#1. The zoning code and master plan will not be effected by the monument sign having a slightly smaller base.
#2. Strict enforcement of this will not allow the hotel to be readily seen from the road, due to how it is situated on the lot. The sign is trademarked by Holiday Inn and can not have a bigger base.
#3. This in no way will alter the surounding area or charter of the area where this property is located.