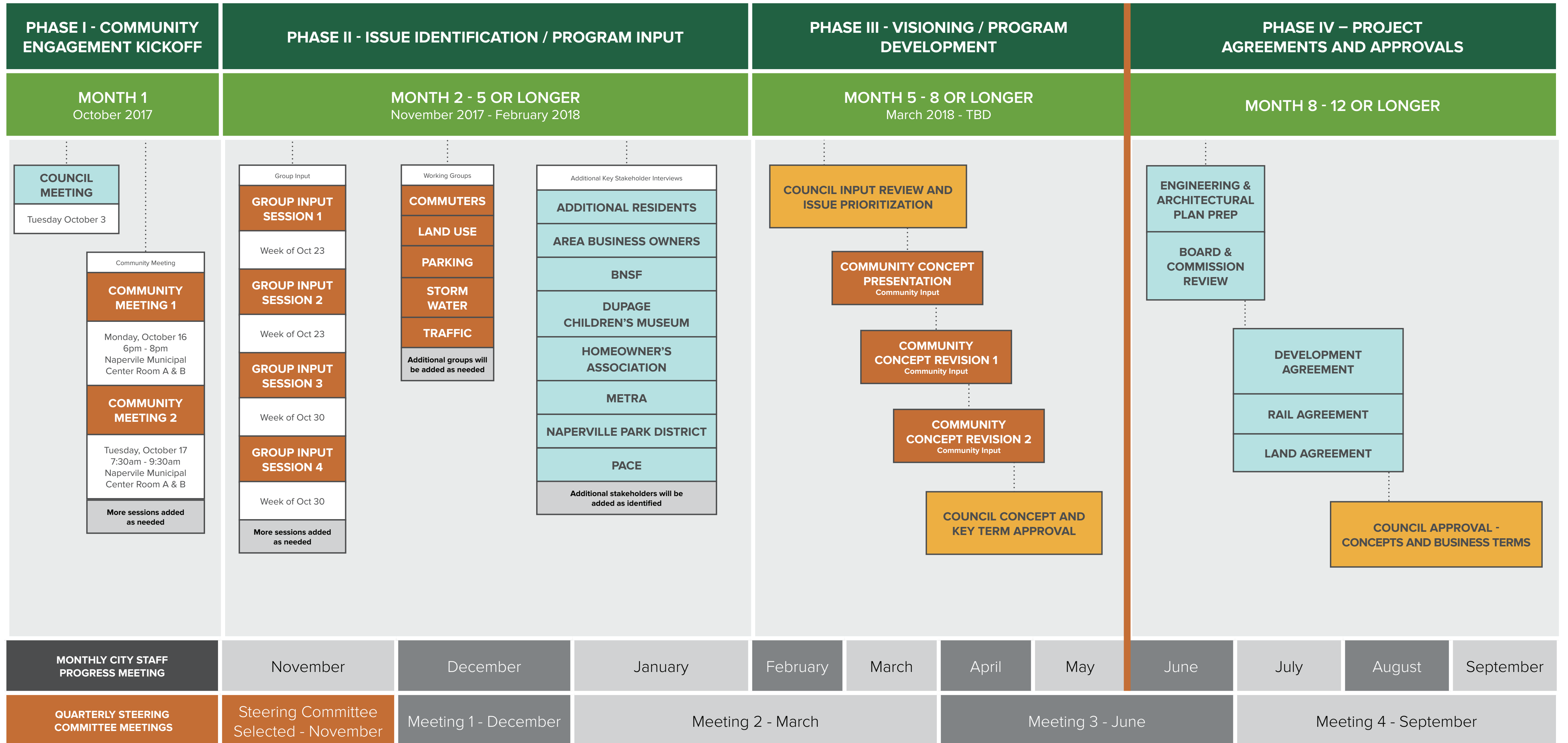
