



## Legislation Details (With Text)

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**On agenda:** 10/15/2024      **Final action:** 10/15/2024

**Title:** Approve the Calendar Year 2025 SECA Grant Fund Program City Obligations allocations in the amount of \$1,041,399

**Sponsors:**

**Indexes:**

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| Date       | Ver. | Action By    | Action   | Result |
|------------|------|--------------|----------|--------|
| 10/15/2024 | 1    | City Council | approved | Pass   |

### CITY COUNCIL AGENDA ITEM

#### **ACTION REQUESTED:**

Approve the Calendar Year 2025 SECA Grant Fund Program City Obligations allocations in the amount of \$1,041,399

**DEPARTMENT:** Community Services

**SUBMITTED BY:** Miranda Barfuss, Community Grants Coordinator

#### **BOARD/COMMISSION REVIEW:**

N/A

#### **BACKGROUND:**

A portion of the Special Events and Community Arts (SECA) Grant Fund Program is dedicated to obligations that must be funded in accordance with an ordinance, resolution, intergovernmental agreement, or in support of fund administration. In 2016, City Council assumed review/allocation authority for these items, renamed the category "City Obligations" and expanded it over the years to include the following:

|                                   |                                       |
|-----------------------------------|---------------------------------------|
| 4 <sup>th</sup> of July Fireworks | Century Walk Public Art - Capital     |
| Carillon Maintenance              | Century Walk Public Art - Maintenance |
| DCM Purchase Reimbursement        | Grant Management Software             |
| NDP Marketing                     | Naperville Municipal Band             |
| NCTV17 Event Coverage             | NCTV17 News Coverage                  |
| Riverwalk Maintenance             | Special Events Coordinator            |

On August 17, 2021, upon approving the Calendar Year (CY) 2022 City Obligations allocations, the City Council expressed concern regarding financial oversight of the recipients and directed staff to

develop an application process for City Obligations recipients similar to that of discretionary SECA funding applicants.

As such, staff created a City Obligations Application which requires grantees to explain the community impact of the request and the organization's SECA award history. The application also requires the submission of the most recently completed agency audit or annual financial statement, a detailed budget worksheet, Federal Form 990 (if required to file), and a Disclosure of Interest.

### **DISCUSSION:**

The table below depicts the requests for CY 2025 with a three-year award history. A description for each request is also included for reference.

### **CY 2025 SECA Grant Fund Program - City Obligations Allocation**

| <b>Organization</b>                       | <b>CY 22</b>     | <b>CY 23</b>     | <b>CY 24</b>     | <b>CY 25</b>     |
|---|------------------|------------------|------------------|------------------|
| 4th of July Fireworks - City Contribution | 20,000           | 40,000           | 40,000           | 40,000           |
| 4th of July Shuttle Buses                 | 30,000           | -                | -                | -                |
| DCM Purchase Reimbursement                | 150,000          | 150,000          | 150,000          | -                |
| Carillon Maintenance                      | 110,023          | 111,673          | 114,748          | 154,255          |
| Grant Management Software Maintenance     | 6,775            | 7,000            | -                | -                |
| Century Walk Public Art - Capital         | 100,000          | 100,000          | 100,000          | -                |
| Century Walk Public Art - Maintenance     | 50,000           | 50,000           | 50,000           | -                |
| Naperville Public Art -Maintenance        | -                | -                | -                | - 75,000         |
| Naperville Development Partnership        | 175,000          | 175,000          | 185,000          | 185,000          |
| Naperville Municipal Band                 | 151,451          | 149,766          | 145,359          | 157,143          |
| NCTV17 - Community Event Coverage         | 24,000           | 24,000           | 24,000           | -                |
| NCTV17 - Naperville News                  | 36,000           | 36,000           | 36,000           | -                |
| NCTV17 - Television News & Event Coverage | -                | -                | -                | - 60,000         |
| Riverwalk Maintenance                     | 183,334          | 186,085          | 272,817          | 277,065          |
| Special Events Coordinator                | 87,134           | 89,748           | 90,492           | 92,936           |
| <b>Total City Obligations</b>             | <b>1,123,717</b> | <b>1,119,272</b> | <b>1,208,416</b> | <b>1,041,399</b> |

#### ***4<sup>th</sup> of July Fireworks***

Historically, the City participated in a three-way financial contribution for the annual fireworks celebration with the event organizer and the Naperville Park District. In 2022, the Park District assumed management of the fireworks contract and costs are shared with the City only.

