





# 5TH AVENUE DEVELOPMENT COMMUNITY ENGAGEMENT UPDATE

## OUTREACH & INPUT OPPORTUNITIES AS OF 12/19

**254**  
NEWSLETTERS  
SENT



CITY  
STAFF  
MEETINGS  
**2**

**331**  
EMAILS RECEIVED AND  
RESPONDED TO

**2** COMMUNITY  
SPONSORSHIPS

**550**  
SURVEY  
RESPONSES

**1,708**  
WEBSITE  
VISITORS

1:1  
MEETINGS  
**16**

## OUTREACH & INPUT OPPORTUNITIES AS OF 4/17

**431**  
NEWSLETTERS  
SENT



CITY  
STAFF  
MEETINGS  
**5**

**599**  
EMAILS RECEIVED AND  
RESPONDED TO

**4** COMMUNITY  
SPONSORSHIPS

**6** WORKING GROUP  
MEETINGS

STEERING  
COMMITTEE  
MEETINGS

**3**

**2,851**  
WEBSITE  
VISITORS

STAKEHOLDER  
MEETINGS  
**30**



## KEY STAKEHOLDER MEETINGS

Meeting Description	Meeting Date	Attendees	Key Takeaways	Additional Action Required
<b>Naperville Homeowners Confederation</b>				
1 Presentation @ Municipal Bldg	21-Oct-17	NHC: Various members Ryan: Jim Mc.	1 Generally focused on better understanding of the community engagement process	Potential future presentation to update the group on our progress
2 Meeting with Dr. Bob Buckman (steering committee rep)	TBD		Will work with Dr. Bob to coordinate future meeting	
<b>Homeowner's Associations</b>				
<b>• ECHO</b>				
Meeting with Marybeth Box (steering committee rep)	TBD		Will work with Marybeth to coordinate future meeting	
<b>• WHOA</b>				
Meeting with Jim Ruhl (steering committee rep)	2-Feb-18	Jim Ruhl Ryan: Jim McDonald	General introduction and discussion about Ryan, current status and the steering committee	Follow up meeting with larger representation from WHOA to discuss the development
<b>• Park Addition</b>				
Meeting with Thom Higgins & Laura Zeman (steering committee reps)	6-Apr-18	Laura Zeman, Thom Higgins Ryan: Curt Pascoe, Jim McDonald, Kyle Schott	Discuss traffic and pedestrian safety concerns relevant to Park Addition	
<b>• Pilgrim Addition</b>				
1 Meeting Patrick Kelly (steering committee rep) 8:30am - Craftsman Napr	23-Jan-18	Patrick Kelly Ryan: Jim McDonald	1 General introduction to each other. Discussed coordinating a meeting between Ryan and Pilgrim Addition residents to discuss progress.	Coordinate "townhall" mtg with Pilgrim Addition residents
2 Meeting with residents to discuss storm water/flooding 7:30pm Lyzun home	8-Feb-18	Pilgrim Addition residents Ryan: Curt Pascoe	1 Pilgrim Addition residents want to see a comprehensive solution to storm water in 2018, which they recognize is both outside the timing and scope of the 5th Ave redevelopment. 2 Pedestrian & vehicular connectivity remain a top priority	Residents will decide if they want to share storm water / flooding details with Ryan.
3 Meeting with Patrick Kelly 8:00am - Ryan offices	7-Mar-18	Patrick Kelly Ryan: Curt Pascoe, Jim McDonald, Kyle Schott	Discuss traffic concerns relevant to Pilgrim Addition	
4 Meeting with Residents and City Staff 8:00am - Municipal center	8-Mar-18	Jessica Lyzun Dominic Nugent City Staff Ryan: Curt Pascoe	Discuss storm water concerns & ideas with City Staff	
<b>• Naperville Station</b>				
Meeting with Ray Janicek & Patrick Kelly  3:00pm - Quigleys	14-Mar-18	Ray Janicek  Patrick Kelly  Ryan: Jim McDonald	1 Residents are concerned about current pedestrian connectivity issues We discussed Ryan's approach to evaluating potential pedestrian improvements. Specifically, 2 Ryan will evaluate the options and provide the information for City Council's consideration without favoring one option over the other.	As we complete this evaluation within the WG, we will provide updates to both Patrick and Ray for them to share with their respective neighborhood groups.
<b>NDP Board of Directors</b>				
Presentation @ NCC Science Bldg	26-Oct-17	NDP: Various members Ryan: Jim Mc., Clare S, Curt P, Kyle S.	1 Generally focused on better understanding of the community engagement process 2 Answered questions about potential uses, market demand, etc.	Potential future presentation to update the group on our progress
<b>DuPage Children's Museum</b>				
1 Building Strategy Committee Mtg @ Museum	6-Nov-17	DCM: Sarah Orleans & Committee Ryan: Jim Mc. & Kyle S.	1 Prefer to stay in current location 2 Would consider moving within the development if a new location provides similar visibility and access to Washington and offers the opportunity to improve other functional aspects	Future meetings to work through program options, location, etc.
2 Progress meeting with Sarah Orleans 8am - The Craftsman	15-Feb-18	DCM: Sarah Orleans Ryan: Jim McDonald	1 Provide an update and discuss both Ryan and DCM progress	Another follow up meeting in 60 days
3 Progress meeting with Sarah Orleans TBD	TBD	DCM: Sarah Orleans Ryan: Jim McDonald	1 Provide an update and discuss both Ryan and DCM progress	

