

TONIGHT'S DISCUSSION

Financial management over the past decade

Budgetary impact of the grocery tax elimination

Revenue replacement discussion

TONIGHT'S ASK

Do you recommend that the City Council implement a replacement revenue source to offset General Fund revenue lost due to the elimination of the 1% state grocery tax?



THE ISSUE: STATE GROCERY TAX IS BEING ELIMINATED













1% state sales tax on food, drugs & medical appliances

Known as a grocery tax because it is charged on food sold at a grocery store to take home, prepare and consume







Revenue passed through to local municipalities

Money goes into Naperville's General Fund, which supports the most critical city services (e.g. Police, Fire, Public Works)



Tax eliminated as of Jan. 1, 2026

Legislation allows
municipalities to implement 1%
local grocery tax, essentially
one-to-one replacement

WHY IT MATTERS: REVERSES EFFORTS TO RIGHT-SIZE SERVICES











Despite significant global events, the City has been able to maintain or enhance services with existing revenue streams thanks to a series of actions that began in 2015.

2015



2020



2022 - 2024



Financial Principles & Home Rule Sales Tax (HRST) Implemented

- 25% debt reduction & cash reserve replenishment to 25% over 8 years
- Structurally balanced operating budgets
- Continuous improvement of costeffective service delivery

Global Pandemic Begins

 Success of Financial Principles, HRST lets City maintain existing service levels throughout

Strategic Service Investments

- Financial position coming out of the pandemic allowed for service enhancement vs. reinstatement
- Utilized existing operating revenue streams
- Coupled with economic growth & revenue diversification, City was able to maintain lowest property tax rate in 50+ years

WHY IT MATTERS: WILL NEGATIVELY IMPACT SERVICES













Tax Elimination results in General Fund Revenue Loss of \$6.5M

- No impact to utilities, capital projects, or special funds
- Compounds year-over-year
- Majority of General Fund dollars pay for operating personnel & purchased services
- Revenue loss of this amount without replacement dollars would lead to position & program reductions



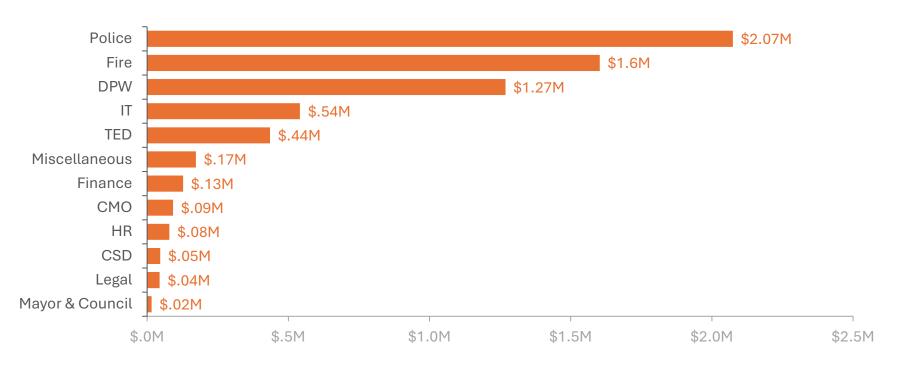
SERVICE IMPACTS WOULD BE MISALIGNED WITH COMMUNITY EXPECTATIONS

 2023 Citizen Survey: 92% rated quality of services as excellent or good – slight increase from 2016



WHY IT MATTERS: PUBLIC-FACING SERVICES MOST IMPACTED

General Fund Reduction by Department













Police, Fire, Public Works account for the largest share

- Leads to immediate public safety impacts
- Personnel serve more than one program simultaneously
 - a reduction in one automatically impacts another

Increasing cuts to internal service departments does not solve the problem

Budgets are too small to solve a gap of this amount

REPLACEMENT OPTION 1: REPLACE W/ LOCAL 1% GROCERY TAX













City would apply same 1% tax as the state to the same items; consumers pay \$1/\$100 spent



Acts as one-to-one replacement for eliminated state tax



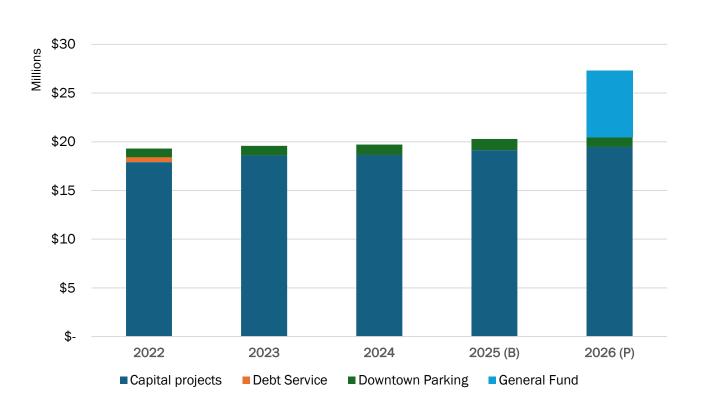
Replaces lost revenue without increasing the tax burden



50+ communities have already filed to implement replacement local grocery tax



REPLACEMENT OPTION 2: INCREASE HRST BY 0.25% FROM 0.75% TO 1%



| Municipality | Current HRST Rate | Current Total Sales Tax Rate |
|--------------------|----------------------|---------------------------------|
| City of Naperville | 0.75% | 7.75% |
| Arlington Heights | 1.00% | 10.00% |
| Downers Grove | 1.00% | 8.00% |
| Schaumburg | 1.00% | 8.00% |
| Wheaton | 1.00% | 8.00% |
| Aurora | 1.25% | 8.25% |
| Evanston | 1.25% | 10.25% |
| Woodridge | 1.25% | 8.25% |
| Bolingbrook | 1.50% | 8.50% |
| Elgin | 1.50% | 10.50% |
| Elmhurst | 1.50% | 8.50% |
| St. Charles | 1.50% | 8.50% |
| Joliet | 1.75% | 9.00% |











Revenue generated from 1% HRST estimated to be similar to grocery tax

 Consumers would pay an additional \$0.25 per every \$100 spent on a qualifying purchase Naperville would remain tied for the lowest total sales tax rate in surrounding comparable communities

Same as Downers Grove, Schaumburg, Wheaton

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