

CY25 Attendance Compilation	ANNUAL TOTALS TO DATE		NOVEMBER		Demographics				% of Original Projection
	Original Projection	Actual	Original Projection	Actual	Naperville		Non-Naperville		
					#	%	#	%	
GRAND TOTAL	115,040	97,197	4,220	8,203	4,525	55%	3,678	45%	194%
SCHOOLS TOTALS	22,500	21,377	2,500	2,519	1,243	49%	1,276	51%	101%
School Tours: Time Travel Trip	12,000	11,653	0	0	0	0%	0	0%	
School Programs	10,500	9,724	2,500	2,519	1,243	49%	1,276	51%	101%
Virtual Field Trips	0	0	0	0	0	0%	0	0%	
GATE ADMISSIONS TOTALS	12,500	11,379	120	4,101	2,543	62%	1,558	38%	3418%
Walk-In	12,500	11,379	120	4,101	2,543	62%	1,558	38%	3418%
GROUP TOURS TOTALS	1,355	752	0	0	0	0%	0	0%	
Group Tours	985	602	0	0	0	0%	0	0%	
Group Programs	370	150	0	0	0	0%	0	0%	
PUBLIC PRGMS TOTALS	2,335	2,348	150	115	91	79%	24	21%	77%
Programs & Presentations	1,705	1,669	150	115	91	79%	24	21%	77%
Camps	630	679	0	0	0	0%	0	0%	
NS EVENTS TOTALS	36,200	28,939	0	0	0	0%	0	0%	
Oktoberfest	5,300	4,903	0	0	0	0%	0	0%	
All Hallows Eve	4,000	3,763	0	0	0	0%	0	0%	
Howlin' At The Moon	4,400	2,990	0	0	0	0%	0	0%	
Farmer's Market	6,000	6,847	0	0	0	0%	0	0%	
Naper Nights Concerts	16,500	10,436	0	0	0	0%	0	0%	
June Naper Nights	4,800	3,353	0	0	0	0%	0	0%	
July Naper Nights	6,500	4,582	0	0	0	0%	0	0%	
August Naper Nights	5,200	2,501	0	0	0	0%	0	0%	
RENTALS	25,460	17,338	760	811	84	10%	727	90%	107%
Buildings Rentals	6,460	5,487	760	811	84	10%	727	90%	107%
Chapel - Wedding Only	3,050	2,749	300	345	84	24%	261	76%	115%
Chapel Lower Upper (Non Wedding)	250	106	0	0	0	0%	0	0%	
Chapel Lower Level Rentals	0	0	0	0	0	0%	0	0%	
Tavern Rentals	175	92	35	0	0	0%	0	0%	0%
Meeting House Rentals	385	325	50	137	0	0%	137	100%	274%
Outdoor Receptions Rentals	0	0	0	0	0	0%	0	0%	
Innovation Gateway Rentals	2,600	2,215	375	329	0	0%	329	100%	
Gateway Rental (Non-Wedding)	1,500	1,830	100	244	0	0%	244	100%	
Gateway Rental (Wedding Reception)	600	85	150	85	0	0%	85	100%	
Gateway Rental (Wedding Combo)	500	300	125	0	0	0%	0	0%	
Large Scale Grounds Rentals	19,000	11,851	0	0	0	0%	0	0%	
Festa Italiana	0	0	0	0	0	0%	0	0%	
Food Truck Fest(s)	5,000	2,261	0	0	0	0%	0	0%	
Naperville AleFest	2,500	1,400	0	0	0	0%	0	0%	
Naperville Pride Fest	2,500	500	0	0	0	0%	0	0%	
Woman's Club Art Fair	9,000	7,690	0	0	0	0%	0	0%	
XGrounds Rentals	0	0	0	0	0	0%	0	0%	
Grounds Rentals*	0	0	0	0	0	0%	0	0%	
	0	0	0	0	0	0%	0	0%	
	0	0	0	0	0	0%	0	0%	
	0	0	0	0	0	0%	0	0%	
OTHER TOTALS	14,690	15,064	690	657	564	86%	93	14%	95%
Wedding Showcase	675	811	0	0	0	0%	0	0%	
Fam Tours/Trade Show	750	1,186	0	0	0	0%	0	0%	
Weed Ladies Show	220	129	50	45	15	33%	30	67%	90%
Community Speaking Engagements/Volunteer	250	116	0	0	0	0%	0	0%	
Exhibit Openings / Development Events	145	338	25	0	0	0%	0	0%	0%
Research Requests Oral History	60	26	5	2	0	0%	2	100%	40%
Exhibits - Offsite	0	408	0	0	0	0%	0	0%	
Naperville Bank & Trust	6,440	5,965	550	550	495	90%	55	10%	100%
Naper Property	6,150	6,085	60	60	54	90%	6	10%	100%
GRAND TOTAL	115,040	97,197	4,220	8,203	4,525		3,678		194%

NOTES:

