

SPECIAL EVENTS CULTURAL AMENITIES GRANT FUND ALLOCATION WORKSHOP

November 21, 2017



AGENDA

- ▶ Welcome from Mayor Chirico
- ▶ Public Forum
- ▶ Remarks from SECA Commission Chairman, Rick Grimes
- ▶ CY18 in Review
- ▶ Deliberation and Consensus on CY18 Allocations

SECA COMMISSION

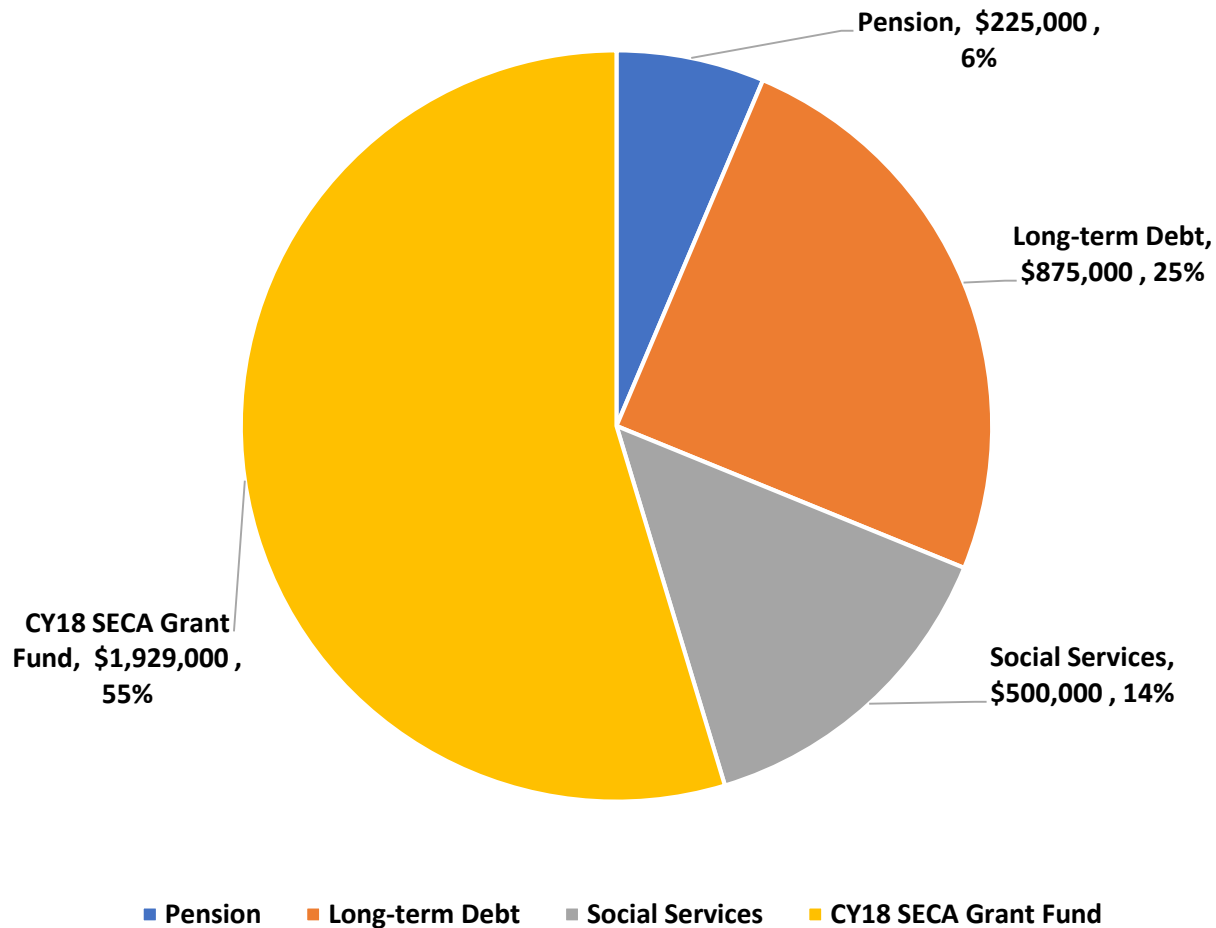
The mission of the Special Events Cultural Amenities Grant Program is to create opportunities to provide social events and artistic experiences for Naperville and its visitors.

