



NAPER SETTLEMENT MUSEUM BOARD

Friday, March 17, 2017 – 8:00 A.M.

Mayor's Conference Room - Municipal Center

Naper Settlement creates community by connecting visitors to Naperville's history through engaging, unique experiences.

Any individual with a disability requesting a reasonable accommodation in order to participate in a public meeting should contact the Communications Department at least 48 hours in advance of the scheduled meeting. The Communications Department can be reached in person at 400 S. Eagle Street, Naperville, IL via telephone at 630-420-6707 or 630-305-5205 (TDD) or via e-mail at info@naperville.il.us. Every effort will be made to allow for meeting participation.

1. Call to Order – *Mayor*
2. Minutes from Previous Meeting of December 9, 2016, (pgs. 2-3) - *Mayor Chirico*
Approval requested
3. Financials as of December 31, 2016 and January 31, 2017 (pgs. 4-7) - *Harriet Pistorio*
Approval requested
4. Old Business
 - A. Christkindlmarket – *Harriet Pistorio*
5. New Business
 - A. Impact Statements – Naper Settlement and Christkindlmarket (pgs. 8-13) – *Harriet Pistorio*
 - B. Naper Nights Concerts Series Line Up 2017 (pg. 14) – *Harriet Pistorio*
 - C. Changing Exhibit Program – *Donna Sack*
 - Exhibit: *Freedom: A History of US*
 - D. New Summer Camps (pg. 15-16) – *Donna Sack*
6. General Information
 - A. CY16 Final Attendance and Demographics Report – (pg. 17) *Rena Tamayo-Calabrese*
 - B. Collections Policy Update – (pg. 18 – full policy available upon request) *Donna Sack*
 - C. AAM Museums Fact Sheet & Support for Illinois Museums (pgs. 19-21) – *Rena Tamayo-Calabrese*
 - D. Upcoming 2017 Board Meetings at 8:00 a.m. in the Mayor's Conference Room:
June 9, September 15, December 8
7. Adjournment

RSVP ATTENDANCE TO TERRI KOSTAL AT 630-420-6011, OR EMAIL AT KOSTALT@NAPERVILLE.IL.US

NAPER SETTLEMENT MUSEUM BOARD

Minutes

December 9, 2016

Members present: Mayor Steve Chirico, Councilman Paul Hinterlong, Kelly Meyer Douglas, Bill Jeffries, Mary Ann Junkroski, Len Monson, Sally Pentecost and Greg Waite.

Member absent: Chris Birck

Staff present: Macarena Tamayo-Calabrese, Debbie Grinnell, Terri Kostal, Harriet Pistorio, Donna Sack and Marcie Schatz

1. **Call to Order**

Mayor Steve Chirico called the meeting to order at 8:00 a.m. in the Mayor's Conference Room at City Hall.

2. **Minutes**

The minutes of the previous meeting of September 16, 2016, were approved by a motion from Len Monson, seconded by Sally Pentecost. Motion carried.

3. **Financials**

Financials as of October 31, 2016 – Harriet Pistorio presented Naper Settlement's October 31, 2016 financial report as detailed in the Board packet. Revenue is under plan due to the timing of receiving tax support. Salary and benefit expenses are under plan. Hired recently are a full time Director of Learning Experiences, Learning Experiences Coordinator and two Museum Educators. Positions still open are for a part-time educator, and two Guest Services Team Members. Expenses are in line. Utilities are under plan due to lower gas prices and lower usage.

The financial report as of October 31, 2016 was approved by a motion from Len Monson, second by Kelly Meyer Douglas. Motion carried.

4. **Old Business**

a. **Savings with LED Lights**

Debbie Grinnell stated that with the changes to LED lamps and bulbs in the lower level Brushstrokes Exhibit of 3800 sq. ft., there was a \$3,000 savings over last year during an 8-month time period.

b. **Martin Mitchell Mansion HVAC Replacement Cost**

Debbie stated that the mansion HVAC replacement projected a figure to make City Council aware of the anticipated cost. Technology has changed since the system was designed in 1998-2001. When the HVAC was installed, Naper Settlement was under a single phase electrical system, but with the 2014-2015 upgrades, more options are available. Currently a grant Naper Settlement received last year from the National Endowment for the Humanities (NEH), is conducting an environmental study of all the buildings on our grounds, which will lead to recommendations to increase the efficiency with the system to maintain better temperatures to preserve the buildings and artifacts. Other funding sources will also be researched.

5. **New Business**

a. **Christkindlmarket (CKM) Update**

Statistics for the first two weekends show 60,000 visitors. Naper Settlement conducted 611 mansion tours, and our *Santa at the Settlement* program is sold out for the rest of the season. Extensive publicity included television, print media, on line and social media. Surveys are being conducted both on the museum site and in downtown Naperville. Statistics from the 230 surveys

conducted so far indicate that 56.5% of visitors to the market are also shopping and dining in Naperville, and 78% are from outside of Naperville. Naper Settlement staff distributed boxes of the Naperville Visitors Guide, Naperville Dining Guide and Downtown Naperville Pocket Directory to visitors. Parking does not seem to be an issue. NCHS and NNHS charged for parking in their lots and made substantial funds to support their high school clubs. The bus shuttle from the Metra train station was cancelled due to lack of use. Once CKM has finished, detail from the surveys will be presented. Naper Settlement select staff meet with CKM staff weekly to discuss successes and changes to next year. CKM is owned by a company headquartered in Germany. A German-American travel magazine gave the Naperville market kudos and stated that this market is as good as those in Germany.

Taxes are paid directly by the independent merchants. CKM gets the fee for the booth, not the proceeds. CKM has their own security at both doors all the time, and Naper Settlement staff is posted at each entrance and in the Pre-Emption House. All of Naper Settlement staff worked during this event, with all days covered. CKM would like to come back in 2017, but there is no contract yet. The wrap up with the fundraising, exposure to the museum, economic impact, sales tax revenue will be compelling. CKM will apply for a SECA Grant in 2017 and Marcie Schatz will follow up to be certain of their contributions to the food and beverage tax.

b. Grant Received

The National Endowment for the Humanities has awarded us a Common Heritage Grant which will be utilized for a project we named, "Embracing Community Change – Naperville's Community Story." This grant, in partnership with the Naperville Public Libraries, will give us an opportunity to start collecting oral history and archival materials from Naperville's Chinese and Indian communities. Bill Liu, Cultural Liaison, is aware of this project.