Gate Admission includes Holiday Tree Lighting

CY25 Attendance Compilation	ANNUAL TOTALS TO DATE		DECEMBER		Demographics				% of Original Projection
	Original Projection	Actual	Original Projection	Actual	Naperville		Non-Naperville		
					#	%	#	%	
GRAND TOTAL	115,040	100,965	4,105	3,768	964	26%	2,804	74%	92%
SCHOOLS TOTALS	22,500	23,138	1,100	1,761	0	0%	1,761	100%	160%
School Tours: Time Travel Trip	12,000	11,653	0	0	0	0%	0	0%	
School Programs	10,500	11,485	1,100	1,761	0	0%	1,761	100%	160%
Virtual Field Trips	0	0	0	0	0	0%	0	0%	
GATE ADMISSIONS TOTALS	12,500	12,417	1,500	1,038	377	36%	661	64%	69%
Walk-In	12,500	12,417	1,500	1,038	377	36%	661	64%	69%
GROUP TOURS TOTALS	1,355	752	40	0	0	0%	0	0%	0%
Group Tours	985	602	0	0	0	0%	0	0%	
Group Programs	370	150	40	0	0	0%	0	0%	0%
PUBLIC PRGMS TOTALS	2,335	2,426	100	78	57	73%	21	27%	78%
Programs & Presentations	1,705	1,747	100	78	57	73%	21	27%	78%
Camps	630	679	0	0	0	0%	0	0%	
NS EVENTS TOTALS	36,200	28,939	0	0	0	0%	0	0%	
Oktoberfest	5,300	4,903	0	0	0	0%	0	0%	
All Hallows Eve	4,000	3,763	0	0	0	0%	0	0%	
Howlin' At The Moon	4,400	2,990	0	0	0	0%	0	0%	
Farmer's Market	6,000	6,847	0	0	0	0%	0	0%	
Naper Nights Concerts	16,500	10,436	0	0	0	0%	0	0%	
June Naper Nights	4,800	3,353	0	0	0	0%	0	0%	
July Naper Nights	6,500	4,582	0	0	0	0%	0	0%	
August Naper Nights	5,200	2,501	0	0	0	0%	0	0%	
RENTALS	25,460	17,679	760	341	35	10%	306	90%	45%
Buildings Rentals	6,460	5,828	760	341	35	10%	306	90%	45%
Chapel - Wedding Only	3,050	3,005	250	256	0	0%	256	100%	102%
Chapel Lower Upper (Non Wedding)	250	106	50	0	0	0%	0	0%	0%
Chapel Lower Level Rentals	0	0	0	0	0	0%	0	0%	
Tavern Rentals	175	127	35	35	35	100%	0	0%	100%
Meeting House Rentals	385	375	50	50	0	0%	50	100%	100%
Outdoor Receptions Rentals	0	0	0	0	0	0%	0	0%	
Innovation Gateway Rentals	2,600	2,215	375	0	0	0%	0	0%	
Gateway Rental (Non-Wedding)	1,500	1,830	100	0	0	0%	0	0%	
Gateway Rental (Wedding Reception)	600	85	150	0	0	0%	0	0%	
Gateway Rental (Wedding Combo)	500	300	125	0	0	0%	0	0%	
Large Scale Grounds Rentals	19,000	11,851	0	0	0	0%	0	0%	
Festa Italiana	0	0	0	0	0	0%	0	0%	
Food Truck Fest(s)	5,000	2,261	0	0	0	0%	0	0%	
Naperville AleFest	2,500	1,400	0	0	0	0%	0	0%	
Naperville Pride Fest	2,500	500	0	0	0	0%	0	0%	
Woman's Club Art Fair	9,000	7,690	0	0	0	0%	0	0%	
XGrounds Rentals	0	0	0	0	0	0%	0	0%	
Grounds Rentals*	0	0	0	0	0	0%	0	0%	
	0	0	0	0	0	0%	0	0%	
	0	0	0	0	0	0%	0	0%	
	0	0	0	0	0	0%	0	0%	
	0	0	0	0	0	0%	0	0%	
OTHER TOTALS	14,690	15,614	605	550	495	90%	55	10%	91%
Wedding Showcase	675	811	0	0	0	0%	0	0%	
Fam Tours/Trade Show	750	1,186	0	0	0	0%	0	0%	
Weed Ladies Show	220	129	0	0	0	0%	0	0%	
Community Speaking Engagements/Volunteer	250	116	50	0	0	0%	0	0%	0%
Exhibit Openings / Development Events	145	338	0	0	0	0%	0	0%	
Research Requests Oral History	60	26	5	0	0	0%	0	0%	0%
Exhibits - Offsite	0	408	0	0	0	0%	0	0%	
Naperville Bank & Trust	6,440	6,440	475	475	428	90%	48	10%	100%
Naper Property	6,150	6,160	75	75	68	90%	8	10%	100%
GRAND TOTAL	115,040	100,965	4,105	3,768	964		2,804		92%

NOTES:

Walk in Gate Admission includes Holly Jolly Days attendance of 929 over 6 days (12/6, 7, 13, 14, 20, & 21)

