Approve the minutes of the October 18, 2017 Planning and Zoning Commission meeting.

A motion was made by B. Hanson and seconded by Losurdo to approve the regular meeting minutes of October 18, 2017.

Aye: 7 - Fessler, Hansen, Hanson, Losurdo, Margulies, Chairperson Martinez, and Williams

Absent: 2 - Bansal, and Vice Chair Hastings

## F. OLD BUSINESS:

## **G. NEW BUSINESS:**

 Uphold the Zoning Administrator's decision with respect to the Downtown Design Standards (2011) for the subject property located at 22-26 W. Jefferson Avenue (Denim & Soul) - PZC 17-1-105.

Erin Venard, Planning Services Team, gave an overview of the request. The PZC inquired about the Downtown Design Standards. Venard responded that painting masonry is not permitted due to maintenance concerns.

Rob Sawchuk, on behalf of Denim & Soul, spoke as the petitioner. The PZC asked for additional detail regarding the request to paint the building. The petitioner responded that the paint will make the building stand out, will be good for business, and is part of the Denim & Soul Brand. The PZC inquired as to other methods to make the build stand out. The petitioner responded that awnings would not work for the building because of the recessed entryway.

The Planning and Zoning Commission did not support the request because the proposal is not compatible with the Downtown Design Standards. Commissioner B. Hanson cast the dissenting vote, finding that branding is important for consistency for retail business owners.

A motion was made by C. Hansen and seconded by Fessler to uphold the Zoning Administrator's decision with respect to the Downtown Design Standards (2011) to not permit the petitioner to paint the building at 22-26 W. Jefferson, Naperville.

Aye: 5 - Fessler, Hansen, Losurdo, Margulies, and Williams

Nay: 2 - Hanson, and Chairperson Martinez

Absent: 2 - Bansal, and Vice Chair Hastings

## H. ADJOURNMENT:

8:33PM