

| CY21 Attendance Compilation | ANNUAL TOTALS TO DATE | | APRIL | | Demographics | | | | % of Original Projection |
|---|--------------------------|--------|------------------------|--------|--------------|------|----------------|------|-----------------------------|
| | Original Projection | Actual | Original Projection | Actual | Naperville | | Non-Naperville | | |
| | | | | | # | % | # | % | |
| GRAND TOTAL | 127,528 | 3,104 | 4,383 | 1,162 | 316 | 27% | 846 | 73% | 27% |
| SCHOOLS TOTALS | 13,763 | 1,575 | 1,768 | 387 | 0 | 0% | 387 | 100% | 22% |
| School Tours: Time Travel Trip | 2,160 | 0 | 0 | 0 | 0 | 0% | 0 | 0% | |
| School Programs | 1,620 | 0 | 0 | 0 | 0 | 0% | 0 | 0% | |
| Virtual Field Trips | 9,983 | 1,575 | 1,768 | 387 | 0 | 0% | 387 | 100% | 22% |
| GATE ADMISSIONS TOTALS | 10,000 | 596 | 1,000 | 328 | 111 | 34% | 217 | 66% | 33% |
| Walk-In | 10,000 | 596 | 1,000 | 328 | 111 | 34% | 217 | 66% | 33% |
| GROUP TOURS TOTALS | 1,825 | 224 | 125 | 77 | 0 | 0% | 77 | 100% | 62% |
| Group Tours | 1,650 | 0 | 100 | 0 | 0 | 0% | 0 | 0% | 0% |
| Group Programs | 175 | 224 | 25 | 77 | 0 | 0% | 77 | 100% | 308% |
| PUBLIC PRGMS TOTALS | 1,850 | 157 | 160 | 84 | 69 | 82% | 15 | 18% | 53% |
| History Speaks Lecture Series | 540 | 73 | 60 | 25 | 18 | 72% | 7 | 28% | 42% |
| Programs & Presentations | 860 | 84 | 100 | 59 | 51 | 86% | 8 | 14% | 59% |
| Camps | 450 | 0 | 0 | 0 | 0 | 0% | 0 | 0% | |
| NS EVENTS TOTALS | 19,650 | 0 | 0 | 0 | 0 | 0% | 0 | 0% | |
| HomeFront | 2,500 | 0 | 0 | 0 | 0 | 0% | 0 | 0% | |
| Oktoberfest | 3,550 | 0 | 0 | 0 | 0 | 0% | 0 | 0% | |
| All Hallows Eve | 4,000 | 0 | 0 | 0 | 0 | 0% | 0 | 0% | |
| Howlin' At The Moon | 3,000 | 0 | 0 | 0 | 0 | 0% | 0 | 0% | |
| Naper Nights Concerts | 9,600 | 0 | 0 | 0 | 0 | 0% | 0 | 0% | |
| June Naper Nights | 3,200 | 0 | 0 | 0 | 0 | 0% | 0 | 0% | |
| July Naper Nights | 3,200 | 0 | 0 | 0 | 0 | 0% | 0 | 0% | |
| August Naper Nights | 3,200 | 0 | 0 | 0 | 0 | 0% | 0 | 0% | |
| WEDDINGS | 5,050 | 126 | 450 | 126 | 42 | 33% | 84 | 67% | 28% |
| RENTALS | 63,350 | 0 | 145 | 0 | 0 | 0% | 0 | 0% | 0% |
| Buildings Rentals | 1,650 | 0 | 145 | 0 | 0 | 0% | 0 | 0% | 0% |
| Chapel Lower Upper (Non Wedding) | 350 | 0 | 0 | 0 | 0 | 0% | 0 | 0% | |
| Chapel Lower Level Rentals | 100 | 0 | 0 | 0 | 0 | 0% | 0 | 0% | |
| Tavern Rentals | 500 | 0 | 45 | 0 | 0 | 0% | 0 | 0% | 0% |
| Meeting House Rentals | 700 | 0 | 100 | 0 | 0 | 0% | 0 | 0% | 0% |
| Outdoor Receptions Rentals | 0 | 0 | 0 | 0 | 0 | 0% | 0 | 0% | |
| Large Scale Grounds Rentals | 61,700 | 0 | 0 | 0 | 0 | 0% | 0 | 0% | |
| Festa Italiana | 22,500 | 0 | 0 | 0 | 0 | 0% | 0 | 0% | |
| Food Truck Fest(s) | 0 | 0 | 0 | 0 | 0 | 0% | 0 | 0% | |
| Naperville AleFest | 3,500 | 0 | 0 | 0 | 0 | 0% | 0 | 0% | |
| Naperville Pride Fest | 20,000 | 0 | 0 | 0 | 0 | 0% | 0 | 0% | |
| Naperville Soul Fest | 1,500 | 0 | 0 | 0 | 0 | 0% | 0 | 0% | |
| The Naperville Salute | 0 | 0 | 0 | 0 | 0 | 0% | 0 | 0% | |
| UnCorked/Wine Festival | 0 | 0 | 0 | 0 | 0 | 0% | 0 | 0% | |
| Witches Night Out | 1,200 | 0 | 0 | 0 | 0 | 0% | 0 | 0% | |
| Woman's Club Art Fair | 10,000 | 0 | 0 | 0 | 0 | 0% | 0 | 0% | |
| XGrounds Rentals | 0 | 0 | 0 | 0 | 0 | 0% | 0 | 0% | |
| | 0 | 0 | 0 | 0 | 0 | 0% | 0 | 0% | |
| | 0 | 0 | 0 | 0 | 0 | 0% | 0 | 0% | |
| | 0 | 0 | 0 | 0 | 0 | 0% | 0 | 0% | |
| | 0 | 0 | 0 | 0 | 0 | 0% | 0 | 0% | |
| | 0 | 0 | 0 | 0 | 0 | 0% | 0 | 0% | |
| OTHER TOTALS | 12,040 | 426 | 735 | 160 | 95 | 59% | 65 | 41% | 22% |
| Wedding Showcase | 0 | 0 | 0 | 0 | 0 | 0% | 0 | 0% | |
| Fam Tours/Trade Show | 225 | 0 | 0 | 0 | 0 | 0% | 0 | 0% | |
| Weed Ladies Show | 200 | 50 | 0 | 50 | 26 | 52% | 24 | 48% | |
| Community Speaking Engagements/Volunteer | 250 | 26 | 50 | 26 | 26 | 100% | 0 | 0% | 52% |
| Exhibit Openings / Development Events | 450 | 0 | 0 | 0 | 0 | 0% | 0 | 0% | |
| Researchers/Curatorial | 300 | 25 | 35 | 4 | 3 | 75% | 1 | 25% | 11% |
| Naperville Bank & Trust | 5,895 | 0 | 550 | 0 | 0 | 0% | 0 | 0% | 0% |
| Naper Property | 4,580 | 325 | 80 | 80 | 40 | 50% | 40 | 50% | 100% |
| Naper Settlement Grounds/Night | 140 | 0 | 20 | 0 | 0 | 0% | 0 | 0% | 0% |
| GRAND TOTAL | 127,528 | 3,104 | 4,383 | 1,162 | 316 | | 846 | | 27% |

NOTES:

Covid restrictions continued - limiting wedding attendance, access to buildings.