

June 7, 2021
Strategic Plan City Council Workshop
Comments and Position Statements

D1-Receive the June Strategic Plan update

COMMENT

Marilyn Schweitzer

I'm glad that the Naperville Strategic Plan Power Point Presentation addresses community data and trends. This material and discussion could have occurred prior to developing the community survey. I believe the survey should have been based on the outcome of the discussion of data and trends. Participants then should have had access to the data and trends prior to completing the survey. It would have made the survey more to the point, especially in terms of the some of the oddly worded community vision statements in the existing survey. I don't understand what staff and council intend to do with the current survey results. For example, because the senior-friendly vision was ranked below the top 3 and people with disabilities forgotten, does this mean the strategic plan and its implementation will give their needs a low priority? Will those residents be told, "Sorry, that isn't something our community cares about." I don't think so because I know our City Staff and City Council is caring and will respond. I realize a survey and a resultant plan can't please everyone. I've emailed more of my thoughts about the survey and this evening's presentation to City Council and pertinent City Staff. I hope those thoughts are not statistically insignificant nor off base.