

**PETITION FOR ZONING VARIANCE**



Exhibit A

**ADDRESS OF SUBJECT PROPERTY:** 215 East Ogden Street,

**PARCEL IDENTIFICATION NUMBER (PIN):** \_\_\_\_\_

**I. PETITIONER:** Malisa Crow

PETITIONER'S ADDRESS: 125 Hillside Drive

CITY: Greenville STATE: SC ZIP CODE: 29607

PHONE: 864.313.2533 EMAIL ADDRESS: malisacrow@hiltondisplays.com

**II. OWNER(S):** Chris Ileakis, Vequity

OWNER'S ADDRESS: 400 N. State, Suite 400

CITY: Chicago STATE: IL ZIP CODE: 60654

PHONE: 312-985-0974 EMAIL ADDRESS: c.ileakis@vequity.com

**III. PRIMARY CONTACT** (review comments sent to this contact): Cris Meyers

RELATIONSHIP TO PETITIONER: Local Installer, Vital Signs

PHONE: 630.832.9600 EMAIL ADDRESS: cmeyers@vitalsignsusa.com

**IV. OTHER STAFF**

NAME: \_\_\_\_\_

RELATIONSHIP TO PETITIONER: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL ADDRESS: \_\_\_\_\_

NAME: \_\_\_\_\_

RELATIONSHIP TO PETITIONER: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL ADDRESS: \_\_\_\_\_

PETITION FOR ZONING VARIANCE



Exhibit A

V. SUBJECT PROPERTY INFORMATION

ZONING OF PROPERTY: \_\_\_\_\_

AREA OF PROPERTY (Acres or sq ft): 103 sq. ft.

DETAILED DESCRIPTION OF VARIANCE (include relevant Section numbers of Municipal Code; attached additional pages if needed):

Sign permits 18-221, 18-222, 18-223 (West elevation wall signs) not approved.  
\_\_\_\_\_  
\_\_\_\_\_

VI. PETITIONER'S SIGNATURE

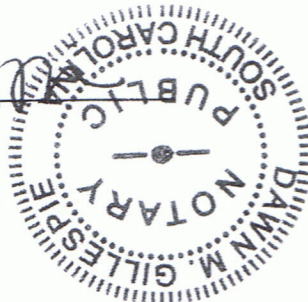
I, Malisa Cron, Project Manager (Petitioner's Printed Name and Title), being duly sworn, declare that I am duly authorized to make this Petition, and the above information, to the best of my knowledge, is true and accurate.

Malisa M. Cron  
(Signature of Petitioner or authorized agent)

3/26/18  
(Date)

SUBSCRIBED AND SWORN TO before me this 26 day of March, 2018

Dawn M. Gillette  
(Notary Public and Seal)  
3/10/2025



CITY OF NAPERVILLE  
PETITION FOR ZONING VARIANCE



Exhibit A

**VII. OWNER'S AUTHORIZATION LETTER**

I/we hereby certify that I/we am/are the owner(s) of the above described Subject Property. I/we am/are respectfully requesting processing and approval of the request(s) referenced in this Petition. I/we hereby authorize the Petitioner listed on this Petition to act on my/our behalf during the processing and presentation of this request(s).

(Signature of 1<sup>st</sup> Owner or authorized agent)

(Signature of 2<sup>nd</sup> Owner or authorized agent)

3/26/18

(Date)

(Date)

Chris Ileakis, Manager

1<sup>st</sup> Owner's Printed Name and Title

2<sup>nd</sup> Owner's Printed Name and Title

SUBSCRIBED AND SWORN TO before me this 26 day of MARCH, 2018

(Notary Public and Seal)





CITY OF NAPERVILLE  
DISCLOSURE OF BENEFICIARIES

EXHIBIT B

In compliance with Ordinance 85-193, An Ordinance amending Title 1 (Administrative) of the Naperville Municipal Code, as amended, by adding Chapter 12 thereto requiring disclosure of certain interests by persons applying for permits, licenses, approvals or benefits from the City of Naperville.