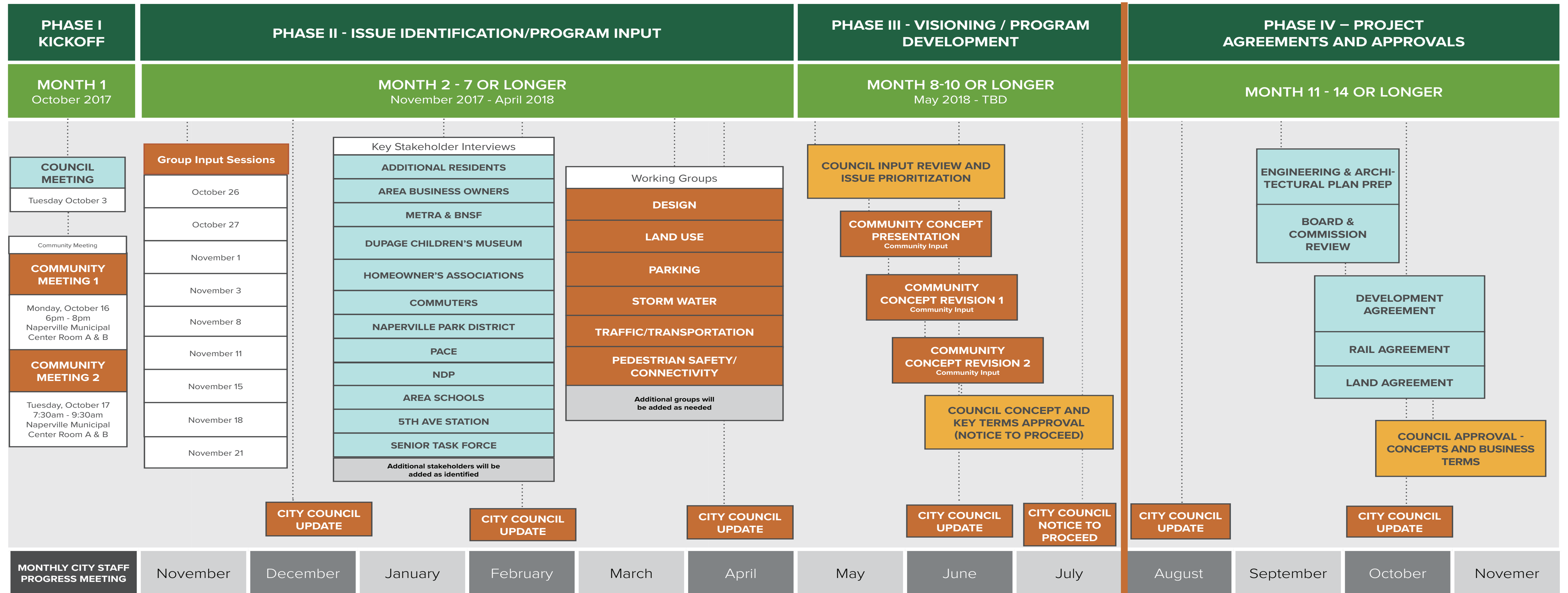






