

Project PZC #21-1-16, Petition for Variance

1350 E Ogden Avenue

Deviation from Standards.

Standard 1.

The requested variance for signage does not conflict with the general purpose or intent of the Zoning Code. It is for a single illuminated sign on a multi-story, residential, apartment home building.

Standard 2.

Strict enforcement of this title would mean that the project would not have any signage visible to vehicular traffic on Ogden Avenue. This is a residential, apartment home building that will provide a much needed enhancement to the Ogden Avenue corridor.

Standard 3.

The granting of this variance for signage will not alter the essential character of the neighborhood. The adjacent properties have signage that is far less attractive than the proposed. The building and the requested signage will be an attractive and important improvement to the Ogden Avenue corridor.