

Russell, Kathleen

From: Marilyn L. Schweitzer [REDACTED]
Sent: Friday, August 27, 2021 8:00 PM
To: Planning
Cc: Council; Russell, Kathleen; Laff, Allison
Subject: Public Commentary for September 1st's Planning and Zoning Commission PZC # 21-1119, 8W Jefferson Avenue

CAUTION: This e-mail originated outside of the City of Naperville (@naperville.il.us).

DO NOT click links or open attachments unless you confirm the incoming address of the sender and know the content is safe.

Dear Planning and Zoning Commissioners,

Please support Staff's position and uphold the Downtown Design Standards by denying the appeal to leave the façade at 8 W Jefferson Avenue painted. I agree with Staff's recommendation that the façade should be returned to its prior masonry condition. If the petitioner truly accepts "responsibility for this unfortunate error", then they would agree removing the paint is the responsible action to take. Instead, they are asking the City to exempt them from the standards that other businesses have complied with.

Beyond painting the façade, the color does not comply with the Downtown Design Standards. Nor does it comply with the Citywide Design guidelines that calls for tenants within shopping centers to be "[cohesive in terms of style and color with the entire center](#)"—nothing along that block of Jefferson is so vibrant. On 11/2/17, [Denim & Soul](#) appealed to paint that brick façade at 22-26W Jefferson white. That petitioner followed the process, asked to use a neutral color, and asked to use a color consistent with their branding. Still their request was denied both by the PZC and City Council. None of those petitioner's factors apply in this case. Here, the petitioner did not follow the process, is not asking to use a neutral color, nor is even asking to use a color consistent with their branding. [Their branding](#) is primarily black and white with either a dark gold or olive green accent. Their Downer's Grove location has an unpainted brick exterior and complies well with neighboring tenants. Please see a few attached screenshots of their branding and the Downer's Grove location.

Thank you for your consideration,

Marilyn

Marilyn L. Schweitzer
[REDACTED]
[REDACTED]
|
[REDACTED]
|
[REDACTED]
[REDACTED]

Kerwell Search... ACCOUNT CART

SHOP CBD BRANDS WE LOVE COLLECTIONS CBD EDUCATION ABOUT VISIT KERWELL

Welcome to our House

Kerwell is a premium CBD house where you can find collections of trusted CBD products.

SHOP FOR CBD

Daily Dose

Edibles

Beauty

Pets

Shop local Chicagoland

Conveniently located in the Chicago suburbs in both Downers Grove and Naperville.

[FIND KERWELL NEARBY](#)

Order Online for In Store Pickup

Short on time? Order online and specify pickup at checkout at one of our two Chicagoland locations.

[ORDER ONLINE](#)

Shipped to you

All products can be shipped ground or rush direct to your home.

[ORDER ONLINE](#)

The Premium CBD Collection

At Kerwell, we strive to recharge your health and peace of mind through our curated collection of pure, premium, 100% Hemp, CBD products. It is our mission to locally source the best natural products, provide a premium selection and a learning atmosphere to help educate and inspire the community to health and wellness routines with a CBD lifestyle.

[★ Join Our Rewards Program](#)

Kerwell: Premium CBD House

Before you leave, would you like to chat with someone on our team?

Kerwell Search... ACCOUNT CART

SHOP CBD BRANDS WE LOVE COLLECTIONS CBD EDUCATION ABOUT VISIT KERWELL

About Kerwell

Welcome to Kerwell, a Premium CBD House located in Downers Grove and Naperville, Illinois. We are delighted to provide you with a superior product line of many different variations of CBD items. Our staff is exceptionally well-versed in all things hemp, and we strive to deliver an educational, informational experience. When you visit our store, you will find a plethora of resources to better understand CBD, and the effects that it has on our biological systems. Our staff is eager to help with selecting the perfect product, with questions regarding dosage, or any other inquiries. Our products reside in the air-sterilization of cannabis, and providing the community with high-quality, registered products. All of our products are sourced from legitimate vendors, consistently third-party tested for purity, and validated through fully-transparent lab results. When you come into Kerwell, you will be greeted by our expert staff, and educated on the benefits of using a CBD lifestyle.

100% Hemp Product

Our diverse product line is safe for you, your furry friends, your loved ones, and your dog's friends. We carry broad and full-spectrum, as well as isolate products. Our goal is to provide a safe and

Kerwell

PREMIUM CBD HOUSE