# Community Engagement Plan (As of Oct 3, 2017)





## Updates Include:

- Changed Group Input sessions to reflect quantity of meetings and actual dates
- Updated Working Group topics to align with recommendations
- Revised overall timeline - target May for completion of Phase II



## 5TH AVENUE DEVELOPMENT COMMUNITY ENGAGEMENT

### OUTREACH & INPUT OPPORTUNITIES AS OF 12/19

**254**  
NEWSLETTERS  
SENT



CITY  
STAFF  
MEETINGS

**2**

**331**  
EMAILS RECEIVED AND  
RESPONDED TO

**2** COMMUNITY  
SPONSORSHIPS

**550**  
SURVEY  
RESPONSES

**1,708**  
WEBSITE  
VISITORS

1:1  
MEETINGS  
**16**

### OUTREACH & INPUT OPPORTUNITIES AS OF 2/20

**370**  
NEWSLETTERS  
SENT



CITY  
STAFF  
MEETINGS

**4**

**448**  
EMAILS RECEIVED AND  
RESPONDED TO

**4** COMMUNITY  
SPONSORSHIPS

**617**  
SURVEY  
RESPONSES

**2,239**  
WEBSITE  
VISITORS

STAKEHOLDER  
MEETINGS  
**20**



## SURVEY SAYS...

617 TOTAL RESPONDENTS

347 NON-COMMUTERS

270 COMMUTERS

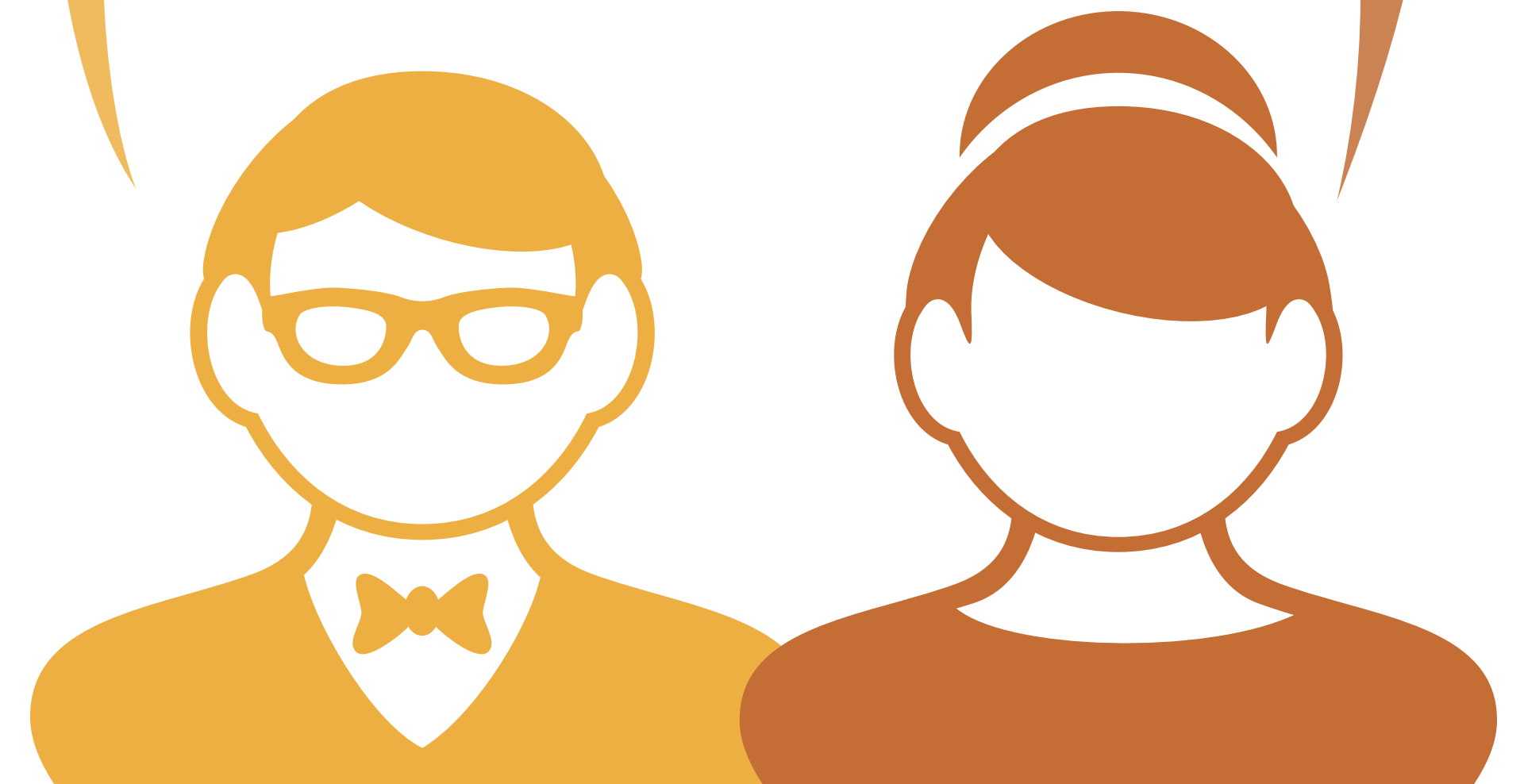
26  
Questions

Open for  
66 Days

76%  
Completion  
Rate



“We need safer  
street crossings.”

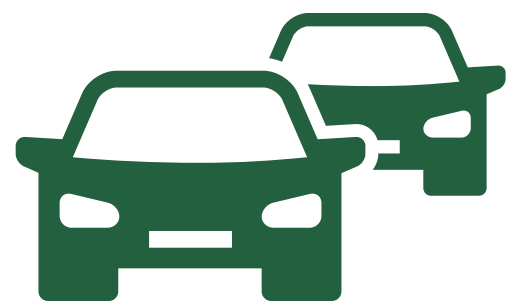




## SURVEY SAYS...

“PLEASE RANK YOUR PRIORITIES FOR THE AREA.”

