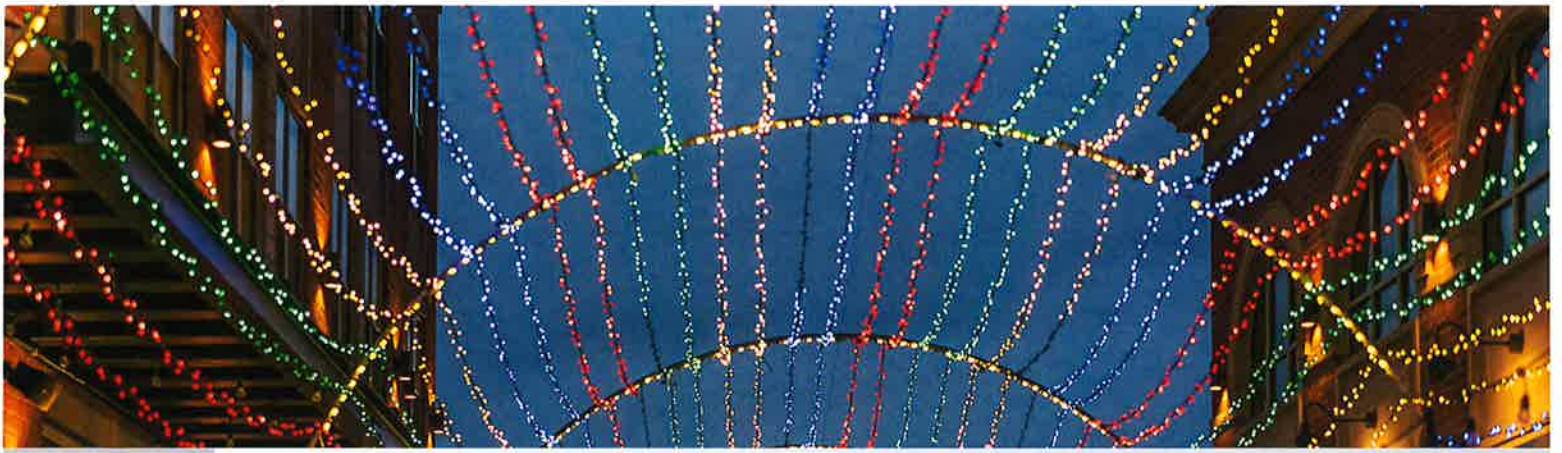




Our Mission ~

- Dedicated to building community, promoting civic engagement, and enhancing the city's landscape, Naperville Century Walk remains committed to its mission of "creating culturally significant and diverse public art throughout Naperville in the 21st century," as it has for the past 25 years.





... And What We Envision

Century Walk believes art is an essential component of a thriving community. Our goal for Naperville, a city that has been lauded nationwide with many noteworthy accolades, is to further transform its image through our public art initiative. To illustrate what we can accomplish, we created this proposal which will give you an overview of our plans for Naperville's public art until 2031, the year Naperville celebrates its Bi-Centennial.

Our recommendations are ambitious. We endeavor to support a public art program that will fill our city with works created to commemorate Naperville's collective memory and embrace the future. With our twenty-five years of experience, we have established standards of excellence that will enable us to support ongoing art projects that reflect cultural relevance and express the values of our community.

We will continue to seek the talents of high-caliber local, national, and international artists to enhance the visual environment of public spaces for the delight of Naperville's many residents and visitors.





- **Dick Tracy** 2010

by Dick Locher, local artist
and Donald L. Reed, sculptor
Naperville Township Plaza

Century Walk's Long-Range Plan for Public Art in Naperville

A Proposal

TABLE OF CONTENTS

PART I

- A. Impetus for a Long-Range Plan 6
- B. Our Methodology 7

PART II

- A. Naperville: A City Defined by Its Art 8
- B. Benefits of Public Art 9
- C. How Cities Fund Public Art 10

PART III

- A. Celebrating Our Past and Embracing the Future 12

PART IV

- A. Century Walk's Proposal to Naperville City Council 25
- B. Century Walk's Succession Plan as Support for our 10-Year Plan 28
 - 1. Sustaining a Healthy & Functioning Organization 28
 - 2. Maintaining Citizens' Interest in Public Art 28
 - 3. Staffing 28
 - 4. Fundraising 29

PART V

- A. Conclusion 32
- B. EndNotes 32

PART I

A. Impetus for a Long-Range Plan

What is the most effective way to administer a public art program in the City of Naperville? This is the question that baffled the City Council early in 2020. With consideration given to the current system, Council members voted in February to recruit the SECA Commission to analyze the future of public art and Century Walk. Several months later, the Commission presented a recommendation to invest \$25,000 in the hiring of a consultant to identify best practices for a public art program, a recommendation that was rejected in December. Century Walk's Board suggested another option. With twenty-five years of proven success in public art experience, they offered to submit a long-range plan designed to address the operation and sustainability of Naperville's public art initiative. They also established an advisory committee comprising of local business professionals and artists committed to public art and creative place making to carry out the mission. The group met regularly for several months, and through interviews, extensive research, and comparative studies, developed a focused strategy created to drive the public art initiative for the next ten years, leading up to Naperville's Bi-Centennial. Our goal is to alleviate the burden of public art administration from the City and to continue to bring innovative, relevant, and evocative installations to Naperville. Through these efforts, we will give a unique voice to the City's landscape and cement its reputation as an arts destination.

Century Walk has always taken pride in the support Naperville mayors, past and present, have expressed for our public art initiative.

In a recent interview, Mayor Steve Chirico commended Century Walk, calling it "the gatekeeper to public art in Naperville."

"Naperville's history and heritage is one to be proud of, but I'm also proud of who we are today. Our diversity does make us stronger in this community and celebrating that with a piece of artwork is appropriate and timely."

- Mayor Steve Chirico

B. Our Methodology

In 2020 Century Walk curated an Advisory Committee to define a roadmap for the next decade. The team is an inclusive and racially diverse group of accomplished business professionals and artists who understand Naperville as a successful community dedicated to family and quality of life.

