

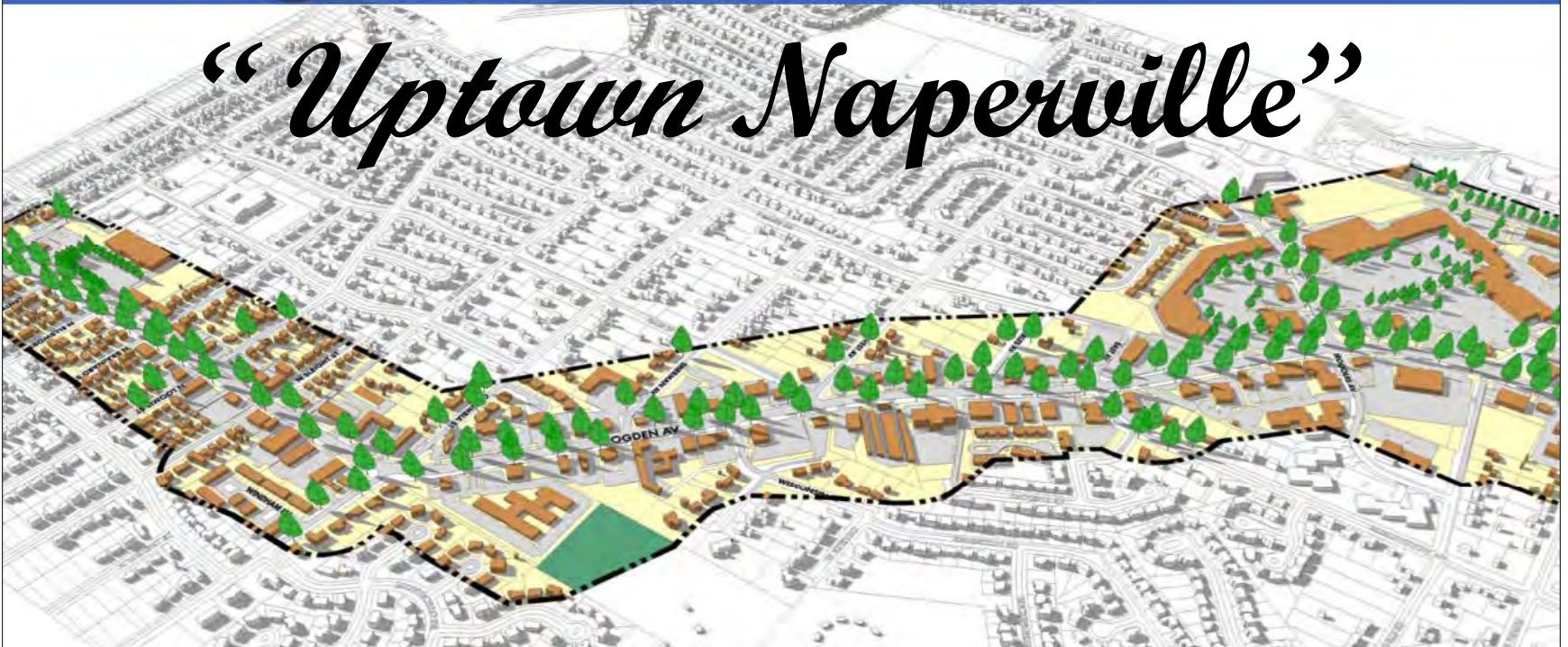


Naperville