### NON-COMMUTERS



1. TRAFFIC



2. PARKING

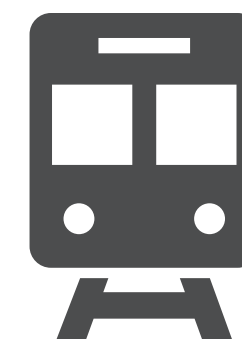


3. DESIGN

### COMMUTERS



1. PARKING



2. COMMUTER EXPERIENCE

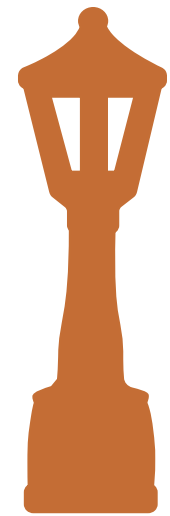


3. TRAFFIC



## SURVEY SAYS...

“WHICH OF THE FOLLOWING FEATURES WOULD YOU MOST LIKE TO SEE INCLUDED IN THE AREA?”



IMPROVED  
STREETSCAPE



RESTAURANTS/  
COFFEE SHOP



ADDITIONAL  
COMMUTER  
PARKING



RETAIL



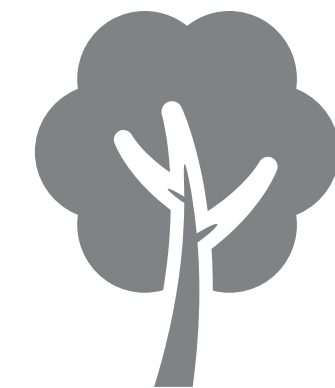
HOUSING



OFFICE



ENTERTAINMENT

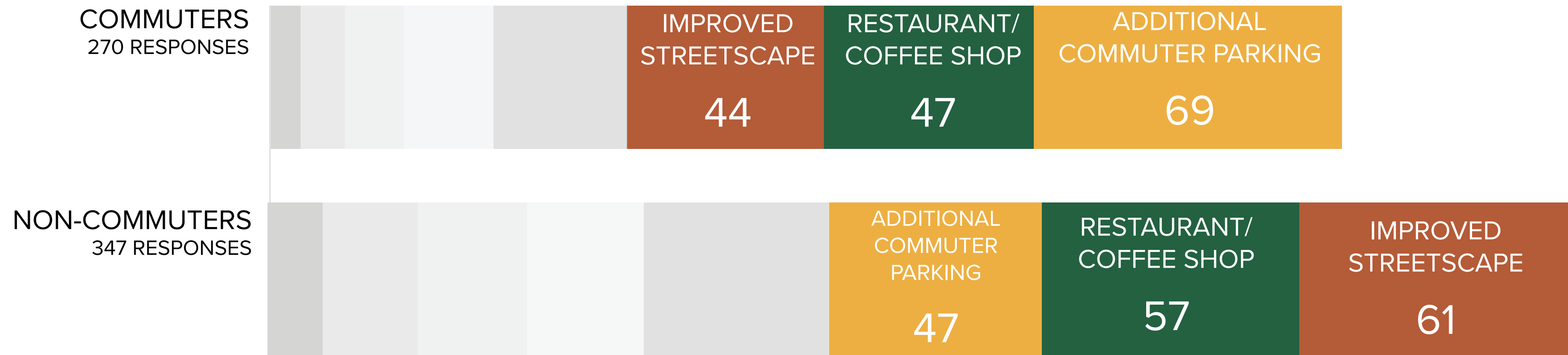
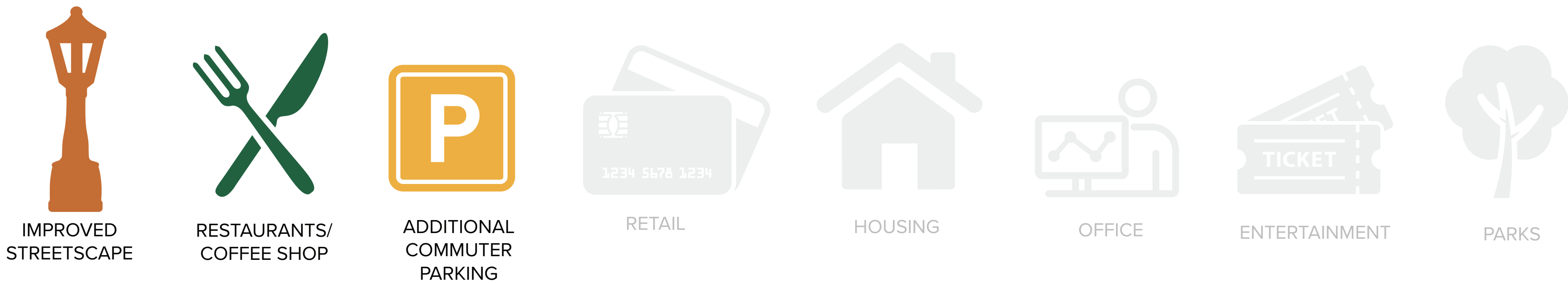


