



**CORPORATE
DESIGN + DEVELOPMENT
GROUP, LLC**

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February 7, 2018

Re: Naperville Variance Application Exhibit 7

To whom it may concern:

Speedway is requesting a zoning variance due to the IDOT taking on their site to install an ID Pricer Sign.

1. The variance is in harmony with the surrounding area. Speedway is simply looking to install an ID Pricer Sign in the little bit of green space that was left after the IDOT taking. A temporary sign currently sits on the corner. Speedway lost green space as well as two fueling positions on site during the IDOT taking.
2. Strict enforcement of the Title would create safety hazards and display difficulty for Speedway. Speedway needs to be able to display their prices clearly and at a height that will allow drivers a safe distance to read the sign, slow down, and turn into the site. Due to the busyness of the intersection and allowed speed limits we believe a taller sign is necessary to display the correct information and to allow enough time for drivers to observe the sign and then safely slow down. Speedway does not have another location on their site that is realistic for an ID sign due to the IDOT taking. The proposed ID sign location is near a gas main but will not be constructed over the gas main. Speedway would move their electrical lines to provide enough room for the monument base to be constructed.
3. The variance, if granted, will not alter the essential character of the neighborhood. It is simply to allow an ID Pricer Sign in the remaining green space due to the IDOT Taking.

Regards,

Corporate Design + Development Group, LLC

**Eric Nuebling
Project Designer**