Meet the Team:

Alicia McCareins	Ph.D., J.D., President, Research, Evaluation & Consulting Associates
Debbie Venezia	Director of Arts DuPage, a DuPage Foundation Initiative
Ron Amato,	J.D., Attorney at Law, Claims Consultant, CNA Insurance
John Gallagher	Retired President of Exterior Designers, Inc.
Dodie Mondero	Professional Artist & President of Mondero Studios Public Art Curator & Conservationist of Century Walk
Sangeeta Pande	Professional Fine Artist & Founder of Petite Picassos Art Studios
Nina Vittori	Paralegal, Law Offices of W. Brand Bobosky
Rene Wonais	Nonprofit Fundraising Consultant

The Advisory Committee's goal is to determine and address the following:

1. What does the future hold for public art in Naperville?
2. Will the City Council assert a policy regarding its commitment to public art and provide a process for implementing such a policy?
3. Should the Council agree to permanently support and fund Century Walk in this role based on:
 - a) our reputation of excellence over 25 years in bringing significant public art to Naperville
 - b) our proposal for the next ten years to further this commitment
 - c) our Succession Plan showing sustainable actions for accomplishing those goals?

To fully answer these questions, team members researched comprehensive public art master plans and best practices of cities across the nation with long-term commitments to public art. The cities studied were: San Diego, CA; Lakewood, CO; Athens, GA; Aurora, IL; Chicago, IL; Elgin, IL; Evanston, IL; Joliet, IL; Moline, IL; Salem, MA; Boston, MA; and Richmond, VA.

We expect our proposal, compiled from several months of research, to be evaluated for its merit and our ability and capacity to deliver on its promises to be evident.

PART II

A. Naperville: A City Defined by Its Art

Naperville, a city that repeatedly ranks as one of the best places in the United States to live and raise a family, has long been recognized for its commitment to arts and culture. Home to Naper Settlement, DuPage Children's Museum, Wentz Concert Hall, Millennium Carillon, and Naperville Municipal Band, Naperville presents arts festivals, live concerts, and productions to receptive audiences throughout the year. The City is open to new artistic ventures and in 2004, founded the Special Events and Cultural Amenities (SECA) fund to ensure the continuation of cultural experiences for the Naperville community and its visitors.

It should be no wonder then, that in 1995 the City was ripe for a new concept. That is when Naperville attorney Brand Bobosky first proposed the idea of a public art initiative to business and community leaders. Envisioning a mixture of murals, sculptures, and mosaics, he suggested that the mission of Century Walk would be to honor significant people, places, and events of twentieth-century Naperville.

With the support of many organizations and individuals, Century Walk quickly became a reality, and the first three pieces of art were installed in 1996. Throughout the years, the City of Naperville, private donors, civic organizations, businesses, and volunteers have given generously of their money, resources, and time, ensuring Century Walk's success.

Today, Century Walk showcases a wide variety of techniques, artistic styles, and media. It is an impressive gallery of art that includes talented Illinois artists as well as internationally renowned artists who have made important contributions to their craft. As noted in the attached brochure, Naperville Century Walk 2017, the works of Century Walk artists are found in the Smithsonian American Art Museum, foreign embassies, and other notable locations throughout the world.¹

“Century Walk stands out among public art projects (because) the artwork embraces the community it represents, and the community, which it represents becomes involved in the pieces of art themselves.”

- W. Brand Bobosky

1

B. Benefits of Public Art

Why Public Art Matters: Cities gain value through public art – cultural, social, and economic value. Public art is a distinguishing part of our public history and our evolving culture. It reflects and reveals our society, adds meaning to our cities and uniqueness to our communities. Public art humanizes the built environment and invigorates public spaces. It provides an intersection between past, present and future, between disciplines, and between ideas. Public art is freely accessible.

- *Public Art Network Council, Americans for the Arts*

Century Walk's collection of public art brings numerous and wide-ranging benefits to the City of Naperville. The initiative adds value to the community as it:

- Is equally accessible to all, enriching our physical environments.
- Promotes civic engagement and encourages civil discourse.
- Improves quality of life by creating community pride and cultivates artists' interests by providing professional opportunities for growth and creativity.
- Promotes interaction among people when shared history, cultural heritage, environmental stewardship, and respect for diversity are celebrated.
- Benefits students by making public art learning environments supportive, attractive, and fun.
- Boosts local economies by creating environments conducive to business development, attracting visitors who rely on industries like restaurants, hotels, and transportation, while improving employee morale, productivity and respect in those enlivened environments.
- Increases property values.
- Promotes growth in cultural tourism.
- Increases a town's identity as an arts and culture destination.

“Naperville is fortunate to have residents who recognized the benefits of public art and donated various pieces to the city. Century Walk kept the tradition alive. Today our community enjoys a wide variety of excellent art forms for all to enjoy.”

- *Peg Price, Mayor of Naperville from 1983 to 1991*

C. How Cities Fund Public Art

While public art brings many benefits to a community, it also poses the challenge of funding. Our team studied the best practices of public art initiatives across the country and our intensive research revealed a variety of publicly-funded mechanisms.

- A majority of the 400-plus public art programs in the U.S. are funded through percent programs.
- Twenty-seven states and more than 90 U.S. municipalities employ a Percent for Art program to fund the creation and placement of public art in their communities.
- In San Diego, CA, the public art program is a department of the San Diego Commission for Arts and Culture, whose operating and personnel expenses of nearly 90 arts and cultural organizations are covered by a portion of the city's Transient Occupancy or
- Hotel/Motel Room Tax.

The mechanisms used include:

- Establishing by policy, a discretionary City Council appropriation consisting of 2% of selected eligible Capital Improvement Project budgets for public art.
- Creating Public Art Initiatives by Ordinance that establish Public Art Commission and outline via Administrative Guidelines, the basic charge of a Public Art Master Plan and a structure for the Public Art Initiative.
- Employ a Percent for Art Program or Ordinance. Percent for art is a public art funding mechanism, usually established by Ordinance, in which a set percent (generally 5 to 2%) of capital project funds are set aside for the commissioning of public art.
- Allocate a percent of monies for art programs at federal, state and local government levels and have mandatory percent allocations for art programs that include Public Art.
- Use diverse funding sources to fund public art initiatives to help fulfill a program's vision by engaging multiple stakeholders to ensure that projects are adequately funded, that there is flexibility in where public art can be commissioned for the most impact, where funds can be used for both temporary and permanent work, all aimed at ensuring the multiple stakeholders can share in its success.
- Establish General Fund-supported Public Art Manager positions within the Cities to handle public art initiatives.

