

NAPERVILLE

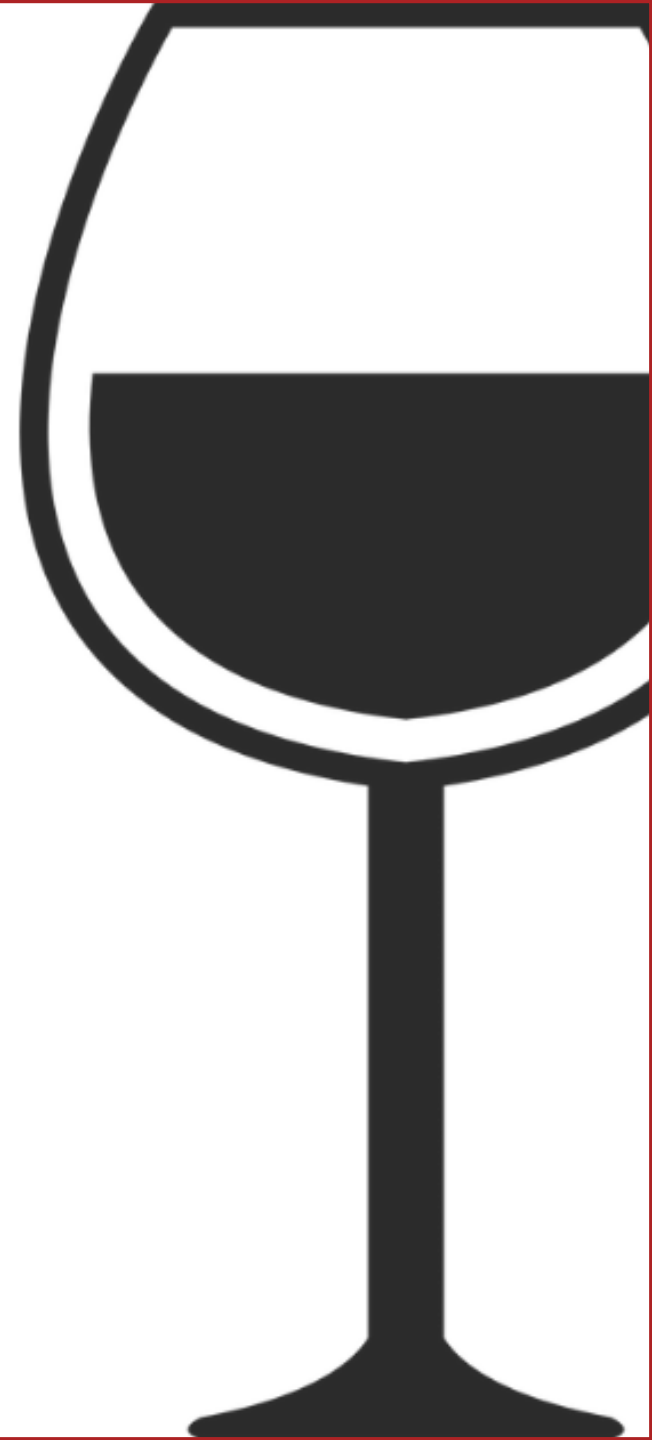
GARFIELD'S

BEVERAGE

VARIANCE REQUEST

**88 W GARTNER ROAD, SUITE 104
CLASS D - PACKAGE STORE LICENSE**

**ERIC PRECHTEL - ROSANOVA & WHITAKER, LTD.
ADAM SILVERSTEIN - GARFIELD'S BEVERAGE**



NAPERVILLE PLAZA SHOPPING CENTER

115,380 SQ. FT.

**60,000 SQ. FT.
REQUIRED FOR CLASS D**



STOREFRONT

SUITE 104 | 3,836 SQ. FT.



