

**Naperville Riverwalk Commission
Public Relations Report
December 9, 2019-January 5, 2020**

The Naperville Riverwalk was mentioned in 33 articles, 95 social media posts, and 1 broadcast during this time period.

Highlights this month include:

- Pro-Impeachment Rally
- Naper Lights
- Running shoes book

Submitted by Valla Aguilar
January 8, 2020

News Report

Date	Headline	URL	Source	Reach
02-Jan-2020 10:22AM	2019 Santa House Raffle Winner Announced	https://patch.com/illinois/naperville/2019-santa-house-raffle-winner-announced	Illinois Patch.com	1034937
31-Dec-2019 11:17PM	Magical Starlight Theatre to present 'The Wizard of Oz'	https://www.dailyherald.com/submitted/20191231/magical-starlight-theatre-to-present-the-wizard-of-oz	Daily Herald	908809
31-Dec-2019 10:15PM	Security stepped up as Chicago rings in New Year with fireworks at Navy Pier, Chicago River	https://abc7chicago.com/security-stepped-up-as-chicago-rings-in-new-year/5801287/	ABC7Chicago.com	2833518
30-Dec-2019 02:59PM	Naperville police investigating string of vandalism that includes slashed tires, red spray-painted symbols	https://www.chicagotribune.com/suburbs/naperville-sun/ct-nvs-spray-paint-a-graffiti-police-naperville-st-20191230-74syirqs2ff3zpdnl3jf22pvru-story.html	Chicago Tribune	9684105
29-Dec-2019 02:29PM	Naperville Year-In-Review: Jeopardy Champ, 'Ghost' Baby, More	https://patch.com/illinois/naperville/naperville-year-review-jeopardy-champ-ghost-baby-more	Illinois Patch.com	1034937
24-Dec-2019 02:53PM	The Wizard of Oz will visit Naperville community stage	https://thevoice.us/the-wizard-of-oz-will-visit-naperville-community-stage/	The Voice	1238
23-Dec-2019 10:01AM	Naperville shop leads Hinsdale native's book on running shoes	https://www.dailyherald.com/news/20191223/naperville-shop-leads-hinsdale-natives-book-on-running-shoes	Daily Herald	908809
20-Dec-2019 10:37AM	Week in Pictures for Dec. 13-19	https://www.mysuburbanlife.com/2019/12/20/week-in-pictures-for-dec-13-19/d1u3oyh/	MySuburbanLife.com	67772
19-Dec-2019 10:38AM	Magical Starlight Theatre to present The Wizard of Oz	https://patch.com/illinois/naperville/magical-starlight-theatre-present-wizard-oz	Illinois Patch.com	1034937
18-Dec-2019 03:02PM	Hundreds Gather for Pro-Impeachment Rally	https://www.nctv17.com/news/hundreds-gather-for-pro-impeachment-rally/	Naperville Community Television	14130
18-Dec-2019 12:29PM	Impeachment Rally City Mission Statement Updated IHSA Rescinds Districting System	https://www.nctv17.com/nctv17-news-update/impeachment-rally-city-mission-statement-updated-ihsa-rescinds-districting-system/	Naperville Community Television	14130
18-Dec-2019 12:16PM	Townhomes & Condos For Sale in Plainfield, Illinois	https://patch.com/illinois/plainfield/townhomes-condos-sale-plainfield-illinois-1	Illinois Patch.com	1080191
18-Dec-2019 10:43AM	Hundreds at rally call for Trump's impeachment	https://www.mysuburbanlife.com/2019/12/18/hundreds-at-rally-call-for-trumps-impeachment/aozw1b8/	MySuburbanLife.com	67772
18-Dec-2019 08:07AM	Hundreds call for Trump's impeachment at rally in Naperville	https://www.mysuburbanlife.com/2019/12/18/hundreds-call-for-trumps-impeachment-at-rally-in-naperville/aozw1b8/	MySuburbanLife.com	67772

