



# BLOCK 59

N A P E R V I L L E

## SIGNAGE ENTITLEMENT PACKAGE

7 OCTOBER 2022

REVISED 4 JANUARY 2023

prepared by:

**Selbert  
Perkins  
Design.**

**selbert perkins design collaborative**  
205 North Michigan Avenue, Suite 810  
Chicago, IL 60601  
(312) 876 1839

property location:

**Block 59**  
404 S. State Route 59  
Naperville, IL 60540

# CITY OF NAPERVILLE SIGN ORDINANCE 6-16-5 SIGN ON COMMERCIAL PROPERTY

## REQUIREMENT

### 1. DEVELOPMENT IDENTIFICATION SIGNS:

**Number:** Shopping centers with multiple tenants and a minimum of five hundred (500) linear feet along the roadway may have **two (2) development identification signs**.

**Area:** A maximum of **thirty-two (32) square feet** in area.

**Setback:** A minimum of **ten (10) feet** from any property line.

### 2. EXEMPT SIGN (No Permit Required):

a. **Directional signs** - up to a **maximum six (6) square feet** in sign area and installed on private property.

b. **Sidewalk Sign:** One sidewalk sign not to exceed **six (6) square feet** in area and **five (5) feet in height** placed within **five (5) feet** of the building entrance during the hours of the operation of the building to which it corresponds.

c. **Pedestrian wall signs** - up to a maximum of **six (6) square feet** in area

d. For properties larger than **two (2) acres**, one additional temporary sign per frontage up to **thirty-two (32) square feet** is allowed

## PROPOSED

### 1. DEVELOPMENT IDENTIFICATION SIGNS:

**Number:**

Sign Type A1 Corner Monument (Qty. 1)\*  
Sign Type A2 Primary Monument (Qty. 2)\*

**Area:**

Sign Type A1 Corner Monument = 330SF Maximum  
Sign Type A2 Primary Monument = 410SF Maximum

**Setback:**

Sign Type A1 = 15'-0"  
Sign Type A2 @ Aurora Ave. = 5'-0"  
Sign Type A2 @ ST RT 59 = 45'-0"

### 2. EXEMPT SIGN (No Permit Required):

a. **Directional signs:**

Sign Type B2 Secondary Direction, 22.5SF, (Qty. 7)\*  
Sign Type B3 Tertiary Direction, 13.5SF, (Qty. 11)\*

b. **Sidewalk Sign:** None/Not Applicable.

c. **Pedestrian wall signs:** None/Not Applicable.

d. **Additional temporary sign:** None/Not Applicable.

\* See enclosed site plan for location

# CITY OF NAPERVILLE SIGN ORDINANCE 6-16-5 SIGN ON COMMERCIAL PROPERTY

## REQUIREMENT

### 3. PERMANENT SIGNS (Permit Required):

#### a. Ground Signs:

All permanent ground signs must be of a monument type.

**Number:** Each property with a minimum of **one hundred (100) feet of lot frontage** is allowed **one monument sign**, Each property with a minimum of **five hundred (500) linear feet along the frontage** may have **two (2) monument signs**.

**Sign Area:** For 40 mph or less speed limit maximum sign area to be **45 square feet**.

**Height:** **10 feet from grade**, and may be increased an **additional two (2) feet** for architectural features or monument signs.

#### b. Blade Signs:

**Sign Area:** Eight **(8) square feet** per side.

**Number:** **One blade sign per each establishment per each facade** with street frontage (public or private)

**Location:** A minimum clearance of eight **(8) feet measured** from the bottom of the sign to the sidewalk above which the sign extends, and shall extend from the building facade a **maximum of six (6) feet**.

## PROPOSED

### 3. PERMANENT SIGNS (Permit Required):

#### a. Ground Signs: In compliance.

**Number:** Sign Type A1 Corner Monument (Qty. 1)\*  
Sign Type A2 Primary Monument (Qty. 2)\*

**Sign Area:** Sign Type A1 Corner Monument, 330SF Maximum  
Sign Type A2 Primary Monument, 400SF Maximum

**Height:** See enclosed elevation(s).

**b. Blade Signs:** Not Applicable. Tenant improvement where to be allowance and application to be filed separately.

# CITY OF NAPERVILLE SIGN ORDINANCE 6-16-5 SIGN ON COMMERCIAL PROPERTY

## REQUIREMENT

### c. Wall, Awning, and Canopy Signs:

For all facades maximum sign area of **one and one-half (1.5) square feet for each linear foot of facade**, and shall not exceed a **maximum of three hundred (300) square feet** is allowed.

**One additional sign** shall be permitted for **each secondary business** located inside the primary business establishment. The sign area for each secondary business sign **shall not exceed ten percent (10%) of the maximum allowable sign area** for the primary business.

For **facades** with no direct customer access, the total sign area shall not exceed fifty percent **(50%) of the maximum sign area is permitted**.

**Placement:** Signs shall not extend above the roof line or parapet of a building. Wall signs may be painted on, or attached in a place substantially parallel to the building exterior wall.

If a raceway is visible it shall be painted to match the color of the exterior of the building.

