

CY25 Attendance Compilation	ANNUAL TOTALS TO DATE		JULY		Demographics				% of Original Projection
	Original Projection	Actual	Original Projection	Actual	Naperville		Non-Naperville		
					#	%	#	%	
GRAND TOTAL	115,040	56,367	17,135	13,965	8,932	64%	5,033	36%	81%
SCHOOLS TOTALS	22,500	14,999	0	0	0	0%	0	0%	
School Tours: Time Travel Trip	12,000	8,457	0	0	0	0%	0	0%	
School Programs	10,500	6,542	0	0	0	0%	0	0%	
Virtual Field Trips	0	0	0	0	0	0%	0	0%	
GATE ADMISSIONS TOTALS	12,500	4,033	3,000	1,767	771	44%	996	56%	59%
Walk-In	12,500	4,033	3,000	1,767	771	44%	996	56%	59%
GROUP TOURS TOTALS	1,355	663	250	337	0	0%	337	100%	135%
Group Tours	985	513	250	337	0	0%	337	100%	135%
Group Programs	370	150	0	0	0	0%	0	0%	
PUBLIC PRGMS TOTALS	2,335	1,725	470	399	356	89%	43	11%	85%
Programs & Presentations	1,705	1,098	150	49	32	65%	17	35%	33%
Camps	630	627	320	350	324	93%	26	7%	109%
NS EVENTS TOTALS	36,200	11,178	9,000	7,825	5,357	68%	2,468	32%	87%
Oktoberfest	5,300	0	0	0	0	0%	0	0%	
All Hallows Eve	4,000	0	0	0	0	0%	0	0%	
Howlin' At The Moon	4,400	0	0	0	0	0%	0	0%	
Farmer's Market	6,000	3,243	2,500	3,243	2,594	80%	649	20%	
Naper Nights Concerts	16,500	7,935	6,500	4,582	2,763	60%	1,819	40%	70%
June Naper Nights	4,800	3,353	0	0	0	0%	0	0%	
July Naper Nights	6,500	4,582	6,500	4,582	2,763	60%	1,819	40%	70%
August Naper Nights	5,200	0	0	0	0	0%	0	0%	
RENTALS	25,460	13,820	2,775	1,829	828	45%	1,001	55%	66%
Buildings Rentals	6,460	3,230	275	429	128	30%	301	70%	156%
Chapel - Wedding Only	3,050	1,555	200	344	64	19%	280	81%	172%
Chapel Lower Upper (Non Wedding)	250	106	0	0	0	0%	0	0%	
Chapel Lower Level Rentals	0	0	0	0	0	0%	0	0%	
Tavern Rentals	175	57	0	0	0	0%	0	0%	
Meeting House Rentals	385	188	0	0	0	0%	0	0%	
Outdoor Receptions Rentals	0	0	0	0	0	0%	0	0%	
Innovation Gateway Rentals	2,600	1,324	75	85	64	75%	21	25%	
Gateway Rental (Non-Wedding)	1,500	1,204	75	85	64	75%	21	25%	
Gateway Rental (Wedding Reception)	600	0	0	0	0	0%	0	0%	
Gateway Rental (Wedding Combo)	500	120	0	0	0	0%	0	0%	
Large Scale Grounds Rentals	19,000	10,590	2,500	1,400	700	50%	700	50%	56%
Festa Italiana	0	0	0	0	0	0%	0	0%	
Food Truck Fest(s)	5,000	1,500	0	0	0	0%	0	0%	
Naperville AleFest	2,500	1,400	2,500	1,400	700	50%	700	50%	56%
Naperville Pride Fest	2,500	0	0	0	0	0%	0	0%	
Woman's Club Art Fair	9,000	7,690	0	0	0	0%	0	0%	
XGrounds Rentals	0	0	0	0	0	0%	0	0%	
	0	0	0	0	0	0%	0	0%	
	0	0	0	0	0	0%	0	0%	
	0	0	0	0	0	0%	0	0%	
	0	0	0	0	0	0%	0	0%	
	0	0	0	0	0	0%	0	0%	
OTHER TOTALS	14,690	9,949	1,640	1,808	1,620	90%	188	10%	110%
Wedding Showcase	675	811	0	0	0	0%	0	0%	
Fam Tours/Trade Show	750	904	0	138	124	90%	14	10%	
Weed Ladies Show	220	34	0	0	0	0%	0	0%	
Community Speaking Engagements/Volunteer	250	56	0	0	0	0%	0	0%	
Exhibit Openings / Development Events	145	293	0	35	24	69%	11	32%	
Research Requests	60	18	5	0	0	0%	0	0%	0%
Oral History	0	0	0	0	0	0%	0	0%	
Exhibits - Offsite	0	408	0	0	0	0%	0	0%	
Naperville Bank & Trust	6,440	3,740	535	535	482	90%	54	10%	100%
Naper Property	6,150	3,685	1,100	1,100	990	90%	110	10%	100%
GRAND TOTAL	115,040	56,367	17,135	13,965	8,932		5,033		81%

NOTES:

Fam Tours/Trade Shows = Naperville Plays at Knoch Knolls