### Since the Last Workshop:

- Edward Elmhurst Hospital - March 5
- YMCA - March 6
- Metra/BNSF - March 6
- Patrick Kelly - March 7
- Storm Water Mtg - March 8
- PACE - March 8
- Ray Janicek & Patrick Kelly - March 14
- Residents - April 2 & 13
- Dupage Pads - April 9
- Thom Higgins & Laura Zeman - Apr 10

### Upcoming Meetings:

- Sarah Orleans (Dupage Children's Museum - Week of April 16)



## STEERING COMMITTEE MEETING UPDATE

### STEERING COMMITTEE MEMBERS

Council Members - Rebecca Boyd-Obarski and Judith Brodhead

City Staff - Marcie Schatz and Allison Laff

Ryan Companies - Jim McDonald and Clare Scott

At-Large Representative - Mayor Emeritus A. George Pradel

Commuters - Katie Sowa

Pilgrim Edition - Patrick Kelly

Park Edition - Thom Higgins and Laura Zeman

WHOA - Jim Ruhl

ECHO - Marybeth Box

Senior Task Force - Jim Hill

Naperville Area Homeowners Confederation - Dr. Bob Buckman

### MEETING HIGHLIGHTS

#### MEETING #1

Reviewed and discussed the Working Group composition as well as the survey content and distribution plan

