

OFFICE OF THE MAYOR
CITY OF NAPERVILLE, ILLINOIS
PROCLAMATION

**KIDSMATTER DAY
SEPTEMBER 17, 2021**

WHEREAS, in 1998, Edward Hospital created KidsMatter as a community-wide prevention health strategy to combat teenage destructive behaviors and focused on the healthy development of all young people; and

WHEREAS, Search Institute’s research-proven 40 Developmental Asset Framework was selected as the infrastructure to help KidsMatter ensure the core building blocks of healthy development for youth; and

WHEREAS, in 2001, KidsMatter became an independent not-for-profit recognized as the area’s only non-client based, proactive, youth-oriented organization helping kids build developmental assets including positive values, healthy relationships, and self-esteem; and

WHEREAS, KidsMatter serves as the leader of the Collaborative Youth Team, serving as a community bridge connecting 35 social service agencies, government-based organizations and school districts together in meaningful collaboration to positively impact the lives of area youth; and

WHEREAS, KidsMatter, who empowers kids to realize their purpose, know and understand their value, and helps them find their pathway, is celebrating its 20th Anniversary at their EMPOWER Gala on September 17, 2021.

NOW, THEREFORE, I, Steve Chirico, Mayor of the City of Naperville, do hereby proclaim September 17, 2021 as

**KIDSMATTER DAY
in the City of Naperville**

and urge all residents to take part in helping build resilient kids and families who say “NO” to destructive choices and “YES” to endless possibilities.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the seal of the City of Naperville this 7th day of September 2021.



Steve Chirico, Mayor

