

**Naperville Riverwalk Commission
Public Relations Report
October 1-October 31, 2020**

The Naperville Riverwalk was mentioned in 22 articles, 42 social media posts, and 3 broadcasts during this time period. Highlights this month include:

- City Council endorses Riverwalk Master Plan
- Fall Family Fun
- Travel blog: great suburban locations in America's Heartland

Submitted by Valla Aguilar
November 11, 2020

Riverwalk Public Relations Report
October 1-31, 2020

NEWS

Date	Headline	URL	Source	Reach
29-Oct-2020 05:59PM	Decent: If you think you're confused by all the voting dos and don'ts, I've got you beat	https://www.chicagotribune.com/suburbs/naperville-sun/opinion/ct-nvs-decent-column-st-1101-20201029-4cix72jzxbek7kh7xdthoewv4y-story.html	Chicago Tribune	12823738
27-Oct-2020 11:30PM	Dean's Clothing founder Dean DeGeeter dies at 89	https://exbulletin.com/fashion/502430/	ExBulletin	38535
27-Oct-2020 06:54PM	Former Naperville parks director remembered as 'iconic figure'	https://www.dailyherald.com/news/20201027/former-naperville-parks-director-remembered-as-iconic-figure	Daily Herald	1089247
27-Oct-2020 01:43PM	Founder of Dean's Clothing, Dean DeGeeter, Dies at 89	https://www.nctv17.com/news/founder-of-deans-clothing-dean-degeeter-dies-at-89/	Naperville Community Television	22879
27-Oct-2020 12:32PM	Naperville Park District Police asking for 2020 Toys for Tots donations	https://www.dailyherald.com/submitted/20201027/naperville-park-district-police-asking-for-2020-toys-for-tots-donations	Daily Herald	1089247
24-Oct-2020 03:07AM	451 Valley Dr APT 301, Naperville, IL 60563 Home for Sale	https://activerain.com/blogsview/5578601/451-valley-dr-apt-301--naperville--il-60563---home-for-sale	ActiveRain - Blog	258285
23-Oct-2020 04:19PM	Remembering Naperville's Glen Ekey	https://www.nctv17.com/news/remembering-napervilles-glen-ekey/	Naperville Community Television	22879
23-Oct-2020 02:42PM	This Week in Naperville	https://www.chicagotribune.com/suburbs/naperville-sun/ct-nvs-this-week-naperville-st-1025-20201023-myllazaklza7rinpux2s4yfbnu-story.html	Chicago Tribune	12823738
22-Oct-2020 05:53PM	Council Waives Liquor License Fees, Endorses Riverwalk Plan, Gets Financial Report	https://www.nctv17.com/news/council-waives-liquor-license-fees-endorses-riverwalk-plan-gets-financial-report/	Naperville Community Television	22879
22-Oct-2020 12:39PM	Liquor, Tobacco Fees Waived Riverwalk Master Plan Toys For Tots	https://www.nctv17.com/nctv17-news-update/liquor-tobacco-fees-waived-riverwalk-master-plan-toys-for-tots/	Naperville Community Television	22879
22-Oct-2020 11:57AM	Riverwalk master plan gets support from Naperville council	https://www.dailyherald.com/news/20201022/riverwalk-master-plan-gets-support-from-naperville-council	Daily Herald	1089247
22-Oct-2020 10:21AM	Naperville News Digest: New Wolf's Park opens Saturday; park police seeking Toys for Tots donations; Will recorder launching vet rewards program	https://www.chicagotribune.com/suburbs/naperville-sun/ct-nvs-naperville-digest-st-1023-20201022-gvosbjfxqvdlp5jgp6my5tgge-story.html	Chicago Tribune	12823738
20-Oct-2020 10:57AM	DuPage Toys for Tots sites in Naperville	https://thevoice.us/dupage-toys-for-tots-sites-in-naperville/	The Voice	1459
18-Oct-2020 04:23PM	Fun Fall Family Day set for Oct. 24 in downtown Naperville	https://www.dailyherald.com/news/20201018/fun-fall-family-day-set-for-oct-24-in-downtown-naperville	Daily Herald	1089247
16-Oct-2020 02:59PM	Missing Teen Found Will County Warning Level Blood Drives	https://www.nctv17.com/nctv17-news-update/missing-teen-found-will-county-warning-level-blood-drives/	Naperville Community Television	22879
16-Oct-2020 02:29PM	Riverwalk Commission	https://www.nctv17.com/spotlight/riverwalk-commission/	Naperville Community Television	22879
12-Oct-2020 06:19PM	Former Naperville community development director remembered as a 'visionary'	https://www.dailyherald.com/news/20201012/former-naperville-community-development-director-remembered-as-a-visionary	Daily Herald	1089247
07-Oct-2020 02:51PM	Naperville ornament deadline approaching	https://www.dailyherald.com/news/20201007/naperville-ornament-deadline-approaching	Daily Herald	1089247
03-Oct-2020 01:53AM	Naperville's Water Road to have a good time Enjoyable Fall Household Day Oct. 24	https://fooshya.com/2020/10/03/napervilles-water-road-to-have-a-good-time-enjoyable-fall-household-day-oct-24/	https://fooshya.com/	3090