1. Petitioner: Mausa Crow  
Address: 125 Hillside Drive, Greenville SC 29606  
On Starbucks Coffee's behalf.
2. Nature of Benefit sought: Variance for signage on West University
3. Nature of Applicant (select one):
  - a. Natural Person ☒
  - b. Corporation ☐
  - c. Land Trust/ Trustee ☐
  - d. Trust/Trustee ☐
  - e. Partnership ☐
  - f. Joint Venture ☐
4. If applicant is an entity other than described in Section 3, briefly state the nature and characteristics of applicant.  
\_\_\_\_\_
5. If in your answer to Section 3 you checked box b, c, d, e or f, identify by name and address each person or entity which is a 5% shareholder in the case of a corporation, a beneficiary in the case of a trust or land trust, a joint venture in the case of case of a joint venture, or who otherwise has a proprietary interest, interest in profits and losses or right to control such entity:
  - a. \_\_\_\_\_
  - b. \_\_\_\_\_
  - c. \_\_\_\_\_
  - d. \_\_\_\_\_
6. Name, address and capacity of person making this disclosure on behalf of the applicant:  
\_\_\_\_\_  
\_\_\_\_\_

IMPORTANT NOTE: In the event your answer to Section 5 identifies entities other than a natural person, additional disclosures are required for each entity.

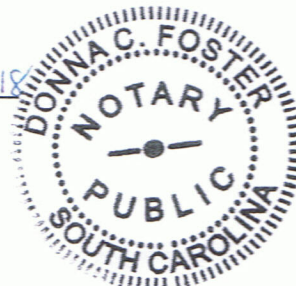
VERIFICATION

I, Mausa M. Crow (MAUSA CROW), being first duly sworn under oath, depose and state that I am the person making this disclosure on behalf of the applicant, that I am duly authorized to make this disclosure, that I have read the above and foregoing Disclosure of Beneficiaries, and that the statements contained therein are true in both substance and fact.

Signature: Mausa M. Crow

Subscribed and Sworn to before me this 4<sup>th</sup> day of May, 2018

Donna C. Foster  
Notary Public and Seal



## **LEGAL DESCRIPTION**

### **215 E Ogden Avenue**

THAT PART OF THE SOUTHWEST QUARTER OF SECTION 7, TOWNSHIP 38 NORTH, RANGE 10, EAST OF THE THIRD PRINCIPAL MERIDIAN, DESCRIBED BY COMMENCING AT A POINT 16 ½ FEET WEST OF THE SOUTHWEST CORNER OF LOT 13 OF ZAININGER'S ADDITION TO THE CITY OF NAPERVILLE ON THE NORTH LINE OF OGDEN AVENUE FOR A POINT OF BEGINNING; THENCE WEST ALONG THE NORTH LINE OF OGDEN AVENUE FOR A DISTANCE OF 150 FEET; THENCE NORTH PARALLEL WITH THE WEST LINE OF SAID ZAININGER'S ADDITION A DISTANCE OF 150 FEET; THENCE EAST PARALLEL WITH THE NORTH LINE OF OGDEN AVENUE A DISTANCE OF 150 FEET; THENCE SOUTH PARALLEL WITH THE WEST LINE OF SAID ZAININGER'S ADDITION 150 FEET TO THE POINT OF BEGINNING, IN DUPAGE COUNTY, ILLINOIS.

ALSO LOT 2 IN JEWEL OSCO SUBDIVISION, BEING A SUBDIVISION OF PART OF THE SOUTH HALF OF SECTION 7, TOWNSHIP 38 NORTH, RANGE 10 EAST OF THE THIRD PRINCIPAL MERIDIAN, ACCORDING TO THE PLAT THEREOF RECORDED 9/26/2017 AS DOCUMENT NO. R2017-099250, IN DUPAGE COUNTY, ILLINOIS.

PINs: 08-07-309-005, 08-07-309-006, Pt. 08-07-308-018



City of Naperville  
Transportation, Engineering, and Development  
400 S. Eagle Street  
Naperville, IL 60540

Dear Business Group:

The purpose of this letter is to justify wall signage on the second elevation (west elevation) of the new Starbucks Coffee on 215 East Ogden.