Naper Settlement recently hosted a visit from a Chinese engineers who came to view our storm water grounds management and also learned about American History.

Naper Settlement will be one of the two site locations for the release of a nationally recognized documentary called, "Finding Cleveland." It is about a Chinese family on a journey as they relocate to Cleveland, Mississippi. It will also be shown in Chinatown.

6. General Information

a. Goals for 2017

Naper Settlement is moving to smaller mission-driven fundraising events. Our recent Barn Raising Benefit made connections with agricultural communities. The Agricultural Interpretive Center will be a great addition to our grounds, by linking family legacies, show that everyone must care because all are connected to food, and make people aware of the many careers available in Agriculture all through encompassing learning tools.

b. October 2016 Attendance and Demographics Report

The report is in the December 9, 2016 Board Packet.

7. Adjournment

The next meeting will be Friday, March 17. The regular meeting was adjourned at 8:50 a.m. by motion of Len Monson, seconded by Paul Hinterlong. Motion carried.

Respectfully submitted,
Terri Kostal, Executive Secretary, Naper Settlement

Naper Settlement

Financial Notes

For the Twelve Months Ending December 31, 2016

NAPER SETTLEMENT

Naper Settlement results through December 31, 2016 are over plan by \$319,971.

Revenue in total is under plan through December 31, 2016 by \$447,787. Of this, \$427,510 is due to the Naperville Heritage Society not having to make a pledge.

Revenue from school services/tours is under plan by \$4,971. School services is currently \$3,154 over plan while group tours are currently \$8,125 under plan.

Weddings are \$15,855 under plan as of December 31, 2016. Non-weddings and other rentals were over plan \$18,287.

Unrealized losses as of December 31st are \$16,465.

YTD Expenses

Salary and benefit expenses are under plan \$635,811 due to vacancies.

Other Expense is below plan 72% due to money that was transferred for the CIP not being used in CY16.

City Support Services is over 41% due to a budgeted vacancy factor.

NAPER SETTLEMENT - OPERATING FINANCIAL REPORT									
FOR THE TWELVE MONTHS ENDED DECEMBER 31, 2016									

Naper Settlement

Financial Notes

For the One Month Ending January 31, 2017

NAPER SETTLEMENT

Naper Settlement results through January 31, 2017 are over plan by \$89,687.

Revenue in total is under plan through January 31, 2017 by \$1,118.

Revenue from school services/tours is over plan by \$2,627. School services is currently \$2,977 over plan while group tours are currently \$350 under plan.

Public Programs are under plan by \$3,073.

Weddings are \$58 over plan as of January 31, 2017. Non-weddings and other rentals were under plan \$1,500.

Unrealized gains as of January 31st are \$112.

YTD Expenses

Salary and benefit expenses are under plan \$42,228.

Janitorial Services is under plan due to the timing of payment to Coverall.

Buildings & Grounds Maintenance and Furniture & Equipment are under plan due to timing of B&G projects.

Most non-salary expenses are under budget due to timing of projects and invoices.

Advertising expenses are over plan by \$1,066 due to the marketing plan.

