

Naperville Riverwalk Commission
Public Relations Report
November 13-December 8, 2019

The Naperville Riverwalk was mentioned in 30 articles, 33 social media posts, and 1 broadcast during this time period.

Highlights this month include:

- Naper Lights
- Little Friends Parade of Lights
- Santa House

Submitted by Valla Aguilar
December 11, 2019

News

Date	Headline	URL	Source	Reach
08-Dec-2019 02:46PM	Local health events: Dec. 10 through Dec. 17	http://www.theherald-news.com/2019/12/08/local-health-events-dec-10-through-dec-17/a2rephj/	The Herald-News	115842
03-Dec-2019 05:54PM	Neighborhood Activities 12-5-19	https://thevoice.us/neighborhood-activities-12-5-19/	The Voice	812
02-Dec-2019 06:20PM	Batavia 'really comes together' for tree lighting ceremony	https://www.chicagotribune.com/suburbs/aurora-beacon-news/ct-abn-batavia-festival-st-1203-20191202-uex7zrod4fgzdmvmgmzhjvpzbd-story.html	Chicago Tribune	8931681
02-Dec-2019 05:30AM	Local health events: Dec. 3 through Dec. 10	http://www.theherald-news.com/2019/11/27/local-health-events-dec-3-through-dec-10/afptzs2/	The Herald-News	115842
29-Nov-2019 10:42AM	Parade of Lights Santa's Mailbox Santa's House IHSA All-State	https://www.nctv17.com/nctv17-news-update/parade-of-lights-santas-mailbox-santas-house-ihsa-all-state/	Naperville Community Television	11992
29-Nov-2019 06:34AM	Holiday happenings: Tree lightings, music, festivals & more in DuPage County	https://www.dailyherald.com/entlife/20191129/holiday-happenings-tree-lightings-music-festivals-amp-more-in-dupage-county	Daily Herald	1014549
27-Nov-2019 02:52PM	Naper Lights' New Location	https://www.nctv17.com/news/naper-lights-new-location/	Naperville Community Television	11992
27-Nov-2019 01:22PM	Where you can see Santa in the suburbs this holiday season	https://www.dailyherald.com/entlife/20191127/where-you-can-see-santa-in-the-suburbs-this-holiday-season	Daily Herald	1014549
27-Nov-2019 07:20AM	5 things to do in Naperville, Fox Valley Nov. 29-Dec. 4	https://www.chicagotribune.com/suburbs/aurora-beacon-news/ct-abn-ent-five-things-west-1129-20191127-ij67ep7iwjgu5fztckfii26pey-story.html	Chicago Tribune	8859487
26-Nov-2019 06:00PM	Neighborhood Activities 11-28-19	https://thevoice.us/neighborhood-activities-11-28-19/	The Voice	812
26-Nov-2019 01:21PM	Little Friends Parade of Lights to brighten Naperville Friday night	https://www.dailyherald.com/entlife/20191125/little-friends-parade-of-lights-to-brighten-naperville-friday-night	Daily Herald	1014549
26-Nov-2019 09:00AM	20 Chicago-area hills offer a fierce sledding experience	https://www.chicagoparent.com/play/outdoor-fun/sledding-hills-chicago/	ChicagoParent.com	47730
26-Nov-2019 08:20AM	Naperville holiday lights recycling program	https://thevoice.us/naperville-holiday-lights-recycling-program/	The Voice	812
25-Nov-2019 04:24PM	Parade to brighten Naperville with lights, Santa	https://www.dailyherald.com/news/20191125/parade-to-brighten-naperville-with-lights-santa	Daily Herald	1014549
24-Nov-2019 09:25AM	15 Christmas, holiday things to do in the Chicago area with the kids	https://www.chicagotribune.com/lifestyles/parenting/ct-life-1124-the-kids-viz-20191124-aws6ysgeb5glndmzpfufxkl5o4-story.html	Chicago Tribune	8859487
23-Nov-2019 12:40AM	Local health events: Nov. 26 through Dec. 3	http://www.theherald-news.com/2019/11/20/local-health-events-nov-26-through-dec-3/azezm2f/	The Herald-News	125142
19-Nov-2019 06:05PM	Neighborhood Activities: 11-21-19	https://thevoice.us/neighborhood-activities-11-21-19/	The Voice	812
19-Nov-2019 02:26PM	Naperville Park District Thanksgiving Weekend Hours	https://patch.com/illinois/naperville/naperville-park-district-thanksgiving-weekend-hours	Illinois Patch.com	921958
18-Nov-2019 08:29PM	Santa House returns to the Naperville Riverwalk Nov. 30	https://www.dailyherald.com/submitted/20191118/santa-house-returns-to-the-naperville-riverwalk-nov-30	Daily Herald	1014549
18-Nov-2019 11:35AM	Merry and bright: 11 holiday light displays in Chicago and the suburbs	https://www.dailyherald.com/entlife/20191118/merry-and-bright-11-holiday-light-displays-in-chicago-and-the-suburbs	Daily Herald	1014549
18-Nov-2019 05:30AM	Local health events: Nov. 19 through Nov. 26	http://www.theherald-news.com/2019/11/15/local-health-events-nov-19-through-nov-26/ajvcdfb/	The Herald-News	125142