Exhibit 1: Section 6-3-6:2

1. Signage on the West elevation will aid in wayfinding and traffic flow which will, in return, maintain harmony along Ogden Avenue. Ogden Avenue is a major thoroughfare and at times it is congested with heavy traffic flow. Those traveling East bound will be able to locate the store sooner preventing last minute decisions that lead to possible traffic accidents.
2. The location of the store is facing one major thoroughfare with a cut through designated for the shopping center. Since the Starbucks frontage is minimal and is one of three business in the space, additional signage on the West elevation would allow for a clearer message. Drivers heading East bound who are looking for coffee can locate the store sooner and plan accordingly using one of the three access points to the site.
3. The variance, if granted, will not alter the essential character of the neighborhood. The adjacent property faces other commercial businesses- no residential areas- so illumination will not disturb the surrounding area. Secondly, the proposed signage is simplistic with use of only two colors and not in excess. Lastly, nearby businesses have a similar design with signage on two elevations.

Lastly, the signage proposed exceeds the allotted sq. footage amount by 4.83 sq. ft. The total amount proposed is 48.33 sq. ft. and the total amount allowed is 43.5 sq. ft. Please consider approving the additional amount to keep the design intent consistent with the South (front) elevation. Also, the additional amount of 4.83 sq. ft. is not excess.

Thank you for your time and consideration in this matter.

Sincerely,

*Malisa Crow*

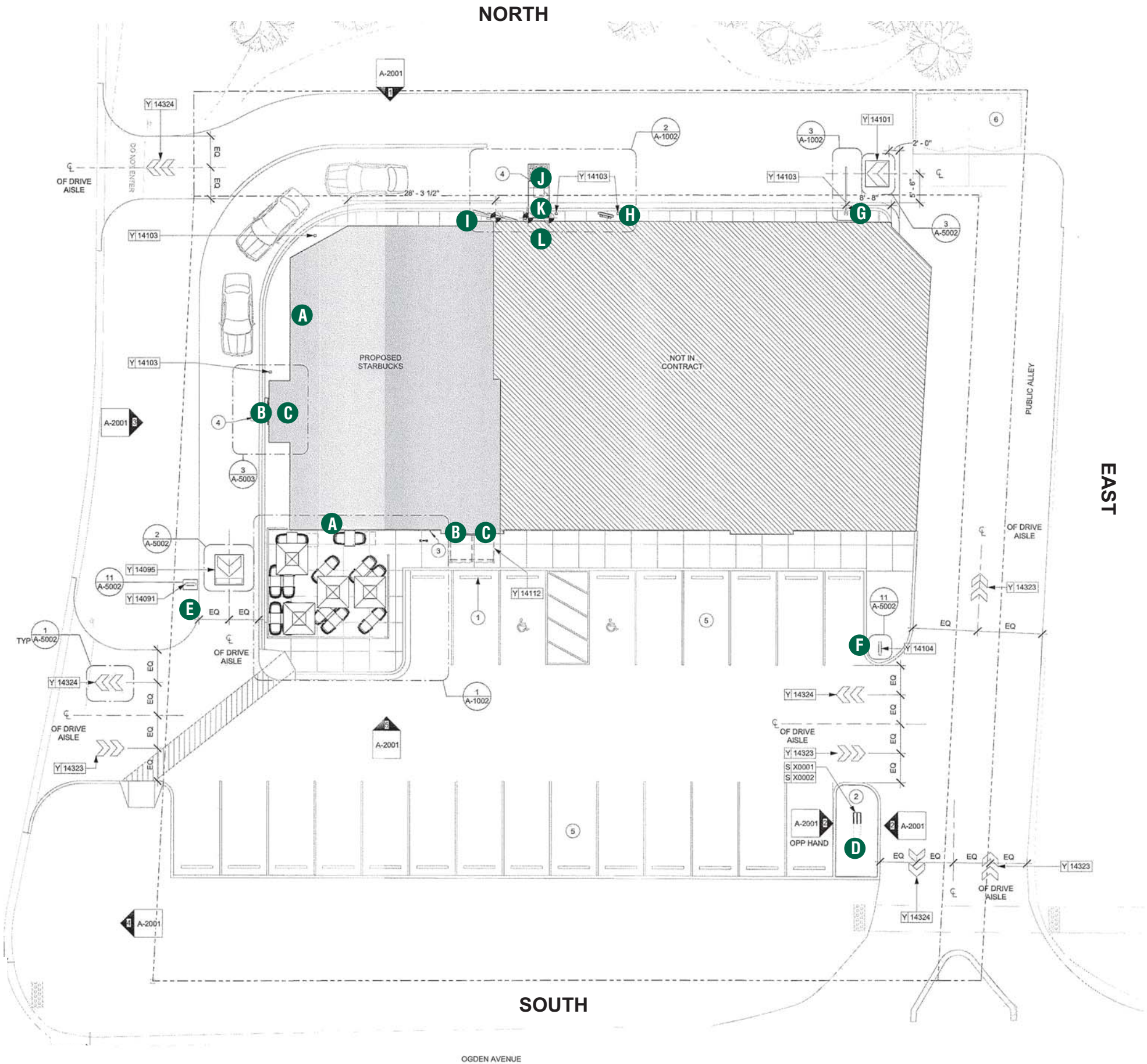
Malisa Crow  
Project Manager  
Hilton Displays, Inc  
125 Hillside Dr. Greenville, SC 29607  
c: 864-313-2533  
o: 864-233-0401