NAPER SETTLEMENT - OPERATING FINANCIAL REPORT

FOR THE ONE MONTH ENDED JANUARY 31, 2017

			Current Month			YTD Calendar Year 2017						2016
			CY17	CY17		YTD	YTD			Annual	YTD	
			Actual	Budget	Variance	Actual	Budget	Variance	Percentage	Budget	Actual	
Revenue												
	School Services/Tours		\$13,016.00	\$10,389.00	\$2,627.00	\$13,016.00	\$10,389.00	\$2,627.00	25%	\$195,000.00	\$194,029.00	
	Public Programs		\$327.00	\$3,400.00	(\$3,073.00)	\$327.00	\$3,400.00	(\$3,073.00)	-90% *	\$72,000.00	\$68,107.00	
	Gate Admissions		\$21.00		\$21.00	\$21.00		\$21.00		\$52,000.00	\$48,582.70	
	Weddings		\$9,857.50	\$9,800.00	\$57.50	\$9,857.50	\$9,800.00	\$57.50	1%	\$100,000.00	\$84,145.00	
	Other Rentals		\$1,500.00	\$3,000.00	(\$1,500.00)	\$1,500.00	\$3,000.00	(\$1,500.00)	-50% *	\$70,470.00	\$72,727.00	
Special Events												
	Total Operating Revenue		\$24,721.50	\$26,589.00	(\$1,867.50)	\$24,721.50	\$26,589.00	(\$1,867.50)	-7%	\$489,470.00	\$467,590.70	
Grant Receipts												
	Investment Income		\$1,095.11	\$458.00	\$637.11	\$1,095.11	\$458.00	\$637.11	139% *	\$5,600.00	\$6,364.47	
	Unrealized Investment Gains/Losses		\$112.00		\$112.00	\$112.00		\$112.00			(\$16,465.22)	
	NHS Support									\$481,294.00		
Reimbursements												
Other Revenue												
	Revenue Excluding Tax Support		\$25,928.61	\$27,047.00	(\$1,118.39)	\$25,928.61	\$27,047.00	(\$1,118.39)	-4%	\$976,364.00	\$457,489.95	
	Tax Support									\$2,927,272.00	\$2,938,193.69	
Use of Fund Balance												
	Total Revenue		\$25,928.61	\$27,047.00	(\$1,118.39)	\$25,928.61	\$27,047.00	(\$1,118.39)	-4%	\$3,903,636.00	\$3,395,683.64	
Expenses												
	Salaries and Benefits		\$200,091.15	\$242,319.00	(\$42,227.85)	\$200,091.15	\$242,319.00	(\$42,227.85)	-17%	\$3,103,668.00	\$2,357,601.34	
Non-salary expenses												
	Utilities		\$16,584.37	\$18,494.00	(\$1,909.63)	\$16,584.37	\$18,494.00	(\$1,909.63)	-10%	\$152,385.00	\$122,149.00	
	Program Support		\$2,030.00	\$5,079.00	(\$3,049.00)	\$2,030.00	\$5,079.00	(\$3,049.00)	-60% *	\$63,626.00	\$57,692.07	
	Janitorial Services			\$8,283.00	(\$8,283.00)		\$8,283.00	(\$8,283.00)	-100% *	\$99,392.00	\$107,518.00	
	Buildings & Grounds Mainteneace		\$243.21	\$22,300.00	(\$22,056.79)	\$243.21	\$22,300.00	(\$22,056.79)	-99% *	\$183,539.00	\$180,461.17	
	Advertising		\$3,466.00	\$2,400.00	\$1,066.00	\$3,466.00	\$2,400.00	\$1,066.00	44% *	\$78,933.00	\$82,008.90	
	Printing		\$526.49	\$260.00	\$266.49	\$526.49	\$260.00	\$266.49	102% *	\$49,233.00	\$39,836.43	
	Furniture & Equipment			\$9,167.00	(\$9,167.00)		\$9,167.00	(\$9,167.00)	-100% *	\$110,000.00	\$181,751.19	
	City Support Services		\$9,047.00	\$9,045.00	\$2.00	\$9,047.00	\$9,045.00	\$2.00	0%	\$77,915.00	\$86,686.00	
	Postage		\$218.83	\$270.00	(\$51.17)	\$218.83	\$270.00	(\$51.17)	-19%	\$22,897.00	\$20,128.97	
	Supplies		\$34.49	\$2,768.00	(\$2,733.51)	\$34.49	\$2,768.00	(\$2,733.51)	-99% *	\$46,025.00	\$43,630.41	
	Other		\$409.27	\$3,071.00	(\$2,661.73)	\$409.27	\$3,071.00	(\$2,661.73)	-87% *	\$100,636.00	\$52,032.60	
Interfund Transfers												
	Total Non-salary expenses		\$32,559.66	\$81,137.00	(\$48,577.34)	\$32,559.66	\$81,137.00	(\$48,577.34)	-60% *	\$984,581.00	\$973,894.74	
	Total Expenses		\$232,650.81	\$323,456.00	(\$90,805.19)	\$232,650.81	\$323,456.00	(\$90,805.19)	-28% *	\$4,088,249.00	\$3,331,496.08	
NET SURPLUS/(DEFICIT)			(\$206,722.20)	(\$296,409.00)	\$89,686.80	(\$206,722.20)	(\$296,409.00)	\$89,686.80	-30% *	(\$184,613.00)	\$64,187.56	
* Denotes variance of greater than 25%												

NAPER SETTLEMENT IMPACT STATEMENT

A CULTURAL ASSET AND VITAL EDUCATIONAL RESOURCE

Over the last 15 years, Napier Settlement has welcomed . . .