**Awnings and canopies** shall be limited to **two (2) colors**.

## PROPOSED

c. Wall, Awning, and Canopy Signs: None/Not Applicable. Tenant improvement where to be allowance and application to be filed separately.

**Placement:** None/Not Applicable. Tenant improvement where to be allowance and application to be filed separately.



Consultant:

Description:	No:	By:	Date:
ISSUE FOR PRELIMINARY APPROVAL	0	RTM	07.13.2022
REVISION PER CITY	1	RTM	10.07.2022
REVISION PER CITY	2	RTM	11.14.2022

Client:  
**Block 59**  
 404 S. State Route 59  
 Naperville, IL 60540  
 Project Title & Address:

Sheet Title:  
**SIGNAGE LOCATION PLAN**

Seal:  
 Proj. No: 21.0004060.000 Approved By: VPD

Sheet Number:  
 ALL DIMENSIONS AND CONDITIONS MUST BE CHECKED AND VERIFIED ON SITE BY THE CONTRACTOR AND SUB-CONTRACTORS PRIOR TO PERFORMING THE WORK. THE PROJECT MANAGER SHALL BE NOTIFIED IN WRITING OF ANY DISCREPANCIES PRIOR TO PROCEEDING WITH THE WORK.  
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**SIGNAGE KEY**