- ▶ 2018 Comprehensive SECA Grant Fund Program Workshop
 - ▶ Means-based testing for City Service allocations
 - ▶ Revisit allocation of the Food and Beverage Tax funding
 - ▶ Evaluate list of City Obligations

CY18 APPLICATION PROCESS

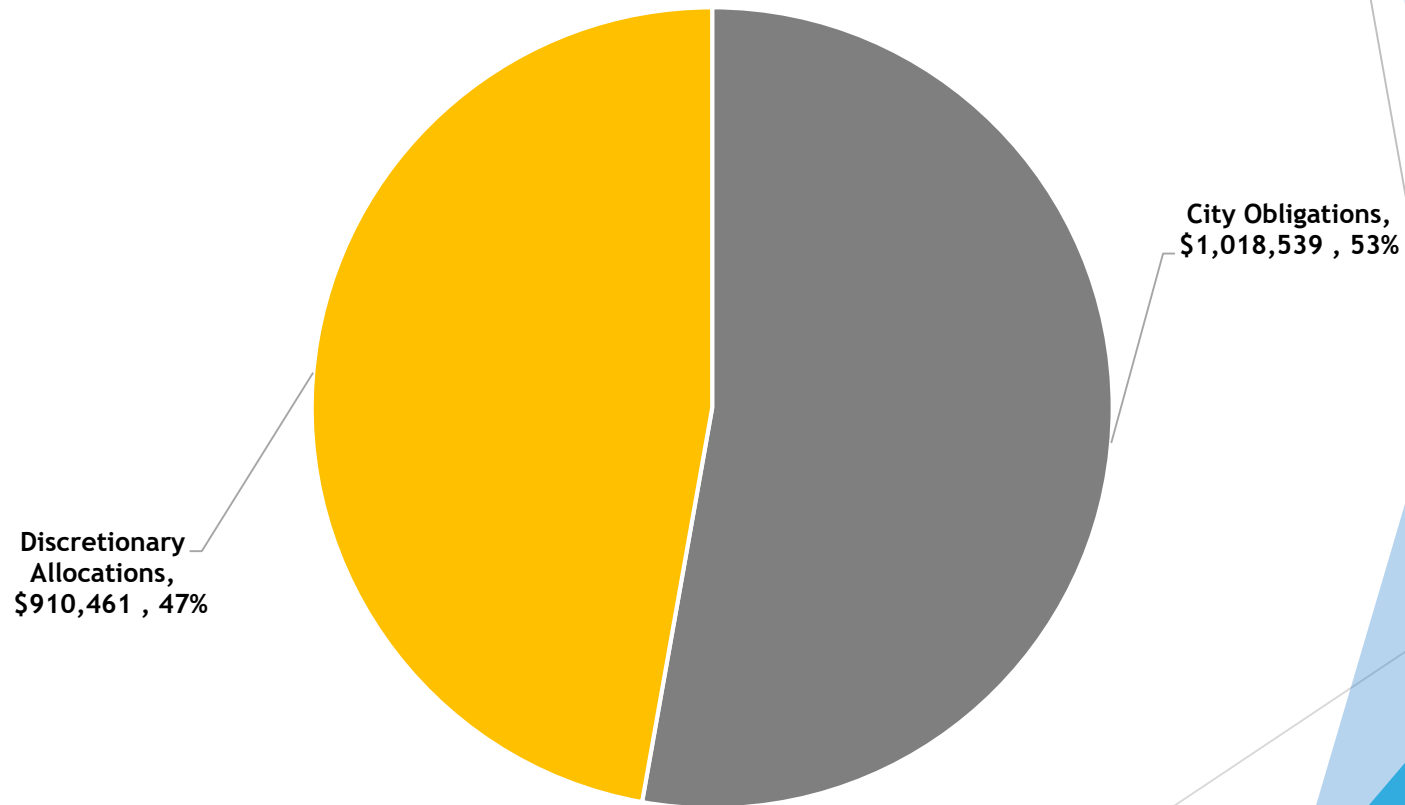
- ▶ May 2017 - two mandatory applicant workshops
- ▶ June 2017 - Council approves City Obligations (\$1,018,539)
- ▶ July 2017 - Application deadline
 - ▶ 62 applications
 - ▶ \$1,812,232 requested
 - ▶ \$910,461 available (includes \$29K underspend from year ending April 30, 2017)
- ▶ September 2017 - SECA Commission Workshop #1
- ▶ October 2017 - SECA Commission determines unified recommendation
- ▶ October 2017 - SECA Commission Workshop #2
- ▶ November 2017 - City Council approves 2018 Special Events Calendar
- ▶ November 2017 - City Council SECA Workshop
- ▶ December 2017 - City Council approves CY18 SECA allocations

