

**Naperville Riverwalk Commission
Public Relations Report
August 1-31, 2021**

The Naperville Riverwalk was mentioned in 35 articles, 41 social media posts, and 1 broadcast during this time period. Highlights this month include:

- Labor Day events (Last Fling)
- Riverwalk 40th Anniversary
- Austin Weiss Realtor - Naperville Riverwalk video

Submitted by Valla Aguilar
September 8, 2021

**Riverwalk Commission
Public Relations Report
August 1-31, 2021**

News					
Date	Headline	URL	Source	Reach	
31-Aug-2021 10:40AM	Naperville Last Fling means street changes	https://thevoice.us/naperville-last-fling-means-street-changes/	The Voice	7865	
31-Aug-2021 08:15AM	Daily Updates / A few things to do in Naperville through Labor Day 2021	https://www.positivelynaperville.com/2021/08/31/a-few-things-to-do-in-naperville-through-labor-day/122719	Positively Naperville	51066	
30-Aug-2021 10:00PM	Naperville Art League	https://www.nctv17.com/spotlight/naperville-art-league/	Naperville Community Television	37415	
28-Aug-2021 08:07PM	'Step Up for Little Friends' walk will be re-introduced Oct. 17, 2021	https://www.positivelynaperville.com/2021/08/28/step-up-for-little-friends-walk-will-be-re-introduced-oct-17-2021/122737	Positively Naperville	51066	
28-Aug-2021 02:39PM	Kane Forest District to host series of hikes focusing on healing effects of nature	https://www.chicagotribune.com/suburbs/aurora-beacon-news/ct-abn-aurora-community-briefs-st-0830-20210828-ql5nmizct5aj5pa7bzowpqbx4m-story.html	Chicago Tribune	10731409	
27-Aug-2021 06:15PM	A few things to do in Naperville through Labor Day 2012	https://www.positivelynaperville.com/2021/08/27/a-few-things-to-do-in-naperville-through-labor-day/122719	Positively Naperville	51066	
27-Aug-2021 12:57PM	Pause to reflect along the Riverwalk at Exchange Club Veterans Plaza	https://www.positivelynaperville.com/2021/08/27/pause-to-reflect-along-the-riverwalk-at-exchange-club-veterans-plaza/122698	Positively Naperville	51066	
25-Aug-2021 04:33PM	Naperville News Digest: Rainbow Cone truck back in Naperville this week; fundraising race and other events Sunday to benefit Greene Barn; OD awareness gathering on Tuesday	https://www.chicagotribune.com/suburbs/naperville-sun/ct-nvs-naperville-digest-st-0827-20210825-pia6wjfbvdvcjdnofhu5mavq-story.html	Chicago Tribune	10731409	
25-Aug-2021 09:24AM	Festivals Aug. 27-Sept. 2: Color Aloft Balloon Fest, Palatine Street Fest, Windmill City Fest & more	https://www.dailyherald.com/entlife/20210825/festivals-aug-27-sept-2-color-aloft-balloon-fest-palatine-street-fest-windmill-city-fest-amp-more	Daily Herald	1010309	
25-Aug-2021 08:22AM	Updated / A few things to do in Naperville now through Labor Day	https://www.positivelynaperville.com/2021/08/25/a-few-things-to-do-in-naperville-now-through-labor-day/122587	Positively Naperville	51066	
24-Aug-2021 02:26PM	Fling for free at this year's Naperville end-of-summer festival	https://www.chicagotribune.com/suburbs/naperville-sun/ct-nvs-ent-last-fling-naperville-st-0903-20210824-2tnxeu5cnvartfhko5gkdfjrpa-story.html	Chicago Tribune	10731409	
22-Aug-2021 08:22AM	A few things to do in Naperville now through Labor Day	https://www.positivelynaperville.com/2021/08/22/a-few-things-to-do-in-naperville-now-through-labor-day/122587	Positively Naperville	51066	
20-Aug-2021 02:44PM	Naperville News Digest: All Hallows Eve auditions this coming week; Springbrook renovation work starts in September; park district ending program registration at 95th Street Center	https://www.chicagotribune.com/suburbs/naperville-sun/ct-nvs-naperville-digest-st-0822-20210820-cymigf3yubcefoyj62g6q3ez64-story.html	Chicago Tribune	10731409	
19-Aug-2021 06:59PM	Recipients of Naperville arts, culture grants concerned about depleting funds	https://www.chicagotribune.com/suburbs/naperville-sun/ct-nvs-naperville-city-obligations-st-0822-20210819-gscuojedgrhy3bric4qdxlfmnga-story.html	Chicago Tribune	10731409	