A01 ← SIGN TYPE  
 0000 ← SIGN MARK

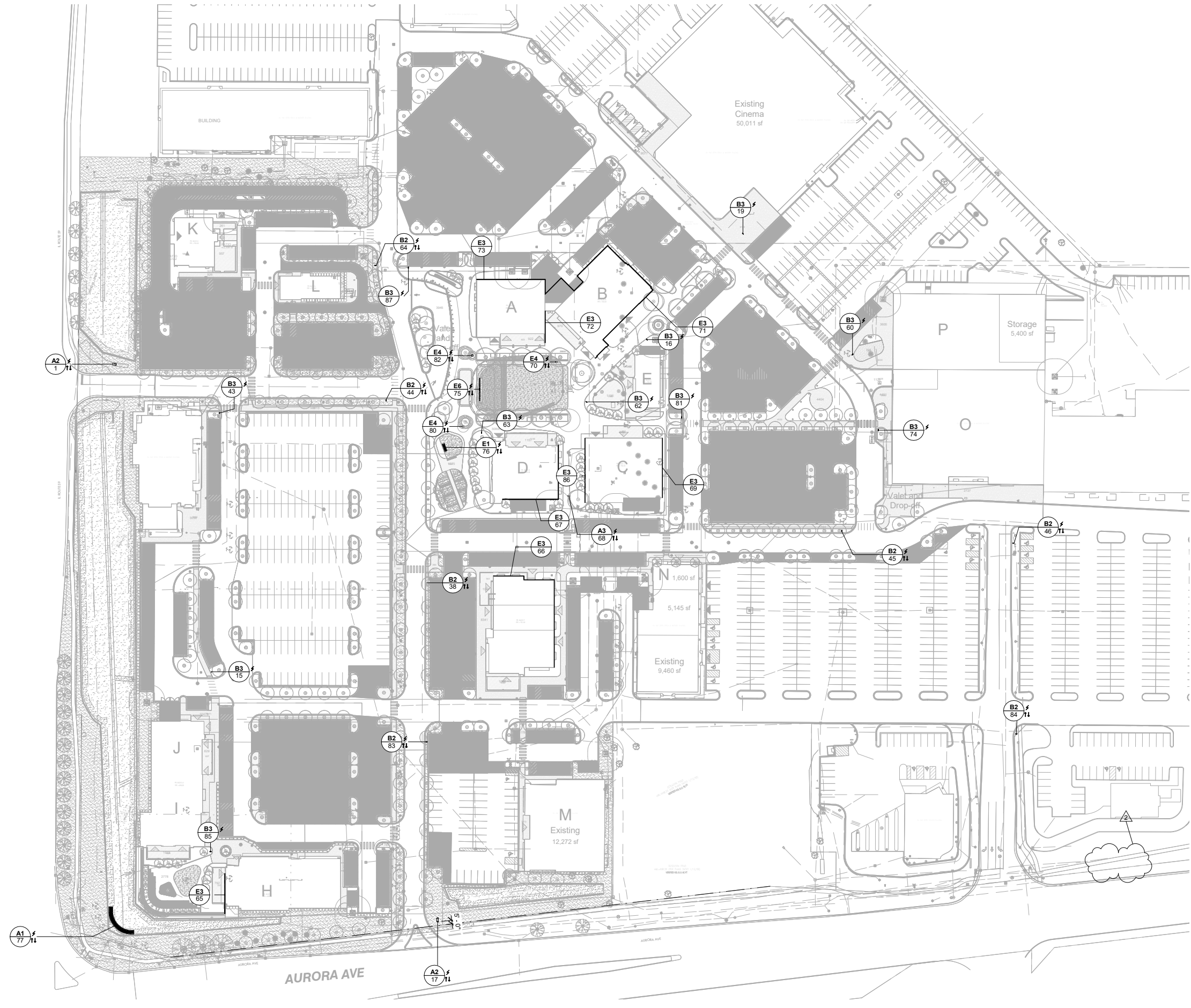
← DATA REQUIRED  
 ⚡ POWER REQUIRED

**SIGNAGE MESSAGE KEY**

A B    A/B    A/B    A/B

**SIGNAGE LEGEND**

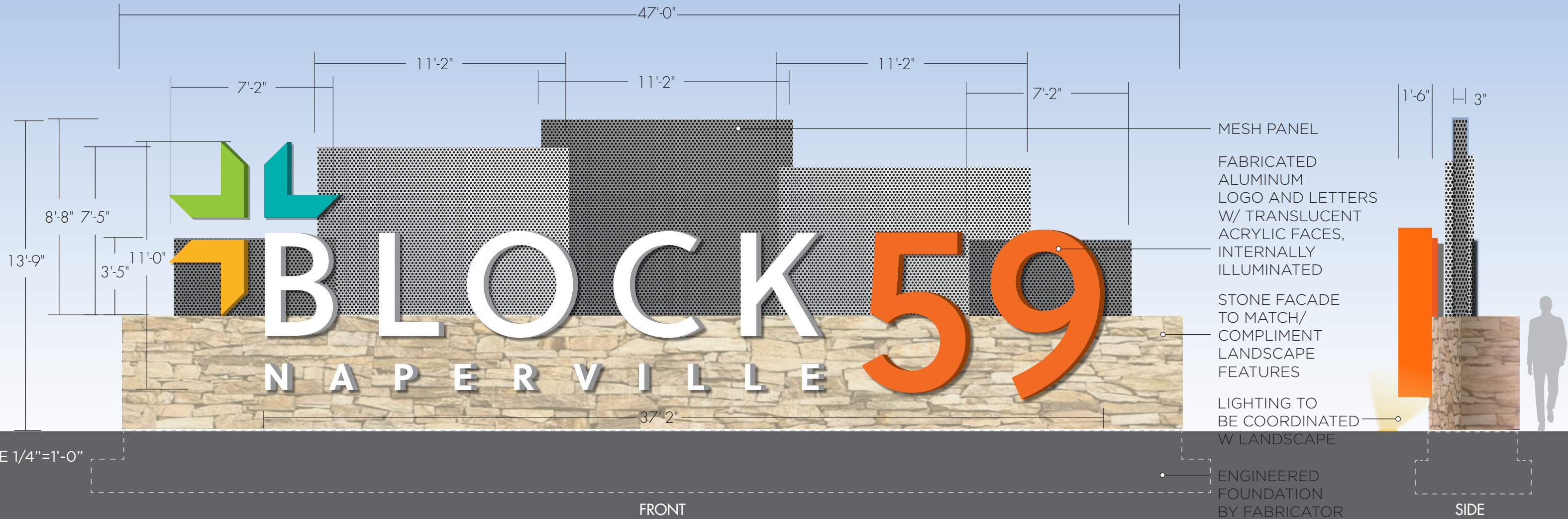
TYPE	DESCRIPTION	Power	Data	Count
A1	CORNER MONUMENT	Yes	Yes	1
A2	PRIMARY MONUMENT	Yes	Yes	2
A3	SECONDARY MONUMENT	Yes	Yes	1
B2	SECONDARY DIRECTION	Yes	Yes	7
B3	TERTIARY DIRECTION	Yes	No	11
E1	ART/SCULPTURAL ELEMENT	Yes	Yes	1
E3	GRAPHIC ART MURALS	No	No	8
E4	ART TOTEM DIRECTORY	Yes	Yes	3
E6	CANOPY IDENTITY	Yes	Yes	1