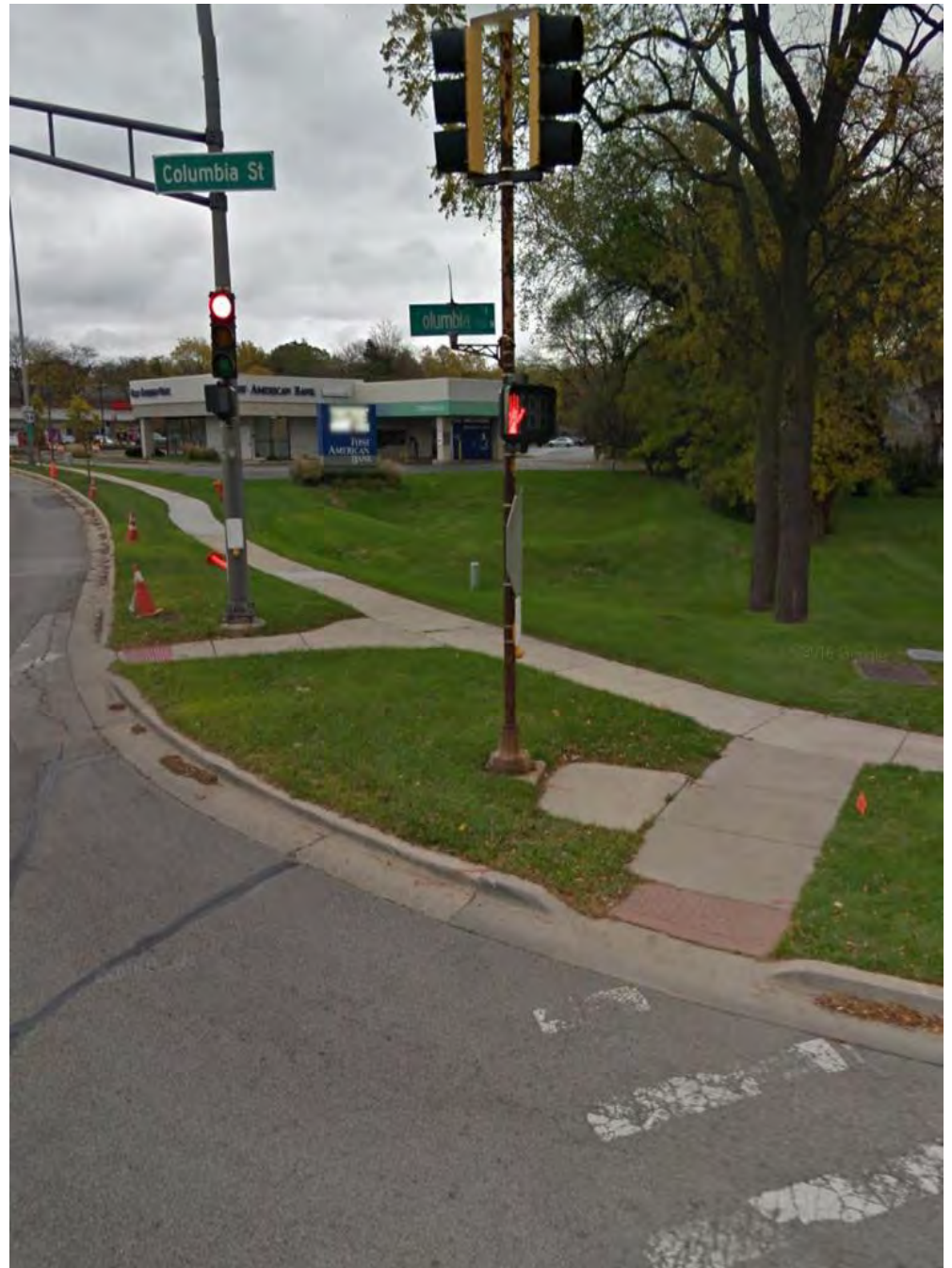


Ogden Avenue Corridor Enhancement Initiative