#### ***4<sup>th</sup> of July Shuttle Buses***

In 2020, the fireworks celebration was relocated to Frontier Sports Complex as a stand-alone event. Frontier Sports Complex, Neuqua Valley High School and surrounding properties can accommodate

parking for nearly 4,000 vehicles and the shuttles are not currently needed. Staff monitors the parking and traffic each year to evaluate the need for shuttle buses.

#### *DCM Purchase Reimbursement*

The City allocated a capital fund payback for the purchase of the property located at 301 N. Washington St. occupied by the DuPage Children's Museum. The payback was completed in 2024 and no funds are requested for 2025.

#### *Carillon Maintenance*

Annual capital repair

#### *Grant Management Software Maintenance*

In 2024, annual maintenance costs for grant management software were eliminated by transitioning to an in-house system.

#### *Century Walk Public Art - Capital*

Century Walk was established in 1996 to create culturally significant and diverse public art throughout Naperville. Since that time, Century Walk has led a public art initiative in Naperville featuring murals, mosaics, reliefs, mobiles, and sculptures throughout the City. In 2021, the City Council conditionally designated to Century Walk \$100,000 annual capital grants for calendar years 2022, 2023 and 2024 to assist Century Walk with financing the establishment of specific local public art projects. CY 2024 was the third and final year of the designated \$100,000 capital grants. Under the terms of its agreement with the City, Century Walk is eligible to request a capital grant for CY 2025 but has not done so. Staff has met with Century Walk and it is working on succession planning.

#### *Century Walk Public Art - Maintenance*

In 2021, in addition to the capital grants mentioned above, the City Council conditionally designated to Century Walk \$50,000 annual maintenance grants for calendar years 2022, 2023 and 2024 to assist Century Walk with maintaining local public art. CY 2024 was the third and final year of the designated \$50,000 maintenance grants. Under the terms of its agreement with the City, Century Walk is eligible to request a maintenance grant for CY 2025 but has not done so. Staff has met with Century Walk and it is working on succession planning.

#### *Naperville Public Art - Maintenance*

Century Walk, having not submitted a CY 2025 request for a maintenance grant, the City plans to assume maintenance for existing public art pieces on a year-to-year basis. The City retained the services of Century Walk's curator, Dodie Mondero, to provide an audit of existing pieces, communicate the priorities for maintenance each year, and provide said maintenance. The following projects are scheduled for maintenance in CY 2025:

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| Public Art Piece                | Maintenance Cost |   |
|---------------------------------|------------------|---|
| Naperville's Own                | 8,000            | 0 |
| River Reveries                  | 6,500            | 0 |
| A City in Transit               | 15,000           | * |
| River of Life                   | 12,000           | * |
| Spirit of the American Doughboy | 3,800            |   |
| The Way We Were                 | 22,500           | * |
| Spirit of the Y                 | 3,400            | 0 |
| Spirit of the American Navy     | 3,800            |   |
| <b>Total</b>                    | <b>75,000</b>    |   |
| *located on private property    |                  |   |

*Naperville Development Partnership*

Dine Naperville restaurant marketing program, including production, printing and distribution of the annual Dining Guide and other advertising and marketing activities

*Naperville Municipal Band*

Annual performances and appearances

*NCTV17 Television News & Event Coverage*

Combining the previously separated City Obligation amounts for Community Event Coverage and Naperville News streamlines grant tracking for NCTV17 and provides greater flexibility for applying funding to the area of greatest need. The total request has not increased since it began in 2015.

*Riverwalk Maintenance*

Annual capital repair and replacements

*Special Events Coordinator*

Salary and benefits for special event coordination

**FISCAL IMPACT:**

\$1,041,399 will be allocated to CY 2025 City Obligations from the SECA Grant Program Fund.