17-Aug-2021 08:26PM	Naperville narrowly approves \$150,000 annual funding for Century Walk art group	https://www.dailyherald.com/news/20210818/naperville-narrowly-approves-150000-annual-funding-for-century-walk-art-group	Daily Herald	1010309
17-Aug-2021 06:23PM	Naperville Jaycees plan Last Fling for September 3-6	https://thevoice.us/naperville-jaycees-plan-last-fling-for-september-3-6/	The Voice	7865
17-Aug-2021 04:37PM	One for the Books: Don't forget about all the ways Naperville library can help as kids head back to school	https://www.chicagotribune.com/suburbs/naperville-sun/opinion/ct-nvs-one-for-the-books-col-st-0818-20210817-3frywzuyhngwzcurryhrp2nlxa-story.html	Chicago Tribune	10731409
16-Aug-2021 03:52PM	Naperville's Last Fling announces plans for carnival and family activities	https://www.chicagotribune.com/suburbs/naperville-sun/ct-nap-last-fling-naperville-st-0818-20210816-cuoqmxwl5bd23cn3cosggqhtjay-story.html	Chicago Tribune	10731409
15-Aug-2021 11:38PM	What's Happening This Week in Space: August 16th 2021	https://www.chicagonow.com/cosmic-chicago/2021/08/whats-happening-this-week-in-space-august-16th-2021/	ChicagoNow	195629
13-Aug-2021 09:24PM	DuPage River Resolution, Mill Street Property Transfer on Council Agenda	https://www.nctv17.com/news/dupage-river-resolution-mill-street-property-transfer-on-council-agenda/	Naperville Community Television	37415
13-Aug-2021 08:19PM	Visit Naperville – Bring your sports home to Naperville	https://www.positivelynaperville.com/2021/08/13/visit-naperville-bring-your-sports-home-to-naperville/122614	Positively Naperville	51066
13-Aug-2021 01:55PM	Naperville News Digest: Party being held for Riverwalk's 40th anniversary; DuPage tax bills due Sept. 1; park board passes DuPage River resolution	https://www.chicagotribune.com/suburbs/naperville-sun/ct-nvs-naperville-digest-st-0813-20210813-tkogvqcacza3jo3jfypqahiu7q-story.html	Chicago Tribune	10731409
13-Aug-2021 12:18PM	August calendar briefs and things to do through Labor Day 2021	https://www.positivelynaperville.com/2021/08/13/august-calendar-briefs-and-things-to-do-through-labor-day-2021/122435	Positively Naperville	51066
13-Aug-2021 12:15PM	Local Census Data DuPage River Safer Naper	https://www.nctv17.com/news/local-census-data-dupage-river-safer-naper/	Naperville Community Television	37415
13-Aug-2021 12:09PM	This Week in Naperville	https://www.chicagotribune.com/suburbs/naperville-sun/ct-nvs-this-week-naperville-st-0815-20210813-4xeycyoefrd33bwpjxcjsaqqda-story.html	Chicago Tribune	10731409
10-Aug-2021 07:52PM	Join Overdose Awareness Event Aug. 31 in Naperville	https://www.dailyherald.com/submitted/20210811/join-overdose-awareness-event-aug-31-in-naperville	Daily Herald	1010309
09-Aug-2021 11:54AM	Can-do spirit is what we need	https://www.positivelynaperville.com/2021/08/09/can-do-spirit-is-what-we-need/122481	Positively Naperville	51066
09-Aug-2021 11:49AM	August Editor's Notes	https://www.positivelynaperville.com/2021/08/09/august-editors-notes-7/122478	Positively Naperville	51066
09-Aug-2021 11:41AM	Independence Day Weekend Memories	https://www.positivelynaperville.com/2021/08/09/independence-day-weekend-memories/122475	Positively Naperville	51066
07-Aug-2021 11:49AM	This week in Naperville	https://www.chicagotribune.com/suburbs/naperville-sun/ct-nvs-this-week-naperville-st-0808-20210807-uxkfjgv2znfjtgsihjv3etdnc4-story.html	Chicago Tribune	10731409
05-Aug-2021 04:18PM	August calendar briefs and things to do through Labor Day 2021	https://www.positivelynaperville.com/2021/08/05/august-calendar-briefs-and-things-to-do-through-labor-day-2021/122435	Positively Naperville	51066