1 SIGNAGE LOCATION PLAN  
 1/64" = 1'-0"



PLAN VIEW



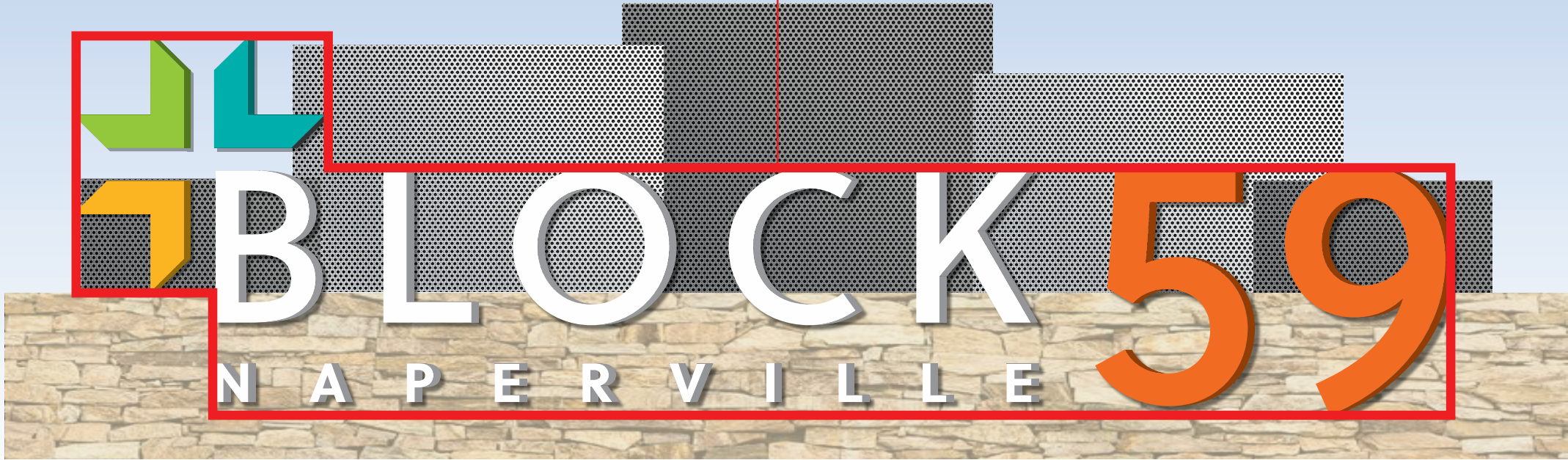
**A1 CORNER MONUMENT**

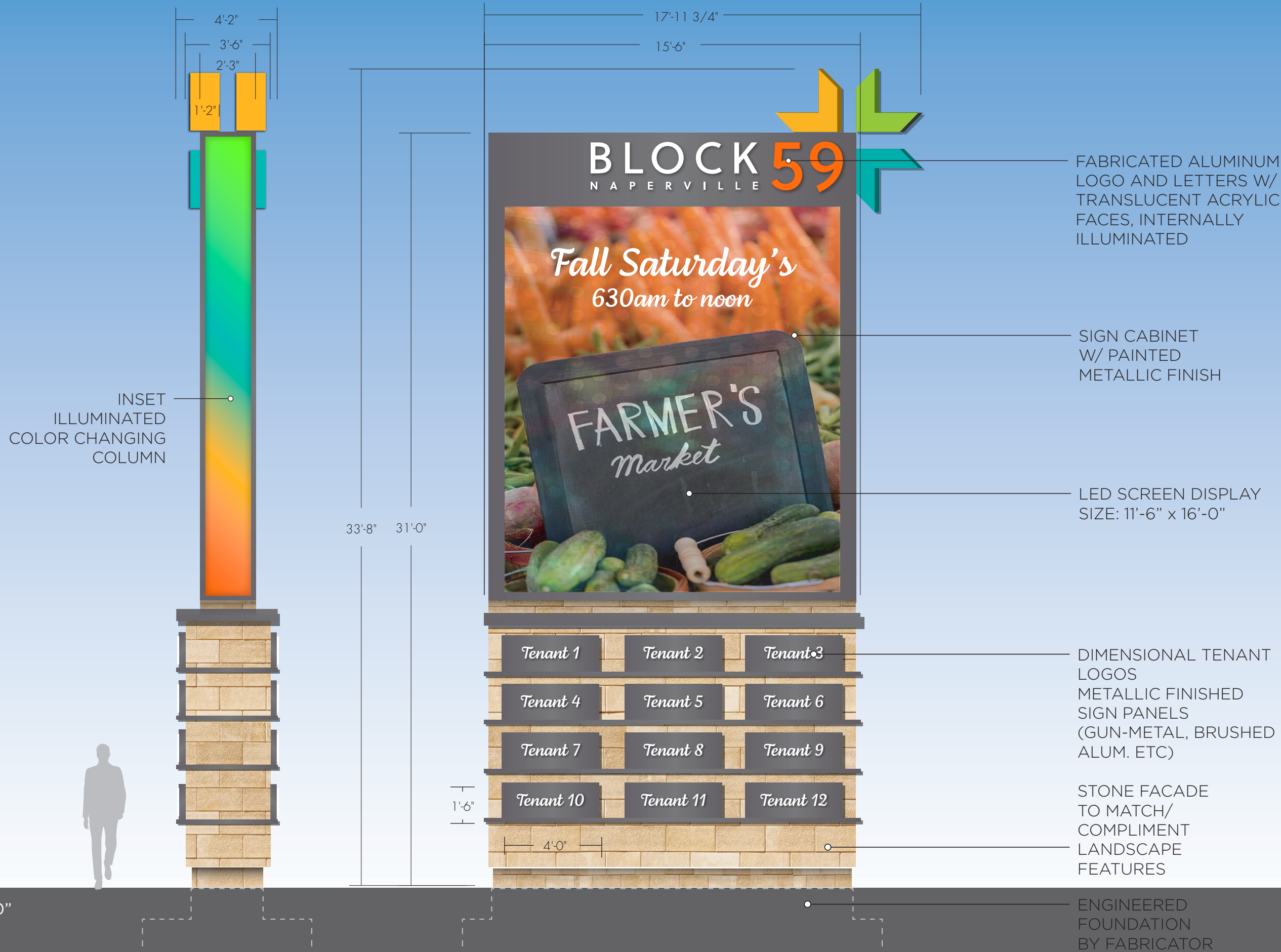




PLAN VIEW

318.35 TOTAL SF





INSET  
ILLUMINATED  
COLOR CHANGING  
COLUMN

FABRICATED ALUMINUM  
LOGO AND LETTERS W/  
TRANSLUCENT ACRYLIC  
FACES, INTERNALLY  
ILLUMINATED

SIGN CABINET  
W/ PAINTED  
METALLIC FINISH

LED SCREEN DISPLAY  
SIZE: 11'-6" x 16'-0"

