

**Naperville Riverwalk Commission
Public Relations Report
February 1-28, 2021**

The Naperville Riverwalk was mentioned in 3 articles, 31 social media posts, and 0 broadcasts during this time period. Highlights this month include:

- Positively Naperville: President's Day story, Hearts contributing to Naperville history (Valentine's Day story)
- Naperville Park District 2021 outlook (Naperville Sun)
- Things to do in Naperville (blog)
- Real estate listings

Submitted by Valla Aguilar
March 10, 2021

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News

Date	Headline	URL	Source	Influencer	Reach
10-Feb-2021 09:29AM	Naperville's Century Walk marks 25 years of free public art	https://www.chicagotribune.com/suburbs/naperville-sun/ct-nvs-ent-naperville-public-art-0219-20210210-mry7sfqkbcffmwfwxq5wbjye-story.html	Chicago Tribune	Annie Alleman	17408841
05-Feb-2021 09:23PM	\$4M in Naperville park budget cuts, staff layoffs in 2020 hurt, but new year's looking brighter, officials say	https://www.tribuneledgernews.com/tribune/regional/4m-in-naperville-park-budget-cuts-staff-layoffs-in-2020-hurt-but-new-years-looking/article_4f4127f7-8f6d-5bee-a5d6-6d971e68f605.html	The Cherokee Ledger News	Rafael Guerrero, Naperville Sun, Ill.	111707
05-Feb-2021 02:28PM	\$4M in Naperville park budget cuts, staff layoffs in 2020 hurt, but new year's looking brighter, officials say	https://www.chicagotribune.com/suburbs/naperville-sun/ct-nvs-state-of-the-naperville-park-district-st-0205-20210205-e3air56orihilculqh35gexvhe-story.html	Chicago Tribune	Rafael Guerrero	15331661

Social Media

Date	Headline	URL	Influencer	Reach
26-Feb-2021 06:00PM	Best Cities for Bringing Up Adventurous Kids	https://blog.hireahelper.com/best-cities-for-adventurous-kids/	blog.hireahelper.com	0
25-Feb-2021 01:13PM		http://www.facebook.com/268313533639272/posts/1118787231925227	The Ville Realty	939
25-Feb-2021 10:11AM		http://www.facebook.com/101081514578197/posts/452991269387218	Martin Avenue Apartments	326
25-Feb-2021 07:55AM		http://www.facebook.com/311826645674836/posts/1614037858787035	Angie Michuda Photography	961
24-Feb-2021 11:46AM	Wrap up February with a few things to do in Naperville	https://www.positivelynaperville.com/2021/02/24/wrap-up-february-with-a-few-things-to-do-in-naperville/119453	www.positivelynaperville.com	0
23-Feb-2021 05:25PM		http://www.facebook.com/223456857026/posts/10157539644532027	The Bruno-Ghigli Team, Baird & Warner, Naperville, IL	281
21-Feb-2021 06:51AM		http://www.facebook.com/461903080555944/posts/3664174863662067	Karen Shoufier Photography	2352
19-Feb-2021 11:44AM	513 N Main St, Naperville, IL 60563 Luxury Home for Sale	http://homesforsaleinnapervilleil.wordpress.com/2021/02/19/513-n-main-st-naperville-il-60563-luxury-home-for-sale/	Teresa Ryan - Real Estate Broker	0
16-Feb-2021 10:51AM	Those Were Two Weeks That Were	https://www.positivelynaperville.com/2021/02/16/those-were-two-weeks-that-were/119381	www.positivelynaperville.com	0
16-Feb-2021 09:17AM		http://twitter.com/APRobersonPhoto/statuses/1361696268704243714	@APRobersonPhoto	264
15-Feb-2021 09:58AM	Follow street signs on Presidents Day, discover local lore and more	https://www.positivelynaperville.com/2021/02/15/follow-street-signs-on-presidents-day-discover-local-lore-and-more/119354	www.positivelynaperville.com	0
12-Feb-2021 11:00AM	Naperville Park District Board Meeting - February, 12 2021	http://www.youtube.com/watch?v=wWZFcUtKuk	Naperville Park District	3
11-Feb-2021 10:32AM		http://www.facebook.com/48838920875/posts/10157577092570876	Naperville Convention and Visitors Bureau	1775
10-Feb-2021 06:54PM	Since 1831, many hearts have contributed to Naperville's rich history	https://www.positivelynaperville.com/2021/02/10/since-1831-many-hearts-have-contributed-to-napervilles-rich-history/119271	www.positivelynaperville.com	0
08-Feb-2021 12:02PM		http://www.facebook.com/54141166898/posts/10157702991326899	City of Naperville, Illinois, Government	15737
08-Feb-2021 09:40AM		http://twitter.com/gailniermeyer/statuses/1358802947979812864	@gailniermeyer	178
08-Feb-2021 09:40AM		http://www.facebook.com/139683189384323/posts/4134467899905812	Gail Niermeyer Coldwell Banker Residential Brokerage	593
07-Feb-2021 12:35PM		http://www.facebook.com/177616608061/posts/10157828004958062	Positively Naperville	10318
06-Feb-2021 09:51AM	Check out a hot time in the old town all throughout Naperville	https://www.positivelynaperville.com/2021/02/06/check-out-a-hot-time-in-the-old-town-all-throughout-naperville/119208	www.positivelynaperville.com	0
05-Feb-2021 06:28PM		http://www.facebook.com/227054934078310/posts/3656894491094320	St. Paul Street Evangelization	391178
05-Feb-2021 08:25AM	New Recruits, Pt. 2	https://streetevangelization.com/blog/2021/02/05/new-recruits-pt-2/	streetevangelization.com	0
05-Feb-2021 02:39AM	More memories of snow creations throughout Naperville	https://www.positivelynaperville.com/2021/02/05/more-memories-of-snow-creations-throughout-naperville/119183	www.positivelynaperville.com	0

04-Feb-2021 10:57PM	Finest Issues to do in Naperville Chicago 2021	https://www.traveli.st/best-things-to-do-in-naperville-chicago-2021/	travelist122	0
04-Feb-2021 10:57PM	Best Things to do in Naperville Chicago 2021	https://thingstodo4.com/things-to-do-in-naperville/	thingstravel4	0
04-Feb-2021 06:04PM		http://www.facebook.com/227054934078310/posts/3656809934436109	St. Paul Street Evangelization	391178
04-Feb-2021 03:55PM		http://twitter.com/swag_haver1738/statuses/1357447757175222275	@swag_haver1738	26
04-Feb-2021 02:15PM	New Recruits, Pt. 1	https://streetevangelization.com/blog/2021/02/04/new-recruits-pt-1/	streetevangelization.com	0
03-Feb-2021 09:53AM	Visit Naperville – February is all about love and friendship in Naperville	https://www.positivelynaperville.com/2021/02/03/visit-naperville-february-is-all-about-love-and-friendship-in-naperville/119153	www.positivelynaperville.com	0
03-Feb-2021 09:44AM	February Editor's Notes	https://www.positivelynaperville.com/2021/02/03/february-editors-notes-8/119150	www.positivelynaperville.com	0
02-Feb-2021 06:07PM		http://www.facebook.com/267880763242086/posts/4498585493504904	The Biazar Group of North Clybourn Group	403
02-Feb-2021 01:02PM		http://twitter.com/madradscience/statuses/1356679424524103687	@madradscience	25