

CY25 Attendance Compilation	ANNUAL TOTALS TO DATE		AUGUST		Demographics				% of Original Projection
	Original Projection	Actual	Original Projection	Actual	Naperville		Non-Naperville		
					#	%	#	%	
GRAND TOTAL	115,040	64,478	10,775	8,111	5,372	66%	2,739	34%	75%
SCHOOLS TOTALS	22,500	14,999	0	0	0	0%	0	0%	
School Tours: Time Travel Trip	12,000	8,457	0	0	0	0%	0	0%	
School Programs	10,500	6,542	0	0	0	0%	0	0%	
Virtual Field Trips	0	0	0	0	0	0%	0	0%	
GATE ADMISSIONS TOTALS	12,500	5,251	1,400	1,218	353	29%	865	71%	87%
Walk-In	12,500	5,251	1,400	1,218	353	29%	865	71%	87%
GROUP TOURS TOTALS	1,355	704	125	41	0	0%	41	100%	33%
Group Tours	985	554	125	41	0	0%	41	100%	33%
Group Programs	370	150	0	0	0	0%	0	0%	
PUBLIC PRGMS TOTALS	2,335	1,860	200	135	102	76%	33	24%	68%
Programs & Presentations	1,705	1,181	150	83	52	63%	31	37%	55%
Camps	630	679	50	52	50	96%	2	4%	104%
NS EVENTS TOTALS	36,200	15,705	7,200	4,527	3,406	75%	1,121	25%	63%
Oktoberfest	5,300	0	0	0	0	0%	0	0%	
All Hallows Eve	4,000	0	0	0	0	0%	0	0%	
Howlin' At The Moon	4,400	0	0	0	0	0%	0	0%	
Farmer's Market	6,000	5,269	2,000	2,026	1,621	80%	405	20%	
Naper Nights Concerts	16,500	10,436	5,200	2,501	1,785	71%	716	29%	48%
June Naper Nights	4,800	3,353	0	0	0	0%	0	0%	
July Naper Nights	6,500	4,582	0	0	0	0%	0	0%	
August Naper Nights	5,200	2,501	5,200	2,501	1,785	71%	716	29%	
RENTALS	25,460	14,517	425	697	407	58%	290	42%	164%
Buildings Rentals	6,460	3,927	425	697	407	58%	290	42%	164%
Chapel - Wedding Only	3,050	1,979	300	424	215	51%	209	49%	141%
Chapel Lower Upper (Non Wedding)	250	106	0	0	0	0%	0	0%	0%
Chapel Lower Level Rentals	0	0	0	0	0	0%	0	0%	
Tavern Rentals	175	92	0	35	35	100%	0	0%	
Meeting House Rentals	385	188	50	0	0	0%	0	0%	
Outdoor Receptions Rentals	0	0	0	0	0	0%	0	0%	
Innovation Gateway Rentals	2,600	1,562	75	238	157	66%	81	34%	
Gateway Rental (Non-Wedding)	1,500	1,327	75	123	65	53%	58	47%	
Gateway Rental (Wedding Reception)	600	0	0	0	0	0%	0	0%	
Gateway Rental (Wedding Combo)	500	235	0	115	92	80%	23	20%	
Large Scale Grounds Rentals	19,000	10,590	0	0	0	0%	0	0%	
Festa Italiana	0	0	0	0	0	0%	0	0%	
Food Truck Fest(s)	5,000	1,500	0	0	0	0%	0	0%	
Naperville AleFest	2,500	1,400	0	0	0	0%	0	0%	
Naperville Pride Fest	2,500	0	0	0	0	0%	0	0%	
Woman's Club Art Fair	9,000	7,690	0	0	0	0%	0	0%	
XGrounds Rentals	0	0	0	0	0	0%	0	0%	
	0	0	0	0	0	0%	0	0%	
	0	0	0	0	0	0%	0	0%	
	0	0	0	0	0	0%	0	0%	
	0	0	0	0	0	0%	0	0%	
OTHER TOTALS	14,690	11,442	1,425	1,493	1,104	74%	389	26%	105%
Wedding Showcase	675	811	0	0	0	0%	0	0%	113%
Fam Tours/Trade Show	750	1,186	250	282	25	9%	257	91%	
Weed Ladies Show	220	34	0	0	0	0%	0	0%	
Community Speaking Engagements/Volunteer	250	56	0	0	0	0%	0	0%	
Exhibit Openings / Development Events	145	330	0	37	23	62%	14	38%	80%
Research Requests Oral History	60	22	5	4	3	75%	1	25%	
Exhibits - Offsite	0	408	0	0	0	0%	0	0%	
Naperville Bank & Trust	6,440	4,290	550	550	495	90%	55	10%	
Naper Property	6,150	4,305	620	620	558	90%	62	10%	100%
GRAND TOTAL	115,040	64,478	10,775	8,111	5,372		2,739		75%

## NOTES:

Fam Tours/Trade Shows = Illinois State Fair (8/22/25) &amp; Hers and Helicopters, Frontier Park (8/16/25)

Dev Events = OLI Event (8/27/25)