STOREFRONT EXAMPLE
DEERFIELD, IL



STOREFRONT
VACANT



WHO WE ARE



- **FAMILY OWNED AND OPERATED SINCE 1951**
- **10 LOCATIONS**
- **ANNUALLY VOTED #1 LIQUOR AND WINE STORE BY NORTHWEST HERALD SINCE 2012**
- **BEVERAGE DYNAMICS TOP 100 RETAILERS**
 - **2023 – TOP 4**
 - **2022 – TOP 6**
 - **2021 – TOP 7**



OUR VISION

We strive to give the customer a unique shopping experience that can't be matched at any other location

Our business model relies on three core principals

- **Service**

Our staff is very knowledgeable in industry trends and trained on product taste profiles

- **Selection**

We offer a selection that is hand picked and curated to each market that we service

- **Pricing**

We offer competitive pricing to ensure that our customers are receiving the best deals available



BASSET CERTIFICATION & UNDERAGE PREVENTION

ZERO TOLERANCE POLICY



- **ALL STAFF BASSET CERTIFIED**
- **STAFF STRICTLY TRAINED ON ID VERIFICATION & SPOTTING SIGNS OF INTOXICATION**
- **WE CARD HARD. NO EXCEPTIONS.**
- **ZERO TOLERANCE TO UNDERAGE SALES**
- **ID VERIFICATION SOFTWARE AT ALL REGISTERS TO SPOT FAKE ID'S**
- **SUFFICIENT SIGNAGE ON POLICIES OF NO UNDERAGE PERSONS BEING ADMITTED WITHOUT ADULT SUPERVISION**

COMMUNITY INVOLVEMENT

“Garfield’s has been a tremendous asset to our downtown. They not only bring an upscale environment to the area but are very active community partners in downtown events.”

Reid Ottensen
Village Manager, Palatine

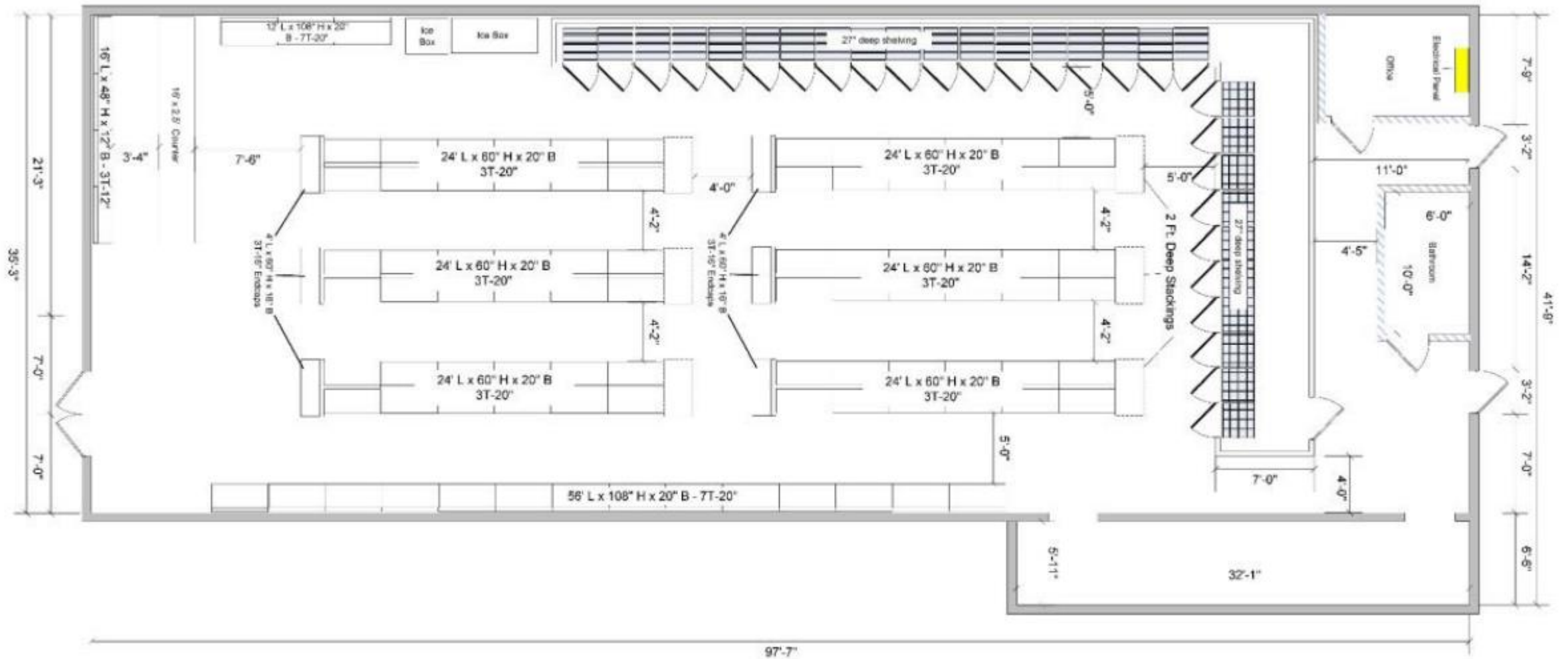
“Three liquor licenses were issued to Garfield’s Beverage Warehouse on November 28, 2023. We found them to be truthful and responsive during the application process, and they provided accurate representations of their operations and plans.”

