



Legislation Details (With Text)

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| 7/20/2021 | 1 | City Council | withdrawn | |

CITY COUNCIL AGENDA ITEM

ACTION REQUESTED:

Receive the report on Strategic Plan framework (Item 1 of 2)

DEPARTMENT: City Manager's Office

SUBMITTED BY: Pam Gallahue, PhD, Community Services Director and Linda LaCloche, Communications Director

BOARD/COMMISSION REVIEW:

N/A

BACKGROUND:

This agenda item introduces components to be included in Naperville's Strategic Plan. They are informed by consultant research, discussions with the City Council and staff to date, and results of the NapervilleNext Community Survey that closed on June 30, 2021.

These components come together to create the attached framework document that proposes themes, suggests direction, and describes next steps in the planning process.

The City Council will have the opportunity to further refine the framework and direct the structure of the Strategic Plan at its second and final workshop on August 9, 2021.

DISCUSSION:

The following four components will be used by Shockey Consulting to guide the discussion on August 9.

Component 1: Community Vision

A community vision describes the future in aspirational terms, traditionally covers a ten-year

timeframe, and cannot be realized solely by municipal government.

During the August 9 workshop, Shockey Consulting will work with councilmembers to solidify themes and draft a vision statement.

Component 2: Mission Statement

A mission statement is a statement of an organization's purpose.

In 2019, the City of Naperville updated and adopted its mission statement. No further action is required.

Component 3: Core Values

Core values are enduring, passionate, and distinctive beliefs. Naperville has an existing set of core values (People, Trust, Respect, Pride) that will be included in the Strategic Plan.

On August 9, Shockey Consulting will facilitate an exercise to discuss current core values and whether any additional values should be added. In a second exercise, the Council will apply the core values to the six critical issues and consider the approaches (strategies) that result.

Component 4: Goals and Strategies

Goals are long-term desired results. Strategies provide direction toward achieving the goals and move the community toward its vision.

The following six critical issues were identified during the Discovery Phase. On August 9 the City Council will be asked to define success for each, to apply guiding principles, and to develop strategies.

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| Economy Governance and Finance | Safety and Infrastructure | Utilities Sustainability |
| Security | Housing Choice | |

FISCAL IMPACT:

N/A