PARKS



## SURVEY SAYS...

“WHICH OF THE FOLLOWING FEATURES WOULD YOU MOST LIKE TO SEE INCLUDED IN THE AREA?”







# Key Stakeholder Meetings



Meeting Description	Meeting Date	Attendees	Key Takeaways	Additional Action Required
<b>Naperville Homeowners Confederation</b>				
1 Presentation @ Municipal Bldg	21-Oct-17	NHC: Various members Ryan: Jim Mc.	1 Generally focused on better understanding of the community engagement process	Potential future presentation to update the group on our progress
2 Meeting with Dr. Bob Buckman (steering committee rep)	TBD		<i>Will work with Dr. Bob to coordinate future meeting</i>	
<b>Homeowner's Associations</b>				
<b>ECHO</b>				
Meeting with Marybeth Box (steering committee rep)	TBD		<i>Will work with Marybeth to coordinate future meeting</i>	
<b>WHOA</b>				
Meeting with Jim Ruhl (steering committee rep)	2-Feb-18	Jim Ruhl Ryan: Jim McDonald	General introduction and discussion about Ryan, current status and the steering committee	Follow up meeting with larger representation from WHOA to discuss the development
<b>Park Addition</b>				
Meeting with Thom Higgins & Laura Zeman (steering committee reps)	TBD		<i>Will work with Thom and Laura to coordinate future meeting</i>	
<b>Pilgrim Addition</b>				
1 Meeting Patrick Kelly (steering committee rep) 8:30am - Craftsman Napr	23-Jan-18	Patrick Kelly Ryan: Jim McDonald	1 General introduction to each other. Discussed coordinating a meeting between Ryan and Pilgrim Addition residents to discuss progress.	Coordinate "townhall" mtg with Pilgrim Addition residents
2 Meeting with residents to discuss storm water/flooding 7:30pm Lyzun home	8-Feb-18	Pilgrim Addition residents Ryan: Curt Pascoe	1 Pilgrim Addition residents want to see a comprehensive solution to storm water in 2018, which they recognize is both outside the timing and scope of the 5th Ave redevelopment. 2 Pedestrian & vehicular connectivity remain a top priority	Residents will decide if they want to share storm water / flooding details with Ryan.
<b>Naperville Station</b>				
Upcoming meeting with group.	TBD		<i>Exchanged emails with Ray Janicek on 1/8/18. Their group would like to compile a summary of resident ideas, comments, concerns, etc prior to meeting. Ray will call to schedule a meeting when ready.</i>	
<b>NDP Board of Directors</b>				
Presentation @ NCC Science Bldg	26-Oct-17	NDP: Various members Ryan: Jim Mc., Clare S, Curt P, Kyle S.	1 Generally focused on better understanding of the community engagement process 2 Answered questions about potential uses, market demand, etc.	Potential future presentation to update the group on our progress
<b>DuPage Children's Museum</b>				
1 Building Strategy Committee Mtg @ Museum	6-Nov-17	DCM: Sarah Orleans & Committee Ryan: Jim Mc. & Kyle S.	1 DCM wants to be a "shining star" in the western suburbs 2 Building committee is focused on "what to do next." 3 Ryan will get engaged, once DCM better understands program needs / goals	Future meetings to work through program options, location, etc.
2 Progress meeting with Sarah Orleans 8am - TBD	15-Feb-18		<i>Provide an update and discuss DCM progress</i>	
<b>NACC Legislative Forum</b>				
1 Presentation @ Embassy Suites	13-Nov-17	NACC: Various members Ryan: Jim Mc., Curt P.	1 Generally focused on better understanding of the community engagement process 2 Answered questions about potential uses, market demand, etc.	Potential future presentation to update the group on our progress
2 Meeting with Chamber	19-Jan-18	NACC: Colin Dalough Ryan: Jim McDonald	Jessica Hall Kyle Schott 1 Discussed Ryan's engagement in the NACC 2 Colin and Jessica will identify area businesses that we can reach out and meet	Follow up with Jessica
<b>BNSF</b>				
Meeting Feb 9 mtg will be rescheduled due to weather	early Mar		<i>General conversation focused on input from Metra / BNSF</i>	
<b>METRA</b>				
Meeting Feb 9 mtg will be rescheduled due to weather	early Mar		<i>General conversation focused on input from Metra / BNSF</i>	
<b>PACE</b>				
Late Jan / early Feb meeting	Late Feb		<i>Working with Jen Loudon to coordinate a meeting</i>	