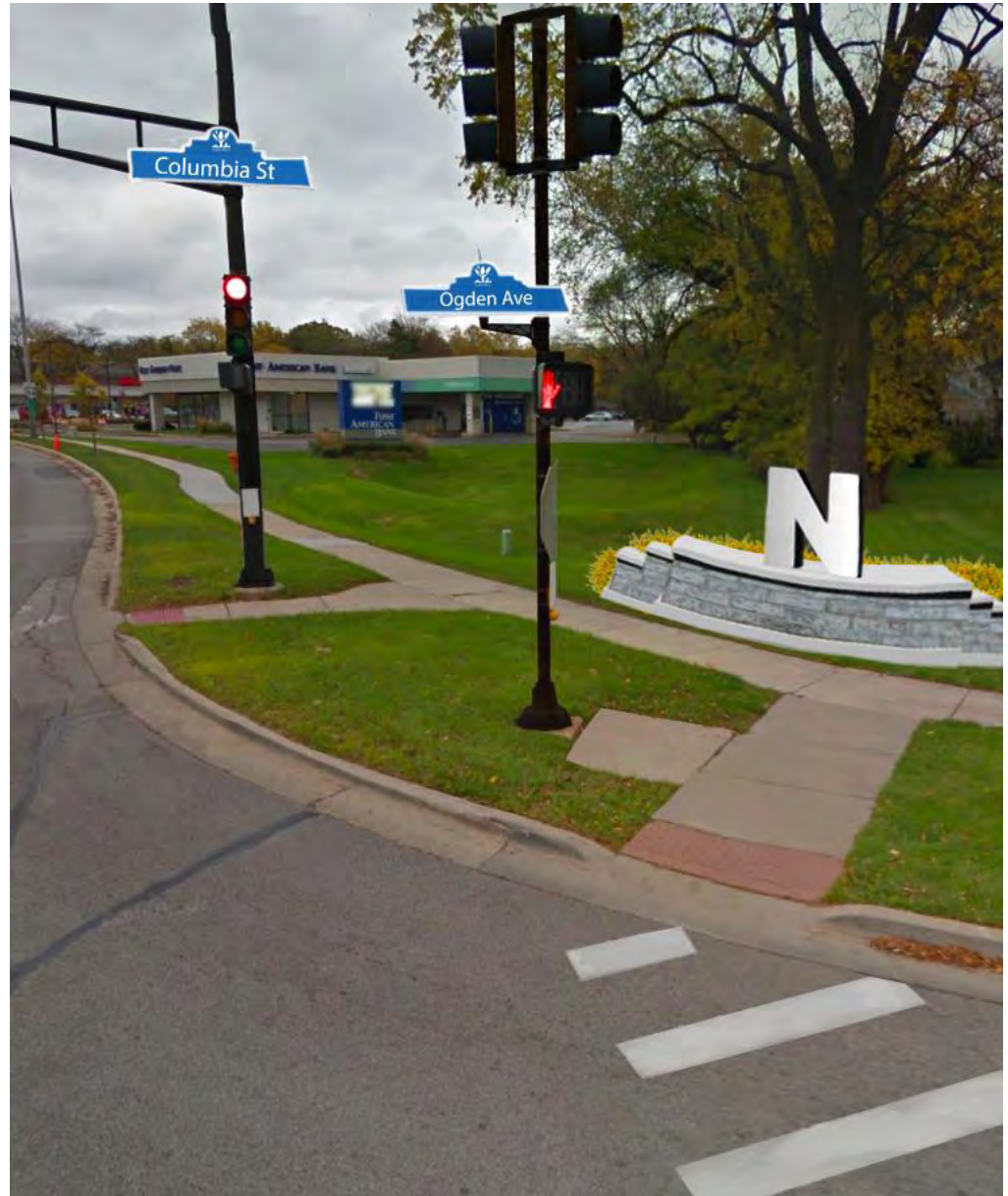
“Uptown Naperville”



