

**Naperville Riverwalk Commission
Public Relations Report
January 1-31, 2021**

The Naperville Riverwalk was mentioned in 5 articles, 37 social media posts, and 2 broadcasts during this time period. Highlights this month include:

- MONEY: Never Go Back to the Office: The 10 Best Places to Live if You Work From Home
- Best sledding hills

Submitted by Valla Aguilar
February 10, 2021

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January 1-31, 2021

News

Date	Headline	URL	Source	Reach
23-Jan-2021 11:00AM	Hearth-grilled Mediterranean restaurant Vasilis's opens along Naperville's riverwalk	https://www.chicagotribune.com/suburbs/naperville-sun/ct-nvs-naperville-vasilis-restaurant-opens-st-0124-20210123-ziqgwhdnne5xf4glceqn2zgi-story.html	Chicago Tribune	15331661
18-Jan-2021 10:40AM	Never Go Back to the Office: The 10 Best Places to Live if You Work From Home	https://money.com/best-place-to-work-from-home/	MONEY	1061810
08-Jan-2021 11:36PM	Some of the Beer Places We Lost (And Gained) in 2020	http://www.chicagonow.com/the-beeronaut/2021/01/some-beer-places-we-lost-and-gained-in-2020/	ChicagoNow	300964
08-Jan-2021 07:01AM	Best Sledding Hills in and around Chicago	https://mommypoppins.com/chicago-kids/best-sledding-hills-in-chicago	Mommy Poppins	1004658
05-Jan-2021 09:00PM	How Arizona communities rank among best cities for pets	https://azbigmedia.com/lifestyle/how-arizona-communities-rank-among-best-cities-for-pets/	Az Big Media	473278

Social

Date	Headline	URL	Source	Influencer	Reach
29-Jan-2021 04:35PM	The Driver's Side" – News From The Motorist's Perspective	http://theexpiredmeter.com/2021/01/the-drivers-side-news-from-the-motorists-perspective-1349/	Blogs	The Parking Ticket Geek	0
29-Jan-2021 09:31AM	Naperville Park District Board Meeting - January, 28 2021	http://www.youtube.com/watch?v=2XcSZ_rYOfo	Youtube	Naperville Park District	5
28-Jan-2021 09:00PM	Drive in Naperville Downtown IL, Video shot on Gopro Hero 9 4K 60 fps	http://www.youtube.com/watch?v=EfQ89GLXkA	Youtube	Travel with Nisar	16
27-Jan-2021 10:03AM		http://www.facebook.com/268313533639272/posts/1101114890359128	Facebook	The Ville Realty	931
27-Jan-2021 09:00AM		http://www.facebook.com/162675489869/posts/10158711600909870	Facebook	TWA Photographic Artists	23169
27-Jan-2021 08:58AM	Marriott Bonvoy 25% Off Americas Escapes Through February 28, 2021	https://loyaltylobby.com/2021/01/27/marriott-bonvoy-25-off-americas-escapes-through-february-28-2021/	Blogs	loyaltylobby.com	0
26-Jan-2021 08:59AM	Shop Local Initiative Profile: Antiques of Naperville	https://foxvalleymagazine.com/shop-local-initiative-profile-antiques-of-naperville/	Blogs	foxvalleymag	0
25-Jan-2021 07:54PM		http://www.facebook.com/35490458159/posts/10158204386558160	Facebook	Trelleum	492
20-Jan-2021 02:33PM		http://www.facebook.com/69529432504/posts/10158942201392505	Facebook	Our Saviour's Lutheran Church	1080
20-Jan-2021 11:37AM	Growing up in Naperville – NCHS Class of '57 Reunion	https://www.positivelynaperville.com/2021/01/20/growing-up-in-naperville-nchs-class-of-57-reunion/119024	Blogs	www.positivelynaperville.com	0
20-Jan-2021 09:45AM	Marriott Bonvoy 25% Off Americas Escapes Through February 21, 2021	https://loyaltylobby.com/2021/01/20/marriott-bonvoy-25-off-americas-escapes-through-february-21-2021/	Blogs	loyaltylobby.com	0
20-Jan-2021 05:27AM		http://www.facebook.com/268313533639272/posts/1096570697480214	Facebook	The Ville Realty	925
17-Jan-2021 11:08PM	Benjamin Franklin's birthday is reminder of important Naperville meetings this week	https://www.positivelynaperville.com/2021/01/17/benjamin-franklins-birthday-is-reminder-of-important-naperville-meetings-this-week/118837	Blogs	www.positivelynaperville.com	0
17-Jan-2021 02:51PM		http://www.facebook.com/35490458159/posts/10158183601193160	Facebook	Trelleum	492
16-Jan-2021 01:54PM		http://www.facebook.com/2313180268965902/posts/2861054280845162	Facebook	Trails & Tides	128
15-Jan-2021 11:19AM	Naperville Park District Board Meeting - January, 14 2020	http://www.youtube.com/watch?v=Vqy7U_MOTys	Youtube	Naperville Park District	4
14-Jan-2021 03:55PM		http://twitter.com/CataArmenta/statuses/1349837619220377603	Twitter	@CataArmenta	171
13-Jan-2021 10:59AM	Marriott Bonvoy 25% Off Americas Escapes Through February 14, 2021	https://loyaltylobby.com/2021/01/13/marriott-bonvoy-25-off-americas-escapes-through-february-14-2021/	Blogs	loyaltylobby.com	0
13-Jan-2021 06:20AM		http://www.facebook.com/535453746633355/posts/1777514729093911	Facebook	Fetch Pet Care of Naperville	469
11-Jan-2021 08:44PM		http://www.facebook.com/707175249426166/posts/2270517359758606	Facebook	Naperville Newcomers and Neighbors Club	421
11-Jan-2021 11:58AM		http://www.facebook.com/294101077599519/posts/1360383877637895	Facebook	Art-Linx	14908
11-Jan-2021 11:28AM		http://www.facebook.com/157826497565237/posts/4067006189980562	Facebook	North Clybourn Group	762
11-Jan-2021 08:10AM	Century Walk: 'Best Friends'	https://www.positivelynaperville.com/2021/01/11/century-walk-best-friends/118714	Blogs	positivelynaperville	0
10-Jan-2021 06:15PM	Benny White	https://election.positivelynaperville.com/benny-white/	Blogs	positivelynaperville	0
10-Jan-2021 05:49PM		http://twitter.com/CataArmenta/statuses/1348416685125074944	Twitter	@CataArmenta	171
09-Jan-2021 02:00PM		http://www.facebook.com/54141166898/posts/10157627515956899	Facebook	City of Naperville, Illinois, Government	15659
09-Jan-2021 01:02AM		http://www.facebook.com/378506198877872/posts/3749814888413636	Facebook	Patty McGuire Hair and Makeup Artists	1507
08-Jan-2021 04:09PM	Things To Do in Chicagoland This Winter	https://whatshouldwedotodaychicago.com/things-to-do-in-chicagoland-this-winter/	Blogs	whatshouldwedotodaychicago.com	0
08-Jan-2021 10:04AM	Public art competition, call for artists	https://www.positivelynaperville.com/2021/01/08/public-art-competition-call-for-artists/118688	Blogs	positivelynaperville	0
07-Jan-2021 03:15PM	NAPER LIGHTS Naperville Downtown Holiday Lights Decor 2020 VLOG	http://www.youtube.com/watch?v=m4uKo7YsgDA	Youtube	La Femme Rouge	3