17-Dec-2019 08:03PM	Hundreds turn out for Naperville rally calling to impeach President Donald Trump	https://www.chicagotribune.com/suburbs/naperville-sun/ct-nvs-impeachment-rally-riverwalk-st-20191218-l5h3a5oq3feylciyhgcmcrc6di-story.html	Chicago Tribune	9684105
17-Dec-2019 05:53PM	Neighborhood Activities: 12-19-19	https://thevoice.us/neighborhood-activities-12-19-19/	The Voice	812
17-Dec-2019 12:18PM	Super Slopes! Where to Go Sledding in Chicago & Beyond	https://redtri.com/chicago/best-sledding-hills-in-chicago-and-suburbs/	Red Tricycle	763786
17-Dec-2019 10:09AM	Pro-Impeachment Rally Scheduled In Frankfort Tuesday	https://patch.com/illinois/frankfort/pro-impeachment-rally-scheduled-frankfort-tuesday	Illinois Patch.com	1080191
17-Dec-2019 09:58AM	Pro-Impeachment Rallies Scheduled Across Chicago Area Tuesday	https://patch.com/illinois/newlenox/s/gy8j4/pro-impeachment-rallies-scheduled-across-chicago-area-tuesday	Illinois Patch.com	1080191
16-Dec-2019 04:54PM	Naperville shops catering to guys with Men's Shopping Night Out	https://www.dailyherald.com/business/20191216/naperville-shops-catering-to-guys-with-mens-shopping-night-out	Daily Herald	856917
16-Dec-2019 12:13PM	5 things to do in Fox Valley, Naperville Dec. 20-22	https://www.chicagotribune.com/suburbs/aurora-beacon-news/ct-abn-ent-five-things-west-1220-20191216-nowug6apnnaqtnsvuv4va7ij2a-story.html	Chicago Tribune	8931681
16-Dec-2019 05:30AM	Local health events: Dec. 17 through Dec. 24	http://www.theherald-news.com/2019/12/13/local-health-events-dec-17-through-dec-24/a46pyzc/	The Herald-News	115842
13-Dec-2019 04:47PM	Drop Off Your Wish List at the Santa Mailbox	https://www.nctv17.com/news/drop-off-your-wish-list-at-the-santa-mailbox/	Naperville Community Television	23002
13-Dec-2019 04:47PM	Moser Tower's Fate Pushed to 2020	https://www.nctv17.com/news/moser-towers-fate-pushed-to-2020/	Naperville Community Television	23002
13-Dec-2019 02:21PM	Naperville Running Co. helps Park District keep trail open	https://patch.com/illinois/naperville/naperville-running-co-helps-park-district-keep-trail-open-0	Illinois Patch.com	1080191
13-Dec-2019 10:55AM	New Orleans Continues to Shine for Planners and Attendees December 13, 2019	http://www.themeetingmagazines.com/ifmm/new-orleans-continues-shine-planners-attendees/	TheMeetingMagazines.com	2167
12-Dec-2019 09:32PM	Updated / Naperville Festivals & Traditions now through December 2019	https://www.positivelynaperville.com/2019/12/12/naperville-festivals-traditions-for-november-december-2019/107591	Positively Naperville	15407
12-Dec-2019 08:19AM	Things to do around Naperville this weekend: December 13-15	https://www.positivelynaperville.com/2019/12/12/things-to-do-around-naperville-this-weekend-december-13-15/108989	Positively Naperville	15407