#### MEETING #2

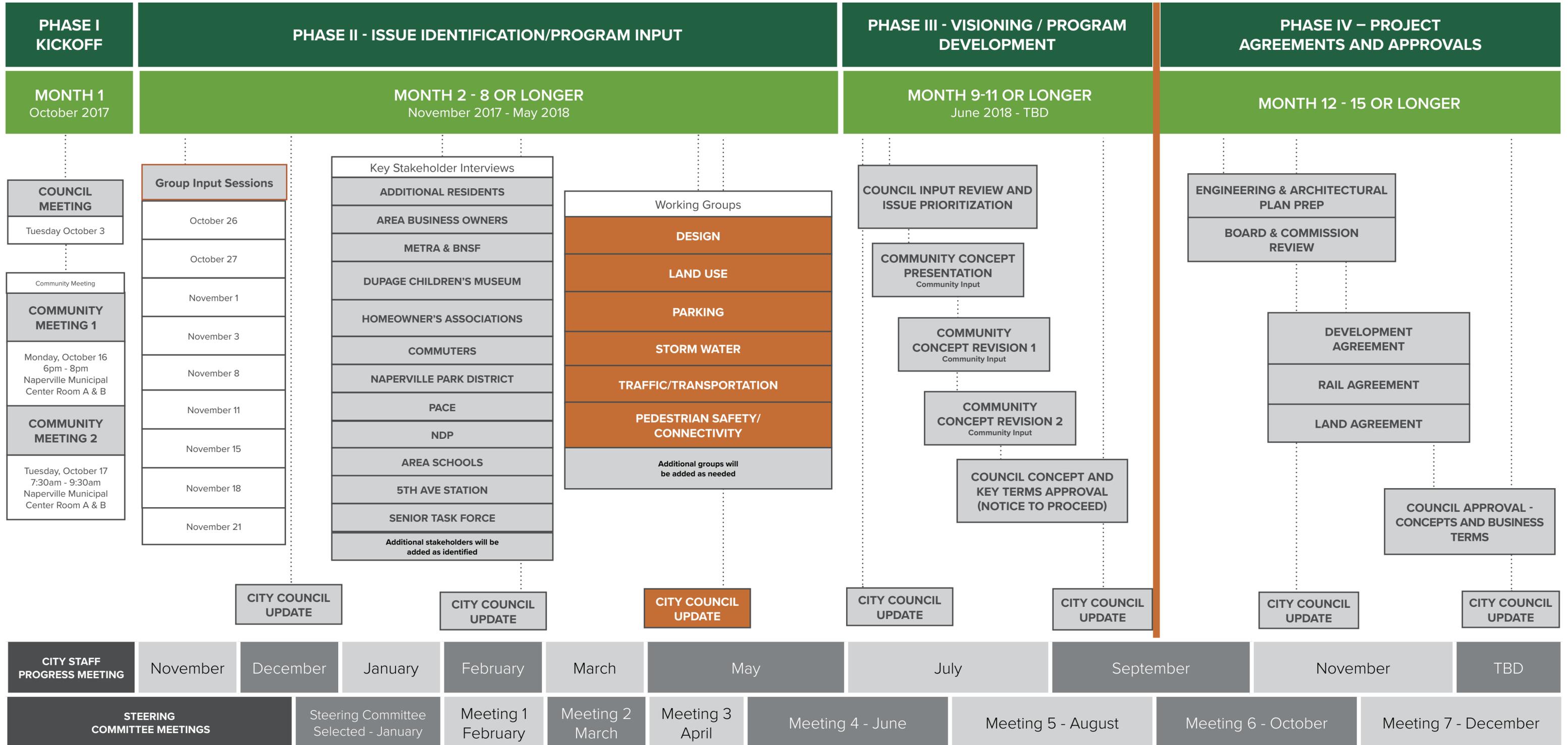
Deliberated on the Working Group applications and selected members for each group

#### MEETING #3

Provided an update on Working Group progress and discussed the survey process and response to date



# Working Groups





# WORKING GROUP APPLICATION PROCESS

59 TOTAL APPLICATIONS

LAND USE

18

STORM WATER

6

DESIGN

9

PARKING

4

TRAFFIC/  
TRANSPORTATION

9

PEDESTRIAN SAFETY/  
CONNECTIVITY

12

**WORKING GROUP - LAND USE.** I II III IV **Notes:**

*Description - This group will focus on intended uses for the 5th Avenue development that reflect the community's input, align with the intent of the initial RFQ 17-036 dated February 22, 2017 and are financially feasible.*

**Steering Committee Selections**

Bev Frier				
Jeff Havel	■	■		
Phil Meno				■
K. Thomas Kodiak				■
James Tomisek				■
Scott Parrill	■			
Rex Koehn				■
Heather Becker	■			
Stephanie Hamdi-Pacha	■			
Susan Hubbard				■
Alexandra Lundeen				■
Scott Zmrhal	■			
Katie Davis		■		
Lauren Collander		■		
Edward Graham		■		
Jessica Lyzun	■			
Daniel Zeman	■			
**Rocky Caylor	■	■		

**Ryan's opinion of relevant experience for Land Use:**

An individual with a professional background in (1) land planning, (2) real estate, (3) architecture, and (4) civil engineering

**Neighborhoods considered immediately adjacent:**

Park Addition   
 Pilgrim Addition   
 Naperville Station

- Selections were made at the March 8 Steering Committee Meeting.
- All groups have four community representatives, with the exception of Land Use, which has five.



## STORM WATER ACTION PLAN

**OBJECTIVE.**  
Complete an analysis and engineering concept for the 5th Avenue development, addressing compliance with local ordinances for the new development and options to solve / positively impact existing storm water conditions within the identified area.

- GUIDELINES.**
- This group will be focus on completing relevant due diligence.
  - Third party consultants will be engaged, as needed.
  - This group **will not** select which infrastructure improvements will be implemented.
  - Deliverable will be included in **key findings** presented to City Council.