CY26 Attendance Compilation	ANNUAL TOTALS TO DATE		JANUARY		Demographics				% of Original Projection
	Original Projection	Actual	Original Projection	Actual	Naperville		Non-Naperville		
					#	%	#	%	
GRAND TOTAL	116,725	2,659	2,545	2,659	930	35%	1,729	65%	104%
SCHOOLS TOTALS	23,650	799	750	799	0	0%	799	100%	107%
School Tours: Time Travel Trip	10,450	0	0	0	0	0%	0	0%	
School Programs	13,200	799	750	799	0	0%	799	100%	107%
Virtual Field Trips	0	0	0	0	0	0%	0	0%	
GATE ADMISSIONS TOTALS	12,000	26	50	26	7	27%	19	73%	52%
Walk-In	12,000	26	50	26	7	27%	19	73%	
GROUP TOURS TOTALS	1,355	0	150	0	0	0%	0	0%	0%
Group Tours	985	0	0	0	0	0%	0	0%	
Group Programs	370	0	150	0	0	0%	0	0%	0%
PUBLIC PRGMS TOTALS	2,490	115	115	115	97	84%	18	16%	100%
Programs & Presentations	1,790	115	115	115	97	84%	18	16%	100%
Camps	700	0	0	0	0	0%	0	0%	
NS EVENTS TOTALS	35,060	0	0	0	0	0%	0	0%	
Oktoberfest	5,300	0	0	0	0	0%	0	0%	
NEW NAME (Formerly All Hallows Eve)	3,000	0	0	0	0	0%	0	0%	
Howlin' At The Moon	3,900	0	0	0	0	0%	0	0%	
Farmer's Market	8,385	0	0	0	0	0%	0	0%	
	0	0	0	0	0	0%	0	0%	
	0	0	0	0	0	0%	0	0%	
Naper Nights Concerts	14,475	0	0	0	0	0%	0	0%	
June Naper Nights	4,100	0	0	0	0	0%	0	0%	
July Naper Nights	5,575	0	0	0	0	0%	0	0%	
August Naper Nights	4,800	0	0	0	0	0%	0	0%	
RENTALS	27,375	134	100	134	13	10%	121	90%	134%
Buildings Rentals	7,175	134	100	134	13	10%	121	90%	134%
Chapel - Wedding Only	3,250	134	100	134	13	10%	121	90%	134%
Chapel Lower Upper (Non Wedding)	225	0	0	0	0	0%	0	0%	
Chapel Lower Level Rentals	0	0	0	0	0	0%	0	0%	
Tavern Rentals	200	0	0	0	0	0%	0	0%	
Meeting House Rentals	300	0	0	0	0	0%	0	0%	
Outdoor Receptions Rentals	0	0	0	0	0	0%	0	0%	
Grounds Rentals Small Scale**	0	0	0	0	0	0%	0	0%	
Innovation Gateway Rentals	2,200	0	0	0	0	0%	0	0%	
Gateway Rental (Non-Wedding)	1,325	0	0	0	0	0%	0	0%	
Gateway Rental (Wedding Reception)	350	0	0	0	0	0%	0	0%	
Gateway Rental (Wedding Combo)	525	0	0	0	0	0%	0	0%	
Large Scale Grounds Rentals	20,200	0	0	0	0	0%	0	0%	
Festa Italiana	0	0	0	0	0	0%	0	0%	
Food Truck Fest(s)	3,000	0	0	0	0	0%	0	0%	
Naperville AleFest	0	0	0	0	0	0%	0	0%	
Naperville Pride Fest	0	0	0	0	0	0%	0	0%	
Woman's Club Art Fair	12,000	0	0	0	0	0%	0	0%	
Taco Fest	4,500	0	0	0	0	0%	0	0%	
Republic of Moldova	700	0	0	0	0	0%	0	0%	
	0	0	0	0	0	0%	0	0%	
	0	0	0	0	0	0%	0	0%	
	0	0	0	0	0	0%	0	0%	
	0	0	0	0	0	0%	0	0%	
OTHER TOTALS	14,795	1,585	1,380	1,585	812	51%	773	49%	115%
Wedding Showcase	700	873	700	873	182	21%	691	79%	125%
Fam Tours/Trade Show	750	0	0	0	0	0%	0	0%	
Weed Ladies Show	220	0	0	0	0	0%	0	0%	
Community Speaking Engagements/Volunteer	250	0	0	0	0	0%	0	0%	
Exhibit Openings / Development Events	225	85	50	85	68	80%	17	20%	170%
Research Requests	60	2	5	2	0	0%	2	100%	40%
Oral History	0	0	0	0	0	0%	0	0%	
Exhibits - Offsite	0	0	0	0	0	0%	0	0%	
Naperville Bank & Trust	6,440	545	545	545	491	90%	55	10%	100%
Naper Property	6,150	80	80	80	72	90%	8	10%	100%
GRAND TOTAL	116,725	2,659	2,545	2,659	930		1,729		104%

NOTES:

Development Event (1/16/26) = 250th Flag Raising Ceremony