DIMENSIONAL TENANT  
LOGOS  
METALLIC FINISHED  
SIGN PANELS  
(GUN-METAL, BRUSHED  
ALUM. ETC)

STONE FACADE  
TO MATCH/  
COMPLIMENT  
LANDSCAPE  
FEATURES

ENGINEERED  
FOUNDATION  
BY FABRICATOR

SCALE 1/4"=1'-0"

# A2 PRIMARY MONUMENT





**BLOCK 59**  
N A P E R V I L L E

*Fall Saturday's*  
*630am to noon*



328 SF

400 TOTAL SF

Tenant 1

Tenant 2

Tenant 3

Tenant 4

Tenant 5

Tenant 6

Tenant 7

Tenant 8

Tenant 9

Tenant 10

Tenant 11

Tenant 12

72 SF

## A2 PRIMARY MONUMENT - SQ FT CALCULATION

FABRICATED ALUMINUM  
DIMENSIONAL  
LETTERS, INTERNALLY  
FACE LIT AND  
HALO LIT VIA LEDS

8'-0"  
TEXT

CUSTOM FABRICATED  
ALUMINUM GATEWAY  
PAINTED TO COORDINATE  
WITH ARCHITECTURAL  
FINISHES

GATEWAY POSTS AND  
ARCHWAY TO FEATURE  
INTERNAL ILLUMINATION  
FOR A SOFT HALO  
GLOW EFFECT

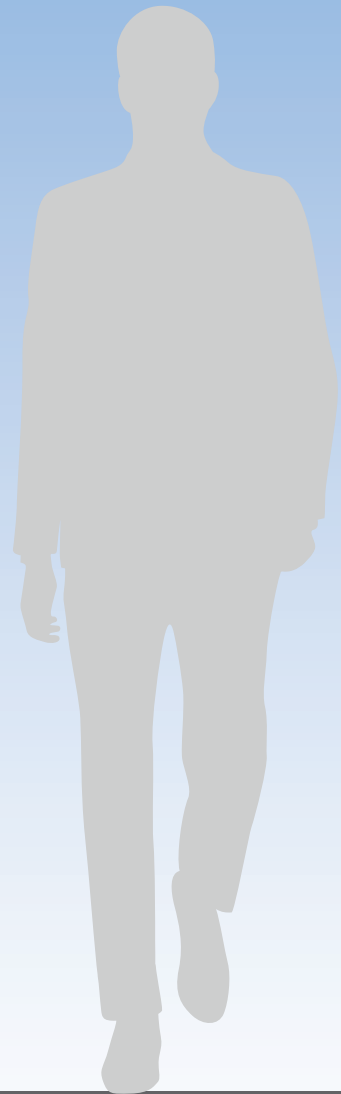
ENGINEERED INTERIOR  
STEEL / ALUMINUM  
STRUCTURE

SCALE 1"=1'-0"