## KEY STAKEHOLDER MEETINGS

- Naperville Park District – Jan 18
- Partners in Performance Auto – Jan 18
- Naperville Area Chamber of Commerce – Jan 19
- Pilgrim Addition representative – Jan 23
- BMO – Jan 24, 2018
- School District 203 & 204 – Jan 30
- North Central College – Jan 30
- Town Management (5th Ave Station) – Feb 1
- Naperville Housing Adv. Commission – Feb 5
- Resident – Feb 5
- Metra/BNSF – March 5
- Senior Task Force – Feb 13
- Town Management (5th Ave Station) – TBD
- PACE - TBD

### Note:

- We are working with City Staff as well as NACC to organize additional meetings.
- This is an ongoing effort.



## STEERING COMMITTEE MEETING FEBRUARY 12, 2018

### STEERING COMMITTEE MEMBERS

Council Members - Rebecca Boyd-Obarski and Judith Brodhead

City Staff - Marcie Schatz and Allison Laff

Ryan Companies - Jim McDonald and Clare Scott

At-Large Representative - Mayor Emeritus A. George Pradel

Commuters - Katie Sowa

Pilgrim Addition - Patrick Kelly

Park Addition - Thom Higgins and Laura Zeman

WHOA - Jim Ruhl

ECHO - Marybeth Box

Senior Task Force - Jim Hill

Naperville Area Homeowners Confederation - Dr. Bob Buckman

### MEETING HIGHLIGHTS

#### Review and Discuss Working Group Recommendations

The Working Group structure was agreed to by the Steering Committee - land use, storm water, pedestrian safety/ connectivity, traffic & transportation, parking and design.

#### Review and Discuss Land Use & Height Survey

Jeff Andreasen from aQuity Research joined the meeting to provide his expertise on the survey content, security and execution strategy. The committee provided feedback which will be incorporated into the next draft.

#### Discuss Red Flags

Commuter Engagement (e.g. signage, flyers on cars, mailings)

Development Area Limits (e.g. Cow Tunnel and NCC campus)



The purpose of this survey is to obtain comprehensive, quantitative information about land use and height preferences which (a) reflect the community’s input received to date, (b) align with the intent of the initial RFQ 17-036 dated February 22, 2017, and (c) are financially feasible.



### Steps for Survey Execution:

- Determine distribution technology to reduce the chance of duplicate responses and “gaming” of the system
- Establish the methods for survey distribution to ensure a statistically valid sample set
- Consult with professional surveyor on data compilation once responses are complete
- Analyze data and develop final report
- Present interpretation and findings



## WORKING GROUP RECOMMENDATION

### LAND USE

Focuses on intended uses for the 5th Avenue Development that are financially feasible and address the ideas/concerns provided by the community during the Group Input sessions.

### TRAFFIC/TRANSPORTATION

Focuses on potential infrastructure solutions for the 5th Avenue Development area that are financially feasible and functionally improve the multi-modal operations of the area.

### STORM WATER

Focuses on completing an analysis and engineering concept intent on addressing two main criteria:

1. Compliance with city and county storm water ordinances for new development
2. Identify options and solutions to positively impact / correct existing storm water issues within the identified area.

### PARKING

Focuses on potential parking improvements, addressing the current commuter parking and the project's proposed parking needs.

### PEDESTRIAN SAFETY/CONNECTIVITY

Focuses on potential infrastructure improvements for the 5th Avenue Development that are financially feasible and address the ideas/concerns provided by the community during the Group Input sessions.