1,791,481

VISITORS

463,945

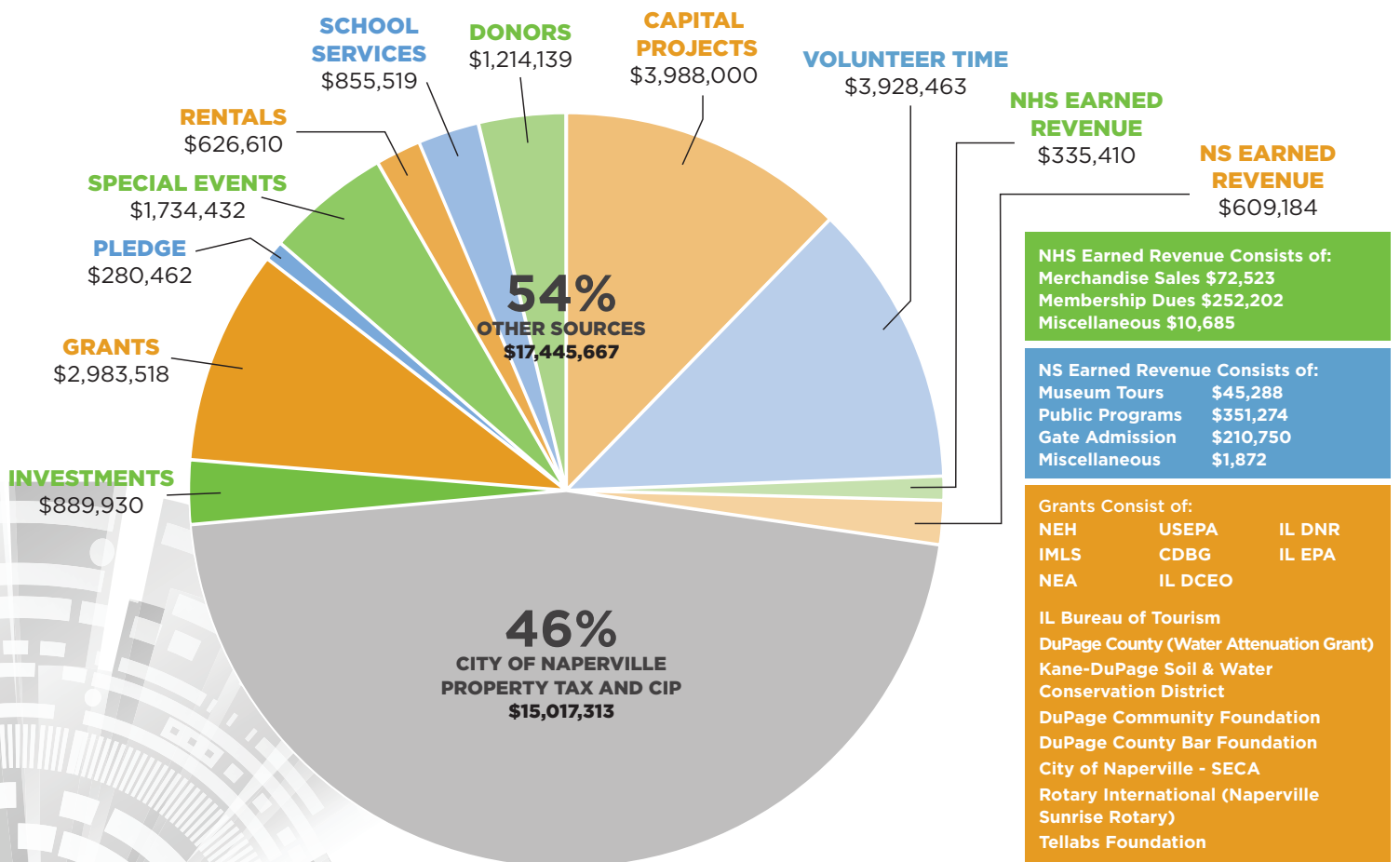
SCHOOL PROGRAM
PARTICIPANTS

41,819

ARTIFACTS

5-YEAR REVENUE

Napier Settlement and Naperville Heritage Society





A NATIONALLY ACCREDITED, AWARD-WINNING INSTITUTION

A commitment to a culture of excellence in maintaining the best practices and standards



AAM

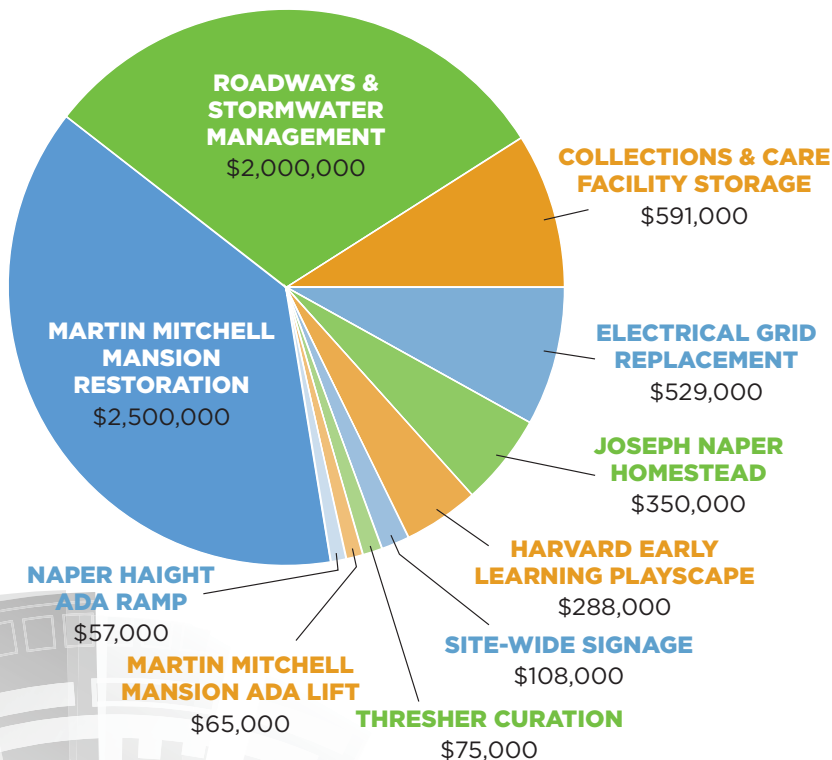
THE ONLY ACCREDITED
OUTDOOR HISTORY
MUSEUM IN ILLINOIS



- NATIONAL REGISTER OF HISTORIC PLACES** U.S. Department of the Interior
- CONSERVATION AT WORK** The Conservation Foundation
- OUTSTANDING FACILITY & PARKS AWARD** Illinois Parks & Recreation Association
- CONSERVATION AND NATIVE LANDSCAPING AWARD**
- Chicago Wilderness Conservation & U.S. Environmental Protection Agency
- CERTIFICATE OF EXCELLENCE ACHIEVEMENT AWARD** Illinois Association of Museums
- AWARD OF MERIT** American Association for State and Local History

\$6.6 MILLION

Naperville Heritage Society investment in capital projects since 2000



Museums sustain more than **400,000 JOBS**
and directly contribute **\$21 BILLION** to the
US economy each year

Source: AAM Financial Information Survey

A COMMUNITY PARTNER

Providing deeper and more far-reaching impact
for visitors through partnerships that strengthen
our community and maximize resources

CITY OF NAPERVILLE | **DOWNTOWN**
NAPERVILLE PARTNERSHIP | **DUPAGE**
CHILDREN'S MUSEUM | **EDWARD HOSPITAL**
CANCER FOUNDATION | **INDIAN PRAIRIE**
SCHOOL DISTRICT 204 | **LOAVES & FISHES**
CARES | **NCTV17** | **NAPERVILLE COMMUNITY UNIT**
SCHOOL DISTRICT 203 | **NAPERVILLE CHAMBER**
OF COMMERCE | **NAPERVILLE DEVELOPMENT**
PARTNERSHIP | **NAPERVILLE JAYCEES** |
NAPERVILLE PARK DISTRICT | **NAPERVILLE PUBLIC**
LIBRARY | **NAPERVILLE WOMEN'S CLUB** |
NORTH CENTRAL COLLEGE | **ROTARY CLUB**
OF NAPERVILLE SUNRISE | **AND MANY MORE!**

AN ECONOMIC ENGINE

Naper Settlement is a significant
CULTURAL TOURIST ATTRACTION

for the City of Naperville — generating revenue
by attracting residents and non-residents who
visit to experience the museum and stay to
patronize other local businesses, including
restaurants, shops and hotels





A DESTINATION OF LIFELONG LEARNING

Fun, immersive experiences help visitors find their place in history



39,000

ANNUAL PROGRAM
PARTICIPANTS

20,000

ANNUAL SPECIAL EVENT
ATTENDEES

33,200

VOLUNTEER HOURS
1,200+ VOLUNTEERS



17

UNIQUE SUMMER CAMPS

Including Camp Hope, in partnership with Edward Cancer Center and the "Hoops for Healing Basketball Tournament," for children ages 5 to 12 whose parents or grandparents are going through cancer treatment. History, fun and coping techniques combined.