As stated in a paper by Americans for the Arts, "...public art can be an essential element when a municipality wishes to progress economically and to be viable to its current and prospective citizens."



"A City in Transit" Mariah de Forest and Hector Duarte 1997



"Symbiotic Sojourn"

Jeff Adam 2003



PART III

Celebrating our Past and Embracing the Future

Over the past twenty-five years, Century Walk has created an outdoor collection of art that spans the City. With the addition of Ladder of Light, a tribute to Naperville's fallen firefighters, installations are now in 51 locations, and plans for two more projects are under discussion.² In this Part, we describe how we will add to our public arts program over the next 10 years.

To ensure the longevity of Century Walk and its projects, we've crafted a plan that establishes an administrative structure and defines methods for managing a public art program. Standards set by Americans for the Arts Public Art Network (PAN), the only network in the United States dedicated to advancing public art programs and projects, served as our guide. It was also the impetus for re-examining our existing public art portfolio, installing future artwork, and establishing a start to finish roadmap for artists to create art in Naperville.

Century Walk has earned a reputation of excellence through its efforts to bring significant work to the region. Its public art has been a major draw for tourism in the City and a point of pride for its citizens. We are committed to furthering our reputation and will use our public art projects to:

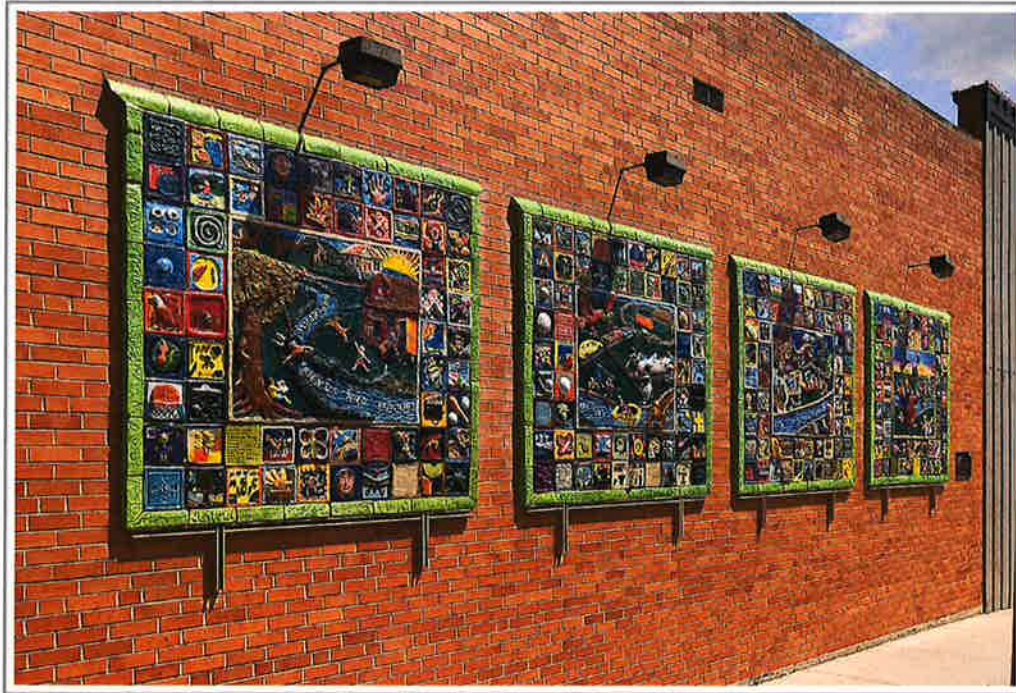
- Celebrate Naperville's Diverse Cultures
- Create an ecosystem that supports local artists whenever possible
- Facilitate collaborations with schools, donors, businesses, organizations, and the City to form long-lasting partnerships in support of our mission
- Build community participation in quality arts experiences
- Include outreach to diverse or underserved populations
- Create educational programs and events with a public art component
- Form a sense of attachment and cultural identity
- Enhance the growth and character of the community
- Provide social cohesion and cultural understanding

Starting in 2021, we are evaluating fresh new concepts and designs that will become part of Century Walk's signature. Projects under consideration that will add to our 51 location collection include:

- Art that highlights historical figures and Naperville's own celebrities (performers, athletes, Olympians)
- Installations that showcase Naperville's diverse history and culture
- Dynamic kinetic sculptures
- Artwork designed to engage children
- Video projection mapping (e.g., on the Carillon)
- Sidewalk art
- Art that maximizes Naperville's Visual Assets on Social Media
- Art installations representing indigenous people and other diverse ethnicities
- Temporary art projects
- Spontaneous art projects
- Projects that bring vibrancy to key civic places throughout Naperville, including gateways, squares, and historic walks that help to tie different areas together
- Riverwalk, Springbrook Prairie or DuPage River Trail, Naper Settlement
- Installations designed to engage people and artists and welcome visitors at important gateways like the I-88 Corridor, and the many public parks, bridges and schools.
- Naperville's Commissioners, Frontier, Nike, Wolf's Crossing, or Knoch Parks
- Naperville's hiking and biking trails
- City Gate West

- **DIVERSITY**

Century Walk has celebrated Naperville's diverse culture over the years through art located throughout our city.



"The River of Life" mural involved 300 Naperville local junior and high school students who captured memories, hopes and experiences in quilts. 1999



"Golden Rule Days" sculpture addressed early school integration and a teacher's insistence on upholding. 2000

"Lean on Us" incorporated various ethnicities and races in this sculpture of victims of 9/11. 2003





“Volunteers Welcome” highlights Naperville service organizations in panels that show inclusivity and diversity. 2006



“KidsMatter Way-Finding Murals”

