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July 26, 2018

Re: Naperville Variance Application Exhibit 7

To whom it may concern:

Speedway is requesting a setback variance as well as a height variance for the proposed ID Sign.

Setback Variance (Reduce setback required to 2'-0")

1. The setback variance is in harmony with the surrounding area. During the IDOT taking Speedway lost a significant amount of land on their site including the use of two fuel dispensers.
2. Strict Enforcement of the Title would not leave any possible spot on site for Speedway to place an ID sign. The setback variance is being requested to allow Speedway to place the sign in what little green space they still have left.
3. The variance will not alter the essential character of the neighborhood as it will be an ID sign in the green space on Speedway's property similar to every other commercial development.

Height Variance (Increase to a total height of 16' with a 14'sign + 2' base)

1. The height variance is in harmony with the surrounding area. Due to the size of the green space that was left after the IDOT taking Speedway can't place their normal monument sign in the existing space due to the width limitations.
2. Strict Enforcement of the Title would not allow Speedway to display all necessary information on their sign at a reasonable size. Speedway's sign is only 72 square feet. Speedway is requesting the additional 6' in height to properly display their pricing information at a reasonable height and size for vehicles to identify the site and move over and slow down to safely enter the site.
3. The variance will not alter the essential character of the neighborhood as it will be an ID sign almost the same size as the BP sign that is just north on IL-59.

Thank you,



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EXHIBIT C