“

It allows children to forget (for a short time) about the cancer issue at home.

Zoey learned at Camp Hope that she is not alone. She loves all the caring and support she has received in this awesome camp.

”

CAMP HOPE
Parents of participating children



WE TEACH TEACHERS!

Naper Settlement wrote and administered a **\$1 MILLION TEACHING AMERICAN HISTORY (TAH) GRANT** on behalf of a consortium of five local school districts; Districts 204, 203, 129, 131, and 200. Granted by the U.S. Department of Education, TAH grants aimed to raise student achievement by improving teachers' knowledge, understanding and appreciation of American history. North Central College and Lewis University were key partners in content delivery to 42 teachers over four years.

“

Students today are bombarded by information via social media. Naper Settlement offers a unique setting where they learn through authentic field experiences. This creates enduring connections to the past as we move into the future.

”

DR. MARY ANN BOBOSKY
Community leader and education expert

HISTORY IS ESSENTIAL

IDENTITY

History helps people of all ages explore and appreciate their past, learn about themselves and empower their decision making. It enables people to discover their own place in the stories of their families, communities and nation.

CRITICAL SKILLS AND THINKING

History teaches critical 21st century skills and independent thinking. The practice of history teaches research, judgment of the accuracy of sources, validation of facts, awareness of multiple perspectives, evidence analysis and provides the basis for clear and persuasive written and oral communication and other skills identified as critical to a successful and productive life in the 21st century.

VITAL PLACES TO LIVE AND WORK

History lays the groundwork for strong, resilient communities. Our connections and commitment to one another are strengthened when we share stories and experiences. History is vital to a civil society.

ECONOMIC DEVELOPMENT

History is a catalyst for economic growth. Cultural heritage is a demonstrated economic asset and an essential component of any vibrant local economy.

ENGAGED CITIZENS

History helps people to craft better solutions. At the heart of democracy is the practice of individuals coming together to express views and take action. By bringing history into discussions about contemporary issues, we can better understand the origins of multiple perspectives on the challenges facing our communities and nation.

LEADERSHIP

History inspires local and global leaders. History provides inspiration and role models for meeting the complex challenges that face our communities, nation and the world.

LEGACY

History, saved and preserved, is the foundation for future generations. History is crucial to preserving democracy for the future by explaining our shared past. Through the preservation of authentic, meaningful places, documents, artifacts, images and stories, we leave a foundation upon which future Americans can build. Without the preservation of our histories, future citizens will have no grounding in what it means to be an American.

Source: www.historyrelevance.com

**NAPER
SETTLEMENT**

523 S. Webster St. | Naperville, IL
630.420.6010 | napersettlement.org

MUSEUM FACTS



Museums are considered a more reliable source of historical information than books, teachers or even personal accounts by relatives.

Source: Indiana University study

A+

Children who visited a museum during kindergarten had higher achievement scores in reading, mathematics and science in third grade than children who did not.

Source: Swan, D.W. 'The Effect of Informal Learning Environments on Academic Achievement during Elementary School' paper presented to the American Educational Research Association (2014)



There are approximately 850 million visits each year to American museums, more than the attendance for all major league sporting events and theme parks combined.

Source: Institute of Museums and Library Services study

FREE ADMISSION

Supporting national initiatives to provide lifelong learning experiences for military and low-income families



A collaboration among the National Endowment for the Arts, Blue Star Families, the Department of Defense, and more than 2,000 museums across America.



an initiative of the
Institute of Museum and Library Services



As a resident, I love the fact that Naper Settlement provides rich historical and cultural learning experiences for people of all ages. And, through their membership in Museums for All, Naper Settlement ensures that every child and family has access to these wonderfully enriching museum adventures, regardless of their income.



KRISTIN FITZGERALD

Community member & former Naper Settlement Museum Board member



NAPER
SETTLEMENT

CHRISTKINDLMARKET NAPERVILLE AT NAPER SETTLEMENT IMPACT STATEMENT

A CHERISHED TRADITION AND CULTURAL AMENITY



208,000 VISITORS

22% RESIDENTS OF NAPERVILLE & 78% FROM BEYOND NAPERVILLE

60% Western Suburbs, 12% South/Southwest Suburbs, 10% North/Northwest Suburbs,
5% Illinois Non-suburbs, 2% Chicago, 11% Out of State



21 DAYS

OF 33 VENDORS SELLING
UNIQUE GIFTS AND FOOD



860 TOURS

OF THE HOLIDAY-ADORNED
MARTIN MITCHELL MANSION



234 VISITS

WITH SANTA AT THE
SETTLEMENT

78%

**ENJOYED OTHER
SHOPPING & DINING**

Visitors shopped and dined at other
locations in downtown Naperville

82%

**RATED EXCELLENT
OR VERY GOOD**

Visitors enjoyed their overall experience
at the Christkindlmarket Naperville



NAPER
SETTLEMENT

CHRISTKINDLMARKET NAPERVILLE AT NAPER SETTLEMENT

IMPACT STATEMENT



73,500
APPLE CIDER
DONUTS EATEN

How did visitors hear about the Christkindlmarket?

- 49%** Family and Friends
- 19%** Social Media
- 15%** Website
- 11%** Print Advertisements
- 8%** Other
- 3%** Radio Advertisements
- 3%** Signage



98,618
PEOPLE
REACHED

1,268 page views and
288 new page likes
on Facebook

88
SOCIAL
MEDIA POSTS

5
LIVE
BROADCASTS

21
NEWS
ARTICLES

58
MEDIA
MENTIONS

Where did visitors park for Christkindlmarket?

- 26%** Municipal Center
- 23%** Street
- 21%** Naperville Central High School and Naper Settlement lots
- 16%** Other lots
- 12%** Water Street Parking Garage
- 1%** Centennial Beach lot
- 1%** Metra Station

Visitors Said:

“Really nice! It’s just like downtown Chicago, but less congested and closer to home!”