SITE PLAN

- A 18" CHANNEL LETTER
- B 60" SIREN
- C 48" DT WALL SIGN
- D TENANT PANELS
- E DIRECTIONAL TY / EO
- F DIRECTIONAL <DT / D1
- G CLEARANCE BAR
- H PRE-MENU
- I MENU BOARD
- J CANOPY
- K DCB
- L DOS

WEST



NORTH

SOUTH

OGDEN AVENUE

**HILTONDISPLAYS**  
125 HILLSIDE DRIVE • GREENVILLE SC 29607  
P 800 353 9132 • F 864 242 2204  
www.hiltondisplays.com

**QID 17-39279**

**JOB NAME**

Starbucks 11495

**LOCATION**

215 East Ogden Street  
Naperville IL 60563

**CUSTOMER CONTACT**

**SALESMAN / PM**

Malisa Crow

**DESIGNER**

Brian Sowder

**DWG. DATE**

10-9-17

**REV. DATE / REVISION**

**SCALE**

As Noted

**FILE**

2017/Starbucks/  
Naperville IL/17-39279/  
SB Naperville IL 11495

**DESIGN SPECIFICATIONS ACCEPTED BY:**

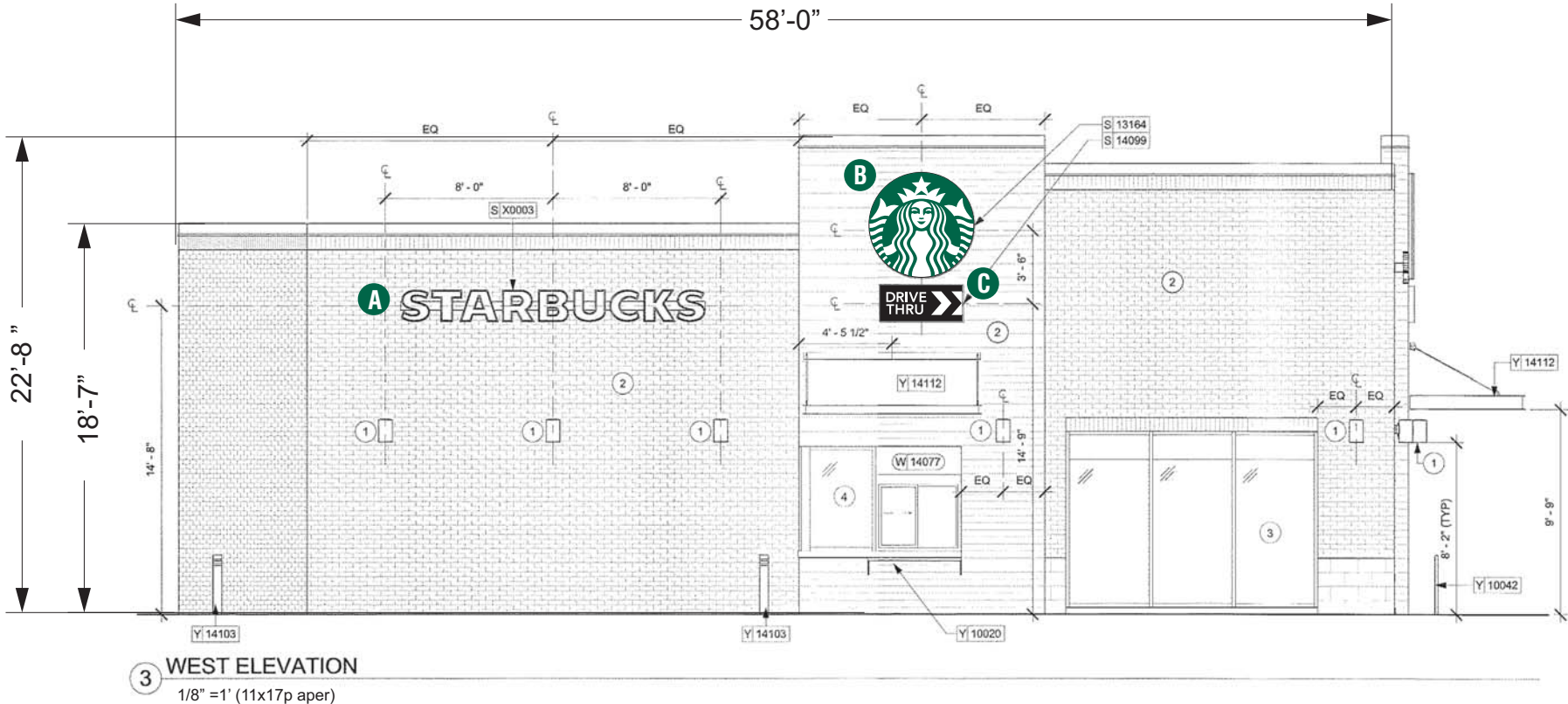
EST:	CLIENT:
SLS/PM:	LANDLORD:

THE INTENT OF THIS DRAWING IS TO SHOW A CONCEPTUAL REPRESENTATION OF THE PROPOSED SIGNAGE. DUE TO VARIATIONS IN PRINTING DEVICES AND SUBSTRATES, THE FINISHED PRODUCT MAY DIFFER SLIGHTLY FROM DRAWING.



ELEVATION

- A 18" CHANNEL LETTERS
- B 60" SIREN
- C 48" DT WALL SIGN
- D TENANT PANELS
- E DIRECTIONAL TY / EO
- F DIRECTIONAL <DT / DT >