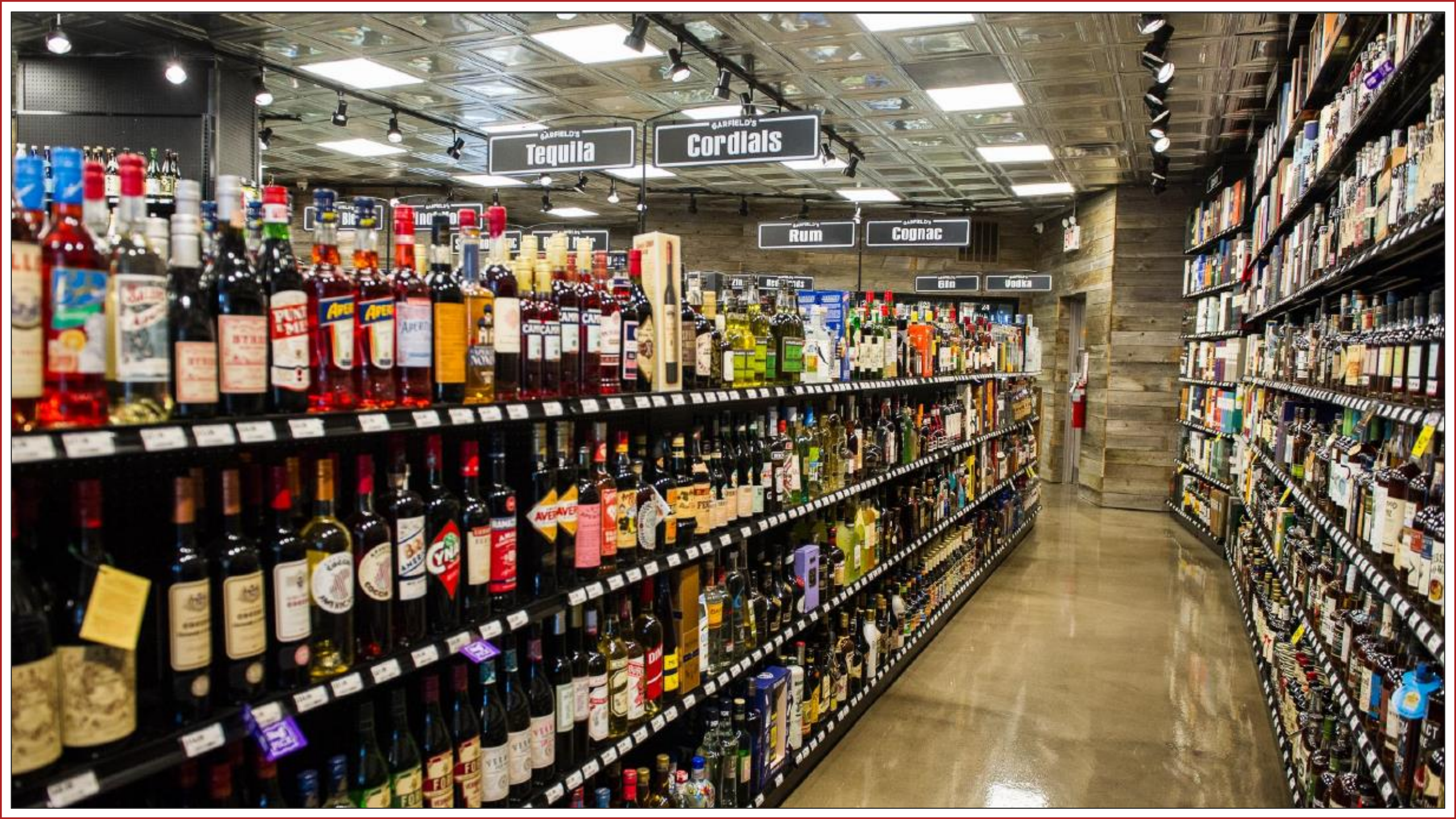
Daniel Van Dusen
Assistant Village Clerk, Deerfield