12-Dec-2019 01:51AM	Naper Lights dazzles downtown Naperville through December	https://www.dailyherald.com/insights/20191212/naper-lights-dazzles-downtown-naperville-through-december	Daily Herald	856917
11-Dec-2019 02:00PM	Reward in Corner Pantry Burglary Moser Tower Decision Postponed D204 Tax Increase	https://www.nctv17.com/nctv17-news-update/reward-in-corner-pantry-burglary-moser-tower-decision-postponed-d204-tax-increase/	Naperville Community Television	23002
11-Dec-2019 09:30AM	Where to see holiday lights in the Western Suburbs	https://www.chicagoparent.com/play/holiday-fun/holiday-lights-western-suburbs/	ChicagoParent.com	77299
10-Dec-2019 05:54PM	Neighborhood Activities: 12-12-19	https://thevoice.us/neighborhood-activities-12-12-19/	The Voice	812
09-Dec-2019 10:20PM	MidiCi features pizza for any taste, dietary need	https://www.chicagotribune.com/suburbs/naperville-sun/ct-nvs-ent-dining-west-1220-20191209-iqqjdjn3sfc3xecqnabdg4lknm-story.html	Chicago Tribune	8931681

Social Media Report

Date	Headline	URL	Source	Influencer	Reach
02-Jan-2020 05:45PM	257 Box Car Ave Naperville, IL 60540 - Home for sale	http://www.youtube.com/watch?v=ZSkhyRQAwWk	Youtube	Coldwell Banker The Real Estate Group	2
02-Jan-2020 05:32PM	Reserve tickets now for headliners on North Central College performing arts calendar now through May 2020	https://www.positivelynaperville.com/2020/01/02/reserve-tickets-now-for-headliners-on-north-central-college-performing-arts-calendar-now-through-may-2020/109363	Blogs	positivelynaperville	0
02-Jan-2020 05:08PM	257 Box Car Ave Naperville, IL 60540 - Home for rent	http://www.youtube.com/watch?v=9WQwDTk02WI	Youtube	Coldwell Banker The Real Estate Group	1
01-Jan-2020 10:05PM	Consider a few calendar listings for January and February 2020	https://www.positivelynaperville.com/2020/01/01/consider-a-few-calendar-listings-for-january-and-february-2020/109328	Blogs	positivelynaperville	0
01-Jan-2020 12:11PM		http://twitter.com/dill2dope_/status/1212436084363341824	Twitter	@dill2dope_	525
31-Dec-2019 10:10PM	Security stepped up as Chicago rings in New Year with fireworks at Navy Pier, Chicago River	https://internewscast.com/security-stepped-up-as-chicago-rings-in-new-year-with-fireworks-at-navy-pier-chicago-river/	Blogs	internewscastcom	0
30-Dec-2019 09:10PM	WEEKLY ROUND-UP 1-2-1-8	https://bluegrasschicago.com/weekly-round-up-12-31-1-8/	Blogs	andreadellarnold	0