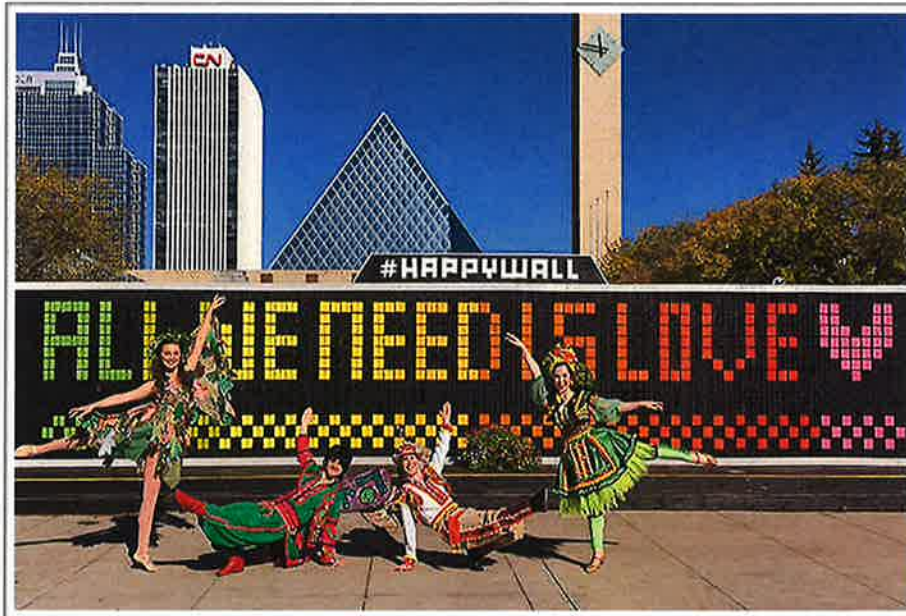
A group of “wayfinding” murals on the five floors of the Van Buren parking deck were painted by students from all five Naperville high schools and reflect numerous ethnicities and races. 2010 - 2014

We are considering more art installations that celebrate our diversity, as depicted in the following photos.

Embracing the Future of Public Art

With continued support from the community, Century Walk faces a bright future and endless possibilities as we create public art that continues to celebrate diversity in Naperville.

Interactive kid-friendly art throughout the City

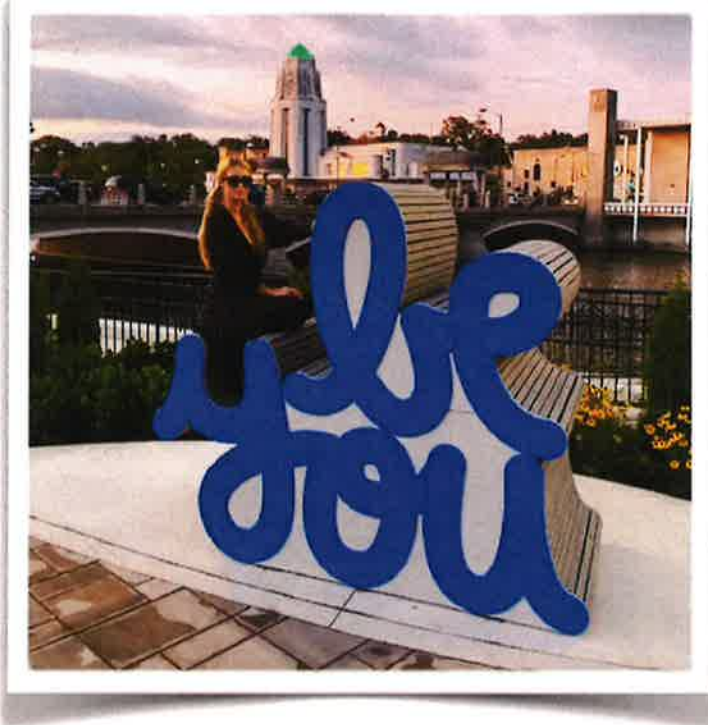


"The Happy Wall"
Thomas Dambo,
Edmonton, Canada
2018



Interactive Light
Installation,
"Aqueous"
Jen Lewis
2019

Art Installations Attractive to Instagram Users



The St. Charles Business Alliance began work on “Be You” in 2018 with Chicago artist Matthew Hoffman, custodian of “You Are Beautiful,” a project to better the world in little ways.

Paris Hilton’s viral picture from her visit to St. Charles in 2020 has reached every corner of the globe with 5 million stickers shared and 187,500 views in one hour.

“Be You”

Matthew Hoffman 2020



The Power of Public Art: The Cloud Gate sculpture in Chicago’s Millennium Park may have caught investors by surprise but it is clear that their investment in what is known as The Bean has had a tremendous positive impact on tourism, economic growth, and overall cultural awareness in the Chicago community.

“The Bean” Anish Kapoor
2006



One way to spread love and joy is to showcase the colorful visual heart sculptures by local artist, George Berlin 2021

The ingenuity of kinetic sculptures fascinates the mind.

This piece by Anthony Howe is a fine example of entertainment simply by the power of the wind.
Anthony Howe 2017



- **MURALS**

Century Walk's immediate plans include an installation of art that depicts notable athletes from Naperville schools.



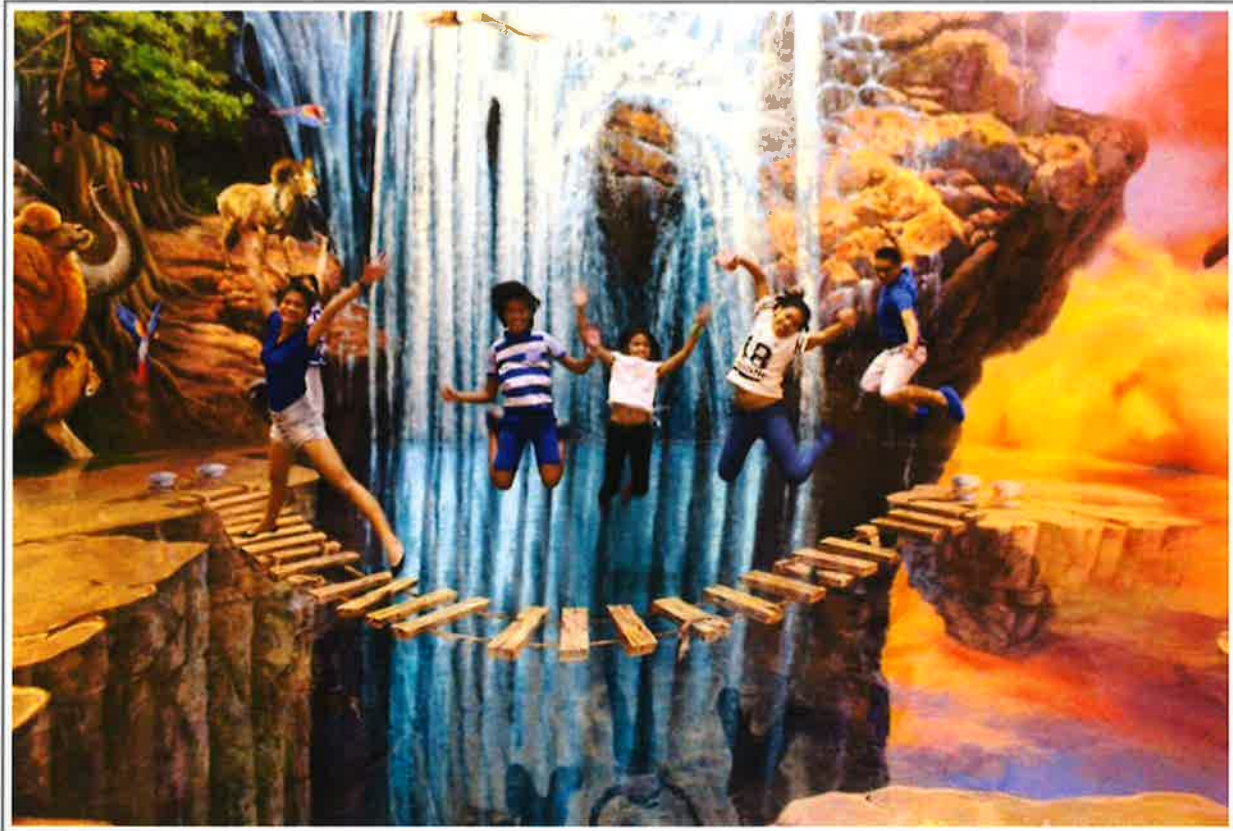
Another planned installation will be inspired from
Rev. Martin Luther King, Jr.'s
historic visit to Naperville in 1960.