05-Aug-2021 12:34PM	Downtown Naperville Alliance board announces retirement of Executive Director	https://www.positivelynaperville.com/2021/08/05/downtown-naperville-alliance-board-announces-retirement-of-executive-director/122425	Positively Naperville	38634
04-Aug-2021 03:15PM	India Day celebration is set for August 8	https://www.positivelynaperville.com/2021/08/04/india-day-celebration-is-set-for-august-8/122420	Positively Naperville	38634
02-Aug-2021 10:07AM	Naperville Jaycees are set to host 2021 Labor Day Parade on Sept. 6	https://www.positivelynaperville.com/2021/08/02/naperville-jaycees-are-set-to-host-labor-day-parade-on-sept-6/122103	Positively Naperville	38634
02-Aug-2021 01:09AM	It was a busy Week in Pictures for July 24-30, 2021.	https://www.dailyherald.com/news/20210802/it-was-a-busy-week-in-pictures-for-july-24-30-2021	Daily Herald	1105215

Social

Date	Headline	URL	Reach
31-Aug-2021 09:29AM		http://twitter.com/AUSTINBWEISS/statuses/1432712206429327375	116
30-Aug-2021 09:16AM	Friday-Monday, September 3-6 Naperville 2021 Last Fling	https://foxvalleymagazine.com/2021/08/30/friday-monday-september-3-6-naperville-2021-last-fling/	0
28-Aug-2021 08:07PM	'Step Up for Little Friends' Walk will be re-introduced Oct. 17, 2021	https://www.positivelynaperville.com/2021/08/28/step-up-for-little-friends-walk-will-be-re-introduced-oct-17-2021/122737	0
27-Aug-2021 06:15PM	A few things to do in Naperville through Labor Day	https://www.positivelynaperville.com/2021/08/27/a-few-things-to-do-in-naperville-through-labor-day/122719	0
27-Aug-2021 12:57PM	Pause to reflect along the Riverwalk at Exchange Club Veterans Plaza	https://www.positivelynaperville.com/2021/08/27/pause-to-reflect-along-the-riverwalk-at-exchange-club-veterans-plaza/122698	0
27-Aug-2021 12:18PM	Catch 35 Naperville Naperville, IL 60540	https://www.foodnews.cc/news/catch-35-naperville-naperville-il-60540	0
27-Aug-2021 12:17PM	Order Catch 35 (Naperville) Delivery Online	https://www.foodnews.cc/news/order-catch-35-naperville-delivery-online	0
27-Aug-2021 12:17PM	Dinner Menu Naperville Catch 35 Seafood Restaurant	https://www.foodnews.cc/news/dinner-menu-naperville-catch-35-seafood-restaurant	0
26-Aug-2021 09:00AM	Local Outdoor Dining in the Western Suburbs	https://westofchicago.com/2021/08/26/local-outdoor-dining-in-the-western-suburbs/	0
25-Aug-2021 11:27PM	West Dundee, Illinois historic houses walking tour	http://www.youtube.com/watch?v=tkAiaRsMQ9o	40
20-Aug-2021 04:56PM		http://twitter.com/lovvange/statuses/1428838475864887299	112
20-Aug-2021 12:00PM	Naperville Riverwalk Downtown Naperville Illinois	http://www.youtube.com/watch?v=IIGLXHVzLul	159
19-Aug-2021 11:10AM	Our Chicago City Guide	https://www.patienceandpearls.com/travel/our-chicago-city-guide/	0
19-Aug-2021 09:31AM	Chicago Suburbs South Elgin to Naperville August 18, 2021	http://www.youtube.com/watch?v=eU4lgDLUEdw	20
16-Aug-2021 12:42AM	This week in space on August 16, 2021	https://newszf.com/this-week-in-space-on-august-16-2021-2/	0
16-Aug-2021 12:42AM	This week in space on August 16, 2021	https://newszf.com/this-week-in-space-on-august-16-2021/	0