29-Dec-2019 06:19PM	Consider New Year's Eve events around Naperville...	https://www.positivelynaperville.com/2019/12/29/consider-new-years-eve-events-around-naperville/109278	Blogs	positivelynaperville	0
28-Dec-2019 04:00PM	Riverwalk, Naperville, IL	http://fullerbabies.blogspot.com/2019/12/riverwalk-naperville-il.html	Blogs	Unknown (noreply@blogger.com)	0
26-Dec-2019 12:10PM	Top 25 Things To Do In Naperville, Illinois	http://www.youtube.com/watch?v=U2OvMHJIntM	Youtube	City Travel Reviews	12
26-Dec-2019 09:00AM	Epidemic of Bias	https://napervillemagazine.com/2019/12/epidemic-of-bias/	Blogs	napervillemag	0
23-Dec-2019 04:41PM	Priced at \$1,700 - 509 AURORA Avenue 313, NAPERVILLE, IL 60540	http://www.youtube.com/watch?v=WZB8OO7Mwo0	Youtube	Mike Loewer	1
23-Dec-2019 01:10PM	Naperville shop leads Hinsdale native's book on running shoes	https://mednetnews.com/2019/12/23/naperville-shop-leads-hinsdale-natives-book-on-running-shoes/	Blogs	Yonatan M	0
23-Dec-2019 10:44AM	Naperville shop leads Hinsdale native's book on running shoes	http://suburbannavigator.wordpress.com/2019/12/23/naperville-shop-leads-hinsdale-natives-book-on-running-shoes/	Blogs	illnewswire	0
23-Dec-2019 09:27AM	DIA EN FAMILIA VIENDO LUCES NAVIDEÑAS NAPERVILLE RIVERWALK EN NAVIDAD VLOGS EN ESPAÑOL	http://www.youtube.com/watch?v=QavyPTyOIK8	Youtube	The Capps Clan	93
20-Dec-2019 04:41PM	257 Box Car Ave Naperville, IL 60540 - Home for rent	http://www.youtube.com/watch?v=gQW7QrRMvPI	Youtube	Coldwell Banker The Real Estate Group	0
20-Dec-2019 01:33PM	Home For Sale: 509 Aurora Avenue , 305, Naperville, IL 60540 CENTURY 21	http://www.youtube.com/watch?v=WNrR3Ns4gv8	Youtube	CENTURY 21 - IL	2
20-Dec-2019 10:35AM	Home For Sale: 509 Aurora Avenue , 305, Naperville, IL 60540 CENTURY 21	http://www.youtube.com/watch?v=e_HTRH7vgas	Youtube	CENTURY 21 - IL	1
18-Dec-2019 09:32PM	WEEKLY ROUND-UP 12/19-12-25	https://bluegrasschicago.com/weekly-round-up-12-19-12-25/	Blogs	andreadellarnold	0
18-Dec-2019 05:33PM	Home For Sale: 509 Aurora Avenue , 305, Naperville, IL 60540 CENTURY 21	http://www.youtube.com/watch?v=3NtyfdEHryU	Youtube	CENTURY 21 - IL	1
18-Dec-2019 02:59PM	Hundreds Gather for Pro-Impeachment Rally	http://www.youtube.com/watch?v=uF48CD82g3o	Youtube	nctv17	9
17-Dec-2019 11:57PM		http://twitter.com/HeatherHunny63/status/1207178172392857605	Twitter	@HeatherHunny63	8071