FOOD AND BEVERAGE FUND - \$3.5M



CY18 SECA GRANT FUND

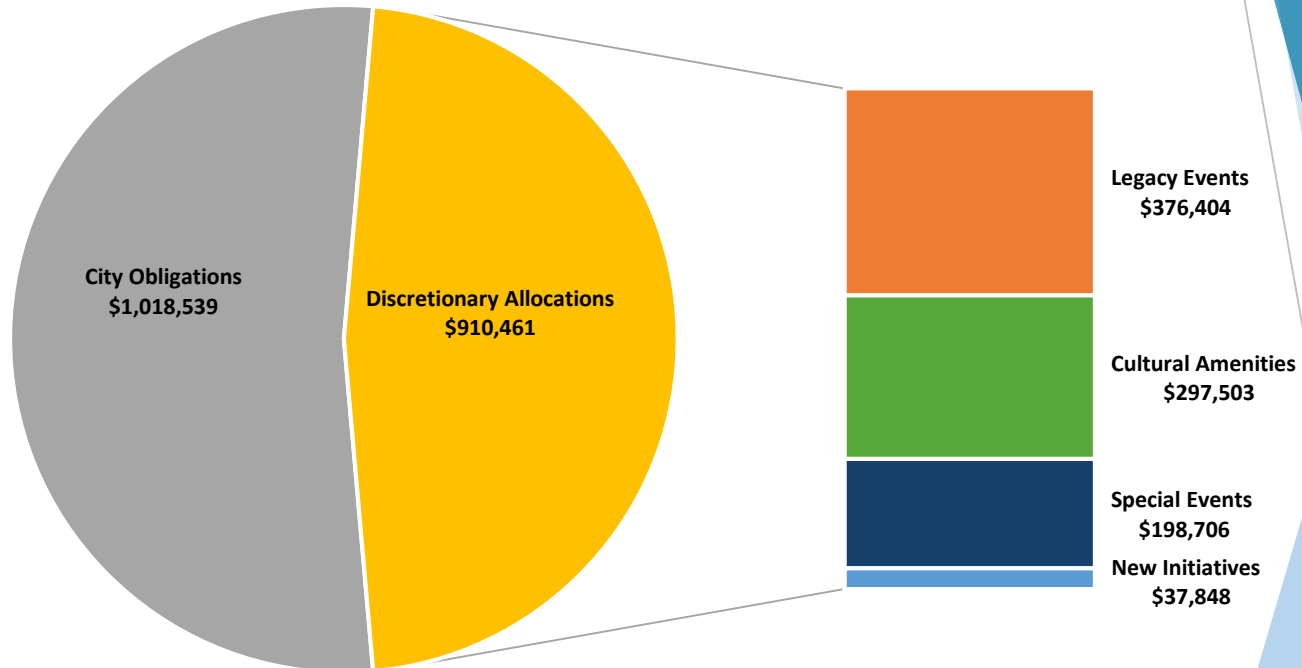
\$1,929,000



CY18 CITY OBLIGATIONS

- ▶ 4th of July Fireworks - \$13,300
- ▶ 4th of July Shuttles - \$28,000
- ▶ Carillon Maintenance - \$128,813
- ▶ Century Walk Maintenance - \$50,000
- ▶ DCM Debt Service - \$150,000
- ▶ Grant Management Software - \$5,200
- ▶ NDP - \$175,000
- ▶ Naperville Municipal Band - \$153,151
- ▶ NCTV17 (Event coverage and News) - \$60,000
- ▶ Riverwalk Maintenance - \$179,699
- ▶ Special Events Coordinator - \$75,376

CY18 DISCRETIONARY AWARDS



ACTION ITEM

- ▶ By consensus, determine unified recommendation for the CY18 SECA Grant Fund allocations
 - ▶ Approve allocations in each category
 - ▶ May forgo discussion on items where five or more recommendations align