“Naper Settlement is an absolutely perfect and beautiful setting for the Christkindlmarket!”



NAPER
SETTLEMENT

NAPER SETTLEMENT

523 S. Webster St., Naperville, Illinois • 630.420.6010
napersettlement.org • christkindlmarket.com/naperville



The second band listed for each night is the headliner.

Date	Band
June	Community Partner: Independence Winter Color Guard
16	The Fortunate Sons (CCR) Trippin Billies (Dave Matthews)
17	The Neverly Brothers (Elvis to Beatles) American English (Beatles)
July	Community Partner: Loaves & Fishes
21	Journeyman (Clapton) The Pettybreakers (Tom Petty)
22	The Chicago Experience (Chicago) Shining Star (Earth, Wind, & Fire)
August	Community Partner: Naperville Junior Woman's Club
18	Synchronicity (The Police) Landslide (Fleetwood Mac)
19	Simply Billy (Billy Joel) Bruce in the USA (Springsteen)



Camp Naper

ALL NEW
CAMPS!

#explore

Ready for a summer of
amped-up adventures?

Explore Naper Settlement's 12 acres and beyond in summer day camps that capture a child's imagination. Our unique, hands-on camps provide immersive experiences where learning is fun! All camps include supplies and a snack, and are led by experienced, adult counselors.

Members Save!

\$20 discount for Settlement-4 and above members on five-day camps.

Jump into summer fun with one or more days of our Sampler weeks. Choose up to four days or receive a discount when you attend all five days of the week-long samplers.

Imagine That! Sampler

June 5-9

\$45/day; \$210/week, 8 AM-3 PM, for grades 1-6

Mix and match your summer fun with one or more of our brand new Summer Challenge camps. Campers can recreate scientific superhero powers, create their very own rainforest, and solve historical mysteries with each day having a different and exciting theme!

June 5 - Super Hero Science: Explore the history of comic book super heroes and the science behind some of the coolest super powers. Weave a spider web and create a storm in a bottle!

June 6 - History Mysteries: Unravel historical mysteries involving famous figures, legendary mummies and natural phenomena.

June 7 - Snack Science: Using a combination of scientific principles and tasty snacks, campers will complete experiments and create edible activities.

June 8 - Earth Explorer: Learn secrets about the natural world and make your own terrarium.

June 9 - Building Bonanza: Uncover historical clues of famous buildings, bridges and other structures. Design and build your own model house or bridge.

Team Xtreme Sampler

June 12-16

\$45/day; \$210/week, 8 AM-3 PM, for grades 1-6

Creativity, ingenuity, and teamwork guide campers through excavations, engineering, and team strategy challenges as part of this high-energy camp. Campers can test their archery skills, build machines out of pioneer era materials, and use artifacts to unlock scavenger hunt clues.

June 12 - Excavation Exploration: Hunt for underground clues in an archaeological investigation with a scavenger hunt style twist.

June 13 - Enterprising Engineering: Teams of campers use their creativity and problem solving skills to engineer a Rube Goldberg-type machine.

June 14 - Awesome Archery: Partnering with the DuPage County Forest Preserve, campers will learn the basics of archery then put their skills to the test.

June 15 - Water Wars: Use teamwork and engineering skills to build catapults and slingshots and win the ultimate water balloon battle.

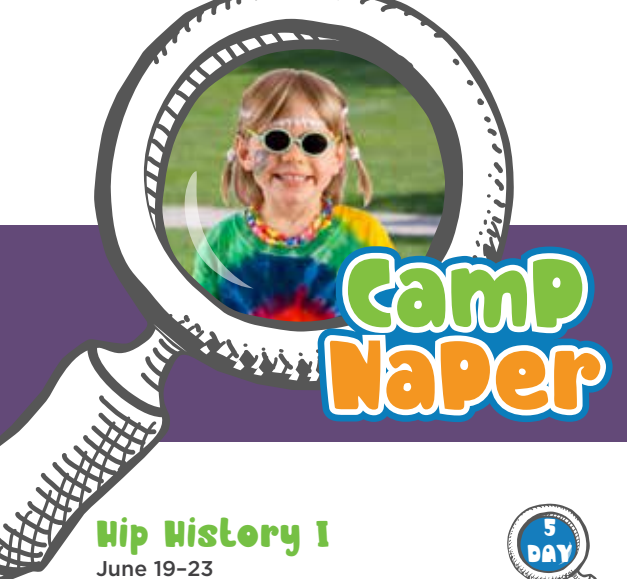
June 16 - Extreme Explosions: Campers will use scientific experiments to create colorful popping, fizzing, and bubbling explosions.



NAPER
SETTLEMENT

Registration is required for all camps.
Visit napersettlement.org/camp
for expanded camp descriptions.

EXTENDED
HOURS!
8am-3pm



Hip History I

June 19-23

\$210/camper, 8 AM-3 PM, for grades 1-6

Travel back in time and discover music, art, fads, TV shows, games, sports, pop culture and history from the 1950s, 60s and 70s! Exploring each decade, campers will recreate famous art, learn the popular dances, play with popular toys and games and make a tie-dye shirt.

Awesome Architecture

June 19-23

\$210/camper, 8 AM-3 PM, for grades 3-6

Castles, skyscrapers and cathedrals! Investigate stories behind building methods and styles of architecture over time. What did culture or weather have to do with buildings? Make a map, go on a History Hunt through Naper Settlement's historic buildings, take a walking tour of downtown Naperville and find architecture that reveals some history of our city. Campers will learn about careers in architecture and build a Box City.

Incredible Creatures

June 26-30 and July 10-14

\$210/camper, 8 AM-3 PM, for grades 1-6

Discover how animals have helped us throughout history! Learn about animal spies, animal astronauts, Presidential pets and conservation of habitats. Consider various careers working with animals. Meet a working dog and a bird of prey. Build models to learn how birds' wings help them fly, test your sense of smell to understand how dogs' noses help them solve crimes and more!