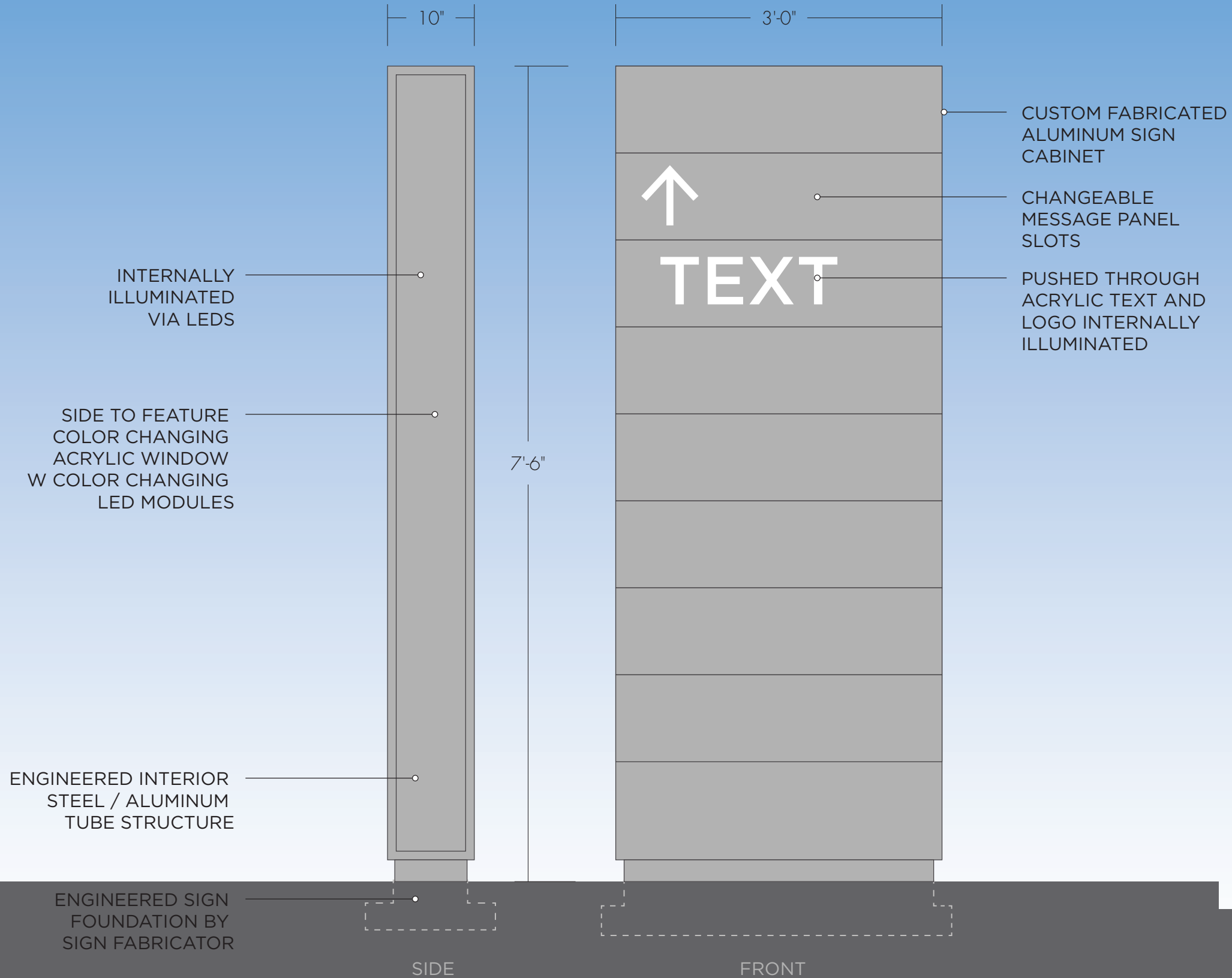
ENGINEERED  
FOUNDATION  
BY FABRICATOR

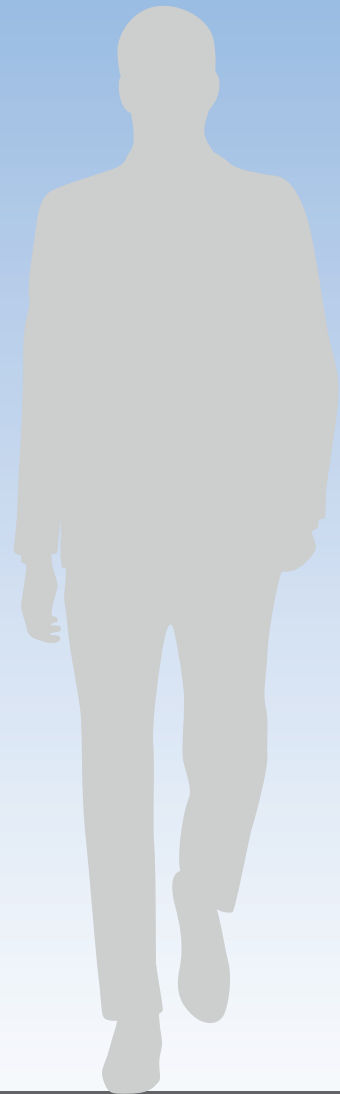
9'-0"

