

# Signature Report

Funding Amounts: 21-1021

## File Number: 21-1021

Approve the Calendar Year 2022 (CY22) allocations for the City Obligations category of the SECA Grant Fund Program in the amount of \$1,123,717

**DEPARTMENT:** Community Services

**SUBMITTED BY:** Dawn Portner, Special Events Coordinator

## **BOARD/COMMISSION REVIEW:**

N/A

## BACKGROUND:

A portion of the SECA Grant Fund Program is dedicated to obligations that must be funded in accordance with an ordinance, resolution, Intergovernmental Agreement, or in support of fund administration. In 2016, the City Council approved the SECA Commission recommendation to change the "Existing Agreements" category to "City Obligations" and expand it to include the following non-discretionary awards:

| 4th of July Fireworks   | 4th of July Shuttles          |
|-------------------------|-------------------------------|
| Carillion Maintenance   | Century Walk Maintenance      |
| DCM Purchase Reimbursem | ent Grant Management Software |
| NDP Marketing           | Naperville Municipal Band     |
| NCTV17 Event Coverage   | NCTV17 News                   |
| Riverwalk Maintenance   | Special Events Coordinator    |

Also in 2016, the City Council assumed review/allocation authority for these items.

For CY22, staff plans for a SECA Grant Fund balance of \$1.938 million. Funds remaining after the allocation of City Obligations will be made available to the SECA Commission for approximately 50 special events, cultural celebrations, and other non-profit initiatives.

### DISCUSSION:

The table below depicts the requests for CY22 as well as historical awards. A brief explanation of the requests follows.

# CY22 SECA Grant Fund Program City Obligations Allocation

### Organization CY19 CY20 CY21 CY22

| 4th of July Fireworks - City 0 | Contribution | 14,00    | 00 20,000  | 20,000     | 20,000     |
|--------------------------------|--------------|----------|------------|------------|------------|
| 4th of July Shuttle Busses     | 29,000       | 29,000   | 30,000     | 30,000     |            |
| Carillon Maintenance 105       | 5,217 106    | 6,795    | 108,397    | 110,023    |            |
| Century Walk Maintenance       | 50,000       | 50,000   | 50,000     | 50,000     |            |
| *Century Walk Public Art Pr    | ogram        | N/A I    | V/A N/A    | 100,000    | )          |
| DCM Purchase Reimbursen        | nent 150     | 0,000 1  | 150,000    | 150,000    | 150,000    |
| Annual Grant Mgmt Softwar      | e Maint      | 6,420 7  | 7,100      | 7,600 6,7  | 75         |
| Naperville Development Par     | tnership     | 175,000  | 175,000    | 175,0      | 00 175,000 |
| Naperville Municipal Band      | 155,820      | 153,615  | 155,40     | 03 151,451 | l          |
| NCTV17 - Community Even        | t Coverage   | 24,0     | 000 24,0   | 000 24,0   | 00 24,000  |
| NCTV17 - Naperville News       | 36,000       | 36,000   | 36,000     | 36,000     |            |
| Riverwalk Maintenance          | 180,736      | 177,956  | 180,62     | 25 183,334 | 1          |
| Special Events Coordinator     | 76,195       | 80,236   | 84,591     | 87,134     |            |
| Total City Obligations         | 1,002,388    | 1,009,70 | 2 1,020,99 | 91 1,123,7 | 17         |

## 4th of July Fireworks

The annual City contribution for The Salute event organized by Naperville Responds for Veterans.

# 4th of July Shuttle Busses

The annual City contribution for public transportation.

The Salute did not offer shuttles in either 2020 or 2021. For 2020 the allocation was used to fund the expanded fireworks celebration as well as City services expenses for the fireworks-only event. Staff is meeting with the organizer to determine the need for the 2021 shuttle allocation as well as event duration, footprint, and plans to use shuttles in 2022.

### **Carillon Maintenance**

Annual capital repair and necessary replacement.

### Century Walk Maintenance

Maintenance for pieces located on public property.

# \*Century Walk Public Art Program

By consensus at the July 20, 2021 meeting, the Council directed staff to include Century Walk as a SECA Grant Fund City Obligation with the following conditions: 1) awarding \$100,000 each year for three years (an average of annual Century Walk SECA Grant Fund awards for one piece/year and allows for design and commission of pieces), 2) SECA Grant Fund award shall be used on capital only, 3) SECA Grant Fund award shall be restricted to art on public property only, 4) SECA Grant Fund award will be prepaid, 5) that a Council liaison be added to the Century Walk board for financial oversight, and 6) that Century Walk provide audited financial reports to the City.

#### DCM Purchase Reimbursement

Capital fund payback of the purchase of the property located at 301 N. Washington.

#### Grant Management Software

Annual maintenance costs for upgrades and fixes.

#### Naperville Development Partnership

Promotional activities, Dining Guide printing, and other marketing efforts.

Naperville Municipal Band Annual performances and appearances.

#### *NCTV17 Community Event Coverage* Production and equipment for covering community events.

NCTV17 Naperville News

Program, production, studio, equipment and advertising.

### Riverwalk Maintenance

Annual capital repair and replacements; routine maintenance is performed by the Naperville Park District.

#### Special Events Coordinator

Salary and benefits for SECA administration and special event coordination.

#### FISCAL IMPACT:

Approval will allocate \$1,123,717 to City Obligations and leave a balance of \$814,283 for the SECA Commission to award during the annual grant process.

At a meeting of the City Council on 8/17/2021, a motion was made by Patty Gustin, seconded by Paul Hinterlong, that this Funding Amounts be approved. The motion passed.

- Aye: 5 Mayor Chirico, Councilman Bruzan Taylor, Councilwoman Gustin, Councilman Hinterlong, and Councilman Leong
- Nay: 4 Councilman Holzhauer, Councilman Kelly, Councilwoman Sullivan, and Councilman White

| Approved as to Form |  |
|---------------------|--|
|---------------------|--|

Date

| Attest by    | Date |  |  |  |  |
|--------------|------|--|--|--|--|
|              |      |  |  |  |  |
|              |      |  |  |  |  |
| Certified by | Date |  |  |  |  |