17-Dec-2019 08:46PM	December 17 Evening Edition	https://gopillinois.com/uncategorized/december-17-evening-edition-4/	Blogs	jheathusmc	0
17-Dec-2019 03:00PM		http://twitter.com/AROD17452127/statuses/1207042935826657281	Twitter	@AROD17452127	22
17-Dec-2019 11:03AM		http://twitter.com/mjb144/statuses/1206983230538342401	Twitter	@mjb144	41
17-Dec-2019 10:55AM		http://twitter.com/nikithaballari/statuses/1206981285895385088	Twitter	@nikithaballari	246
17-Dec-2019 10:38AM		http://twitter.com/CindyMundell/statuses/1206976970057232385	Twitter	@CindyMundell	733
17-Dec-2019 08:16AM	Santa House on Naperville Riverwalk	https://foxvalleymagazine.com/santa-house-on-naperville-riverwalk/	Blogs	foxvalleymag	0
17-Dec-2019 12:50AM		http://twitter.com/fosterthewill88/statuses/1206828944286273536	Twitter	@fosterthewill88	289
16-Dec-2019 10:43PM		http://twitter.com/wheatlanddems/statuses/1206797101562286080	Twitter	@wheatlanddems	143
16-Dec-2019 09:25PM		http://twitter.com/Travelbug21/statuses/1206777339071401989	Twitter	@Travelbug21	419
16-Dec-2019 09:20PM		http://twitter.com/IndivisiblePRow/statuses/1206776253153501186	Twitter	@IndivisiblePRow	40
16-Dec-2019 09:19PM		http://twitter.com/NwsofaKym/statuses/1206775968578330624	Twitter	@NwsofaKym	80
16-Dec-2019 08:26PM		http://twitter.com/ACE_Naperville/statuses/1206762670554259458	Twitter	@ACE_Naperville	626
16-Dec-2019 07:54PM		http://twitter.com/IndivisibleIL/statuses/1206754477266677760	Twitter	@IndivisibleIL	4850
16-Dec-2019 07:50PM		http://twitter.com/NancyKellyMart1/statuses/1206753587881291777	Twitter	@NancyKellyMart1	208
16-Dec-2019 07:43PM		http://twitter.com/PersistList/statuses/1206751820162502656	Twitter	@PersistList	1076
16-Dec-2019 07:41PM		http://twitter.com/IndivChi_South/statuses/1206751193676046336	Twitter	@IndivChi_South	4920
16-Dec-2019 05:54PM		http://twitter.com/JVHootenhagen/statuses/1206724270493229056	Twitter	@JVHootenhagen	108
16-Dec-2019 05:53PM		http://twitter.com/planting_pam/statuses/1206724036736299010	Twitter	@planting_pam	133
16-Dec-2019 05:49PM		http://twitter.com/IndivisibleNap/statuses/1206722995659722752	Twitter	@IndivisibleNap	807
16-Dec-2019 05:01PM	Naperville shops catering to guys with Men's Shopping Night Out	http://suburbannavigator.wordpress.com/2019/12/16/naperville-shops-catering-to-guys-with-mens-shopping-night-out/	Blogs	illnewswire	0
16-Dec-2019 01:01PM	13 Unconventional Knowledge About Art Painting Decor Des Plaines That You Can't Learn From Books Art Painting Decor Des Plaines	https://painterlegend.com/13-unconventional-knowledge-about-art-painting-decor-des-plaines-that-you-cant-learn-from-books-art-painting-decor-des-plaines/	Blogs	Tina Astuti	0