16-Nov-2019 02:08AM	Santa is getting ready — are you? Where and when to celebrate the holiday season - Chronicle Media	https://chronicleillinois.com/lifestyle/santa-is-getting-ready-are-you-where-and-when-to-celebrate-the-holiday-season/	Chronicle Media	2495
15-Nov-2019 09:30PM	Santa is getting ready — are you? Communities getting decked out in holiday best - Chronicle Media	https://chronicleillinois.com/lifestyle/santa-is-getting-ready-are-you-communities-getting-decked-out-in-holiday-best/	Chronicle Media	2495
15-Nov-2019 08:27PM	Naperville Park District police invite donations for 2019 Toys for Tots	https://www.dailyherald.com/submitted/20191115/naperville-park-district-police-invite-donations-for-2019-toys-for-tots	Daily Herald	1014549
15-Nov-2019 06:25PM	Naperville Park District partners with Elgin Recycling to offer holiday lights recycling	https://www.dailyherald.com/submitted/20191115/naperville-park-district-partners-with-elgin-recycling-to-offer-holiday-lights-recycling	Daily Herald	1014549
15-Nov-2019 04:26PM	Santa House Goes Up in Naperville	https://www.nctv17.com/news/santa-house-goes-up-in-naperville/	Naperville Community Television	11992
15-Nov-2019 03:43PM	Park District police invite donations for 2019 Toys for Tots	https://patch.com/illinois/naperville/park-district-police-invite-donations-2019-toys-tots	Illinois Patch.com	921958
15-Nov-2019 03:24PM	Recycle holiday lights at Naperville Park District	https://patch.com/illinois/naperville/recycle-holiday-lights-naperville-park-district	Illinois Patch.com	921958
14-Nov-2019 01:28PM	New Details in Buffalo Wild Wings Incident Recorder's Office Referendum Santa House Goes Up	https://www.nctv17.com/nctv17-news-update/new-details-in-buffalo-wild-wings-incident-recorders-office-referendum-santa-house-goes-up/	Naperville Community Television	11992
13-Nov-2019 05:45AM	NaperLights brightens Naperville's Water Street	https://www.dailyherald.com/news/20191113/naperlights-brightens-napervilles-water-street	Daily Herald	1014549

