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Drawing dated 09.27.2017 shows a double faced illuminated sign 7' x 11' 9" x 1' 6" at 10' elevation approximately 17 ft South of the main entrance drive, located on Parcel C of the Design Pointe shopping center.

The sign cabinet is internally illuminated with only the copy lighting up, the background is opaque.

The sign will have a 3 ft x 7 ft electronic message center screen on both sides.

The sign is within the size and height requirement of the code. The electronic message center portion is within the size allowance of the code.

We request a variance for setbacks due to the site conditions in order for proper viewing of the sign, and placing the sign "off premise" in order to position the sign to properly mark the entrance drive.

Previously there was a sign at the North end of the property that identified the tenants in the main building, but this sign was removed when the State of Illinois reconfigured the corner.

As a condition of this petition the existing monument sign at the South end of the property will be removed.

This will be the only sign to identify the tenants of the main building.

1) This property is a unique property with the main building being located "behind" the front buildings along Route 59. The purpose of this sign is to provide proper, and adequate signage to identify the main building tenants and to direct the public in a safe manner to the parking areas.

2) The development of this site has been a long process since the 2008 recession and this practical hardship was not caused by any person having a proprietary interest in the property.

3) The proposed signage will not be detrimental to the public welfare or injurious to other property or improvements in the neighborhood.

4) The proposed variation will not impair visibility to any adjacent property nor increase the danger of traffic problems nor endanger the public safety.

5) The proposed variation will not alter the essential character of the neighborhood.

6) The proposed variation is in harmony with the spirit and intent of the Naperville Sign Code.

Submitted for approval: John Doyle, Petitioner