

CY19 Attendance Compilation	ANNUAL TOTALS TO DATE		AUGUST		Demographics				% of Original Projection
	Original Projection	Actual	Original Projection	Actual	Naperville		Non-Naperville		
					#	%	#	%	
GRAND TOTAL	370,460	80,409	14,180	19,318	10,572	55%	8,746	45%	136.23%
SCHOOLS TOTALS	33,900	21,172	0	0	0	0%	0	0%	
School Tours: Time Travel Trip	20,300	13,568	0	0	0	0%	0	0%	
School Programs	13,600	7,604	0	0	0	0%	0	0%	
GATE ADMISSIONS TOTALS	12,525	6,733	2,800	1,490	775	52%	715	48%	53.21%
Walk-In	12,525	6,733	2,800	1,490	775	52%	715	48%	53.21%
GROUP TOURS TOTALS	1,825	1,478	275	234	0	0%	234	100%	85.09%
Group Tours	1,650	1,454	250	234	0	0%	234	100%	93.60%
Group Programs	175	24	25	0	0	0%	0	0%	0.00%
Giddy Up	0	0	0	0	0	0%	0	0%	
PUBLIC PRGMS TOTALS	3,445	2,083	150	90	90	100%	0	0%	60.00%
History Speaks Lecture Series	550	215	0	0	0	0%	0	0%	
Victorian Teas	125	191	0	0	0	0%	0	0%	
Overnights or Night Out	145	131	0	0	0	0%	0	0%	
Girl Scout Programs	325	383	0	0	0	0%	0	0%	
Presentations	75	150	0	0	0	0%	0	0%	
Classes, Walking Tours	1,775	557	150	90	90	100%	0	0%	60.00%
Camps	450	456	0	0	0	0%	0	0%	
NS EVENTS TOTALS	21,000	8,712	4,000	2,740	1,808	66%	932	34%	68.50%
Civil War Days	3,000	1,320	0	0	0	0%	0	0%	
Oktoberfest	3,100	0	0	0	0	0%	0	0%	
All Hallows Eve	3,900	0	0	0	0	0%	0	0%	
Naper Nights Concerts	11,000	7,392	4,000	2,740	1,808	66%	932	34%	68.50%
June Naper Nights	3,500	1,965	0	0	0	0%	0	0%	
July Naper Nights	3,500	2,687	0	0	0	0%	0	0%	
August Naper Nights	4,000	2,740	4,000	2,740	1,808	66%	932	34%	68.50%
Chapel Ceremonies	7,700	2,959	800	344	138	40%	206	60%	43.00%
Church Service	0	0	0	0	0	0%	0	0%	
RENTALS	272,785	26,272	4,590	13,030	6509.9	50%	6520.1	50%	283.88%
Buildings Rentals	1,585	310	90	30	10	33%	20	67%	33.33%
Chapel Lower Upper (Non Wedding)	300	75	0	30	10	33%	20	67%	
Chapel Lower Level Rentals	100	0	0	0	0	0%	0	0%	
Tavern Rentals	500	90	40	0	0	0%	0	0%	
Meeting House Rentals	685	145	50	0	0	0%	0	0%	
Playscape Rentals	0	0	0	0	0	0%	0	0%	
Large Scale Grounds Rentals	271,200	25,962	4,500	13,000	6,500	50%	6,500	50%	288.89%
Woman's Club Art Fair	8,000	8,000	0	0	0	0%	0	0%	
Naperville AleFest	4,500	3,548	0	0	0	0%	0	0%	
Festa Italiana	2,500	7,000	2,500	7,000	3,500	50%	3,500	50%	280.00%
Wine Festival	2,000	0	2,000	0	0	0%	0	0%	
Last Fling	12,500	0	0	0	0	0%	0	0%	
Harvest Pow-Wow	4,200	0	0	0	0	0%	0	0%	
Christkindlmarket & Naper Lights	236,500	0	0	0	0	0%	0	0%	
Grounds Rentals	1,000	7,414	0	6,000	3,000	50%	3,000	50%	Food Truck Fest
OTHER TOTALS	17,280	11,000	1,565	1,390	1,251	90%	139	10%	88.82%
Wedding Showcase	350	223	0	0	0	0%	0	0%	
Fam Tours/Trade Show	525	75	0	0	0	0%	0	0%	
Weed Ladies Show	325	0	0	0	0	0%	0	0%	
Community Speaking Engagements/Volunteer	150	0	0	0	0	0%	0	0%	
Exhibit Openings / Development Events	500	873	150	0	0	0%	0	0%	0.00%
Researchers/Curatorial	300	69	25	0	0	0%	0	100%	0.00%
Naperville Bank & Trust	6,440	4,290	550	550	495	90%	55	10%	100.00%
Naper Property	6,150	3,770	620	620	558	90%	62	10%	100.00%
95th Street Library	2,400	1,600	200	200	180	90%	20	10%	100.00%
Naper Settlement Grounds/Night	140	100	20	20	18	90%	2	10%	100.00%
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