**WE STRIVE TO ENGRAIN
OUR STORE INTO THE
COMMUNITY BY
SPONSORING LOCAL
EVENTS AND GIVING
BACK TO LOCAL
CHARITIES**



GARFIELD'S SITE PLAN





GARFIELD'S
Tequila

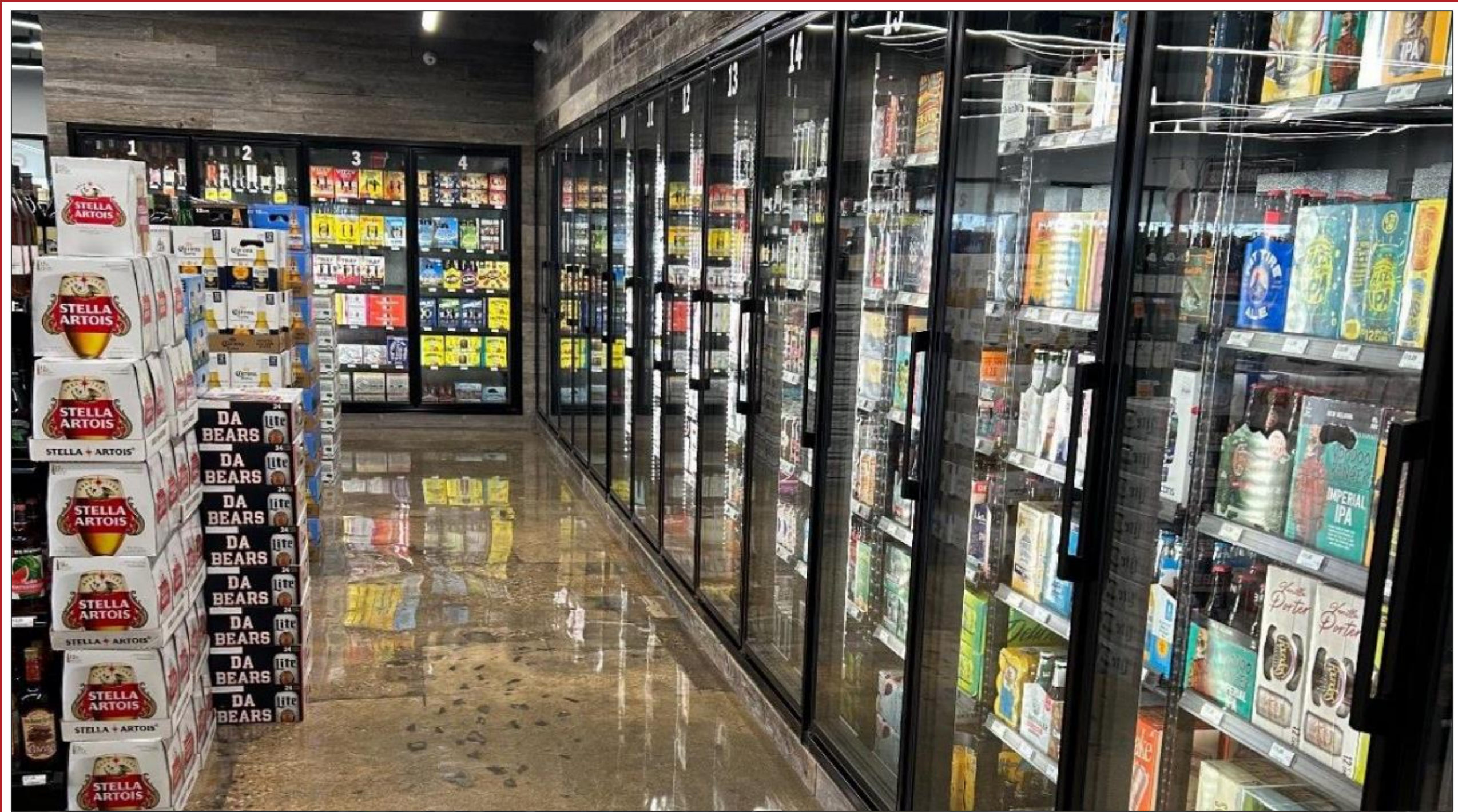
GARFIELD'S
Cordials

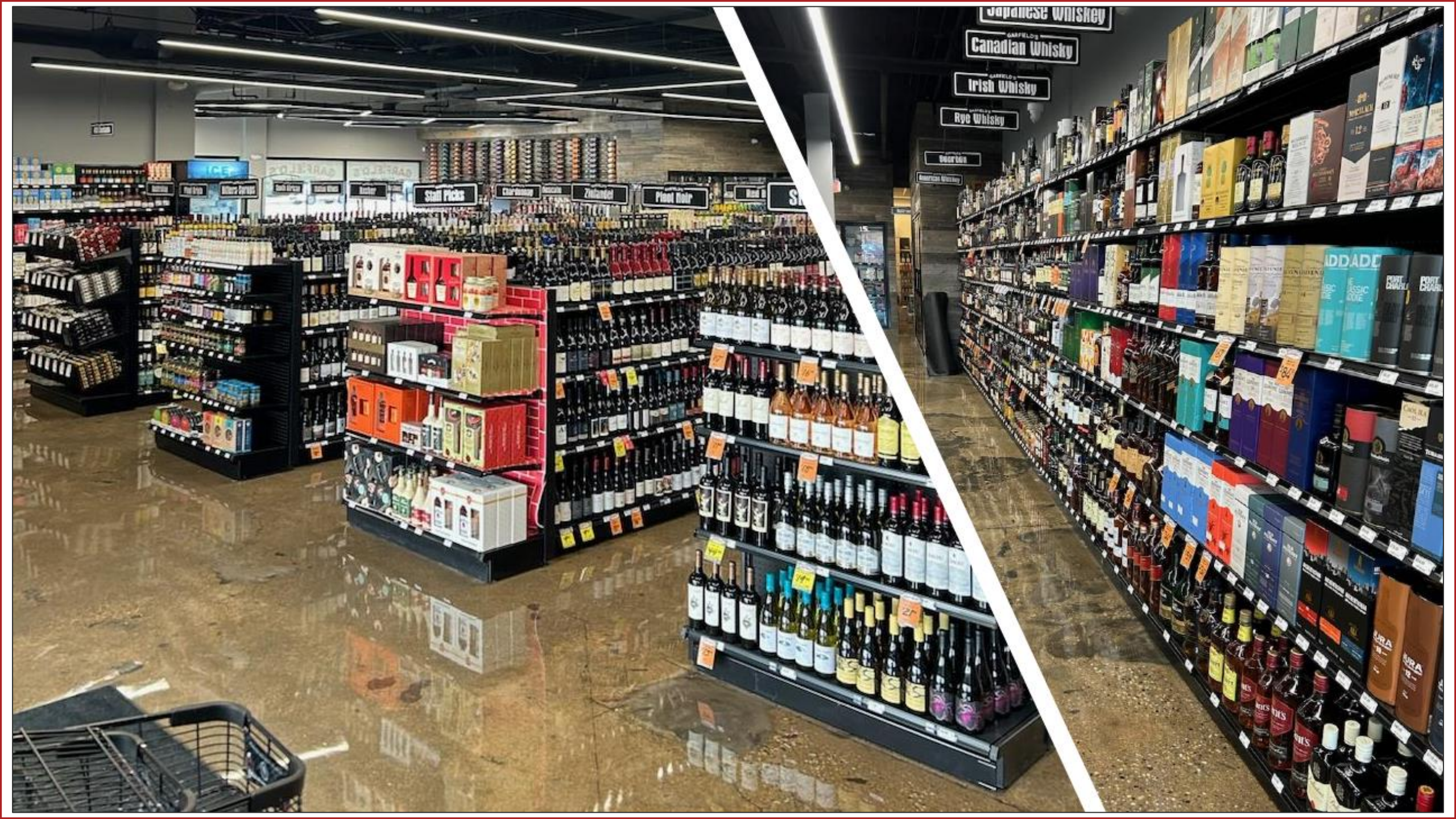
GARFIELD'S
Rum

GARFIELD'S
Cognac

GARFIELD'S
GIN

GARFIELD'S
Vodka





Japanese Whiskey

Canadian Whiskey

Irish Whiskey

Rye Whiskey

Bourbon

American Whiskey

Staff Picks

Champagne

Cognac

Wine

Beer

Soft Drinks

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CURRENT OFFERINGS IN SHOPPING CENTER