### DESIGN

This group will focus on establishing a design narrative that is functional, aesthetically pleasing and in line with the expectations of the city and community.



## WORKING GROUP MATERIALS



**In preparation for the upcoming Working Groups we are currently gathering relevant materials including:**

- Storm water mapping and existing system map
- Group Input summaries and related materials
- 2012 Naperville Metra Station, bus depot and commuter access feasibility
- City of Naperville Building Design Guidelines
- 2009 5th Avenue Study including traffic, transportation and parking analysis
- Naperville Analysis of Impediments to Fair Housing Choices (AI)
- Working Group recommendations prepared by Ryan
- Preliminary market studies (as available)
- Preliminary infrastructure layout by Ryan
- Existing topographic and property survey
- 2016 Drainage area analysis
- Relevant material related to industry trends/similar projects
- *Additional material as identified or created*



# WORKING GROUP MILESTONES

DESCRIPTION	FEBRUARY	MARCH	APRIL	MAY	JUNE
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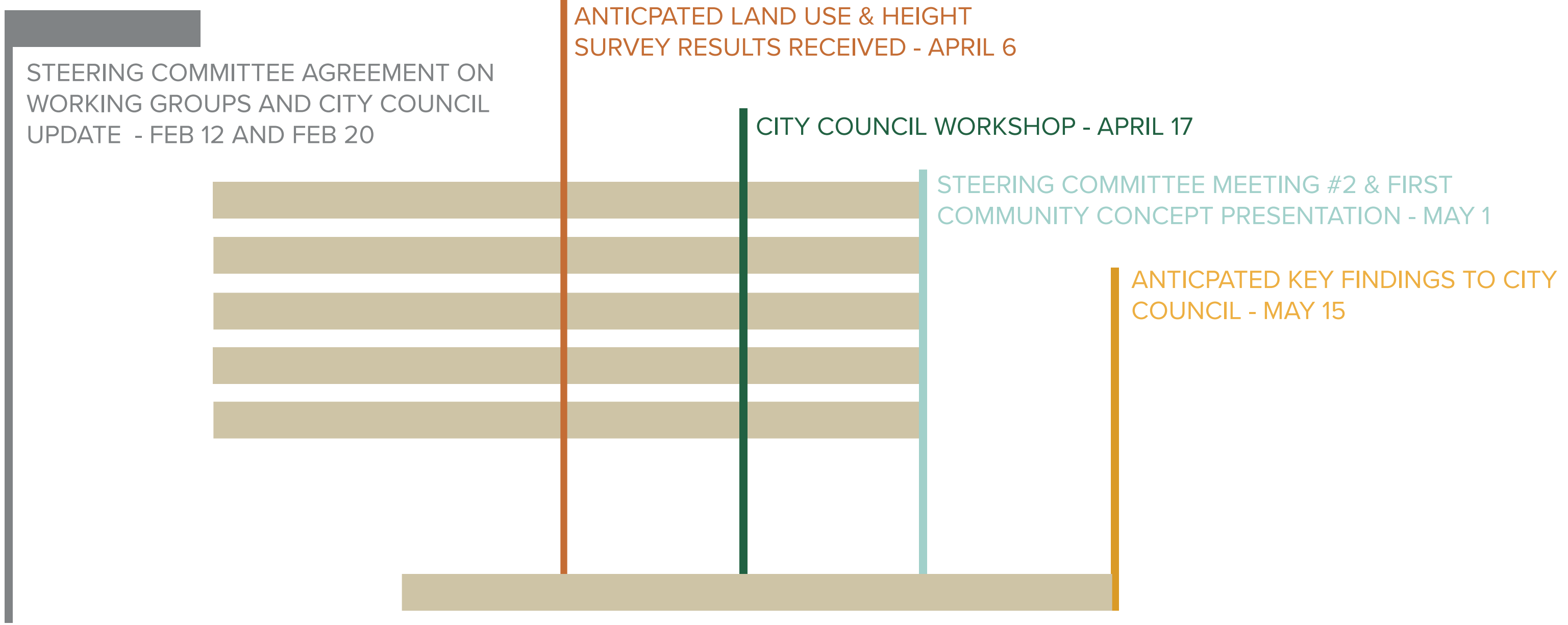
**WORKING GROUPS FORMED**