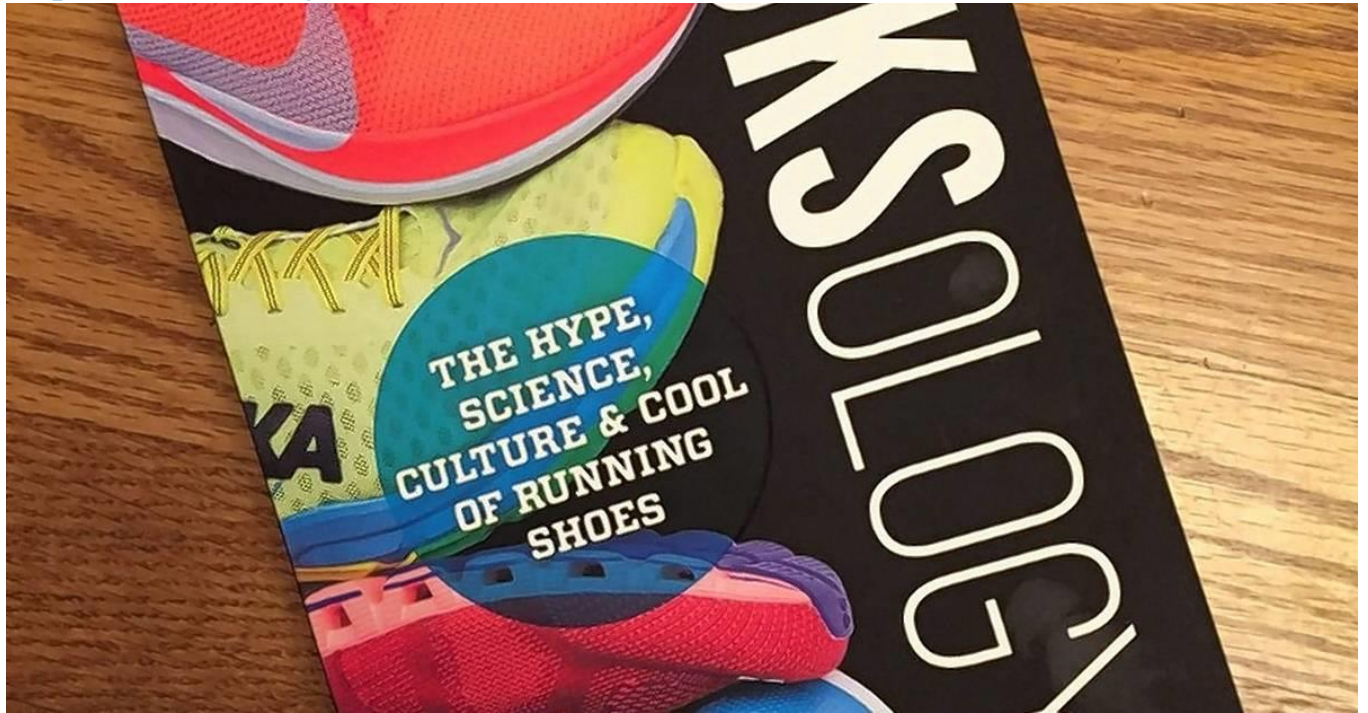
16-Dec-2019 11:03AM	Naperville Park District Board Meeting - December 12, 2019	http://www.youtube.com/watch?v=llnig72aqto	Youtube	Naperville Park District	2
15-Dec-2019 08:52PM	14 Small But Important Things To Observe In Flower Basket Aurora II Flower Basket Aurora II	https://flowernifty.com/14-small-but-important-things-to-observe-in-flower-basket-aurora-il-flower-basket-aurora-il/	Blogs	Tina Astuti	0
15-Dec-2019 07:38PM	The Latest Trend In The Flower Basket Aurora II The Flower Basket Aurora II	https://flowernifty.com/the-latest-trend-in-the-flower-basket-aurora-il-the-flower-basket-aurora-il/	Blogs	Tina Astuti	0
15-Dec-2019 07:24PM	Best Attractions and Places to See in Naperville, Illinois IL	https://chicagodivebar.com/illinois/best-attractions-and-places-to-see-in-naperville-illinois-il/	Blogs	chicagodivebar	0
14-Dec-2019 03:52PM		http://twitter.com/badgalsophi/statuses/1205968802321707008	Twitter	@badgalsophi	429
13-Dec-2019 04:45PM	Drop Off Your Wish List at the Santa Mailbox	http://www.youtube.com/watch?v=0hUnuc7OWPo	Youtube	nctv17	2
13-Dec-2019 03:23PM		http://twitter.com/DuPageCU/statuses/1205599185426358272	Twitter	@DuPageCU	1039
13-Dec-2019 06:27AM	What Should We Do This Weekend? Chicago, IL December 12th - 14th, 2019	https://whatshouldwedotodaychicago.com/what-should-we-do-this-weekend-chicago-il-december-12th-14th-2019/	Blogs	emilldesign	0
12-Dec-2019 12:35PM	Home For Sale: 511 Aurora Avenue , 503, Naperville, IL 60540 CENTURY 21	http://www.youtube.com/watch?v=I37DfbRzWuc	Youtube	CENTURY 21 - IL	1
12-Dec-2019 04:20AM	1056 North Mill Street	http://www.youtube.com/watch?v=9HVS08xSW_8	Youtube	Jeanne Jordan	0
11-Dec-2019 11:35PM	WEEKLY ROUND-UP: 12/12 - 12/18	https://bluegrasschicago.com/weekly-round-up-12-12-12-18/	Blogs	andreadellarnold	0
10-Dec-2019 10:06AM	Home For Sale: 511 Aurora Avenue , 503, Naperville, IL 60540 CENTURY 21	http://www.youtube.com/watch?v=AzcvoxD98oE	Youtube	CENTURY 21 - IL	2
09-Dec-2019 06:43AM	Priced at \$325,000 - 511 Aurora Avenue 503, NAPERVILLE, IL 60540	http://www.youtube.com/watch?v=fH5vgY4fUec	Youtube	Mike Loewer	0