15-Aug-2021 05:55PM	New Residential listing for rent found at 1606 Windward Court # 1606, Naperville, IL 60563	http://www.youtube.com/watch?v=Fz0d9bIPKoc	0
13-Aug-2021 08:19PM	Visit Naperville – Bring your sports home to Naperville	https://www.positivelynaperville.com/2021/08/13/visit-naperville-bring-your-sports-home-to-naperville/122614	0
12-Aug-2021 08:37AM		http://twitter.com/TheBLPblog/statuses/1425813640163250178	4613
12-Aug-2021 06:11AM	As Soon As We Can Travel Again, What Road Will You Select To Journey On	https://www.nlroeit.nl/2021/08/as-soon-as-we-can-travel-again-what-road-will-you-select-to-journey-on/	0
11-Aug-2021 08:11PM		http://twitter.com/SuitcaseMap/statuses/1425626009534091267	1488
11-Aug-2021 08:04PM		http://twitter.com/BaSnorkel/statuses/1425624213717753857	5014
11-Aug-2021 09:45AM	Chicago Suburbs Cicero Aurora Naperville August 10, 2021	http://www.youtube.com/watch?v=uJpkFBSbL5I	2
10-Aug-2021 10:38AM	Downtown Naperville DJK Rental Property 649 S Main St. Naperville, IL	http://www.youtube.com/watch?v=5rSK4cN7-tU	1
09-Aug-2021 05:51PM		http://twitter.com/GReemz/statuses/1424866013833728000	112
09-Aug-2021 11:54AM	Can-do spirit is what we need	https://www.positivelynaperville.com/2021/08/09/can-do-spirit-is-what-we-need/122481	0
09-Aug-2021 11:49AM	August Editor's Notes	https://www.positivelynaperville.com/2021/08/09/august-editors-notes-7/122478	0
09-Aug-2021 11:41AM	Independence Day Weekend Memories	https://www.positivelynaperville.com/2021/08/09/independence-day-weekend-memories/122475	0
07-Aug-2021 05:50PM		http://twitter.com/Naperville203/statuses/1424140915367682053	9737
07-Aug-2021 02:51PM		http://twitter.com/DanDoneganGtr/statuses/1424095781548613639	56520
05-Aug-2021 07:38PM	Online Traveling 14: Illinois	http://3amthunderofwords.com/2021/08/05/online-traveling-14-illinois/	0
05-Aug-2021 04:18PM	August calendar briefs and things to do through Labor Day 2021	https://www.positivelynaperville.com/2021/08/05/august-calendar-briefs-and-things-to-do-through-labor-day-2021/122435	0
05-Aug-2021 10:17AM	Why Move to Naperville, Illinois?	https://westtownways.com/2021/08/05/why-move-to-naperville-illinois/	0
04-Aug-2021 05:00PM	Update #30	http://www.whatsajoliet.com/2021/08/update-30.html	0
04-Aug-2021 03:15PM	India Day celebration is set for August 8	https://www.positivelynaperville.com/2021/08/04/india-day-celebration-is-set-for-august-8/122420	0
03-Aug-2021 06:00AM		http://twitter.com/MarkOrszula/statuses/1422512762769510403	392
02-Aug-2021 05:10PM		http://twitter.com/CataArmenta/statuses/1422318890571505669	169
02-Aug-2021 02:56PM		http://twitter.com/sketchy02/statuses/1422285270112690184	831
02-Aug-2021 11:31AM	Woodridge Area Weekday Events: Check Out Whats Happening - Patch.com	https://standandbe.net/2021/08/02/woodridge-area-weekday-events-check-out-whats-happening-patch-com/	0
02-Aug-2021 09:04AM	A Fitness Tour Naperville, IL Suburbs of Chicago!	http://richcelenza.wordpress.com/2021/08/02/a-fitness-tour-naperville-il-suburbs-of-chicago/	0
01-Aug-2021 04:56PM		http://twitter.com/oswaldspharmacy/statuses/1421952920170414082	900

Broadcast

Date	Headline	URL	Source	Reach
22-Aug-2021 11:50AM	Chicago's Western Suburbs: From Prairie Soil to Prairie Style	https://app.meltwater.com/mwTransition?url=https%3A%2F%2Fmms.tveyes.com%2Fmediaview%3FstationId%3D6300%26startDateTime%3D1629651047%26dur%3D298695%26highlightRegex%3D%255Cbnaperville%255Cb%257C%255Cbriverwalk%255Cb%257C%255CbNaperville%255Cb%26utcOffset%3D-18000000&urlCategories=tveyes&analytics=false&documentId=MXNgYOZqbZvs5P4qQvMrDgXwuC8&transitionToken=eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJsb3N0bmFtZSI6Im1tcy50dmV5ZXMuY29tIn0.QR0NIIsNogYT2Wdx4xmVSONkzXXQfdVqFDKMtdbtSVnZNs9Rdaj2jJE2i_olumAePfmukAplr78tnFUHohJibg	WTTW (PBS)	7232