Curious Cook

July 5-7

\$140/camper, 8 AM-3 PM, for grades 3-6

Your amateur chef will use a combination of science and creativity to conduct delicious edible experiments and surprisingly tasty chemical reactions. Learn how to use an endothermic reaction to make ice cream and apply your creative genius to expertly mix compounds to invent your own cookies!

Pioneers to Mars

July 10-14

\$210/camper, 8 AM-3 PM, for grades 6-8

Join a STEM-based Mars adventure examining how space pioneers would settle the Red Planet compared to how early Naperville pioneers settled and survived the wilderness. Where would food come from? What tools would you need? Learn everything there is to know about this year's coolest planet and what life was like on the Illinois frontier!

Civil War Camp

July 14

\$95/camper, 8 AM-3 PM, for grades 5-8

Immerse yourself in the life of a soldier from the past! Practice military drills, cook over an open fire, learn first-aid, journaling and map-making. Experience hardtack snacks and spy tactics. Campers will receive a Civil War kepi hat, small haversack and a photo of themselves to take home.

Camp Scrambler

July 17-21

\$210/camper, 8 AM-3 PM, for grades 1-6

Have fun experiencing a mash-up of new themed activities! This five-day camp features one-day each of Hip History, Awesome Architecture, Pioneers to Mars, Incredible Creatures and Curious Cook.

Survive This!

July 24-28

\$210/week, 8 AM-3 PM, for grades 3-6

Become a survivalist! Learn to build a shelter, make a slingshot and be safe in the wilderness. Practice team building exercises and work through an obstacle course. Basic archery skills will be taught in collaboration with the Forest Preserve of DuPage County.

Kinetic Art

July 26-28

\$145/camper, 8 AM-3 PM, for grades 3-6

Get inspired by Naper Settlement, then let your imagination run wild! Use recycled materials to build a wind chime, create 3-D works of art, and paint an optical illusion. Campers will learn some artistic basics and apply them in unique and fun ways.

Hip History II

July 31-August 4

\$210/camper, 8 AM-3 PM, for grades 1-6

Take a step back into history and pop culture and discover music, art, fads, TV shows, games, sports and more from the 1970s, 80s and 90s! Exploring each decade, campers will recreate famous art, learn the popular dances, play with popular toys and games and celebrate trends of the times.



CY16 Attendance Compilation	TOTALS		Annual Demographics				% of Original Projection
	Original Projection	Actual	Naperville		Non-Naperville		
			#	%	#	%	
GRAND TOTAL	140,000	341,647	117,118	34%	224,529	66%	244%
SCHOOLS TOTALS	32,500	32,749	8,415	26%	24,334	74%	101%
School Tours: Time Travel Trip	19,300	18,967	261	1%	18,706	99%	98%
School Programs	13,200	13,782	8,154	59%	5,628	41%	104%
GATE ADMISSIONS TOTALS	42,150	255,624	75,911	30%	179,713	70%	606%
Walk-In	16,000	13,587	7,768	57%	5,819	43%	85%
BUY-OUT TOTALS:	26,150	242,037	204,642	85%	173,895	72%	926%
Triathlon Registration	1,700	2,502	1,251	50%	1,251	50%	147%
Woman's Club Art Fair	3,250	5,000	3,750	75%	1,250	25%	154%
Naperville AleFest	4,900	4,900	3,675	75%	1,225	25%	100%
Last Fling	11,500	16,835	12,626	75%	4,209	25%	146%
Harvest Pow-Wow	4,800	4,800	2,400	50%	2,400	50%	100%
Christkindlmarket	0	208,000	44,440	21%	163,560	79%	
GROUP TOURS TOTALS	2,590	1,155	148	13%	1,007	87%	45%
Group Tours	2,100	992	42	4%	950	96%	47%
Group Programs	310	55	36	65%	19	35%	18%
Giddy Up	180	108	91	84%	17	16%	60%
PUBLIC PRGMS TOTALS	3,780	5,364	2,668	50%	2,696	50%	142%
History Speaks Lecture Series	665	563	429	76%	134	24%	85%
Victorian Teas	175	109	44	40%	65	60%	62%
Overnights or Night Out	120	86	8	9%	78	91%	72%
Girl Scout Programs	445	626	155	25%	471	75%	141%
Presentations	75	0	0	#DIV/0!	0	#DIV/0!	0%
Classes, Walking Tours	1,825	3,637	1,831	50%	1,806	50%	199%
Liquid History	0	0	0	#DIV/0!	0	#DIV/0!	
Camps	475	343	202	59%	141	41%	72%
NS EVENTS TOTALS	20,685	19,906	12,493	63%	7,413	37%	96%
Civil War Days	2,800	3,577	1,717	48%	1,860	52%	128%
Naper Nights Concerts	10,100	9,828	7,407	75%	2,421	25%	97%
June Naper Nights	3,000	3,828	3,062	80%	766	20%	
July Naper Nights	3,150	2,815	2,084	74%	731	26%	
August Naper Nights	3,950	3,185	2,261	71%	924	29%	
All Hallows Eve	3,900	4,037	1,914	47%	2,123	53%	104%
Naper Settlement Takes Flight (formerly Naperville Wine & Dine)	120	0	0	#DIV/0!	0	#DIV/0!	0%
Oktoberfest	3,565	2,154	1,292	60%	862	40%	60%
Barn Raising (formerly Dinner On The Town)	200	310	163	53%	147	47%	155%
Chapel Ceremonies	8,980	7,947	2,341	29%	5,606	71%	88%
Church Service	4,200	825	83	10%	743	90%	20%
RENTALS	6,745	1,540	1,010	66%	530	34%	23%
Chapel Lower Level Rentals	0	179	74	41%	105	59%	
Tavern Rentals	780	384	286	75%	98	25%	
Meeting House Rentals	910	565	357	63%	208	37%	
Playscape Rentals	130	0	0	#DIV/0!	0	#DIV/0!	
Grounds Rentals	525	412	293	71%	119	29%	
Naper Lights	4,400	0	0	#DIV/0!	0	#DIV/0!	Included with CKM
OTHER TOTALS	18,370	16,537	14,049	85%	2,488	15%	90%
Wedding (Bridal) Showcase	365	357	129	36%	228	64%	98%
Fam Tours/Trade Show	2,525	835	490	59%	345	41%	33%
Weed Ladies Show	400	320	267	83%	54	17%	80%
Community Speaking	500	372	148	40%	224	60%	74%
Donor Cultivation (Development Events)	0	336	253	75%	83	25%	#DIV/0!
Researchers/Curatorial	350	559	394	70%	165	30%	160%
Miscellaneous/Outreach	0	136	102	75%	34	25%	#DIV/0!
Awareness Campaign Presentations	650	72	72	100%	0	0%	
Naperville Bank & Trust	6,440	6,440	5,796	90%	644	10%	100%
Naper Property	6,150	6,150	5,535	90%	615	10%	100%
Naper Settlement Grounds/Night	990	960	864	90%	96	10%	97%
GRAND TOTAL	140,000	341,647	117,118		224,529		244%