- PARTICIPANTS.**
- **Community:** Russ Alber, Christopher Drew Dominic Nugent, Greg Scalia
  - **City Staff:** Bill Novak, Ray Fano, Andy Hynes
  - **Ryan:** Curt Pascoe, Kyle Schott
  - **City Council Liaison:** Councilman Coyne

- POTENTIAL ENGAGED PARTIES.**
- Civil engineer
  - Site utility subcontractor
  - Other

**AREAS OF STUDY.**

**Existing Conditions**

**Objective:** Compare known areas of concern to existing infrastructure.

- Tasks**
- I Review group input information
  - II Review map of resident complaints regarding storm water
  - III Review 2016 drainage area analysis
  - IV Review existing storm water infrastructure

- Deliverable(s)**
- Storm water map

## WORKING GROUP MEETINGS TO DATE

PARKING APR 2

STORM WATER APR 2

DESIGN APR 3

TRAFFIC/TRANSPORTATION APR 5

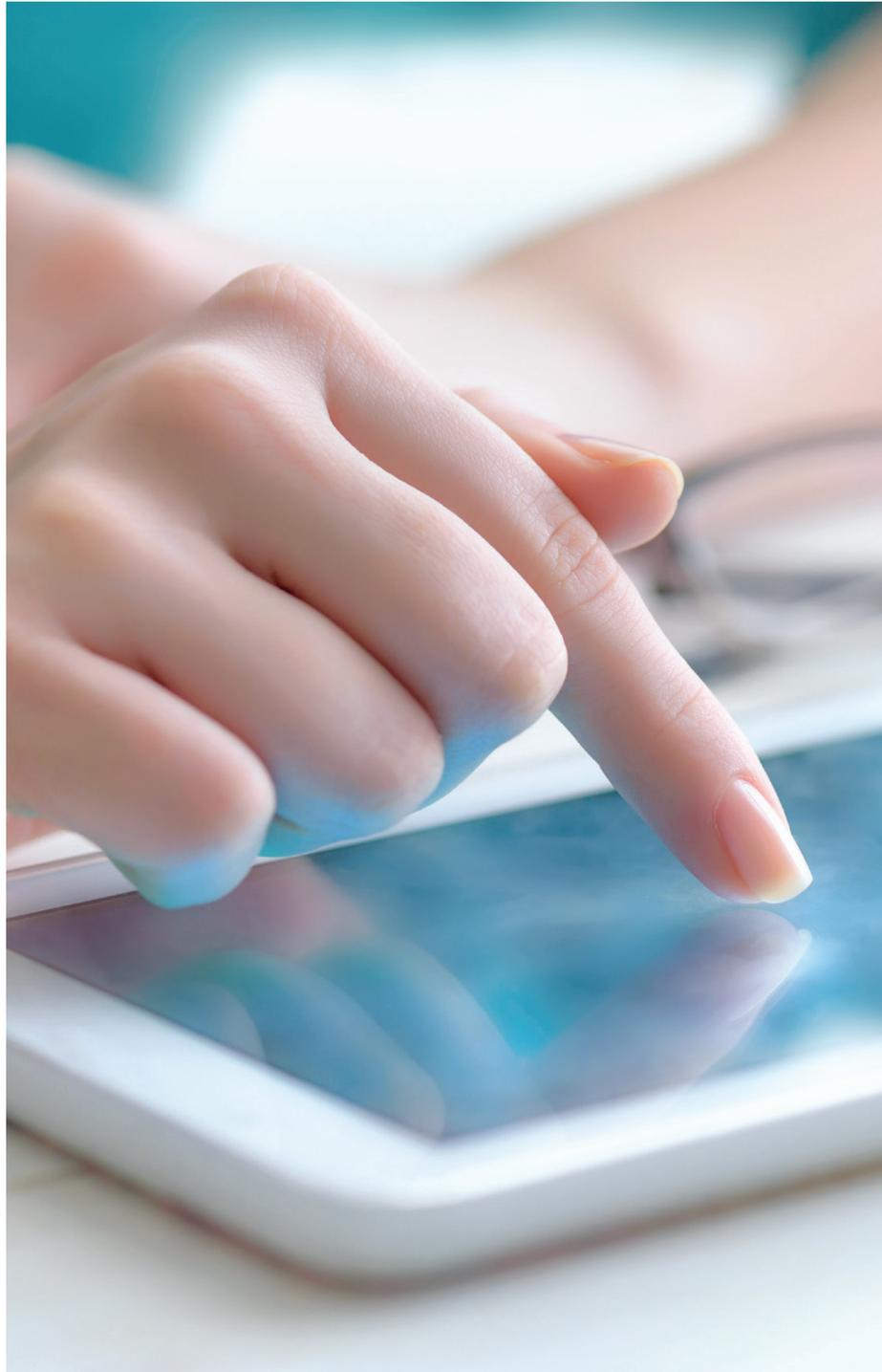
LAND USE APR 9

PEDESTRIAN SAFETY/CONNECTIVITY APR 12



# WORKING GROUP MILESTONES

DESCRIPTION	MARCH	APRIL	MAY	JUNE	JULY
REQUIRED INPUT					
WORKING GROUPS					
Land Use					
Storm Water					
Pedestrian Safety/Connectivity					
Traffic and Transportation					
Parking					
Design Working Group					
	STEERING COMMITTEE SELECTED WORKING GROUP MEMBERS	STEERING COMMITTEE MEETING  CITY COUNCIL WORKSHOP	ANTICIPATED LAND USE & HEIGHT SURVEY RESULTS RECEIVED  <b>NEW - CITY COUNCIL MEETING            WORKING GROUP PRODUCT UPDATE            (MAY 15)</b>	ALL WORKING GROUP PRESENTATION  CITY COUNCIL WORKING GROUP PRODUCT 1ST DRAFT REVIEW	STEERING COMMITTEE PRESENTATION  COUNCIL INPUT REVIEW AND ISSUE PRIORITIZATION



## SURVEY GOALS AND OBJECTIVES

- Get quantitative feedback from residents and commuters about their preferences
- Collect additional information which will be evaluated along with the data and views collected during the Group Input Sessions and Working Groups to form a starting point for concept development