# A3 SECONDARY MONUMENT

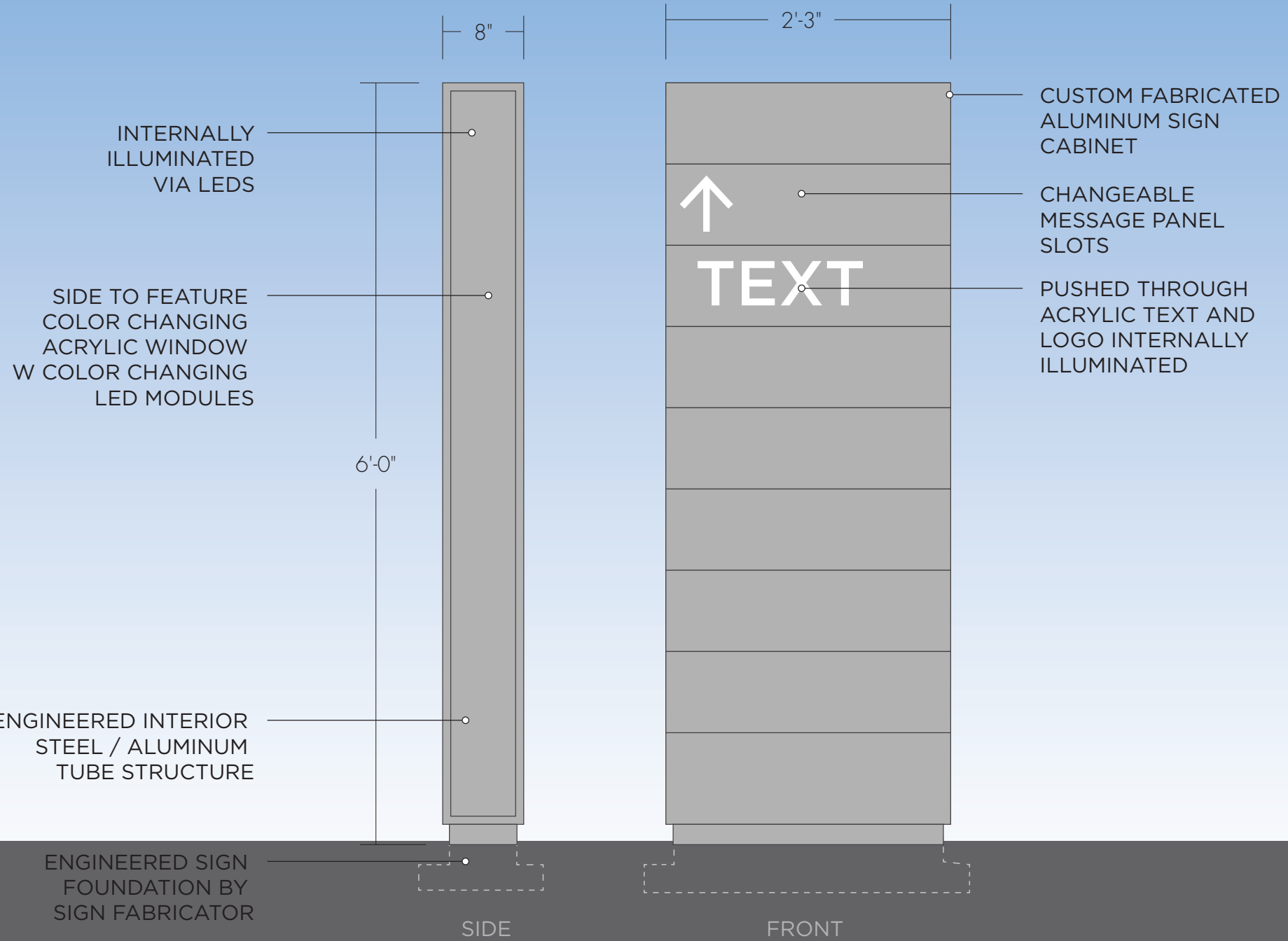


SCALE 1"=1'-0"

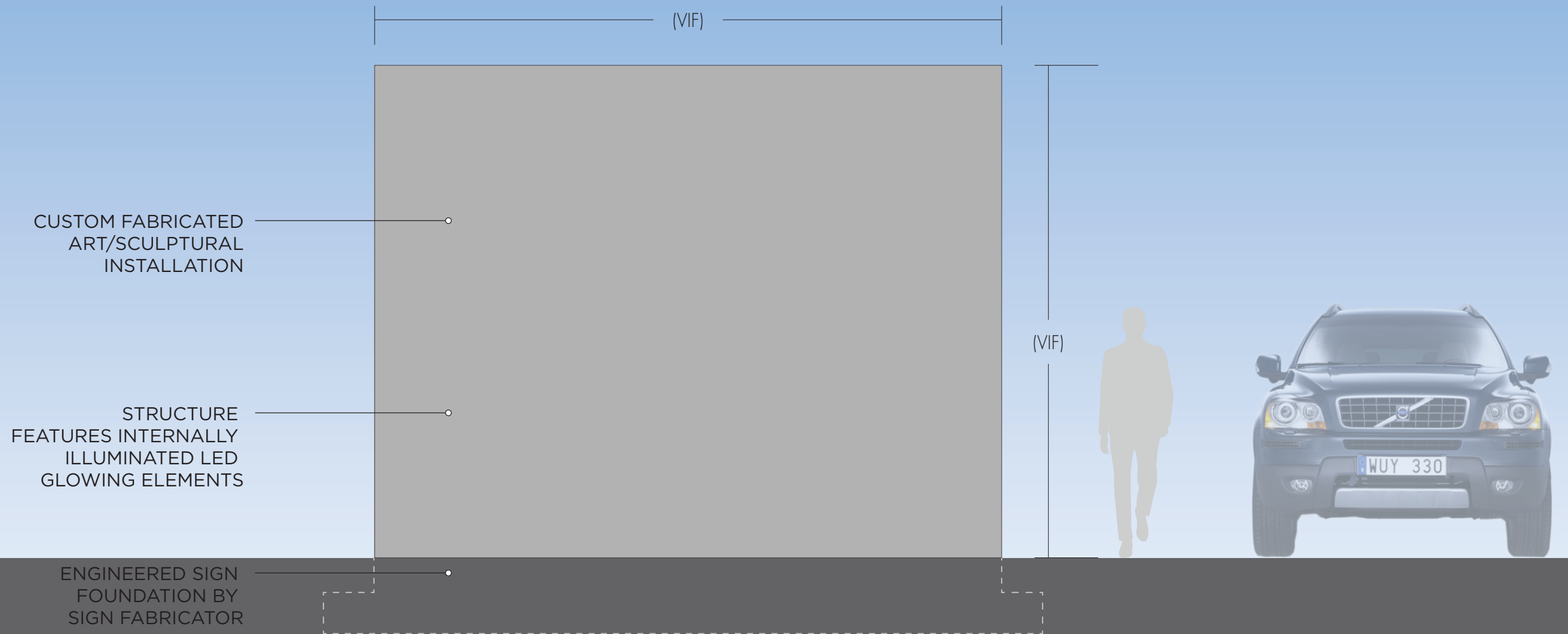




SCALE 1"=1'-0"







