

**Naperville Riverwalk Commission
Public Relations Report
November 1-30, 2020**

The Naperville Riverwalk was mentioned in 12 articles, 32 social media posts, and 1 broadcast during this time period. Highlights this month include:

- NaperLights
- Veterans Day

Submitted by Valla Aguilar
December 9, 2020

**Riverwalk Commission Public Relations Report
November 1-30, 2020**

NEWS

Date	Headline	URL	Source	Reach
25-Nov-2020 12:25AM	Join Naperville Art League for Artists Sunday Nov. 29	https://www.dailyherald.com/submitted/20201124/join-naperville-art-league-for-artists-sunday-nov-29	Daily Herald	1308392
23-Nov-2020 01:56PM	New COVID Testing Site Mayor Addresses Controversy Santa's Workshop	https://www.nctv17.com/nctv17-news-update/new-covid-mayor-addresses-controversy-grants-santas-workshop/	Naperville Community Television	41487
20-Nov-2020 08:43PM	Park District introduces Santa's Naperville Workshop	https://patch.com/illinois/naperville/park-district-introduces-santas-naperville-workshop	Illinois Patch.com	339920
20-Nov-2020 05:48PM	Santa's Workshop Comin' To Town	https://www.nctv17.com/news/santas-workshop-comin-to-town/	Naperville Community Television	41487
20-Nov-2020 03:29PM	Santa to set up shop in Naperville's Riverwalk Cafe, and will use 'North Pole technology' to talk to kids	https://www.chicagotribune.com/suburbs/naperville-sun/ct-nvs-naperville-santa-workshop-st-1122-20201120-q2jso7zbn5hhlasqlzqc4krn74-story.html	Chicago Tribune	14672587
20-Nov-2020 08:52AM	Down to Business: Hair and eyelash extensions — not just for the rich and famous anymore	https://www.chicagotribune.com/suburbs/naperville-sun/ct-nvs-down-to-business-st-1122-20201120-n6oq4o2bajfxzbn6xjvylehkqa-story.html	Chicago Tribune	14672587
20-Nov-2020 06:07AM	This Is the Meanest State in America	https://www.yahoo.com/lifestyle/meanest-state-america-120721142.html	Yahoo! Lifestyle (US)	13394325
16-Nov-2020 11:00AM	Most Surprising Cities To Live In If You Want To Make a Lot of Money	https://finance.yahoo.com/news/most-surprising-cities-live-want-170000037.html	Yahoo! Finance	40338359
14-Nov-2020 02:53PM	SECA Workshop for 2021 Grant Applications	https://www.nctv17.com/news/seca-workshop-for-2021-grant-applications/	Naperville Community Television	41487
14-Nov-2020 01:28PM	The 20 Best Things to do in Naperville, IL for First Timers	https://moneyinc.com/best-things-to-do-in-naperville-il-for-first-timers/	Money Inc	870780
12-Nov-2020 10:41AM	2020 Holiday Light Displays in and Around Naperville	https://naperville.macaronikid.com/articles/5fa97d916577a43eb155a6f2/2020-holiday-light-displays-in-and-around-naperville	naperville-macaronikid	0
06-Nov-2020 06:47PM	Pennies for Pies Goes Online	https://www.nctv17.com/news/pennies-for-pies-goes-online/	Naperville Community Television	41487