- G CLEARANCE BAR
- H PRE-MENU
- I MENU BOARD
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18” CHANNEL LETTERS - RACEWAY

SBC-S11425-RW27-SB-W

Qty. 2

A



1 Front View

Scale: 3/8" = 1' (11x17 Paper)

SPECIFICATIONS

- A** Internally illuminated channel letters to be fabricated from .040/3003 aluminum with pre-painted White interiors and painted satin finish Black polyurethane exteriors. Letter backs to be aluminum pop-riveted to sidewalls and sealed.
- B** Faces to be 3/16" (5mm) White acrylic with 1" (25mm) Black trimcap retainer edging.
- C** Internally illuminate letters with Lumificient LED's with LED drivers located within raceway
- D** Raceway painted to match building.

3"(76mm) Deep channel letter

1"(25mm) Black Trimcap with square head screws

3/16"(5mm) White acrylic

White LED illumination

Wall fasteners

Class II supply wire

Power supply installed in raceway

.063 Aluminum Letter Backs

Fabricated 2" x 7" raceway

Disconnect switch

2" X 7" Raceway

NTS

COLOR LEGEND		
	PMS/PAINT	VINYL
	PMS 3425 C	3M 3630-76
	RAL 7021M	3M 3630-22
	PMS WHITE	3M 3630-20/ 7725-10 TRANSLUCENT OPAQUE
	PMS 369 C	NA
	REFL. WHITE	3M 680-10

