

## **Program Administration Subcommittee**

### **Governance**

The Naperville Arts Committee as the public body for Naperville Public Art\* program:

- Create the Naperville Arts Committee
  - Five, seven, or nine volunteer members from Naperville's artistic and cultural community with a quantifiably proven background, experience, and/or education in art. Members will serve two staggered three-year terms
  - Includes the City of Naperville Special Events Coordinator as the liaison between the municipality and the committee

### **Duties of the Naperville Arts Committee ["NAC"]**

Duties may include, but not be limited to:

1. Serve as Naperville's ambassadors of public art. This includes:
  - a. Supporting Naperville's local artistic and cultural community by offering opportunities for city-initiated curated art;
  - b. Offering support and guidance to the community for community-initiated curated art;
  - c. Ensuring that the Naperville public art program continues to develop and maintain a reputation of excellence.
2. Establishing detailed program rules/guidelines of appropriate/acceptable/prohibited public art and liability.
3. Identify, recommend, and place art in public places throughout the community
4. Develop and maintain a centralized catalog of all public art currently displayed in the City of Naperville
5. Make recommendations on the maintenance, preservation, or decommissioning of art pieces currently displayed to the public
6. Engage or coordinate efforts to solicit public opinion about art pieces/variety
7. Provide an annual report to the City Council on matters regarding public art
8. Research and apply for private/public grant opportunities
  - a. Example: <https://www.bloomberg.org/arts/>
9. Support the development of educational and/or promotional materials highlighting points of interest in Naperville

10. Explore and identify potential sites for public art
11. Set forth any other matter and serve as Naperville's public art resource

### **City-Initiated Curation – Call for Projects and Artists**

This responsibility will need to be vetted, and ultimately approved, by the Naperville Arts Committee.

When deemed appropriate, the Naperville Arts Committee will announce a Call for Projects and begin to accept applications for evaluation. Applications may include requests for a resume, examples of work, artist statement, budget, etc. The NAC shall catalog all artists and/or proposals.

The following activity timeline for after the close of the application period is being proposed for discussion:

1. Phase 1 – Call for Projects
2. Phase 2 – Application Assessment
  - a. Criteria that may be used to assess proposals may include:
    - i. **Quality and Purpose of the Art**  
Consideration with regard to workmanship, materials, assembly, content, placement, and appropriateness in theme and character as determined by the NAC.
    - ii. **Intentionality of design**  
Consideration should take into account that public art, in addition to meeting aesthetic requirements, also may serve as focal points, modifiers, definers of public spaces and/or create identity within the public realm.
    - iii. **Thought Process of Impact**  
Works of art must be compatible in scale, material, form, and content with their surroundings. Consideration should be given to the architectural, historical, geographical, and social/cultural context of the site. Works may be participatory in nature

iv. **Diversity**

The public art program should strive for diversity of:

1. Diversity in Style, Scale, and Media- such as: activations, functional art, installation, pop-up, temporary art, digital, interactive, performance, etc.
2. Diversity in Artists- such as: ethnicity, gender, socioeconomic, sexual orientation
3. Diversity of Location- such as: equitable distribution of artworks through the city

v. **Originality/Redundancy**

Edition of one or part of a limited edition

vi. **Conservation/Long-Term Care**

Consideration should be given to structural and surface integrity, permanence, and protection against theft, vandalism, weathering, excessive maintenance, and accessibility requirements

vii. **Public safety and Accessibility**

Each work shall be evaluated to ensure that it does not present a hazard to public safety and complies with all applicable building codes and accessibility requirements

viii. **Clear Agreements/Public liability**

Clear agreements between the artist and the appropriate stakeholders (city, property owner, commission, municipality, etc.) about liability, maintenance, removal, etc.

ix. **Location**

In addition to reviewing guidelines for public art criteria, the NAC should consider the criteria appropriate to the character of an area of the community in conjunction with stakeholders

b. Things to keep in mind as part of the application/review for consideration

- i. How would a public art project serve the goals of the public art program and the needs of the community?
- ii. What themes, materials, and style will add to the diversity of public art in Naperville?
- iii. What site would work for a specific placement?
- iv. What access will the community have for the art?
- v. What difficulties or resistance are likely to be met?
- vi. What are the factors (i.e. timeline, site/location) that may affect the creation of the art?
- vii. What are the maintenance considerations?

- viii. Outside of the artist and the committee, who else will be actively involved in the project?
    - ix. How long will it take to display the art? How long will the art remain visible?
    - x. Does the project promote important dates in the calendar of Naperville?
  - c. Revisions
    - i. The NAC may wish to suggest revisions or modifications to the proposed piece in order to ensure compliance to program guidelines
- 3. Phase 3 – Unified Recommendation to the City Council
  - a. The NAC, via staff liaison, will submit any recommendation of art programs and installations to the City Council for approval
- 4. Phase 4 – Installation and Implementation
  - a. Upon City Council approval, the NAC, via the staff liaison, will be responsible for all coordination with the artists
- 5. Phase 5 – Program Evaluation
  - a. At the close of each application year, the NAC shall review guidelines and determine how they can be improved to better serve the community’s needs and the goals of the public art program

### **Community Initiated Curation - Response to Projects and Artists**

Beyond initiating art, the Naperville Arts Committee shall have the responsibility to provide guidance and direction for public art displays initiated by community members.

Specific responsibilities may include, but are not limited to:

1. Assist the city in the creation of a community initiated curation process
2. Provide expertise and/or guidance on the criteria of an art piece
3. Connect applicant, artist, and/or enquirer with the proper city departments to ensure rules and regulations are met

### **Example Projects**

After the rules/guidelines are drafted and approved, the Naperville Arts Committee will most likely only be able to approve initiatives for six months in 2022. It is best to view the NAC as a “pilot” and suggest several no cost projects such as:

1. Paint-the-Plows Program
 

In conjunction with the City’s Public Works Department and the Naperville Park District, the Naperville Art Committee can participate in Public Works Month in May by allowing

area high schools to come in and paint snowplow blades. The plow blade is then used during the year and can be requested for display for special events.

Example – City of Elgin, IL (<https://www.cityofelgin.org/1951/Public-Art>)

Example – City of Peoria, IL (<https://tinyurl.com/k55s8y3a>)

2. Utility Box Wrapping Program

Partnering with the City's Electric Utility, designate a set number of utility boxes to be heat wrapped with local artists' artwork. Not only does this program deter graffiti, it also encourages community building and placemaking while promoting original artwork by local artists.

Example – City of Ft. Lauderdale, FL (<https://tinyurl.com/53jexfxa>)

3. First Friday (or another day of the week) in the Downtown

With a collaboration with the Downtown Naperville Alliance, the program can develop a city-permitted buskers (i.e., street performer) program.

Example – City of Holland, MI (<https://tinyurl.com/tzhcd6nz>)

4. Decorated house tours

During holiday seasons, such as Halloween or Christmas, walking and/or driving tours can be coordinated.

Example – City of Somerville, MA (<https://tinyurl.com/rsmzvnbj>)

\*In defining public art, the program administration subcommittee uses the city of New Haven, CT's definition,

“Public Art includes the imaginative use and interplay of all artistic disciplines. It is publicly accessible original art that enriches the City and evokes meaning and may include temporary visual art, performances, installations, events, and other temporary works. It should consider the site, its context and its audience. It may possess functional as well as aesthetic qualities and may be integrated into the site or exist as a discrete work.”