NAPERVILLE HERITAGE SOCIETY

523 S. Webster Street
Naperville, IL
60540-6517
630.420.6010 Phone
630.305.4044 Fax

*Developers and
Administrators of
Naper Settlement
A History Museum*

MEMORANDUM

DATE: March 10, 2017

TO: Naper Settlement Museum Board

FROM: Louise Howard, Chief Curator
Sarah Buhlig, Registrar

SUBJECT: Notice of Periodic Review of the Naperville Heritage Society Collections Management Policy

Per the mandate of the Naperville Heritage Society Collections Management Policy review clause, the policy was updated and the changes were reviewed and approved by the Naperville Heritage Society Board of Directors at their January 16, 2017 Board Meeting.

- Highlights of the policy's proposed changes include:
- Refinement of the Statement of Purpose
- Updating of the Naperville Heritage Society Mission Statement
- Updating of job title changes
- Points of clarification or additions re. acquisition criteria
- Grammatical and punctuation corrections
- Updating AAM name to American Alliance of Museums
- Additional language to address expanded use of proceeds received from sale of deaccessioned materials to also benefit direct care of collections in addition to collection acquisition
- Glossary addition for Direct Care definition, as per field-wide best practices

Feel free to contact Louise at HowardL@naperville.il.us or (630.420.6014) or Sarah at BuhligS@naperville.il.us or (630.548.1115) if you have questions about the NHS Collections Management Policy.



American
Alliance of
Museums

Museums: Did You Know?

Arts and cultural production constitute
a \$704 billion industry,
4.2% of the entire
US economy

more than construction (\$619 billion) or
utilities (\$270 billion).

*U.S. Department of Commerce Bureau of Economic Analysis, Arts
and Cultural Production Satellite Account*



Museums spend
more than
\$2 Billion
a year on education
activities.

*American Alliance of Museums 'Museum
Financial Information Survey' (2009)*



Museums sustain more than
400,000 Jobs
and directly contribute
\$21 Billion
to the US economy each year.

AAM Financial Information Survey

26% of museums
are located
in rural areas;

others serve these communities with traveling
vans, portable exhibits and online resources.

*Institute of Museum and Library Services 'Museum Universe
Data File' (2014)*

Museums are for everyone, regardless of income level.

37% of museums
are free
at all times

or have suggested admission fees only;
nearly all the rest offer discounts or free admission days.

*American Alliance of Museums 'Annual Condition of Museums and the
Economy' study (2013)*

There are approximately

850 million visits

each year to American museums, more
than all major league sporting events
and theme parks combined.



Learn more about museums' impact at: aam-us.org/about-museums/museum-facts



**American
Alliance of
Museums**

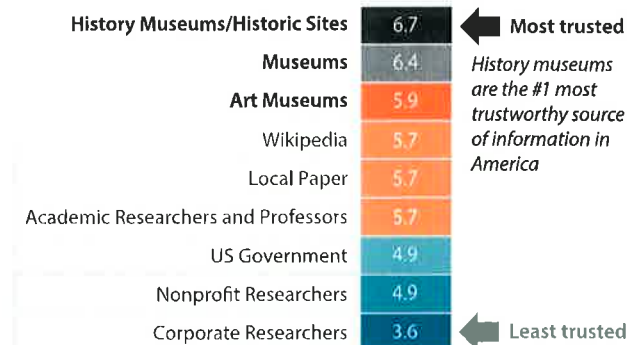
Museums: Did You Know?

Museums preserve and protect more than

1 billion objects.

Heritage Health Index (2004)

Most Trustworthy



Scale: 0 = not at all trustworthy; 10 = completely trustworthy

Reach Advisors | Museums R+D

Students who attend a field trip to an art museum demonstrate improved **critical thinking skills, historical empathy and tolerance.**



Education Next 'The Educational Value of Field Trips' (2014)

Museum volunteers contribute

1 Million Hours

of service every week.



American Alliance of Museums 'Museum Financial Information Survey' (2009)

More than 2,000 museums participate in the Blue Star Museums initiative, offering free summer admission to all active-duty and reserve personnel and their families. This effort serves over 923,000 people.



National Endowment for the Arts

The nonprofit arts and culture industry annually generates

\$22 billion

in local, state and federal tax revenues, far more than it receives from government sources.

Americans for the Arts 'Arts and Economic Prosperity IV' (2012)

Learn more about museums' impact at: aam-us.org/about-museums/museum-facts

NEH, NEA, and IMLS support for Illinois Museums (2014–2016)



\$5.3 million

**38 IMLS grants to
Illinois museums**

\$928,000

**11 NEH grants to
Illinois museums**

\$391,000

**12 NEA grants to
Illinois museums**

\$3.4 million

**NEH funds to Illinois
Humanities Council***

\$2.5 million

**NEA funds to Illinois
Arts Council***



**American
Alliance of
Museums**

www.aam-us.org/advocacy/state-snapshots

Prepared by the American Alliance of Museums based on data from the Institute of Museum and Library Services (IMLS) Office of Museum Services, the National Endowment for the Arts (NEA), and the National Endowment for the Humanities (NEH).

*Funds to state humanities councils and state arts agencies are re-granted on the local level to many organizations, including museums.