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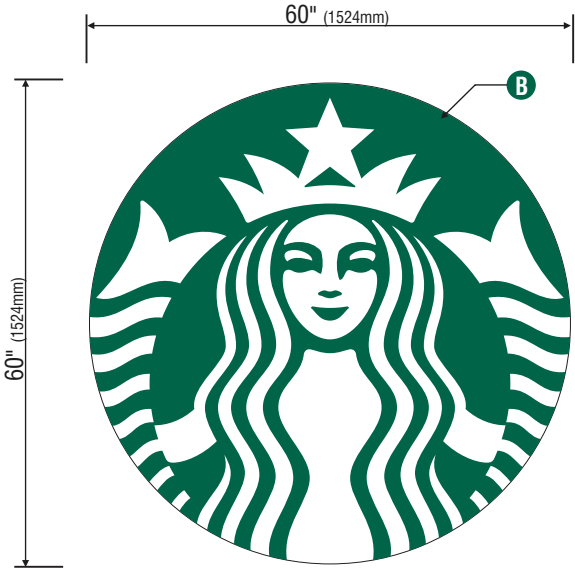
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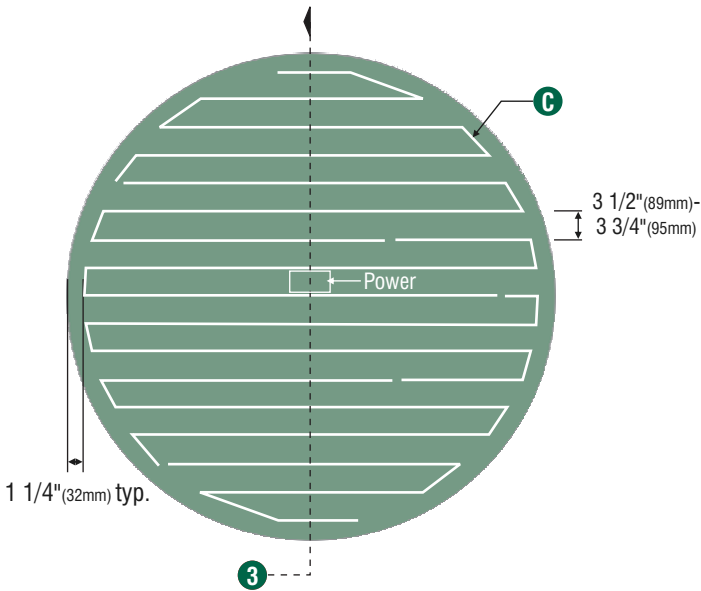
60” ILLUMINATED SIREN

Qty. 2 SBC S13164

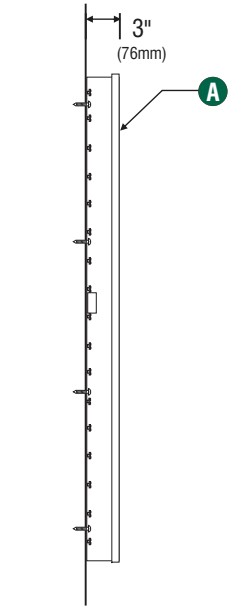
B



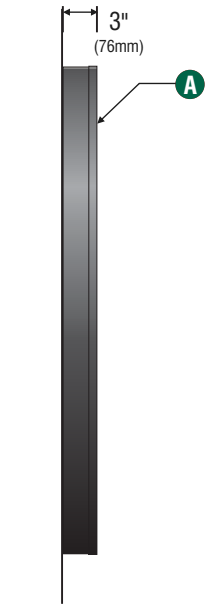
1 Front View  
1/2" = 1' (11x17 Paper)



2 LED Detail  
LED's Provided By:  
**LUMificient™**  
A HILTON Lighting Company



3 Section View

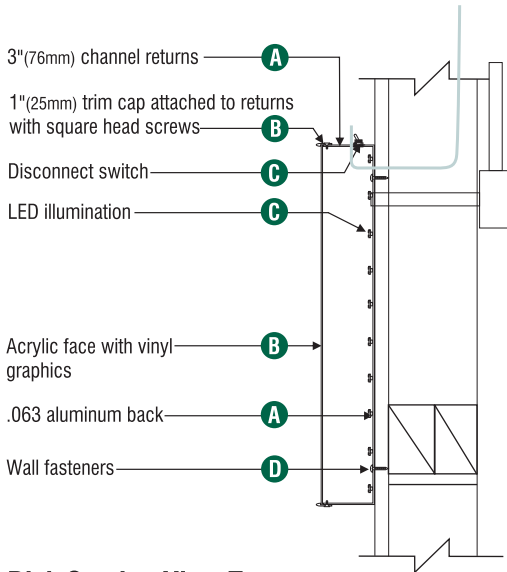


4 Side View

SPECIFICATIONS:

