

# Open Data Portal: It's the Public's Data

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OpenData Workshop September 24, 2018

## Agenda



- OpenData History
- End Policies
- Datasets
  - The foundation of Open Data
- Visualizations
  - Maps, charts, graphs and more
- Story Pages
- OpenCheckbook
- Third Party Uses
- Open Data Lessons Learned
- More to Explore

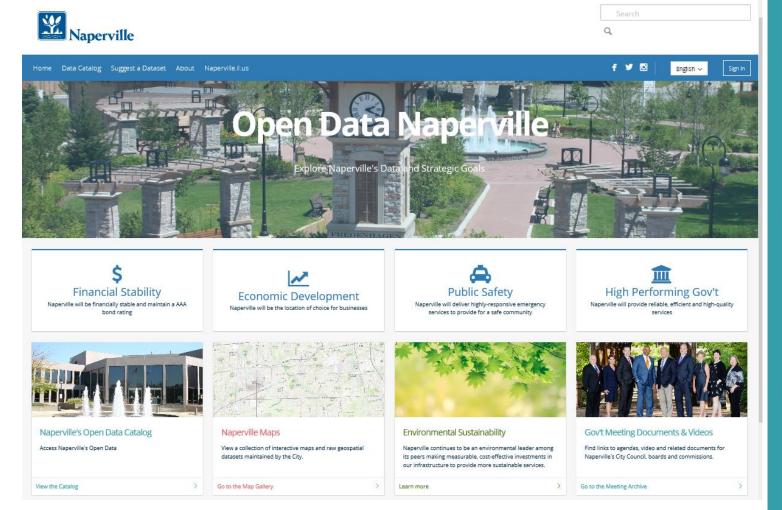
## OpenData History



- **11/2016** 
  - Police & Fire Incident Maps
  - Acquired Socrata
  - Trained Staff on Open Data principles
- **6/2017** 
  - Official Open Data Launch as part of WWC
  - Procured PowerBI licenses and Trained Staff
- **3**/2018
  - Data Advisory Team formed to help with larger data projects
- 9/2018
  - Largest release of data assets since launch
  - OpenCheckbook launched

## Open Data Portal





Front page lists
Performance
goals and
important
pages.

https://Data.Naperville.il.us

## **Ends Policies**



## Financial Stability

 Naperville will be financially stable and maintain a AAA bond rating.

### Economic Development

 Naperville will be the location of choice for businesses.

## Public Safety

 Naperville will deliver highly responsive emergency services to provide for a safe community.

## High Performing Government

 Naperville will provide reliable, efficient, and highquality services.

## **Definitions**



## **Ends Policies**



**Story Pages** 



Visualizations



**Datasets** 

Datasets are the foundation of an Open Data program.

Visualizations provide more clarity to a dataset.

Story Pages can combine multiple visualizations to provide a full picture.

Performance Goals help measure outcomes

## Datasets

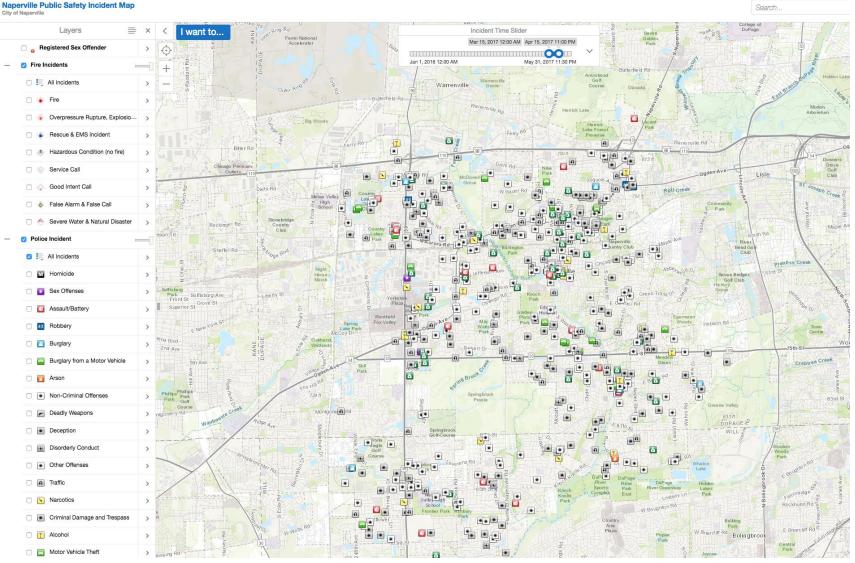


- Large spreadsheets
  - Tabular format
  - Machine readable
  - Easy to understand and manipulate

- Sort, filter, create visualizations
- Use an application program interface (API) to automate retrieval of data
  - Allows for use by 3<sup>rd</sup> Party services

## Visualizations -Public Safety Incident Map





http://gis.naperville.il.us/Html5Viewer/index.html?viewer=IncidentMap

## Visualizations --Map Listing





Sign In

#### City Service Maps

Providing information about City of Naperville services.



