

# East Ogden Avenue Naperville

**Monument Sign Standards** 

February 12, 2018

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## East Ogden Avenue Naperville

### **Monument Sign Standards**

#### **Design Challenges**

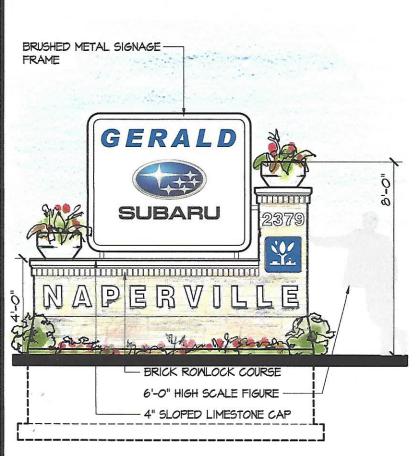
- 1. Create a distinctive and consistent theme to establish a unique character to the East Ogden Avenue Commercial Corridor
- 2. Because of the variety of building types and architecture, the new standards should neither be ultra "Traditional" nor "Contemporary" in their style.
- 3. Create standardization of materials, yet, allow for individual architectural project coordination on a case by case basis.

#### **Proposed Design Consistencies**

- 1. Create a standard character, proportion and use of design elements, limestone caps and Planters
- 2. A consistent Brushed Metal signage frame.
- 3. A consistent Brushed Metal Address number and location

#### **Proposed Design Variables**

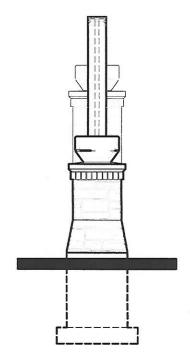
- 1. Overall Size based on the Sign Ordinance
- 2. The Brick or Stone selection from the Standards or a possible project coordinated Masonry approved on a case by case basis for architectural design flexibility.



PROPOSED FRONT ELEVATION

SCALE: 1/4" = 1'-0"

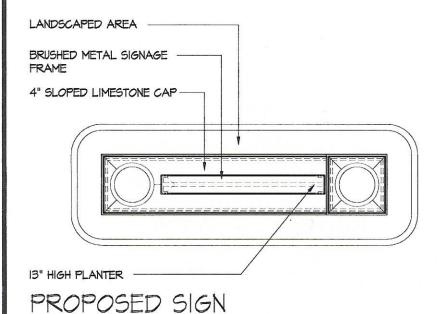
SCALE: 1/4" = 1'-0"



PROPOSED

SIDE ELEVATION

SCALE: 1/4" = 1'-0"



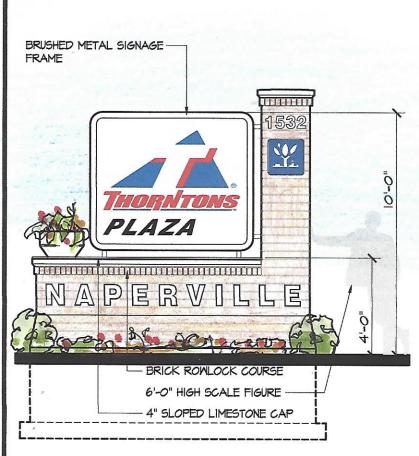
PLAN - CORNER VERSION

SK 4.1



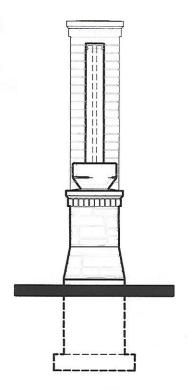
Sheet

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# PROPOSED FRONT ELEVATION

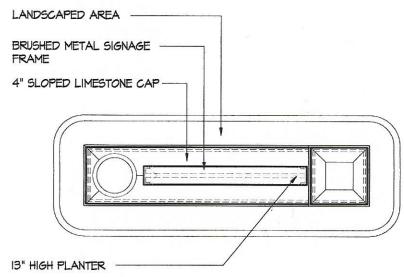
SCALE: 1/4" = 1'-0"



PROPOSED

SIDE ELEVATION

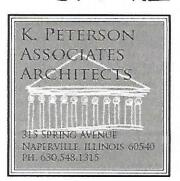
SCALE: 1/4" = 1'-0"