"Elevate (Your Mind)" Dr. Martin Luther King Jr.

Paul Daniels 2020



Interactive Murals



In Manila, Philippines, artists create optical illusions of interactive murals. The museum is a tourist attraction for all ages.



English, Belgium-based chalk artist, Julian Beever has been creating trompe-l'œil chalk drawings on pavement surfaces around the world since the mid-1990s and has become an Internet sensation.

Art installations representing indigenous people and other diverse ethnicities



"Ekwabet" Guy J. Bellaver, St.Charles, IL 1988



Spontaneous Wall Art Painting to involve community members
Photo by Jeannine Venezia 2019

- **RECYCLED ART**



Children’s early years are a perfect time to introduce the benefits of recycling and conservation. Programs that teach them the art of crafting and design allow them to showcase their creative skills.



A posse of grand-scale wooden troll sculptures carried Morton Arboretum to the highest attendance in its 97-year history during 2018, as 1.276 million people visited the west suburban nature park. Built by Danish artist Thomas Dambo, each troll has been shaped out of reclaimed wood, illustrating the artist’s self-described ability to make “anything you can imagine out of trash.”

“Giant Troll” Thomas Dambo 2018

- LEASED ART



"Captured"
Seward Johnson
2013

Seward Johnson designed life-size bronze statues that were castings of living people, depicting them engaged in day-to-day activities. They are leased or sold to the public through an organization endowed with this mission.

Our focus for the next 10 years will be on creating unique art experiences in our city that promote diversity and cohesion.

“Through the skills of the artists and the subjects they have chosen, Century Walk motivates us to know the past and moves us into the future of this wonderful community. I am so proud of Naperville for its commitment to public art. Residents and visitors can enjoy dozens of sculptures, mosaics, and murals, and these beautiful works are in public places where people can see them anytime. Century Walk is truly a scenic and inspirational walk down memory lane.”

- *George Pradel*, Mayor of Naperville from 1995 to 2015

PART IV Public Art in Naperville

A. Century Walk's Proposal to Naperville City Council

We begin this Part by revisiting and responding to the key questions posed under Methodology on page 7.

What does the future hold for public art in Naperville?

Century Walk believes the future for public art is bright because we have a great foundation to build upon. Our reputation for excellence in bringing significant public art to our region over the years has been a draw for tourism in the City and a point of pride for our citizens. We plan not only to expand this effort as Part III indicates, but also to put Naperville on the national and international map as a must-see vacation stop.

Will the City Council assert a policy regarding its commitment to public art and provide a process for implementing such a policy?

Century Walk believes the ongoing funding we have received from the City since 1996 is indicative of its interest in public art. However, we hope the City would play a much more active role in supporting and promoting arts and culture than it has in the past. It can do so by first formalizing both a policy declaring its commitment to public art and establishing a process for implementing that policy. Public art cannot survive on inconsistent funding has been the case over the last five years. It needs reliable subsidy from the City Council to help us create and promote public art as we move forward.

Should the Council agree to support and fund Century Walk in this role based on:

- a) Our reputation of excellence in bringing significant public art to Naperville for over 25 years**
- b) Our proposal documenting our intent to honor this commitment over the next ten years**
- c) Our Succession Plan showing sustainable actions for accomplishing the defined goals?**

We have evaluated how City Council and the SECA Commission disbursed funds since 2005 and have observed local organizations comparable to ours that receive significant funds annually. Based on our findings we ask that the City consider a similar approach to funding public art to ensure Century Walk has funds available for projects annually as well as the flexibility to allocate those funds to places and projects that will have the greatest impact.

Our recommendations are that the City:

- Incorporates Century Walk into City Obligations that Naperville shoulders for cultural entities like Naper Settlement, Naperville Municipal Band, and DuPage Children’s Museum, River Walk Maintenance, Carillon Maintenance, Century Walk, and others. See chart at the bottom of this page showing SECA City Obligations for calendar years 2018-2021.
- Dedicates 10% of the SECA allocation of the Food and Beverage Tax or \$200,000 of the total capital budget, whichever is greater, for supporting public art in Naperville via Century Walk as a yearly City Obligation. (This would include the current \$50,000 City Obligation for maintenance that generally is not a part of capital improvements.) Recognizes that Century Walk’s request of 10% will leave 90% of the monies available to other organizations.