06-Jan-2021 09:49AM	Home for sale - 1001 N Mill Street 209 Naperville, IL 60563	http://www.youtube.com/watch?v=b_cXzt369Gk	Youtube	Berkshire Hathaway HomeServices Chicago	1
05-Jan-2021 09:32PM	How Arizona communities rank among best cities for pets	https://homezenlife.com/how-arizona-communities-rank-among-best-cities-for-pets/	Blogs	homezenlife2020	0
05-Jan-2021 10:00AM		http://www.facebook.com/148344958809/posts/10158823567908810	Facebook	Chicago Style Weddings - The Celebration Society	14493
04-Jan-2021 03:58PM	Brookdale Lakes	http://tracymuhl.wordpress.com/2021/01/04/brookdale-lakes-2/	Blogs	Tracy Uhl	0
04-Jan-2021 03:26PM	Brookdale Lakes	http://tracymuhl.wordpress.com/2021/01/04/brookdale-lakes/	Blogs	Tracy Uhl	0
04-Jan-2021 12:46PM	Moving To Naperville Illinois - Top 5 Reasons To Move!	http://www.youtube.com/watch?v=ceWw13dmXdA	Youtube	Brandon Blankenship-Your Moving To Illinois Guide	7
04-Jan-2021 10:09AM	Beautiful Blue and Gray Custom Homes in the Snow	https://barntocity.com/2021/01/04/beautiful-blue-and-gray-custom-homes-in-the-snow/	Blogs	Robert Alvarez	0

News

Date	Headline	URL	Source	Reach
04-Jan-2021 06:15PM	ABC 7 Eyewitness News @ 6P	https://app.meltwater.com/mwTransition?url=https%3A%2F%2Fmms.tveyes.com%2Fmediaview%3FstationId%3D675%26startDateTime%3D1609805715%26dur%3D262673%26highlightRegex%3D%255Cbriverwalk%255Cb%257C%255Cbnaperville%255Cb%26utcOffset%3D-21600000&urlCategories=tveyes&analytics=false&transitionToken=eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzUxMiJ9.eyJlb3N0bmFtZSI6Im1tcy50dmV5ZXMuY29tIn0.QRoNIsNogYT2Wdx4xmVSONkzXXQfdVqFDKMttdbtSVnZNs9Rdaj2jJE2i_oIumAePfmukAplr78tnFUHohJibg	WLS-CHI (ABC)	371077
02-Jan-2021 09:05AM	WGN Weekend Morning News	https://app.meltwater.com/mwTransition?url=https%3A%2F%2Fmms.tveyes.com%2Fmediaview%3FstationId%3D2740%26startDateTime%3D1609599923%26dur%3D298938%26highlightRegex%3D%255Cbriverwalk%255Cb%257C%255Cbnaperville%255Cb%26utcOffset%3D-21600000&urlCategories=tveyes&analytics=false&transitionToken=eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzUxMiJ9.eyJlb3N0bmFtZSI6Im1tcy50dmV5ZXMuY29tIn0.QRoNIsNogYT2Wdx4xmVSONkzXXQfdVqFDKMttdbtSVnZNs9Rdaj2jJE2i_oIumAePfmukAplr78tnFUHohJibg	WGN	82714