02-Oct-2020 07:48PM	Naperville's Water Street to celebrate Fun Fall Family Day Oct. 24	https://www.dailyherald.com/submitted/20201002/napervilles-water-street-to-celebrate-fun-fall-family-day-oct-24	Daily Herald	1160701
02-Oct-2020 03:55PM	Naperville Park District credits pandemic for record-setting year for golf and watercraft rentals	https://www.chicagotribune.com/suburbs/naperville-sun/ct-nvs-naperville-parks-record-use-st-1004-20201002-klcc67lzh5gvju3l46phf3qbu-story.html	Chicago Tribune	15791875
01-Oct-2020 08:55AM	Head for the 'Burbs in America's Heartland	https://grouptravelleader.com/articles/head-for-theburbs-in-americas-heartland/	The Group Travel Leader	1078

SOCIAL MEDIA

Date	Headline	URL	Source	Influencer	Reach
30-Oct-2020 02:31PM	Home For Sale: 511 Aurora Avenue , 313, Naperville, IL 60540 CENTURY 21	http://www.youtube.com/watch?v=1100IJnaVSQ	Youtube	CENTURY 21 - IL	0
30-Oct-2020 11:19AM	Naperville welcomes folks to help out during the holiday season	https://www.positivelynaperville.com/2020/10/30/naperville-welcomes-folks-to-help-out-during-the-holiday-season/116825	Blogs	positivelynaperville	0
29-Oct-2020 07:28PM	USA Riverwalk Naperville Chicago tamil vlogs Indians in USA Chicago vlogs #Chicagotamilvlogs	http://www.youtube.com/watch?v=Jsz6iVwg32Y	Youtube	Mr & Mrs Karthik Vlogs Tamil	13
28-Oct-2020 03:21PM	Home For Sale: 451 Valley Dr Apt 301, Naperville, IL 60563 Teresa Ryan, Listing Agent	http://www.youtube.com/watch?v=xQLb4Gcq9WE	Youtube	Ryan Hill Group - Century 21 Affiliated	2
27-Oct-2020 11:13PM	Dean's Clothing founder Dean DeGeeter dies at 89	https://exbulletin.com/fashion/502430/	Blogs	umerhammas	0
27-Oct-2020 08:12PM	Glen Ekey could be called 'Everyone's Friend for Naperville'	https://www.positivelynaperville.com/2020/10/27/glen-ekey-could-be-called-everyones-friend-for-naperville/116778	Blogs	positivelynaperville	0
26-Oct-2020 10:34PM		http://twitter.com/ElisabethEmelia/statuses/1320931749862531073	Twitter	@ElisabethEmelia	0
26-Oct-2020 08:48PM		http://twitter.com/MitzLove/statuses/1320905196608901123	Twitter	@MitzLove	175
26-Oct-2020 03:14PM		http://kimberlycurrerphotography.blogspot.com/2020/10/east-hs-senior-class-of-2021-i-know-ive.html	Blogs	Kimberly Currer Photography (noreply@blogger.com)	0
26-Oct-2020 08:09AM	Home For Sale: 509 Aurora Avenue , 119, Naperville, IL 60540 CENTURY 21	http://www.youtube.com/watch?v=nKZcZEoCNDI	Youtube	CENTURY 21 - IL	0
26-Oct-2020 08:07AM	Naperville Park District Board Meeting - October, 22 2020	http://www.youtube.com/watch?v=SGsVYcVwHRQ	Youtube	Naperville Park District	4
25-Oct-2020 08:30PM		http://twitter.com/BasicBCosplay/statuses/1320538181834604545	Twitter	@BasicBCosplay	21
25-Oct-2020 11:22AM	May 1 marches against anti-immigrant law	https://www.archyde.com/may-1-marches-against-anti-immigrant-law/	Blogs	drbyos	0
25-Oct-2020 11:18AM	Oscar the Grouch : likeus	https://www.reddit.com/r/likeus/comments/jhpt8v/oscar_the_grouch/?sort=new#thing_t1_ga2xujs	Forums	SardineFlavor	0
24-Oct-2020 03:36AM	May 1 marches against anti-immigrant law	https://www.archynetys.com/may-1-marches-against-anti-immigrant-law/	Blogs	drbyos	0
23-Oct-2020 05:49PM	The Driver's Side" – News From The Motorist's Perspective	http://theexpiredmeter.com/2020/10/the-drivers-side-news-from-the-motorists-perspective-1284/	Blogs	The Parking Ticket Geek	0