SECA City Obligations CY18 – CY21

Organization	CY18	CY19	CY20	CY21
4 th of July Fireworks – City Contribution	13,300	14,000	20,000	20,000
4 th of July Shuttles	28,000	29,000	29,000	30,000
Carillion Maintenance	128,123	105,217	106,795	108,397
Century Walk Maintenance	50,000	50,000	50,000	50,000
DuPage Children’s Museum Debt Service	150,000	150,000	150,000	150,000
Annual Grant Management Software	5,200	6,420	7,100	7,600
Naperville Development Partnership	175,000	175,000	175,000	175,000
Naperville Municipal Band	153,151	155,820	153,615	155,403
NCTV17 Community Event Coverage	24,000	24,000	24,000	24,000
NCTV17 – Naperville News	36,000	36,000	36,000	36,000
Riverwalk Maintenance	179,699	180,736	177,956	180,625
Special Events Coordinator	75,376	76,195	80,236	84,591
Total City Obligations	1,018,539	1,002,388	1,009,702	1,020,991

We base our \$200,000 ask on the following compilation of averages over 25 years. The cost to complete the 51 locations of public art is approximately \$4,150,000. That number divided by 51 yields an average cost of \$81,373 which rounds down to \$80,000 per location.

Throughout our twenty-five year history, we have produced work at 51 locations at an average of two installations per year. Two installations per year at an average of \$80,000 each equals 3 an average expense to create public art of \$160,000 per year. We are presently receiving \$50,000 for maintenance but would reduce it to \$40,000 and add it to the \$160,000, giving us \$200,000 per year as a “City Obligation.” Century Walk would then be required to not only create public art but to maintain it as well. (Financial details available upon request.)



“The Great Concerto”

A mural honoring the Naperville Municipal Band and its fans 2006

B. Century Walk’s Succession Plan as Support for Our 10-Year Plan

Sustaining a Healthy Functioning Organization

This year, the Century Walk Corporation celebrates the 25th anniversary of the first artwork installation, “Naperville’s Own.” In the ensuing years, the Century Walk has evolved under the leadership of W. Brand Bobosky, its president. A long-term succession plan for Century Walk’s leadership is currently a topic of discussion for Century Walk’s Board of Directors. In short, Century Walk is dedicated to continuing its mission of creating culturally significant and diverse public art throughout Naperville well into the 21st century. Inclusion of all interests is something on which we will continue to focus as we move forward in pursuit of our long-standing mission.

Finally, our 10-year Succession Plan was created to provide more specifics about our strategies and goals for our city and the actions that the City, our partners, our citizens, and our artists will take to achieve Naperville’s vision for arts and culture as we approach the City’s Bi-Centennial.

Maintaining Citizens’ Interest in Public Art

1. Communication & Outreach

Work with the City, local organizations, and the press to foster interest in the community about our public art initiative, grow support for new projects, and build audiences for public art through ongoing communications.

2. Focus Groups and Community Surveys

Naperville citizens have shown interest in and support for public art, and we capitalize on that through community participation in focus groups and surveys as we plan for the future.

Staffing

1. CEO Search & Board Recruitment

An important goal is to engage a search team to work with the Century Walk Board of Directors to determine the characteristics of an ideal candidate for the CEO position. The current CEO is ready to relinquish his role to someone with appropriate leadership skills who can work with the current Board and new board members – and for whom art is a passion. Century Walk is currently recruiting new members, in light of board attrition due to Covid-19, with the intention of expanding board size.

2. Management Team

In addition to searching for a CEO and recruiting Board members, Century Walk is also working on building a management team that will focus on our marketing/public relations/publicity needs, technology, grant writing, and event planning in order to achieve the many goals described in this proposal. Our current curator, Dodie Mondero, will be retained on staff on an as-needed basis for maintenance.

3. Marketing/ Public Relations

We will work aggressively to promote our organization and its public art installations so that Naperville lands on the national and international map as a must-see cultural destination.

4. Technology

In the spirit of collaboration, we will work with local colleges to recruit interns to oversee our technological needs, social media, and website development.

5. Artist Support

Century Walk will work to establish an alliance with Arts DuPage, a DuPage Foundation Initiative to promote art and assist local artists.

Fundraising

We will complement SECA City obligation funding by proactively implementing the following fundraising tactics:

1. Mandating Board Support for the Mission

Directors' Financial Support of the Organization will be based on financial ability.

2. Seeking National or Regional Grants

Century Walk will continue to research and apply for grants to support its public art initiative.

3. Establishing Public Art and Private Development Partnerships

We will continue working with developers, such as Intercontinental Real Estate & Development Corporation at City Gate West, and private parties to incorporate artwork throughout the community.

4. Establishing a Private Gift & Loans Funding Partnership with Residents

We will endeavor to form partnerships with Naperville residents who, in conjunction with private individuals, foundations, corporations or other organizations, may wish to give or loan the City of Naperville a work of art for public display to enrich public spaces.

5. Leveraging Funding through Partnerships

Partnerships, an important part of civic culture in Naperville, are essential tools for project development and execution. We will continue to use our public art programs to collaborate with cultural organizations, educational institutions and community organizations to bring needed resources and expertise to our projects. We will continue to pursue strategic alliances with partners such as the Naperville Park District, the Naperville Public Libraries, the City of Naperville NCUSD #203 and #204, the Washington Street Bridge, and Fifth Avenue Development Project planning team, to assist us in achieving our goals.

We are currently considering a joint project with Art of Inclusion, LLC that will embrace our similar missions of creating diverse public art throughout Naperville. In late April, we will be attending an exploratory meeting with the SECA Commission, city representatives and municipal invitees to further define the relationship between Century Walk and the City.

In addition, City Gate West has built a partnership with Century Walk and will provide 3,000 square feet of free office space once the project is approved and completed. Art and culture will be integral throughout the \$200 million development, proposed to be built on 60 acres at Route 59 and Interstate I-88.