TBD  
TO BE COORDINATED  
WITH BUILDING  
FACADE

TBD  
TO BE COORDINATED  
WITH BUILDING  
FACADE



SURFACE APPLIED  
HEAT ACTIVATED  
VINYL GRAPHIC MURAL OR  
HAND PAINTED  
GRAPHIC MURAL  
W ANTI-GRAFFITI  
PROTECTIVE COATING

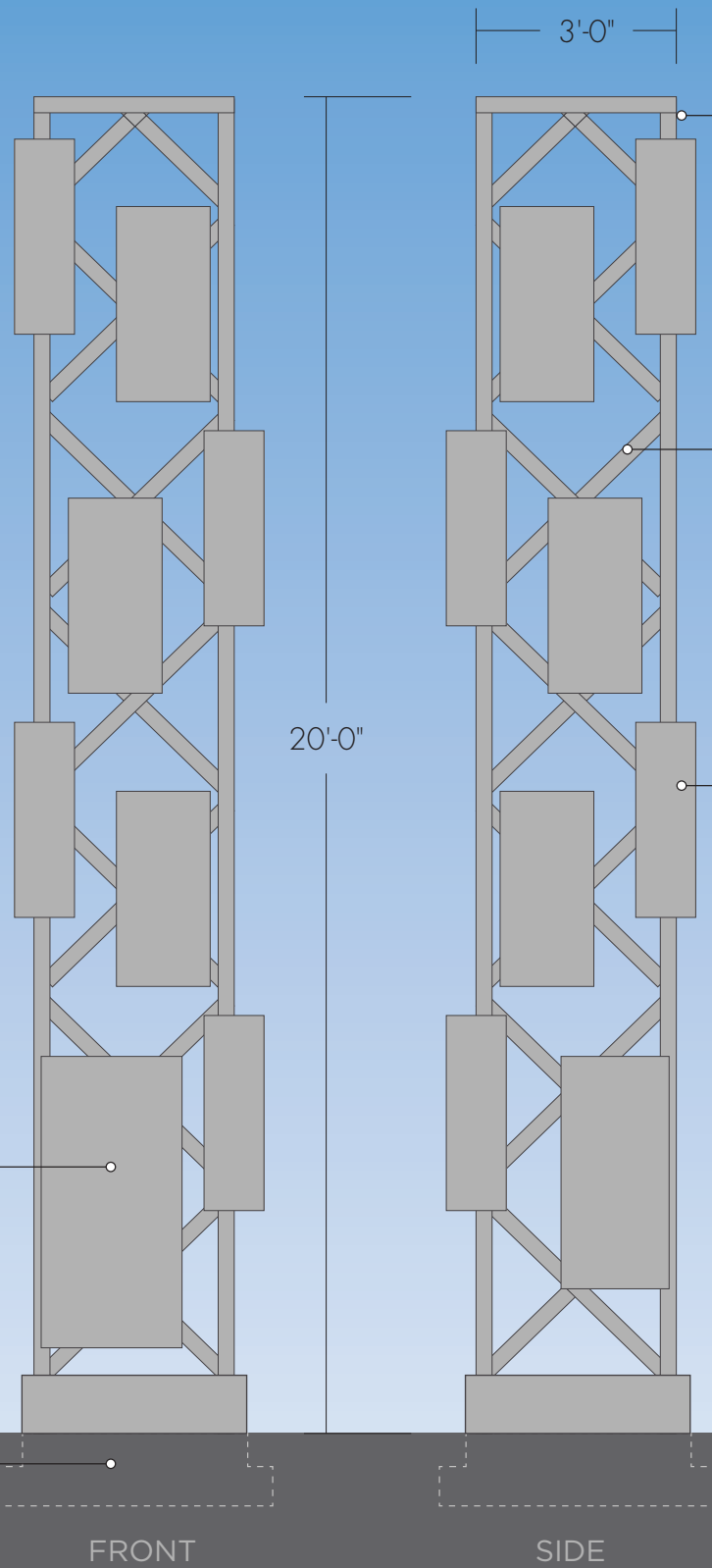
SCALE 3/8"=1'-0"



SCALE 3/8"=1'-0"

INTEGRATED DIGITAL  
SCREEN WITH  
DIRECTORY CONTENT

ENGINEERED  
FOUNDATION BY  
FABRICATOR



FRONT

SIDE

CUSTOM FABRICATED  
ART/SCULPTURAL  
INSTALLATION

STRUCTURE (PAINTED  
STEEL ANGLES)  
FEATURES  
INTERNALLY  
ILLUMINATED LED  
GLOWING ELEMENTS

ART ELEMENTS  
INTEGRATED INTO  
STRUCTURE AND  
FEATURE SEASONAL  
CHANGEABILITY

SURFACE APPLIED HEAT  
ACTIVATED VINYL  
GRAPHIC IDENTITY OR  
HAND PAINTED  
IDENTITY W ANTI-GRAFFITI  
PROTECTIVE COATING

*Text*



SCALE 1/2"=1'-0"



**Selbert  
Perkins  
Design.**