CY25 Attendance Compilation	ANNUAL TOTALS TO DATE		SEPTEMBER		Demographics				% of Original Projection
	Original Projection	Actual	Original Projection	Actual	Naperville		Non-Naperville		
					#	%	#	%	
GRAND TOTAL	115,040	70,837	10,780	6,359	3,959	62%	2,400	38%	59%
SCHOOLS TOTALS	22,500	15,189	250	190	0	0%	190	100%	76%
School Tours: Time Travel Trip	12,000	8,647	250	190	0	0%	190	100%	76%
School Programs	10,500	6,542	0	0	0	0%	0	0%	
Virtual Field Trips	0	0	0	0	0	0%	0	0%	
GATE ADMISSIONS TOTALS	12,500	5,941	1,200	690	232	34%	458	66%	58%
Walk-In	12,500	5,941	1,200	690	232	34%	458	66%	58%
GROUP TOURS TOTALS	1,355	752	90	48	0	0%	48	100%	53%
Group Tours	985	602	50	48	0	0%	48	100%	96%
Group Programs	370	150	40	0	0	0%	0	0%	0%
PUBLIC PRGMS TOTALS	2,335	2,144	175	284	112	40%	172	60%	162%
Programs & Presentations	1,705	1,465	175	284	112	40%	172	60%	162%
Camps	630	679	0	0	0	0%	0	0%	
NS EVENTS TOTALS	36,200	17,283	1,500	1,578	1,262	80%	316	20%	105%
Oktoberfest	5,300	0	0	0	0	0%	0	0%	
All Hallows Eve	4,000	0	0	0	0	0%	0	0%	
Howlin' At The Moon	4,400	0	0	0	0	0%	0	0%	
Farmer's Market	6,000	6,847	1,500	1,578	1,262	80%	316	20%	105%
Naper Nights Concerts	16,500	10,436	0	0	0	0%	0	0%	
June Naper Nights	4,800	3,353	0	0	0	0%	0	0%	
July Naper Nights	6,500	4,582	0	0	0	0%	0	0%	
August Naper Nights	5,200	2,501	0	0	0	0%	0	0%	
RENTALS	25,460	16,351	5,885	1,834	788	43%	1,046	57%	31%
Buildings Rentals	6,460	4,500	885	573	236	41%	337	59%	65%
Chapel - Wedding Only	3,050	2,228	500	249	0	0%	249	100%	50%
Chapel Lower Upper (Non Wedding)	250	106	0	0	0	0%	0	0%	
Chapel Lower Level Rentals	0	0	0	0	0	0%	0	0%	
Tavern Rentals	175	92	35	0	0	0%	0	0%	0%
Meeting House Rentals	385	188	0	0	0	0%	0	0%	
Outdoor Receptions Rentals	0	0	0	0	0	0%	0	0%	
Innovation Gateway Rentals	2,600	1,886	350	324	236	73%	88	27%	93%
Gateway Rental (Non-Wedding)	1,500	1,586	75	259	236	91%	23	9%	
Gateway Rental (Wedding Reception)	600	0	150	0	0	0%	0	0%	
Gateway Rental (Wedding Combo)	500	300	125	65	0	0%	65	100%	
Large Scale Grounds Rentals	19,000	11,851	5,000	1,261	552	44%	709	56%	25%
Festa Italiana	0	0	0	0	0	0%	0	0%	
Food Truck Fest(s)	5,000	2,261	2,500	761	152	20%	609	80%	30%
Naperville AleFest	2,500	1,400	0	0	0	0%	0	0%	
Naperville Pride Fest	2,500	500	2,500	500	400	80%	100	20%	20%
Woman's Club Art Fair	9,000	7,690	0	0	0	0%	0	0%	
Naperville Music Festival	0	0	0	0	0	0%	0	0%	
Grounds Rentals*	0	0	0	0	0	0%	0	0%	
	0	0	0	0	0	0%	0	0%	
	0	0	0	0	0	0%	0	0%	
	0	0	0	0	0	0%	0	0%	
	0	0	0	0	0	0%	0	0%	
OTHER TOTALS	14,690	13,177	1,680	1,735	1,565	90%	171	10%	103%
Wedding Showcase	675	811	0	0	0	0%	0	0%	
Fam Tours/Trade Show	750	1,186	0	0	0	0%	0	0%	
Weed Ladies Show	220	84	50	50	45	90%	5	10%	100%
Community Speaking Engagements/Volunteer	250	116	0	60	57	95%	3	5%	
Exhibit Openings / Development Events	145	330	0	0	0	0%	0	0%	
Research Requests Oral History	60	22	5	0	0	0%	0	0%	0%
Exhibits - Offsite	0	408	0	0	0	0%	0	0%	
Naperville Bank & Trust	6,440	4,815	525	525	473	90%	53	10%	100%
Naper Property	6,150	5,405	1,100	1,100	990	90%	110	10%	100%
GRAND TOTAL	115,040	70,837	10,780	6,359	3,959		2,400		59%

## NOTES:

Volunteer Engagement = Kids Matter Volunteer Fair 9/19/25@ Ft Hill Center.

