### PUBLIC ART EXPLORATORY TASK FORCE

RECOMMENDATION TO THE CITY COUNCIL
OCTOBER 19, 2021

# City Council Direction

March 16, 2021

"Receive the Century Walk Long-range Plan for Public Art and table discussion until such time staff, the SECA Commission, and the proposed Public Art Task Force review and bring a recommendation to the City Council."

Melvin Kim with a transition to Judy Brodhead (SECA Chair)

Brand Bobosky (Century Walk)

Debbie Venezia (Century Walk)

Sangeeta Pande (Century Walk)

Tony Andrews (Art of Inclusion)

Shannon Greene Robb (SECA Commission)

Anna Lankisch (Student Representative from The Alive Center)

Staff support:

Dawn Portner, Special Events Coordinator

Pam Gallahue, Director-Community Services Department

### Exploratory Task Force (ETF)

### **Subcommittees**

#### Vision

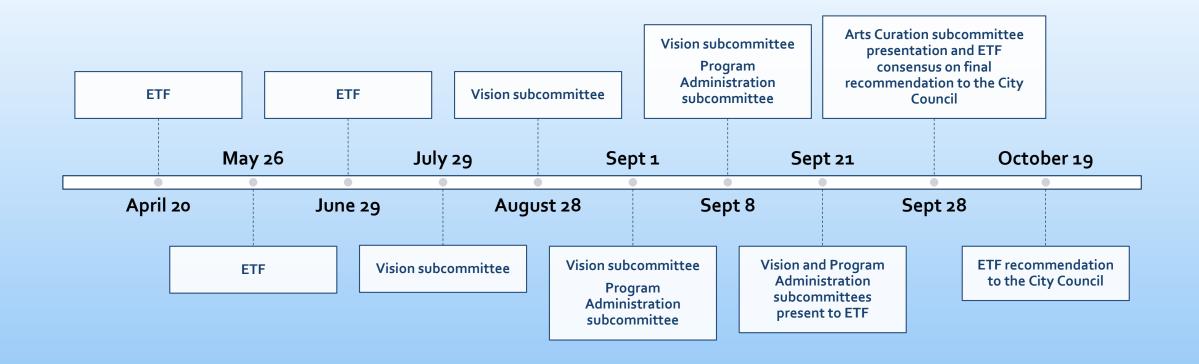
- Chair, Sun Kwok (Art of Inclusion)
- Erin Franczyk (Creative/Art Director Brand Development)
- Ryder Stejskal (The Alive Center)

#### **Program Administration**

- Chair, Melvin Kim (Former SECA Commission Chair)
- Nancy Chen (SECA Commission)
- Nikole Langham (Former Gallery Director at North Central College)
- Sue Omanson (Naperville Park District)
- Philip Buchanan (Resident/Businessman)
- Nina Vittori (Century Walk)

#### **Arts Curation**

- Chair, Shannon Greene Robb (SECA Commission)
- Katie Wood, (Downtown Naperville Alliance)
- Dustin Thacker (DuPage Children's Museum)
- Peter Thaddeus (Youth Outlook)
- Jacque Clermont (SECA Commission)
- Brittany Malatt (Naperville Park District)
- Marquell Oliver (Artist community)



## Exploratory Task Force and Subcommittees

Monthly Meetings

### Final ETF Recommendation

Six ETF members were present on September 28

Unanimous approval for Vision, Program Administration, and Arts Curation recommendations



### Creation

### Naperville Arts Committee (NAC)

A formal municipalled arts program and arts committee An application, review, approval process to showcase artists of all levels

Guidelines for promoting diversity and inclusion

Funding for community artists

A resource for artists regarding application, permitting, location, funding

Definitive ownership determination

A map of approved locations for different pieces/performances

Artist agreements

Life cycle standards

An annual program review and evaluation

Mechanism to gain public opinion about art pieces/variety

An annual report to the City Council regarding initiatives

A placemaking strategy

### <u>Purpose</u>

Naperville Arts Committee (NAC)

To create and implement guidelines for public art in Naperville.



### Membership

# Naperville Arts Committee (NAC)



The NAC will be a diverse composition of 11 members showcasing a mix of artists or individuals with a professional background or formal education in the arts; those experienced in the areas of organizational management including, but not limited to, law, finance/fundraising, and community relations; and lay people serving in an at-large capacity



Members serve two staggered three-year terms [consistent with current City boards/commissions]



The Special Events Coordinator will serve as staff liaison to provide support as necessary



The NAC shall not be designated as a board/commission in order to allow it to meet at any time, not be restricted to Open Meetings Act guidelines, and not add to the City's number of boards/commissions

### **Duties**

# Naperville Arts Committee (NAC)

Facilitate the curation of new art and arts experiences

Engage or coordinate efforts to solicit public opinion about art pieces/variety

Develop and maintain a catalog of all public art

Draft guidelines for promoting diversity and inclusion

Create artist agreements

Identify, recommend, and place art in public places throughout the community

Serve as a resource for artists regarding application, permitting, location, funding

Provide an annual report to the City Council on matters regarding the arts

Determine appropriate life cycle standards

Be responsible for the administration of a new Naperville Arts Program



### <u>City-initiated Curation</u> Call for Projects and Artists

When deemed appropriate, the NAC will announce a Call for Projects and begin to accept applications for evaluation. Applications may include requests for a resume, examples of work, artist statement, budget, etc. The NAC shall catalog all artists and/or proposals.

### <u>Community-initiated Curation</u> Response to Projects and Artists

Beyond initiating art, the NAC shall have the responsibility to provide guidance and direction for public art displays initiated by community members throughout the year.

### Arts Curation

### **Application criteria**

- Qualities and purpose of art
- Intentionality of design
- Thought process of impact
- Diversity
- Originality / Redundancy
- Conservation / Long-term Care
- Public Safety and Accessibility
- Clear Agreements / Public Liability
- Location

**Arts Curation** 

Call for Projects

Response to Projects and Artists

### **Arts Curation**

No request for funding in 2022

The NAC will primarily focus on determining membership, drafting program rules/guidelines, and creating a website and social media presence.

The NAC will also partner with staff to facilitate low/no cost projects and research grant opportunities.

First Fridays in the Downtown
Trash can or Bench Beautification

After the NAC has demonstrated project and artist diversity, community inclusivity, program transparency, and garnered community interest it may be appropriate to apply for a SECA grant in 2023 or 2024 for a capital project or several small projects.

# Council

Vision

Purpose of the Naperville Arts
Committee

Create and implement guidelines for public art in Naperville.

Vision of the Naperville Arts Program

To inspire imagination, reflect diversity, and promote an inclusive community through public art experiences.

# Council

### Program Administration

### Membership

• 11 members

### Membership criteria

- Professional background or formal education in the arts
- Experienced in the areas of organizational management
- Lay people serving in an at-large capacity

### Governance

Committee form

### **Terms**

• Two staggered three-year terms

### Staff liaison

Special Events Coordinator

# Council

**Arts Curation** 

### **City-initiated Curation**

Annual Call for Projects

**Community-initiated Curation** 

Respond to projects and artists throughout the year

## Thank you!