- A** Single faced internally illuminated wall mount logo disk. Cabinet to be 6" (76mm) deep, fabricated aluminum sidewalls and back. Paint cabinet black polyurethane. Faces to be 3/16" (5mm) White acrylic. 1" black trimcap with square head screws retainer edging.
- B** Graphics of logo to be 1st surface 3M Translucent Scotchcal vinyl- Holly Green #3630-76. Siren to show thru White.
- C** Internally illuminate logo disk with Lumificient™ white LED's installed to back of disk. Power with self-contained Lumificient™ power supply enclosed in painted white j-box. Fasten to wall with required fasteners.

wall mount EVOLVED			
Size	Sq.Ft.	Sq.M.	Volts
60" (1524mm)	19.62	1.82	120



5 Disk Section View Typ.

COLOR LEGEND		
PMS/PAINT	VINYL	
PMS 3425 C	3M 3630-76	
RAL 7021M	3M 3630-22	
PMS WHITE	3M 3630-20/ 7725-10	TRANSLUCENT OPAQUE
PMS 369 C	NA	
REFL. WHITE	3M 680-10	

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48" DT WALL SIGN

Qty 2 SBC S14099

C

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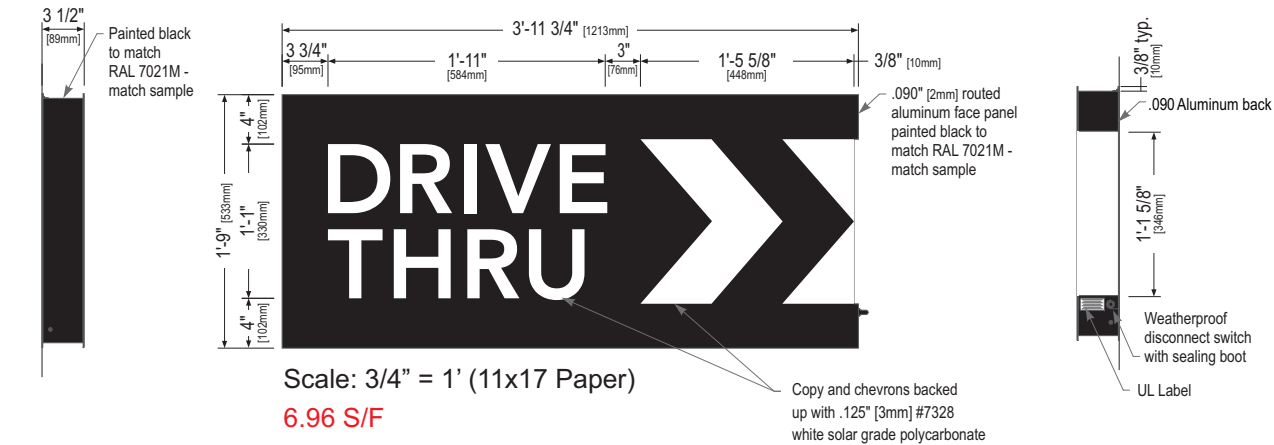
Sign Specifications:

- Cabinet:
- Fabricated .090" [2mm] aluminum housing painted black to match RAL 7021M with 3M #180-10 white vinyl end cap as shown.
  - Directional copy and chevrons backed up with .125" white polycarb. All polycarb face elements to be attached to aluminum face panel with weld studs.
  - Welded aluminum construction with no visible fasteners. Fasteners retaining the hinged face will be located on the bottom such that they are not visible. All fasteners used in the assembly of internal components shall be coated to prevent corrosion.
  - Internal structure of cabinet shall be per approved shop drawings.
  - Graphic elements are internally illuminated using GE Tetra MiniMax LED system *or Starbucks approved equal*. LED's to be mounted on back panel with self-contained power supply. All electrical components are removable for service.