CY25 Attendance Compilation	ANNUAL TOTALS TO DATE		OCTOBER		Demographics				% of Original Projection
	Original Projection	Actual	Original Projection	Actual	Naperville		Non-Naperville		
					#	%	#	%	
GRAND TOTAL	115,040	88,994	19,400	18,157	8,594	47%	9,563	53%	94%
SCHOOLS TOTALS	22,500	18,858	2,550	3,669	0	0%	3,669	100%	144%
School Tours: Time Travel Trip	12,000	11,653	2,550	3,006	0	0%	3,006	100%	118%
School Programs	10,500	7,205	0	663	0	0%	663	100%	
Virtual Field Trips	0	0	0	0	0	0%	0	0%	
GATE ADMISSIONS TOTALS	12,500	7,278	1,400	1,337	638	48%	699	52%	96%
Walk-In	12,500	7,278	1,400	1,337	638	48%	699	52%	96%
GROUP TOURS TOTALS	1,355	752	0	0	0	0%	0	0%	
Group Tours	985	602	0	0	0	0%	0	0%	
Group Programs	370	150	0	0	0	0%	0	0%	
PUBLIC PRGMS TOTALS	2,335	2,233	175	89	51	57%	38	43%	51%
Programs & Presentations	1,705	1,554	175	89	51	57%	38	43%	51%
Camps	630	679	0	0	0	0%	0	0%	
NS EVENTS TOTALS	36,200	28,939	13,700	11,656	6,798	58%	4,858	42%	85%
Oktoberfest	5,300	4,903	5,300	4,903	3,152	64%	1,751	36%	93%
All Hallows Eve	4,000	3,763	4,000	3,763	2,255	60%	1,508	40%	94%
Howlin' At The Moon	4,400	2,990	4,400	2,990	1,391	47%	1,599	53%	68%
Farmer's Market	6,000	6,847	0	0	0	0%	0	0%	
Naper Nights Concerts	16,500	10,436	0	0	0	0%	0	0%	
June Naper Nights	4,800	3,353	0	0	0	0%	0	0%	
July Naper Nights	6,500	4,582	0	0	0	0%	0	0%	
August Naper Nights	5,200	2,501	0	0	0	0%	0	0%	
RENTALS	25,460	16,527	350	176	0	0%	176	100%	50%
Buildings Rentals	6,460	4,676	350	176	0	0%	176	100%	50%
Chapel - Wedding Only	3,050	2,404	200	176	0	0%	176	100%	88%
Chapel Lower Upper (Non Wedding)	250	106	0	0	0	0%	0	0%	
Chapel Lower Level Rentals	0	0	0	0	0	0%	0	0%	
Tavern Rentals	175	92	0	0	0	0%	0	0%	
Meeting House Rentals	385	188	0	0	0	0%	0	0%	
Outdoor Receptions Rentals	0	0	0	0	0	0%	0	0%	
Innovation Gateway Rentals	2,600	1,886	150	0	0	0%	0	100%	0%
Gateway Rental (Non-Wedding)	1,500	1,586	0	0	0	0%	0	0%	
Gateway Rental (Wedding Reception)	600	0	150	0	0	0%	0	0%	
Gateway Rental (Wedding Combo)	500	300	0	0	0	0%	0	0%	
Large Scale Grounds Rentals	19,000	11,851	0	0	0	0%	0	0%	
Festa Italiana	0	0	0	0	0	0%	0	0%	
Food Truck Fest(s)	5,000	2,261	0	0	0	0%	0	0%	
Naperville AleFest	2,500	1,400	0	0	0	0%	0	0%	
Naperville Pride Fest	2,500	500	0	0	0	0%	0	0%	
Woman's Club Art Fair	9,000	7,690	0	0	0	0%	0	0%	
Story Of Ram	0	0	0	0	0	0%	0	0%	
Grounds Rentals*	0	0	0	0	0	0%	0	0%	
	0	0	0	0	0	0%	0	0%	
	0	0	0	0	0	0%	0	0%	
	0	0	0	0	0	0%	0	0%	
	0	0	0	0	0	0%	0	0%	
OTHER TOTALS	14,690	14,407	1,225	1,230	1,107	90%	123	10%	40%
Wedding Showcase	675	811	0	0	0	0%	0	0%	
Fam Tours/Trade Show	750	1,186	0	0	0	0%	0	0%	
Weed Ladies Show	220	84	0	0	0	0%	0	0%	
Community Speaking Engagements/Volunteer	250	116	0	0	0	0%	0	0%	
Exhibit Openings / Development Events	145	338	0	8	8	100%	0	0%	
Research Requests	60	24	5	2	1	50%	1	50%	
Oral History	0	408	0	0	0	0%	0	0%	
Exhibits - Offsite	0	408	0	0	0	0%	0	0%	
Naperville Bank & Trust	6,440	5,415	600	600	540	90%	60	10%	
Naper Property	6,150	6,025	620	620	558	90%	62	10%	100%
GRAND TOTAL	115,040	88,994	19,400	18,157	8,594		9,563		

NOTES:

Development Event = 10/9/25 Gratitude Gathering