Brush Collection Map

View brush collection schedules and status



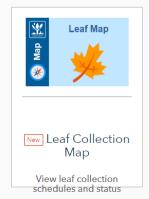
EAB Treatment Map

Track EAB treatments on parkway ash trees



Garbage & Recycling Map

Find your garbage and recycling day





Parkway Tree Selector

Qualifying homeowners can select a new parkway tree



Snow Removal Map

Follow the progress of City plow trucks during the winter

## Visualizations -- PowerBI



Police Crime Statistics

## Story Pages -- Examples



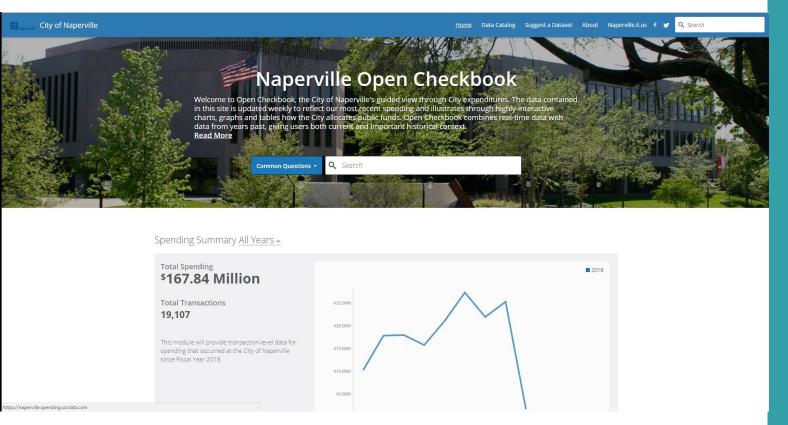
Measuring the Impact of Downtown
 Special Events

2017 Environmental Sustainability
 Report

Naperville Phosphorus Removal

## OpenCheckbook





Updated weekly, this site reflects most recent spending.

Interactive graphs and charts allow citizens to display how public funds are allocated

## 3rd Party Uses



PulsePoint

- SpotCrime
- Naperville Township

## 3<sup>rd</sup> Party Uses – SpotCrime



AT&T LTE 9:21 AM TIP Naperville Park District lugo's Frog 👩 Fish House Potter's Place ou Malnati's O Apple Marola Pizzer Empire Naperville [ **@ Walgree** verwalk Naper Settlement W

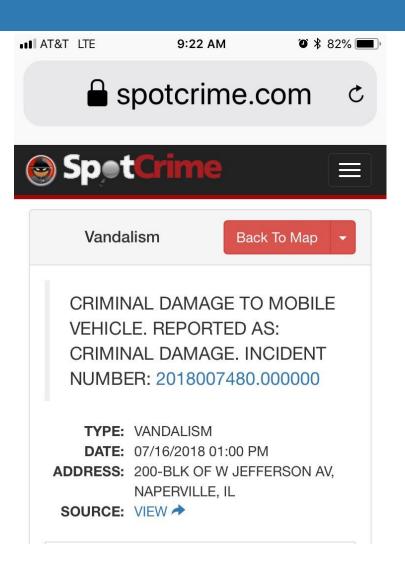
SpotCrime is available for iOs and Android phones.

List of Police incidents near your current location. Incidents in last 30 days are displayed

Screenshot of app shown.
Citizens can signup to receive daily eMail notifications

## 3<sup>rd</sup> Party Uses – SpotCrime





Clicking on an icon in app, displays incident on SpotCrime website.

Data is pulled directly from the City's Open Data Portal

## Open Data



- Increasing access to data results in better decision making.
- Formal FOIAs should reduce over time as we provide more data and integrate with the City website.
- City Staff among the most frequent users.
  - Processes improved
  - Data is freed up for use across systems
- Citizens have provided great ideas.

## More to Explore



#### STORY PAGES

- Naperville Nutrient Removal (Water)
- Measuring the Impact of Downtown Special Events

#### **DATASETS**

- SECA Grant Awards 2010-2018
- Springbrook Water Reclamation Nutrient Levels
- Phosphorus Surcharge Balance
- Downtown Special Events 2016-2017
- Special Events 2009 2018
- Sales Tax Revenue (2009 2017)
- Open Data Naperville Daily Site Analytics
- Garbage and Recycling Collections (2010 Current Year)
- Electronics Recycling (2011 Current Year)
- Household Hazardous Waste Collected (2010 Current Year)
- Arbor Day Tree Sales (2010 Current Year)
- Prescription Drug Drop Off (2014 Current Year)
- Electric Customer Consumption (2010 Current Year)
- Snowfall and Salt Usage (2009 Current Year)
- Leak Detection Survey (2013 Current Year)
- Vehicle Charging Stations (2012 Current Year)
- Sidewalk Program (2010 Current Year)
- Metra Ridership (2010 Current Year)
- Pace Ridership (2010 Current Year)
- Water Service Outage Index
- Storm Sewer Maintenance (2010 Current Year)

September has had the largest number of datasets released since launch.

More to come.

## Thank You



- Questions?
- Suggestions?