- Obtain feedback from separate sample groups: Commuters, Engaged residents (those who provided their email address to receive communications) and a random sampling of Naperville residents
- Ensure ability to analyze the feedback by the three individual groups
- Develop techniques to reduce or eliminate, wherever possible, the ability to “game” the system (unique PINs)



## SURVEY COMMUNICATION SCHEDULE

March 13	Survey went live and PINs were sent out to City Engaged list and City Commuter list
March 15	Survey PINs were sent to Ryan Engaged list
March 28	PINs were resent to all email lists
March 29	Survey reminder included in the Ryan 5th Avenue eNewsletter
March 30	Survey reminder was included in Commuter Connect and the City's 5th Avenue eNewsletter

### Upcoming Communications

April 12	Pass out flyers at the train station (additional days TBD)
April 13	Post signage at the train station (through April 30)
April 13	Survey reminder included in Commuter Connect and the City's 5th Avenue eNewsletter
April 18	PINs resent
April 20	Survey reminder included in Commuter Connect and the City's 5th Avenue eNewsletter
April 26	Survey reminder included in the Ryan 5th Avenue eNewsletter
April 27	Survey reminder was included in Commuter Connect and the City's 5th Avenue eNewsletter



# Land Use and Height Survey



GROUP	ENGAGED ONLY		COMMUTERS ONLY		CROSSOVER		RESIDENT SAMPLE	OPT-IN
METHOD	EMAIL		EMAIL		EMAIL		MAIL POSTCARD	WEBSITE
SENT	MARCH 13 & 28		MARCH 13 & 28		MARCH 13 & 28		MARCH 19	MARCH 19
COUNT	722		3,700		700		5,018	N/A
BOUNCE	15%	111	11%	409	16%	112	N/A	N/A
OPEN	50%	306	25%	818	27%	160	N/A	N/A
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RESPONSE	181		228		73		78	267
RATE	30%		7%		12%		2%	N/A

\* Response rates are determined by removing the bounced emails from the total sent.