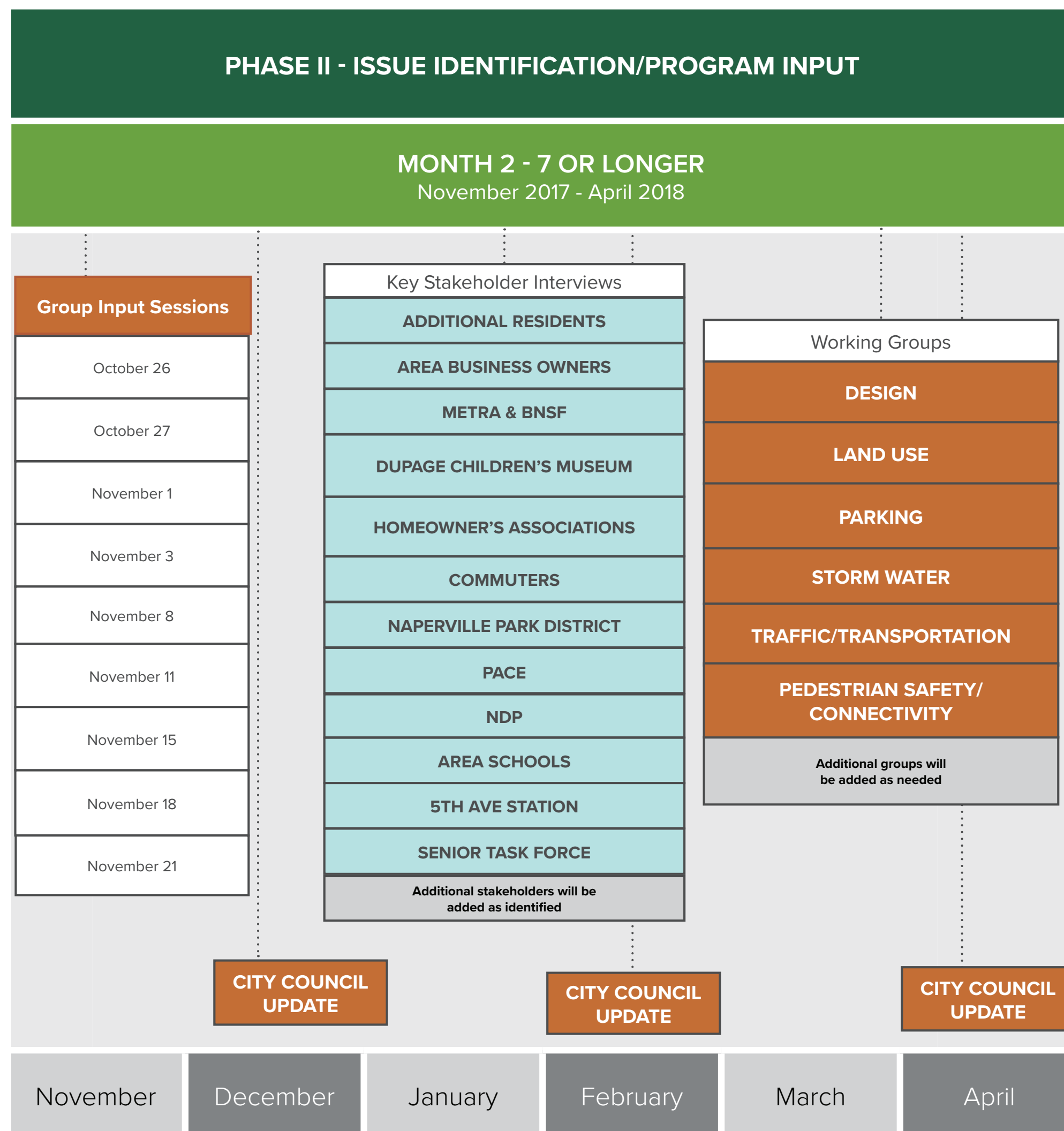
**WORKING GROUPS**

- Land Use
- Storm Water
- Pedestrian Safety/Connectivity
- Traffic and Transportation
- Parking

**CONCEPT CREATION**

- Design Working Group





## Immediate Actions

- Finalize and issue land use and height survey by March 2
- Issue Working Group applications and identify participants by March 31

## 60-Day Snapshot

- Land Use & Height Survey complete
- Working Groups are active and engaged
- Continue Key Stakeholder meetings
- Prepare key findings for City Council