PROPOSED SIGN PLAN - CORNER VERSION

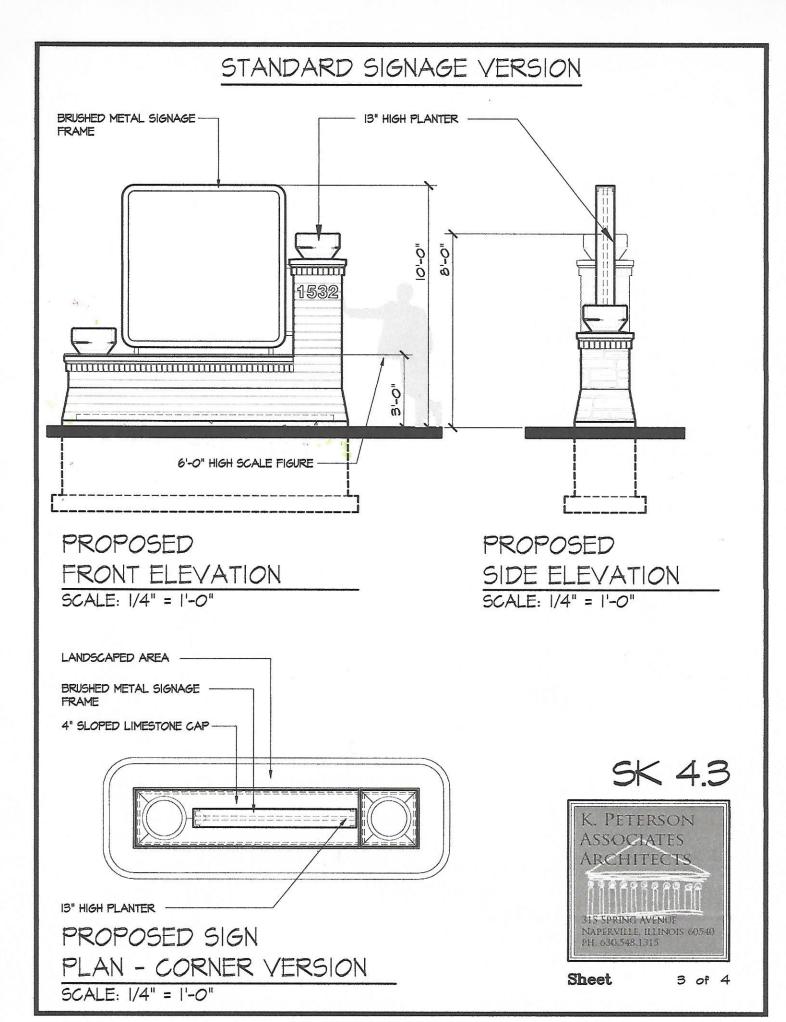
SCALE: 1/4" = 1'-0"

SK 4.2

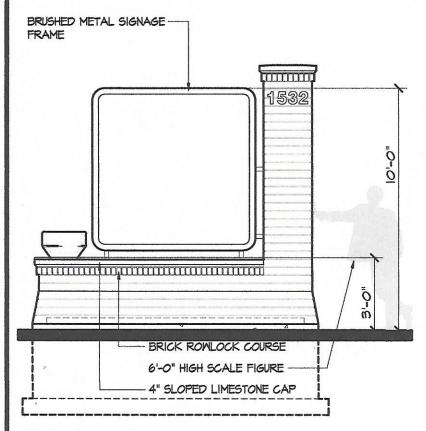


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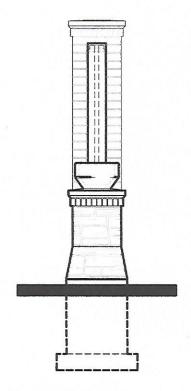


## STANDARD SIGNAGE VERSION





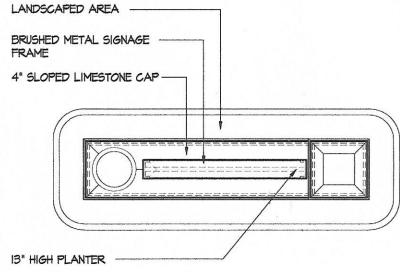
SCALE: 1/4" = 1'-0"



PROPOSED

SIDE ELEVATION

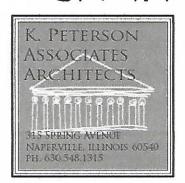
SCALE: 1/4" = 1'-0"



PROPOSED SIGN PLAN - CORNER VERSION

SCALE: 1/4" = 1'-0"

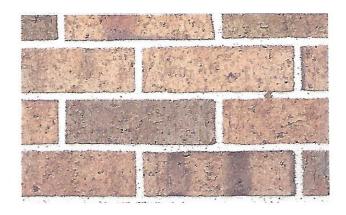
SK 4.4



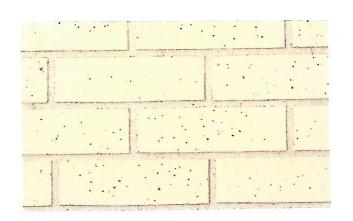
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## **Create the Standard Masonry**



BROWN





CREAM

BUFF



LIMESTONE