6. Establishing a Legacy Fund

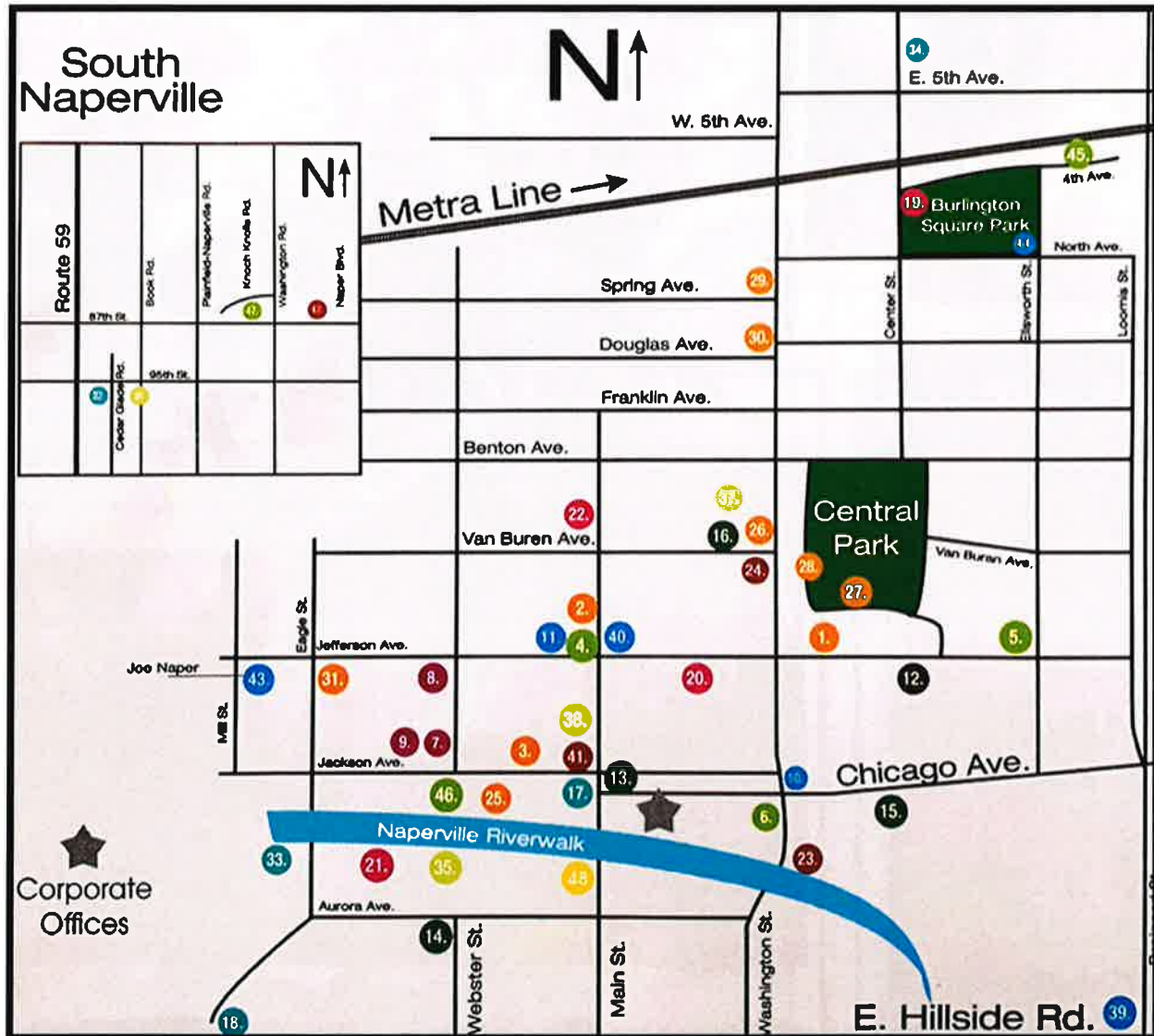
We plan to eventually create a fund to support Century Walk's public art initiative.

7. Establishing Local Fundraising

Naperville has a strong culture of giving. Century Walk envisions working on its own or in coordination with non-profit partners to raise funds through "asks" directed at individuals and Naperville businesses.

- Create an Annual Signature Century Walk Fundraiser.
- Examine and expand our Audio Narration on our website, CenturyWalk.org.
- Offer Public Walkable Art Tours with interactive maps of artwork.

Century Walk's website provides a map and audio public art tour of numbered locations.



“Joe Naper”

Dick Locher, designer
and Jeff Adams, sculptor 2013

Joe started it all at his homestead at the corner of Jefferson and Mill Street.

PART V

Conclusion

Within these pages, we described our ten-year vision for public art in Naperville. The articles in EndNote three are a testament to Century Walk's success in contributing culturally significant art throughout the Naperville community.³ The proposed request for funding will enable Century Walk to continue to increase our collection of art and make Naperville a unique and culturally active destination for residents and visitors for years to come.

EndNotes

1. See Naperville Century Walk 2017 Brochure that showcases Naperville's public art collection from 1996 through 2017. Steeped in Naperville's 20th century history, the body of artwork from Century Walk reflects the evolving views on inclusion, diversity, and the cultural significance of people, places, and events throughout Naperville.
2. Artwork #1 is the Goldstar Monument designated for Veterans Park. Artwork #2 is an enhanced version of the Printed Word; its return is on hold and being researched.
3. Schedule of Century Walk Assets as of 12/31/2020, PHASE I & PHASE II (see pp. 34-35).
4. Articles below feature Century Walk's achievements.
 - Alleman, A, (2021, February, 19) Naperville's Century Walk Marks 25 years of Free Public Art. The Naperville Sun Weekend, Section 1, pp. 4-5.
 - Bobosky, B, (2020, November) Celebrating 25 Years of Public Art. Naperville Chamber of Commerce Business & Community Resource Guide 2021, November, 2021, pp. 18-19. Century Walk was the cover and feature story of this publication.
 - Gianopulos, P, (June-July 2020 edition) Alfresco Artistry. Naperville Magazine, pp. 46-47. Featured art in select Northern Illinois cities (Batavia, Naperville, Lombard, Elgin, Aurora).
 - Hoekstra, D, (2020, November edition) The Day MLK Came To North Central - LIVING LEGACY. Naperville Magazine, pp. 53-59. Illustrated by Taylor Callery, the article cites Century Walk's sculpture of Genevieve Towsley and her efforts to integrate Naperville's Centennial Beach.
 - Bookwalter, G, (2016, September 20) Money Magazine ranks Naperville as Top Place to Live. Naperville Sun, pp. 1-2. Naperville's top ranking was attributed, in part, to the noteworthy public art created by Century Walk.