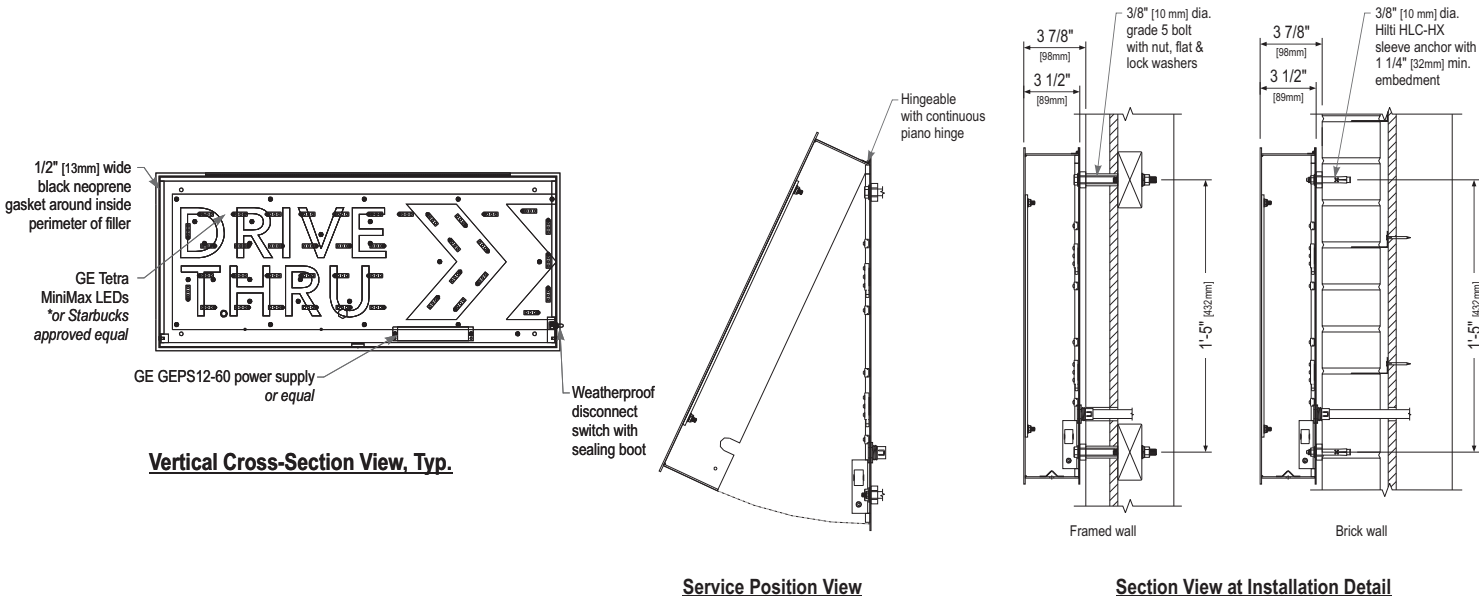
- Regulatory:
- Sign must meet all regulations in the National Electric Code as well as any local or state electrical codes.
  - As per NEC 600.6, sign is equipped with a service disconnect switch.
  - Sign must be listed as an Electric Sign per Underwriters Laboratories UL48 and/or CSA and bear the appropriate UL, CUL or CSA relevant certification marks.
  - Primary power by electrical contractor per NEC.

Size	Sq. Ft. <sup>1</sup>	Sq. Ft. <sup>2</sup>	Volts	Amps
21"	4.52	6.96	120	0.85

1: Figured as illuminated center part  
2: Figured as complete signage



Left Side View Front Elevation View Right Side View



Vertical Cross-Section View, Typ.

Service Position View

Section View at Installation Detail

COLOR LEGEND		
	PMS/PAINT	VINYL
	PMS 3425 C	3M 3630-76
	RAL 7021M	3M 3630-22
	PMS WHITE	3M 3630-20/ 7725-10 TRANSLUCENT OPAQUE
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