23-Oct-2020 01:45PM	Luxury Rowhomes at Heritage Place by DJK Homes in Naperville's Historic District	http://www.youtube.com/watch?v=7_bl75xwQ4Q	Youtube	DJK Custom Homes	7
23-Oct-2020 09:07AM	Today we're remembering Glen Ekey	https://www.positivelynaperville.com/2020/10/23/today-were-remembering-glen-ekey/116690	Blogs	positivelynaperville	0
23-Oct-2020 02:00AM	The Prettiest Small Towns To Visit in Illinois	https://www.travelnotesandthings.com/the-prettiest-small-towns-to-visit-in-illinois/	Blogs	travelnotesandthings	0
23-Oct-2020 12:29AM	Residential for sale in Naperville, IL - 1628 REDPOLL Court	http://www.youtube.com/watch?v=v58fpFLyLc4	Youtube	Sue Hedlund	0
22-Oct-2020 03:00PM	Unique Fall / Halloween Activities in Chicagoland	https://whatshouldwedotodaychicago.com/unique-fall-halloween-activities-in-chicagoland/	Blogs	emilldesign	0
22-Oct-2020 11:52AM	Trek 'N Treat	http://www.napervilletroop75.org/?p=11814	Blogs	Damian Scoles (MVP)	0
19-Oct-2020 11:27PM	Tour video of listing at 1628 REDPOLL Court, Naperville, IL 60565 - Residential for sale	http://www.youtube.com/watch?v=3VutW9rqTII	Youtube	Sue Hedlund	0
19-Oct-2020 10:41AM		http://twitter.com/naperlib/statuses/1318215689258168320	Twitter	@naperlib	5159
19-Oct-2020 05:06AM	Residential for sale - 91 Midhurst Court # 101B, Naperville, IL 60565	http://www.youtube.com/watch?v=QejB3_nj1x8	Youtube	Charles Rutenberg Realty LLC	0
18-Oct-2020 06:14PM	Naperville Park District Police welcomes donations for 2020 Toys for Tots	https://www.positivelynaperville.com/2020/10/18/naperville-park-district-police-welcomes-donations-for-2020-toys-for-tots/116512	Blogs	positivelynaperville	0
18-Oct-2020 11:17AM	1628 REDPOLL Court, Naperville, IL 60565 - Residential for sale	http://www.youtube.com/watch?v=QM8xTAoP5ig	Youtube	Sue Hedlund	0
16-Oct-2020 03:23AM	486 Village Green Road, Naperville, IL 60540 - Residential for sale	http://www.youtube.com/watch?v=t2hVBDBc_oc	Youtube	Charles Rutenberg Realty LLC	0
14-Oct-2020 08:46AM	Naperville Park District Board Meeting - October, 8 2020	http://www.youtube.com/watch?v=He8fMn4Hj1c	Youtube	Naperville Park District	5
12-Oct-2020 08:13AM	Visit Naperville – Plan your upcoming holiday gathering or staycation in Naperville	https://www.positivelynaperville.com/2020/10/12/visit-naperville-plan-your-upcoming-holiday-gathering-or-staycation-in-naperville/116360	Blogs	positivelynaperville	0
08-Oct-2020 08:55PM	Residential for sale - 1628 REDPOLL Court, Naperville, IL 60565	http://www.youtube.com/watch?v=97Z4Baf9c3M	Youtube	Sue Hedlund	0
07-Oct-2020 03:16AM	Marriott Bonvoy 25% Off Americas Escapes Through November 8, 2020	https://loyaltylobby.com/2020/10/07/marriott-bonvoy-25-off-americas-escapes-through-november-8-2020/	Blogs	holtju2	0
06-Oct-2020 08:04AM		http://twitter.com/Joshmcbroom/statuses/1313465109210107909	Twitter	@Joshmcbroom	90
04-Oct-2020 01:08PM	Residential for sale - 486 Village Green Road, Naperville, IL 60540	http://www.youtube.com/watch?v=FT8ADDpFKIs	Youtube	Charles Rutenberg Realty LLC	0
03-Oct-2020 08:40AM	Updates for Naperville traditions and special events through December	https://www.positivelynaperville.com/2020/10/03/updates-for-naperville-traditions-and-special-events-through-december/116285	Blogs	positivelynaperville	0
02-Oct-2020 10:26PM	Video preview - Residential for sale - 91 Midhurst Court # 101B, Naperville, IL 60565	http://www.youtube.com/watch?v=2ICotz97eRc	Youtube	Charles Rutenberg Realty LLC	1
02-Oct-2020 09:02PM		http://twitter.com/CataArmenta/statuses/1312211418062622721	Twitter	@CataArmenta	173