Dodie Mondero and his family are proud to be a part of *Naperville Loves A Parade* mural. He is originally from Manila, Philippines and his wife is from Seoul, South Korea



**Schedule of
Century Walk Assets as of 12/31/2020
PHASE I - 30 Works**

Year	No.	Artwork Description & Location – Per Jiji Leeds Clare coffee table book entitled "Century Walk – Art Imitating History" ©2010	Owner	Total Value @
1996	1	Relief of Municipal Band (Bank at Washington and Jefferson Streets)	Private	\$22,000
1996	2	Mural of Printing Industry (Former Sun Building/Pottery Barn)	N/A*	\$10,000
1996	3	Mosaic Benches (Jackson St. near Egg Harbor)	Private	\$19,000
1997	4	Mosaic Wall of Naperville Farms (Main & Jefferson/Two Bostons)	Private	\$20,000
1997	5	Sculpture of Various Tools (Jefferson Hill Shops)	Private	\$25,000
1997	6	Mural Naperville in Transit (Washington & Chicago/Lantern Wall)	Private	\$18,000
1998	7	Bronze Plat of Geographic History (Nichols Library)	Library	\$30,000
1998	8	Base Relief Sculptures carved in brick (Nichols Library)	Library	\$43,000
1998	9	Sculpture of Boy/Girl Reading (Nichols Library)	Library	\$35,000
1998	2	Replacement of Mural of Printing History (Ellman's Wall/Q's BBQ)	N/A*	\$20,000
1999	10	Sculpture – Genevieve Towsley(Barnes & Noble)	Private	\$30,000
1999	11	Mosaics (4) by School Children (West Wall Anderson's Bookshop)	Private	\$20,000
2000	12	Sculpture – Golden Rule Days (Christian Science Reading Room)	Private	\$40,000
2001	13	Murals – Pillars of Community (Sullivan's south wall)	Private	\$50,000
2001	14	Sculpture – Horse Market Days (Naper Settlement)	City	\$90,000
2001	15	Sculpture – Athlete/WWII Hero (North Central College)	Private	\$45,000
2002	16	Stained Art Glass–Cars of the 20 th Century (Van Buren Parking Deck)	City	\$65,000
2002	17	Sculpture – 2 children on bench (Riverwalk on Main Street)	City	\$65,000
2002	18	Sculpture of Basketball Player (Naperville Central High School)	NCUSD 203	\$65,000
2003	19	Statue – Doughboy of WW1 (Burlington Park)	City	\$100,000
2003	20	Sculpture – Wehrli Hands (Jefferson St. near Naperville Running Store)	City	\$35,000
2003	21	Sculpture – Shanower Memorial (DuPage River/City Hall)	City	\$240,000
2003	22	Symbiotic Sojourn Sculpture (Main Street Promenade/Hugo's)	Private	\$128,000
2005	23	Fredenhagen Sculpture (Fredenhagen Park)	City	\$45,000
2005	24	Way We Were Mural (Washington Street across from old library)	Private	\$35,000
2005	25	Riverwalk Visionaries Sculpture (Riverwalk near horse trough fountain)	City	\$95,000
2005	26	Service Club Mural (North wall of Catch 35 Building on Washington)	Private	\$41,000
2005	27	The Great Concerto Mural (Central Park Concert Center)	City	\$101,000
2006	28	Veterans' Valor Sculpture (Washington Street by YMCA)	City	\$196,000
2006	29	Kids Kinetic Sculpture (DuPage Children's Museum)	City	\$120,000
2006	30	Officer Friendly Sculpture (Washington St. @ Washington Jr. High)	NCUSD 203	\$125,000
		TOTAL (30) works–1 painted and removed twice leaving 29 in place		\$1,973,000

**Schedule of
Century Walk Assets as of 12/31/2020
PHASE II – 17 Works**

Year	No.	Artwork Description & Location – Per Jini Leeds Clare coffee table book entitled “Century Walk – Art Imitating History” ©2010	Owner	Total Value @
2007	31	Cat in the Hat Sculpture (Nichols Library)	Library	115,000
2008	32	Green Eggs & Ham Sculpture (95 th St. Library)	Library	105,000
2008	33	Mr. & Mrs. Naperville Sculpture (Riverwalk near Carillon)	City	130,000
2009	34	World's Greatest Artists Mural (Naperville Art League Building)	Private	40,000
2009	35	Dick Tracy Sculpture #35 (Riverwalk at Naperville Township)	Private	145,500
2010	36	The Spirit of the Y Sculpture (Fry Family Y)	Private	92,500
2010	37	Van Buren Deck Way Finding Mural (Van Buren Parking Deck)	City	30,000
2011	38	Parade of The Century Mural (Talbots Building)	Private	12,000
2011	39	Whale of a School Sculpture #39 (Highlands Elementary School)	NCUSD 203	21,000
2011	40	Faith, Hope and Charity Mural (Russell Cleaners Building)	Private	22,000
2011		Van Buren Parking Deck	-	62,000
2011	41	Naperville Loves a Parade Mural (Gap Building Main Street)	Private	100,000
2012		Van Buren Parking Deck	-	20,000
2012		Naperville Loves a Parade Mural	-	119,000
2012	42	The Grinch Sculpture #42 (Naperville Blvd. Library)	Library	50,000
2013		Naperville Loves a Parade	-	25,000
2013	43	Joe Naper Sculpture (Joe Naper Homestead – Jefferson & Mill)	City	190,000
2013	44	The Spirit of the American Navy (Burlington Square Park)	City	75,000
2014	45	Tragedy to Triumph (BNSF Naperville Train Station)	Private	66,000
2014	46	Best Friends (adjacent to Riverwalk near Park District Building)	Park District	32,495
2014		Naperville Loves a Parade Mural	-	50,795
2014	47	Reflections on Scotts Mill (DuPage River Park/Knoch Knolls Rd)	Park District	52,895
2017	48	Streaming History (Water Street)	Private	75,000
2018	49	Rotary Harmony Park (Riverwalk near Rotary Hill)	City	53,500
2018	50	Laughing Lincoln (Central Park)	City	115,200
2020	51	Ladder of Light (West of the River on Jefferson)	Park District	118,000
		TOTAL (21) works		1,917,885

**Schedule of Century Walk Assets as of 12/31/2020
PHASE I and PHASE II – 50 Works**

	Total Value
Phase I – 29 works in place (includes \$144,000 in-kind)	\$2,117,000
Phase II – 21 works in place (includes \$138,600 in-kind)	\$2,056,485
GRAND TOTAL	\$4,173,485
% Contribution – City of Naperville vs. Private	51%/49%

Owner	No.
Private	21
NCUSD	3
Library	6
City	17
Park Dist	3
TOTAL	50