SOCIAL

Date	Headline	URL	Influencer	Reach
30-Nov-2020 07:23PM		https://www.positivelynaperville.com/2020/11/30/117783/117783	positivelynaperville	0
30-Nov-2020 06:42PM	Match a northen suburb to a western suburb Page 5 -	https://www.city-data.com/forum/chicago-suburbs/554219-match-northen-suburb-western-suburb-5.html#post59795377	MillennialUrbanist	0
27-Nov-2020 06:48PM		http://twitter.com/CoreyMicheals/statuses/1332486449460109313	@CoreyMicheals	401
24-Nov-2020 11:43AM	Chicago Kids Weekend Events: Dec. 4-6	https://redtri.com/chicago/chicago-kids-weekend-events-dec-4-6-2/	Maria Chambers	0
23-Nov-2020 11:16AM	Discover bright lights of Naperville with gratitude for seasonal holidays	https://www.positivelynaperville.com/2020/11/23/discover-bright-lights-of-naperville-with-gratitude-for-seasonal-holidays/117495	positivelynaperville	0
22-Nov-2020 09:58AM	Home For Sale: 920 Elm Street, Naperville, IL 60540 CENTURY 21	http://www.youtube.com/watch?v=I8m8oVtcJDC	CENTURY 21 - IL	6
21-Nov-2020 09:02PM	Down to Business: Hair and eyelash extensions — not just for the rich and famous anymore	https://izodnews.com/2020/11/22/down-to-business-hair-and-eyelash-extensions-not-just-for-the-rich-and-famous-anymore-2/	marcus snowden	0
20-Nov-2020 10:31PM	Santa's Naperville Workshop is set to open in Riverwalk Café	https://www.positivelynaperville.com/2020/11/20/santas-naperville-workshop-is-set-to-open-in-riverwalk-cafe/117474	positivelynaperville	0
20-Nov-2020 09:02PM	Down to Business: Hair and eyelash extensions — not just for the rich and famous anymore	https://izodnews.com/2020/11/21/down-to-business-hair-and-eyelash-extensions-not-just-for-the-rich-and-famous-anymore/	marcus snowden	0
20-Nov-2020 08:32AM	Home for sale - 1001 N Mill St 209 Naperville, IL 60563	http://www.youtube.com/watch?v=IBQbELwnsI4	Berkshire Hathaway HomeServices Chicago	0
18-Nov-2020 03:06PM	Really like my new A7C	http://www.fredmiranda.com/forum/topic/1670567/9#15408059	FJR1	0
18-Nov-2020 09:21AM	Naperville Park District Board Meeting - November, 17 2020	http://www.youtube.com/watch?v=hjvu92ygFso	Naperville Park District	4
17-Nov-2020 11:32PM	Chicago Kids Weekend Events: Nov. 27-29	https://redtri.com/chicago/chicago-kids-weekend-events-nov-27-29-2/	Maria Chambers	0
15-Nov-2020 01:45PM	Tour Luxury home Downtown Naperville	http://www.youtube.com/watch?v=UiaOf-Jwc0	Theresa Mueller	4
14-Nov-2020 03:22PM	NaperLights return bigger and brighter for the holidays in Downtown Naperville	https://www.positivelynaperville.com/2020/11/14/naperlights-return-bigger-and-brighter-for-the-holidays-in-downtown-naperville/117094	positivelynaperville	0
12-Nov-2020 04:44PM	The Driver's Side" — News From The Motorist's Perspective	http://theexpiredmeter.com/2020/11/the-drivers-side-news-from-the-motorists-perspective-1298/	The Parking Ticket Geek	0
11-Nov-2020 11:55PM		http://twitter.com/NatashaNaper/statuses/1326765487347392514	@NatashaNaper	450
11-Nov-2020 10:30PM	Veterans Day in Naperville was... cancelled! 11/11/2020 (adjust video to 1080p)	http://www.youtube.com/watch?v=8Mqgdttv-8	Natalia Dagenhart	17
11-Nov-2020 09:18PM		http://twitter.com/_G8/statuses/1326725997656494080	@_G8	131
11-Nov-2020 07:57AM	Marriott Bonvoy 25% Off Americas Escapes Through December 13, 2020	https://loyaltylobby.com/2020/11/11/marriott-bonvoy-25-off-americas-escapes-through-december-13-2020/	holtju2	0
11-Nov-2020 12:59AM	Happy Veterans Day / '11-11-11'	https://www.positivelynaperville.com/2020/11/11/happy-veterans-day-11-11-11/117106	positivelynaperville	0
10-Nov-2020 07:56AM	Open House Tour (75) - Custom Home For Sale on South Loomis in Naperville IL	http://homeremodelnetworkidea.wordpress.com/2020/11/10/open-house-tour-75-custom-home-for-sale-on-south-loomis-in-naperville-il/	homeremodelnetworkidea	0
10-Nov-2020 07:56AM	Open House Tour (75) - Custom Home For Sale on South Loomis in Naperville IL	https://homeremodelidea.livejournal.com/24407.html	homeremodelidea	0
09-Nov-2020 04:56PM		http://twitter.com/egpwed/statuses/1325935256738951168	@egpwed	108
08-Nov-2020 07:57PM		http://twitter.com/kingalyssa14/statuses/1325618452355145728	@kingalyssa14	284
08-Nov-2020 07:47PM	Positively Naperville Updates / November 2020	https://www.positivelynaperville.com/2020/11/08/positively-naperville-updates-november-2020/117056	positivelynaperville	0
08-Nov-2020 02:03PM	Post your Favorite Tree photo!	http://photography-on-the.net/forum/showthread.php?t=810588&page=129#p19149307	setter91	0
04-Nov-2020 09:09PM		http://twitter.com/srferrar/statuses/1324186987008565249	@srferrar	246

04-Nov-2020 02:08PM	Judd Kendall VFW Post Auxiliary is set to host 'virtual' Turkey Raffle	https://www.positivelynaperville.com/?p=116969	positivelynaperville	0
04-Nov-2020 07:45AM	Day 18 - Bye Bye Chicago	http://www.youtube.com/watch?v=V-g33xl_sy8	Outsiders	2
02-Nov-2020 10:26PM	Naperville — Neighborhood Spotlight	https://theralphieandryanshow.com/naperville-neighborhood-spotlight/	velascor747	0
02-Nov-2020 07:47AM	November Briefs	https://www.positivelynaperville.com/2020/11/02/november-briefs-6/116905	positivelynaperville	0

BROADCAST

Date	Headline	URL	Source	Reach
23-Nov-2020 06:50PM	WGN Evening News	https://app.meltwater.com/mwTransition?url=https%3A%2F%2Fmms.tveyes.com%2Fmedia%2FstationId%3D2740%26startDateTime%3D1606179006%26dur%3D268811%26highlightRegex%3D%255Cbnaperville%255Cb%257C%255Cbriverwalk%255Cb%26utcOffset%3D-21600000&urlCategories=tveyes&analytics=false&transitionToken=eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzUxMiJ9.eyJjb3N0bmFtZSI6Im1tcy50dmV5ZXMuY29tIn0.QRoNIsNogYT2Wdx4xmVSONkzXXQfdVqFDKMttdbtSVnZNs9Rdaj2jJE2iolumAePfmukAplr78tnFUHohJibg	WGN	99281