Broadcast Report

Date	Headline	URL	Source	Reach
18-Dec-201	WBBM-AM (Radio) at December 18th 2019 2:05 AM	https://app.meltwater.com/mwTransition?url=https%3A%2F%2Fmms.tveyes.com%2Fmediaview%2F%3FstationId%3D6465%26startDateTime%3D1576656305%26dur%3D296490%26highlightRegex%3D%255CbRiverwalk%255Cb%7C%255CbNaperville%255Cb%26utcOffset%3D-21600000&urlCategories=tveyes&analytics=false&transitionToken=eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzUxMiJ9.eyJjb3N0bmFtZSI6Im1tcy50dmV5ZXMuY29tIn0.QRoNIsNogYT2Wdx4xmVSONkzXXQfdVqFDKMttdbtSVnZNs9Rdaj2jJE2i_olumAePfmukAplr78tnFUHohJibg	WBBM-AM (Radio)	0

Naperville shop leads Hinsdale native's book on running shoes

Posted by [illnewswire](#) December 23, 2019 [Leave a comment](#) on Naperville shop leads Hinsdale native's book on running shoes
<https://ift.tt/2EOjrQ>



A new book about running shoes starts with the author's observations about the footwear of people jogging along Naperville's Riverwalk.

There are two women in ponytails, one wearing Brooks Ghosts, another ASICS GEL-Kayanos; there is an older man in a beat-up pair of blue New Balance trainers and a Cubs fan wearing Hoka Bondi 5s.

Shoes like these, designed for runners of all types, are the subject of the book "[Kicksology: The Hype, Science, Culture & Cool of Running Shoes](#)" by Hinsdale Central alum and running journalist Brian Metzler.

Metzler, 50, said he chose the riverfront path to set the scene for his book because it's located in a community he calls "the consummate place of recreational running."

Naperville factors heavily into the book's opening chapter, which weaves in stories from Kris Hartner's 19-year-old business, [Naperville Running Company](#). Metzler called the small chain of stores in Naperville and Wheaton "one of the very best running shops in the country."

Metzler said he and Hartner have connected throughout their careers in the running industry, with Hartner saying the two have "shared nerd thoughts and shoe discussions over the years." So when the author was looking for a place to illustrate the ways specialty stores bring the culture of running to the masses, he chose Naperville Running Company.

The company, Metzler said, brings together the best of the classic mom and pop running stores, selling passion for the sport, with a sense of business savvy that has allowed it to adapt and survive in the era of online shopping.

"My take for running stores is it's more than a place to buy shoes. It's also a place to really feel and touch and immerse yourself in running culture," Metzler said. "You can come out having spent zero dollars and be motivated for health and fitness and your next activity."

In the preface to "Kicksology," Metzler tells of his early shoe shopping experiences at the Competitive Foot in Western Springs and the pairs that made him feel fast and helped turn him into a runner.

He ran throughout high school at Hinsdale Central, qualifying for state twice and setting 13 school records before he graduated in 1987, he said. And he made it onto the cross-country team as a walk-on athlete while he was studying for his journalism degree at the University of Illinois at Urbana-Champaign.

Metzler later went on to run marathons and ultramarathons and write — about shoes and other running topics — for "Runner's World,"

“Running Times,” “Men’s Health,” and a magazine he founded, “Trail Runner.”

“He’s truly an expert in this realm,” Hartner said. “He’s truly of the culture. He gets it.”

Metzler said he met with publisher Velo Press about his “Kicksology” idea two years ago and started writing it in early 2018.

“In theory, it’s somewhat of a lifetime work,” he said.

It follows other books he’s written including “Natural Running,” “Run Like a Champion,” and “Running Colorado’s Front Range.”

“Kicksology” features essays about favorite shoes by professional runners Deena Kastor, Kara Goucher, Dave McGillivray, Karl “Speedgoat” Meltzer, Scott Jurek and Jenny Simpson.

Hartner said he’s not selling the book in his stores — he’ll leave that to nearby Anderson’s Bookshop, he said. But some of his employees have read it, one without even realizing their workplace was included in the text.

“I’m a fan of the book. It’s very specific to our industry and the shoes that I like more than any other shoes,” Hartner said. “So for me, it was a neat thing and quite an honor for him to feature our stores.”

via DailyHerald.com > Local News <https://ift.tt/174gVno>