

CY17 Attendance Compilation	TOTALS		Annual Demographics			
	Original Projection	Actual	Naperville		Non-Naperville	
			#	%	#	%
GRAND TOTAL	346,150	382,414	142,830	37%	239,562	63%
SCHOOLS TOTALS	32,950	34,675	6,856	20%	27,819	80%
School Tours: Time Travel Trip	19,450	20,405	297	1%	20,108	99%
School Programs	13,500	14,270	6,559	46%	7,711	54%
GATE ADMISSIONS TOTALS	251,500	290,985	100,690	35%	190,295	65%
Walk-In	15,000	12,815	7,353	57%	5,462	43%
BUY-OUT TOTALS:	236,500	278,170	93,337	34%	184,833	66%
Triathlon Registration	2,100	1,275	638	50%	638	50%
Woman's Club Art Fair	4,200	10,000	5,000	50%	5,000	50%
Naperville AleFest	4,900	4,395	1,400	32%	2,995	68%
Last Fling	12,500	14,500	11,600	80%	2,900	20%
Harvest Pow-Wow	4,800	3,000	1,200	40%	1,800	60%
Christkindlmarket & Naper Lights	208,000	245,000	73,500	30%	171,500	70%
GROUP TOURS TOTALS	2,590	1,794	180	10%	1,614	90%
Group Tours	2,100	1,664	152	9%	1,512	91%
Group Programs	310	44	28	64%	16	36%
Giddy Up	180	86	0	0%	86	100%
PUBLIC PRGMS TOTALS	3,580	4,299	3,041	71%	1,258	29%
History Speaks Lecture Series	665	508	287	56%	221	44%
Victorian Teas	175	78	78	100%	0	0%
Overnights or Night Out	120	55	10	18%	45	82%
Girl Scout Programs	445	365	56	15%	309	85%
Presentations	75	108	54	50%	54	50%
Classes, Walking Tours	1,575	2,724	2,238	82%	486	18%
Camps	525	461	319	69%	142	31%
NS EVENTS TOTALS	17,600	17,446	10,857	62%	6,589	38%
Civil War Days	3,200	2,070	1,056	51%	1,014	49%
Naper Nights Concerts	10,500	11,421	7,547	66%	3,874	34%
June Naper Nights	3,500	3,230	2,218	69%	1,012	31%
July Naper Nights	3,500	3,291	2,435	74%	856	26%
August Naper Nights	3,500	4,900	2,893	59%	2,007	41%
Oktoberfest	3,500	2,987	1,732	58%	1,255	42%
All Hallows Eve	3,900	3,955	2,254	57%	1,701	43%
Naper Settlement Takes Flight (formerly Naperville Wine & Dine)	0	0	0	#DIV/0!	0	#DIV/0!
Barn Raising (formerly Dinner On The Town)	0	0	0	#DIV/0!	0	#DIV/0!
Chapel Ceremonies	8,980	6,114	1,483	24%	4,631	76%
Church Service	0	0	0	#DIV/0!	0	#DIV/0!
RENTALS	10,460	9,010	4,413	49%	4,574	51%
Chapel Lower Level Rentals	80	831	496	60%	335	40%
Tavern Rentals	670	418	148	35%	270	65%
Meeting House Rentals	790	712	539	76%	150	24%
Playscape Rentals	0	0	0	#DIV/0!	0	#DIV/0!
Grounds Rentals	500	549	305	56%	244	44%
Wine Festival	8,500	6,500	2,925	45%	3,575	55%
OTHER TOTALS	18,490	18,091	15,310	85%	2,781	15%
Wedding (Bridal) Showcase	375	437	168	38%	269	62%
Fam Tours/Trade Show	1,500	1,262	464	37%	798	63%
Weed Ladies Show	425	120	108	90%	12	10%
Community Speaking	500	158	131	83%	27	17%
Engagements/Volunteer						
Donor Cultivation	0	325	280	86%	45	14%
(Development Events)						
Researchers/Curatorial	420	309	265	86%	44	14%
Miscellaneous/Outreach	0	250	188	75%	63	25%
Awareness Campaign Presentations	0	0	0	#DIV/0!	0	#DIV/0!
Naperville Bank & Trust	6,440	6,440	5,796	90%	644	10%
Naper Property	6,150	6,150	5,535	90%	615	10%
95th Street Library	2,500	2,500	2,250	90%	250	10%
Naper Settlement Grounds/Night	180	140	126	90%	14	10%
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