Columbia
Street
NWC
Corner
Now



*Signage &
Streetscape
Coordinated*



Directional Signage



NWC
Naper-
Wheaton
Road
Now



NWC Naper-Wheaton Corner New



SWC of Naper-Wheaton & Ogden



SWC of Naper-Wheaton & Ogden New



Sample Business / City Combo Sign



Business Sign



Overhead Electric Lines



Buried Electric Lines



Sample Corner New



Welcome Sign Now



Welcome Sign New



Corner Feature



Bus Stop Now



Bus Stop New



Delayed Maintenance



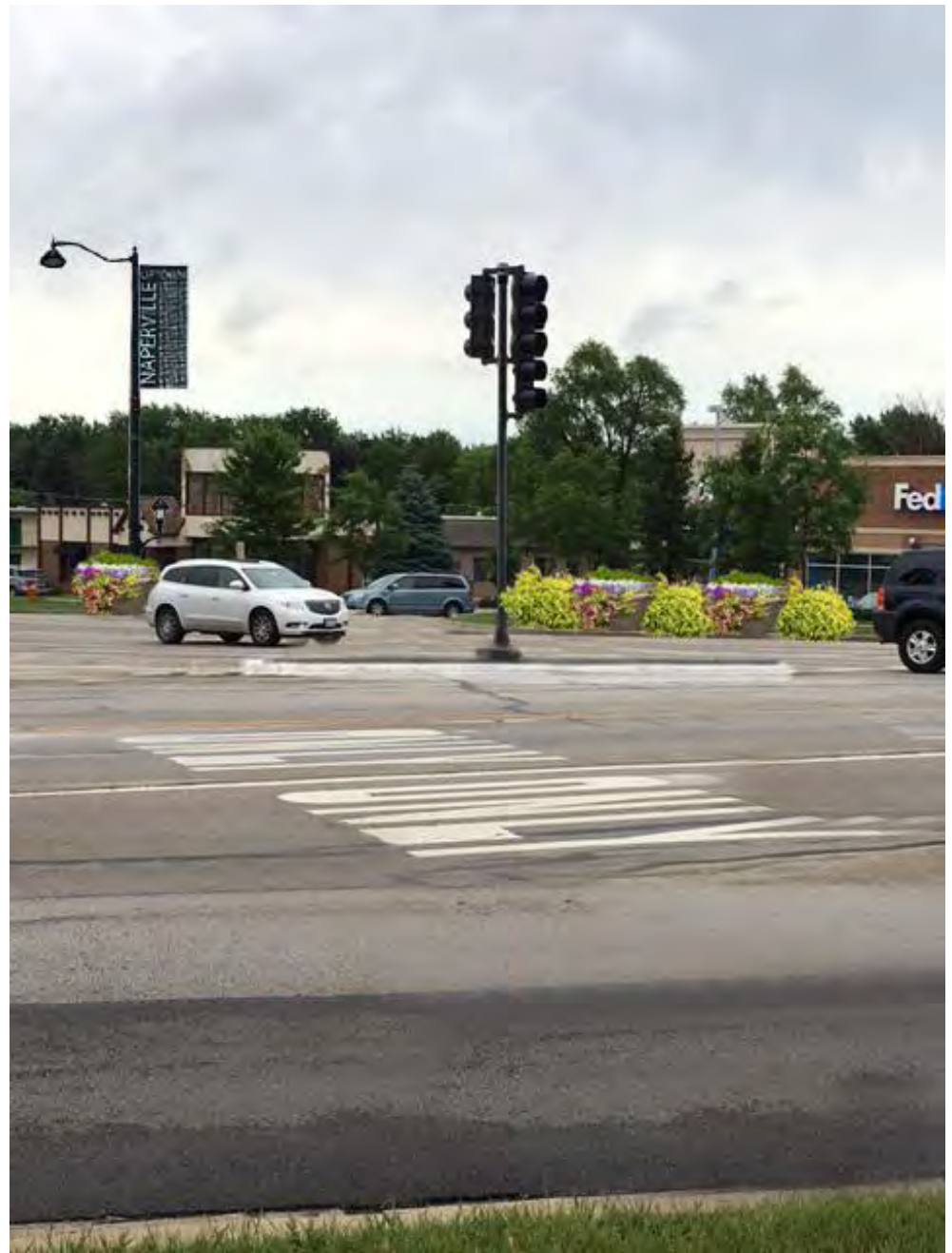
Improved Maintenance



Inter- section Before



Intersection After



Corner Before



Corner After



Corner After



Corner Before



Corner After



Electric Box Before



Electric Box After



Street Signs Before



Street Signs After



Streetscape Islands Before



*Streetscape
Islands
Improved*



East Ogden SSA

EAV = \$3 million

10% increase in taxes for 15 years = \$5.4 million; annual payments \$360,000/yr

15% increase in taxes for 15 years = \$8 million; annual payments \$540,000/yr

Project	Notes	Non-city Costs	City Costs
Design Contract (update)			10,000
Street Signage	DPW		
ComEd Lines Underground	31 Poles - ComEd credits	1,400,000	
Underground City Utilities	same trench as above		500,000
Entryway Signage	Welcome to Naperville		200,000
Landscape Corners	6 Major intersections		1,200,000
Street Lights	w/ decorative planters		2,800,000
		1,400,000	4,710,000