02-Oct-2020 09:03AM	Fall in love with the Riverwalk	https://www.positivelynaperville.com/2020/10/02/fall-in-love-with-the-riverwalk/116264	Blogs	positivelynaperville	0
01-Oct-2020 08:50PM	476 Le Provence Circle, Naperville, IL 60540 - Residential for sale	http://www.youtube.com/watch?v=IhK6E_afej4	Youtube	Bill White Homes	1
01-Oct-2020 10:33AM	Home For Sale: 511 Aurora Avenue , 313, Naperville, IL 60540 CENTURY 21	http://www.youtube.com/watch?v=7TQErCUQpSY	Youtube	CENTURY 21 - IL	0
01-Oct-2020 10:19AM	Home For Sale: 509 Aurora Avenue , 119, Naperville, IL 60540 CENTURY 21	http://www.youtube.com/watch?v=gPncXrxhOeo	Youtube	CENTURY 21 - IL	0
01-Oct-2020 05:38AM	Nature In All Its Glory - Colors, Seasons and Covid	http://renuszone.blog/2020/10/01/nature-in-all-its-glory-colors-seasons-and-covid/	Blogs	Renuka S	0

BROADCAST

Date	Headline	URL	Source	Reach
29-Oct-2020 10:20PM	WGN News at Ten	https://app.meltwater.com/mwTransition?url=https%3A%2F%2Fmms.tveyes.com%2Fmediaview%2F%3FstationId%3D2740%26startDateTime%3D1604028037%26dur%3D260962%26highlightRegex%3D%255Cbnaperville%255Cb%7C%255Cbriverwalk%255Cb%26utcOffset%3D-18000000&urlCategories=tveyes&analytics=false&transitionToken=eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzUxMiJ9.eyJjb3N0bmFtZSI6Im1tcy50dmV5ZXMuY29tIn0.QRoNIsNogYT2Wdx4xmVSONkzXXQfdVqFDKMTtdbtSVnZNs9Rdaj2jJE2i_olumAePfmukAplr78tnFUHohJibg	WGN	195001
14-Oct-2020 06:42AM	Good Day Chicago at 6A	https://app.meltwater.com/mwTransition?url=https%3A%2F%2Fmms.tveyes.com%2Fmediaview%2F%3FstationId%3D690%26startDateTime%3D1602675766%26dur%3D122039%26highlightRegex%3D%255Cbnaperville%255Cb%7C%255Cbriverwalk%255Cb%26utcOffset%3D-18000000&urlCategories=tveyes&analytics=false&transitionToken=eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzUxMiJ9.eyJjb3N0bmFtZSI6Im1tcy50dmV5ZXMuY29tIn0.QRoNIsNogYT2Wdx4xmVSONkzXXQfdVqFDKMTtdbtSVnZNs9Rdaj2jJE2i_olumAePfmukAplr78tnFUHohJibg	WFLD-CHI (FOX)	36003
09-Oct-2020 05:46PM	WGN Evening News	https://app.meltwater.com/mwTransition?url=https%3A%2F%2Fmms.tveyes.com%2Fmediaview%2F%3FstationId%3D2740%26startDateTime%3D1602283599%26dur%3D299747%26highlightRegex%3D%255Cbnaperville%255Cb%7C%255Cbriverwalk%255Cb%26utcOffset%3D-18000000&urlCategories=tveyes&analytics=false&transitionToken=eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzUxMiJ9.eyJjb3N0bmFtZSI6Im1tcy50dmV5ZXMuY29tIn0.QRoNIsNogYT2Wdx4xmVSONkzXXQfdVqFDKMTtdbtSVnZNs9Rdaj2jJE2i_olumAePfmukAplr78tnFUHohJibg	WGN	90602