TRADER JOE'S

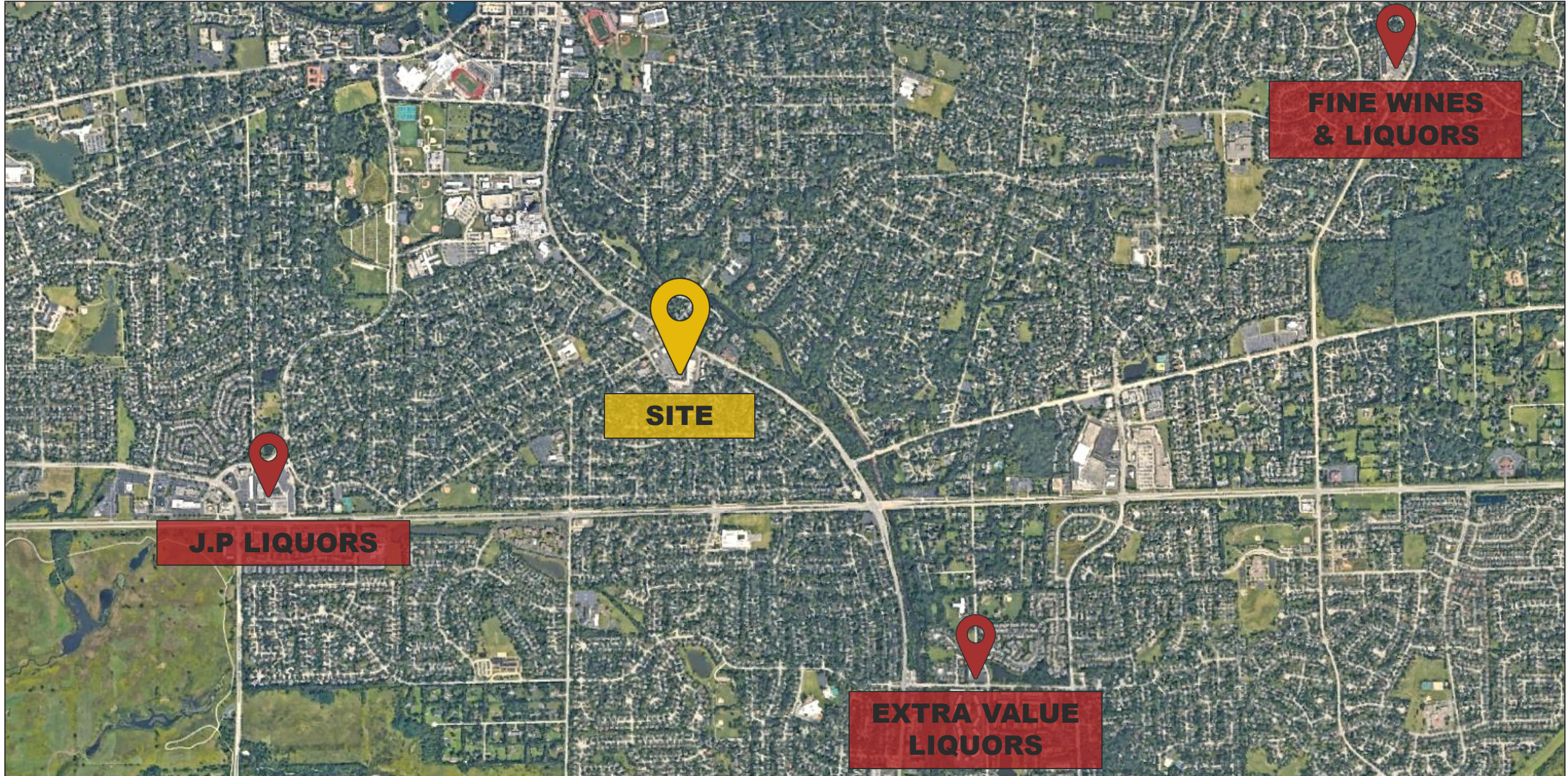
LIMITED SELECTION OF WINES



SMALL SELECTION OF SPIRITS & CRAFT BEER



NEAREST LIQUOR STORES



J.P LIQUORS

SITE

**EXTRA VALUE
LIQUORS**

**FINE WINES
& LIQUORS**





CUSTOMER REVIEWS



 **Bill Scherer** reviewed Garfield's Beverage Warehouse - Crystal Lake — 5★
September 22, 2017 · 🌐

Great selection of everything, you can get a drink from the bar and shop. But just like grocery shopping, don't go there thirsty.

 Like  Comment  Share 

 Comment as Garfield's Beverage Warehouse - Crystal Lake    

 **Mark Wagner** reviewed Garfield's Beverage Warehouse - Crystal Lake — 5★
February 5, 2017 · 🌐

Awesome beer selection and monthly events. The people who work there are friendly and always willing to talk beer. As a bonus, they have a bar so you can sample things before you buy.


 4

 Like  Comment  Share 

 **Angela Ryan-Morrow** reviewed Garfield's Beverage Warehouse - Crystal Lake — 5★
June 14, 2016 · 🌐


They have the largest wine selection in town. Excellent range of choice and if you need help in choosing the right wine for the occasion, the staff is extremely knowledgeable. You can even have a glass to taste test while you are there.

 Like  Comment  Share 

 **Jake Schuld**
Local Guide · 64 reviews · 35 photos


★★★★★ a month ago

This store is amazing. They have a huge variety of local and non-local options packed into a medium-sized store, which makes it a lot easier to navigate than Binny's. The staff is really nice. I've attended some of their tastings and events at the bar and those are always fun, too.

 **Kevin Schrammel**
5 reviews


★★★★★ 6 months ago

Had a great time sitting at the bar and talking to Dan. Good opportunity to try some new bourbons without purchasing a full bottle. Great prices and conversation. Will definitely be going again!

 **James A Sullivan Jr.**
Local Guide · 169 reviews · 24 photos

★★★★★ 4 months ago

I love a local place that has better options than the big box stores. Garfield is definitely worth the trip. They're knowledgeable. Staff will help you with whatever you need.

 **Mark Woods**
142 reviews · 21 photos

★★★★★ a month ago

Love the bar in the back where you can try before you buy. Knowledgeable staff who are always willing to help.



THANK YOU

GARFIELD'S

— **BEVERAGE** —