**ADDITIONAL STEPS TO IMPROVE ENGAGEMENT**

REMINDER EMAILS  
COMMUTER FLYER &  
STATION SIGNAGE



**ANALYSIS PROCESS**  
RESULTS ARE REVIEWED  
SEPARATELY BUT  
EQUALLY



**SURVEY CLOSES**  
REASONABLE  
RESPONSE RATES  
DATE TBD

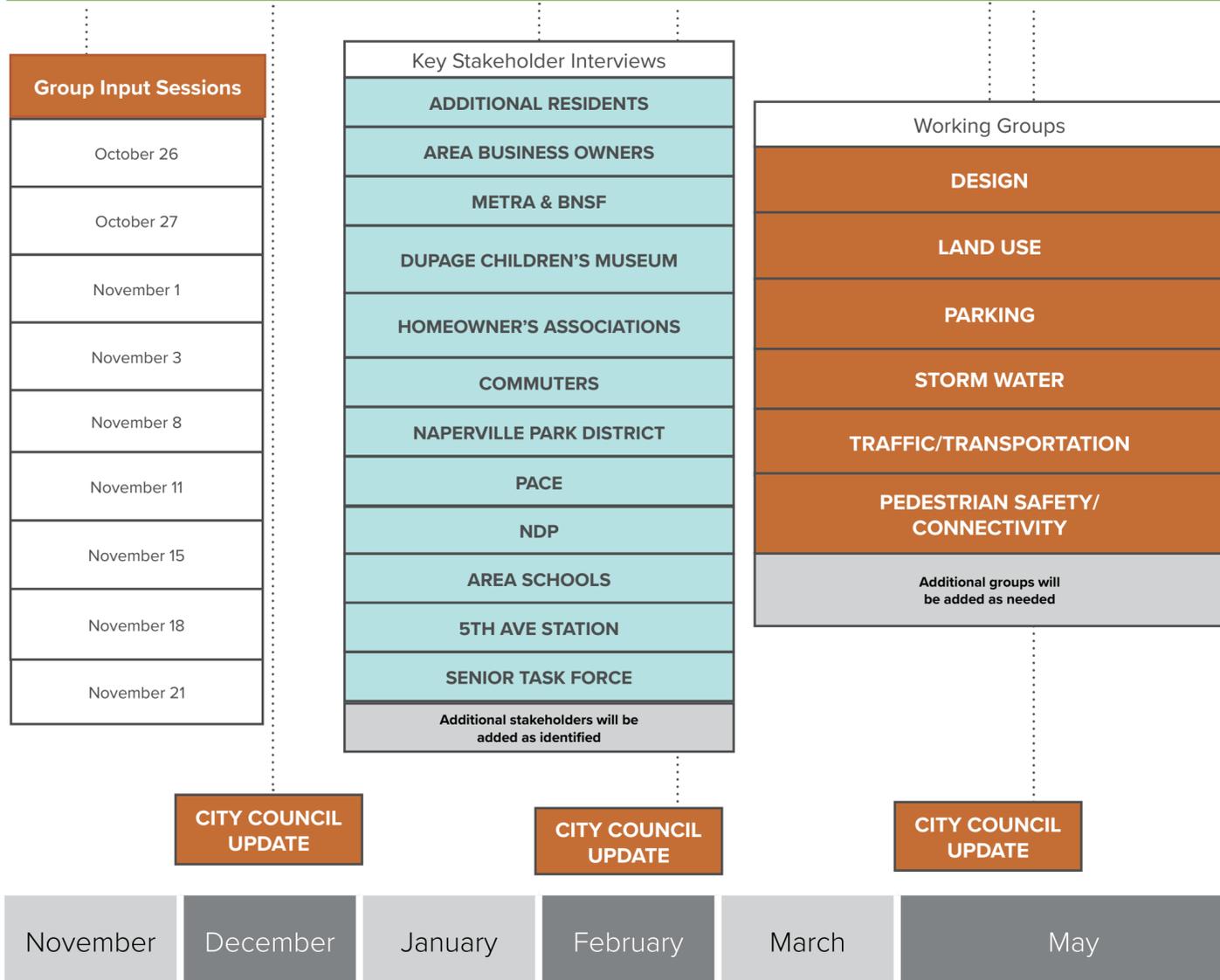


**SHARE THE RESULTS WITH CITY COUNCIL**  
JUNE 19



## PHASE II - ISSUE IDENTIFICATION/PROGRAM INPUT

MONTH 2 - 8 OR LONGER  
November 2017 - May 2018



## Immediate Actions

- Continue to engage community in the Land Use & Height Survey

## 60-Day Snapshot

- Land Use & Height Survey complete
- Working Groups are active and engaged
- Continue Key Stakeholder meetings
- Prepare key findings for City Council