Social Media

Date	Headline	URL	Source	Influencer	Reach
06-Dec-2019 07:47PM	1. #ThankYouChester Part 2 Foreword + Don't Stay (Public Vocal Cover) Naperville	http://www.youtube.com/watch?v=XzJa23Zs4OE	Youtube	Instinctual	1
06-Dec-2019 04:30PM		http://twitter.com/NapervilleIL/statuses/1203079196068712448	Twitter	@NapervilleIL	29025
06-Dec-2019 06:56AM		http://twitter.com/harmonicHVAC/statuses/1202934799004061	Twitter	@harmonicHVAC	19
04-Dec-2019 09:08PM	WEEKLY ROUND-UP: 12/5 - 12/11	https://bluegrasschicago.com/weekly-round-up-12-5-12-11/	Blogs	andreadellarnold	0
04-Dec-2019 07:24AM	December Briefs	https://www.positivelynaperville.com/2019/12/04/december-br	Blogs	positivelynaperville	0
03-Dec-2019 05:50PM	Marriott Bonvoy 25% Off Escapes For The Next Four Weeks (December 4, 2019)	https://loyaltylobby.com/2019/12/03/marriott-bonvoy-25-off-es	Blogs	holtju2	0
03-Dec-2019 07:52AM	7th Annual Naper Lights	https://foxvalleymagazine.com/7th-annual-naper-lights/	Blogs	foxvalleymag	0
01-Dec-2019 12:12PM	With memories of Santa visits, check this list twice featuring photo ops this year	https://www.positivelynaperville.com/2019/12/01/with-memori	Blogs	positivelynaperville	0
30-Nov-2019 03:36PM	Chicago - The Second City	http://moremapsthanstamps.wordpress.com/2019/11/30/chicago	Blogs	Krishna Sai Godavarthi	0
29-Nov-2019 07:15AM	What Should We Do In Chicago Thanksgiving Weekend? November 29th - Dec 1st	https://whatshouldwedotodaychicago.com/what-should-we-do-i	Blogs	emilldesign	0
27-Nov-2019 02:39PM	Naper Lights' New Location	http://www.youtube.com/watch?v=dN1Waz3Z7Xk	Youtube	nctv17	1
27-Nov-2019 10:33AM	Things to do around Naperville Thanksgiving weekend: November 28 - Dec 1	https://www.positivelynaperville.com/2019/11/27/things-to-do	Blogs	positivelynaperville	0
26-Nov-2019 11:28AM		http://twitter.com/harmonicHVAC/statuses/1199379433213218	Twitter	@harmonicHVAC	19
25-Nov-2019 10:32PM	Naperville Festivals & Traditions for November & December 2019	https://www.positivelynaperville.com/2019/11/25/naperville-fes	Blogs	positivelynaperville	0
22-Nov-2019 03:16PM	The jg Guide to Naper Lights	https://westofchicago.com/2019/11/22/the-jg-guide-to-naper-lig	Blogs	sharritt	0
20-Nov-2019 07:56PM	Residential for sale - 757 Prescott Court, Naperville, IL 60563	http://www.youtube.com/watch?v=vClhuqzPLxc	Youtube	Bill White Homes	0
20-Nov-2019 05:00PM	Priced at \$332,500 - 757 Prescott Court, NAPERVILLE, IL 60563	http://www.youtube.com/watch?v=0FNboQvn8FU	Youtube	Agent Marketing videos	2
19-Nov-2019 07:20PM	Marriott Bonvoy 25% Off Escapes For The Next Four Weeks (November 20, 2019)	https://loyaltylobby.com/2019/11/19/marriott-bonvoy-25-off-es	Blogs	holtju2	0
19-Nov-2019 05:35PM	WEEKLY ROUND-UP NOVEMBER 21 - 27	https://bluegrasschicago.com/weekly-round-up-november-21-27	Blogs	andreadellarnold	0
19-Nov-2019 10:35AM	Naperville Park District Board Meeting - November 12, 2019	http://www.youtube.com/watch?v=3KIBZ1Ft32w	Youtube	Naperville Park District	11
19-Nov-2019 02:06AM		http://twitter.com/CostaBlancaInfo/statuses/1196701226169229	Twitter	@CostaBlancaInfo	262
18-Nov-2019 09:09AM	Special Needs Nights at the Santa House	https://www.positivelynaperville.com/2019/11/18/special-needs	Blogs	positivelynaperville	0
18-Nov-2019 08:49AM	Home For Sale: 509 Aurora Avenue , 305, Naperville, IL 60540 CENTURY 21	http://www.youtube.com/watch?v=ZRuOPichg98	Youtube	CENTURY 21 - IL	0
17-Nov-2019 11:10AM	The Little Friends' Parade of Lights is Friday, November 29	https://www.positivelynaperville.com/2019/11/17/the-little-frie	Blogs	positivelynaperville	0
17-Nov-2019 07:18AM	Residential for sale - 506 Harlowe Lane, Naperville, IL 60565	http://www.youtube.com/watch?v=XA0fuYhR_ak	Youtube	RE/MAX Suburban - Illinois	0
16-Nov-2019 08:19AM	2019 Field of Honor Takedown is set from 9AM to noon today, Nov. 16	https://www.positivelynaperville.com/2019/11/16/2019-field-of	Blogs	positivelynaperville	0
15-Nov-2019 11:30AM	Naperville Park District Board Meeting - November 14, 2019	http://www.youtube.com/watch?v=3Ap3wKDEoEE	Youtube	Naperville Park District	2
15-Nov-2019 06:05AM	Residential for sale - 506 Harlowe Lane, Naperville, IL 60565	http://www.youtube.com/watch?v=zjrrM2XpxWI	Youtube	RE/MAX Suburban - Illinois	0
14-Nov-2019 04:52PM	Home For Sale: 509 Aurora Avenue , 305, Naperville, IL 60540 CENTURY 21	http://www.youtube.com/watch?v=7cjFtvDvL8E	Youtube	CENTURY 21 - IL	0
13-Nov-2019 02:28PM		http://twitter.com/harmonicHVAC/statuses/1194713594287591	Twitter	@harmonicHVAC	18
13-Nov-2019 08:41AM		http://twitter.com/F3DarkTower/statuses/119462640851490816	Twitter	@F3DarkTower	154
13-Nov-2019 06:07AM	NaperLights brightens Naperville's Water Street	http://suburbannavigator.wordpress.com/2019/11/13/naperligh	Blogs	illnewswire	0
13-Nov-2019 05:12AM	NaperLights brightens Naperville's Water Street	http://www.dailyherald.com/news/20191113/naperlights-bright	Blogs	www.dailyherald.com	0

Broadcast

Date	Headline	URL	Source	Reach
03-Dec-201	ABC 7 Eyewitness News @ 6A	https://app.meltwater.com/mwTransition?url=https%3A%2F%2Fmms.tveyes.com%2Fmediaview%2F%3FstationId%3D675%26startDateTime%3D1575376611%26duration%3D105910%26highlightRegex%3D%255Cbnaperville%255Cb%7C%255Cbriverwalk%255Cb%26utcOffset%3D-21600000&urlCategories=tveyes&analytics=false&transitionToken=eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzUxMiJ9.eyJ0bmFtZSI6Im1tcy50dmV5ZXMuY29tLn0uQRoNIsNogYT2Wdx4xmVSONkzXXQfdVqFDKMttdbtSVnZNs9Rdaj2jJE2i_olumAePfmukAplr78tnFUHohJibg	WLS-CHI (ABC)	93441