# **Downtown Naperville Petition**

## Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a highpriced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave. W Benton between S Webster St and Washington St, and W Van Buren Ave. between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Chelsea Shea



Chelseegha

**Email Address** 

**Phone Number** 



# **Downtown Naperville Petition**

## Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a highpriced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave. W Benton between S Webster St and Washington St, and W Van Buren Ave. between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Alissa Dimarco





**Email Address** 

**Phone Number** 



There is already a lot of congestion in that area during common class times when parking especially Friday-Sunday.

#### **Additional Comments**

Theirs is no need for 2 studios that close to each other.



# **Downtown Naperville Petition**

## Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a highpriced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave. W Benton between S Webster St and Washington St, and W Van Buren Ave. between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre-located nearby-runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Mia Cole



**Email Address** 

**Phone Number** 

#### **Reason for Supporting**

Concerned about the congestion it will add to the area especially during peak times. Especially considering the large groups of clients leaving and arriving at the same times for classes.



# **Downtown Naperville Petition**

## Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Cindy Riedford

#### **Email Address**



#### **Phone Number**

### **Reason for Supporting**

The area will become to congested impacting already established business.

# **Downtown Naperville Petition**

## Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a highpriced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave. W Benton between S Webster St and Washington St, and W Van Buren Ave. between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre-located nearby-runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Ilayna Busch



**Email Address** 

**Phone Number** 







# **Downtown Naperville Petition**

## Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a highpriced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave. W Benton between S Webster St and Washington St, and W Van Buren Ave. between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Colleen Issel-Tyler







# **Downtown Naperville Petition**

## Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a highpriced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave. W Benton between S Webster St and Washington St, and W Van Buren Ave. between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

**Jackie Cummings** 





**Email Address** 

#### **Phone Number**



Monday, September 15, 2025



# **Downtown Naperville Petition**

## Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a highpriced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave. W Benton between S Webster St and Washington St, and W Van Buren Ave. between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Daniel Gagovski



**Email Address** 

**Phone Number** 

### **Reason for Supporting**

Parking and traffic congestion concerns during peak hours.



Monday, September 15, 2025

# **Downtown Naperville Petition**

## Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a highpriced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave. W Benton between S Webster St and Washington St, and W Van Buren Ave. between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Kristy Gagovski



KG

**Email Address** 

**Phone Number** 

#### **Reason for Supporting**

As a business owner in downtown Naperville I'm concerned about the existing parking challenges and anticipated congestion for businesses, employees, residents and visitors.



# **Downtown Naperville Petition**

## Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a highpriced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave. W Benton between S Webster St and Washington St, and W Van Buren Ave. between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Kris Modica



Kub Modica

**Email Address** 

**Phone Number** 

#### **Reason for Supporting**

Too much traffic and congestion in that area now, we don't need another gym in downtown Nalerville.



# **Downtown Naperville Petition**

## Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Kennedy Lynch

Email Address

**Phone Number** 



Reluca Sheuten

**Email Address** 

**Phone Number** 



#### **Reason for Supporting**

Downtown Naperville is already extremely congested! Adding more volume like this will make it impossible to find parking and make going downtown less desirable.

# **Downtown Naperville Petition**

## Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Alicia Saxton

and

**Email Address** 

**Phone Number** 

### **Reason for Supporting**

Barry's will create too much congestion in an already congested downtown area. Additionally, it will kill the small business fitness boutiques that are locally owned.



# **Downtown Naperville Petition**

## Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a highpriced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave. W Benton between S Webster St and Washington St, and W Van Buren Ave. between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Jessica Farr

On

**Email Address** 

Phone Number

### **Reason for Supporting**

Pure Barre is for strength training, stretching, cardio, and is NOT just for older women.

# **Downtown Naperville Petition**

## Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Kristina Okeson

A A A

**Email Address** 

**Phone Number** 

# **Downtown Naperville Petition**

## Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

**Ashley Ross** 

066

**Email Address** 

**Phone Number** 

### **Reason for Supporting**

Fellow PB owner

# **Downtown Naperville Petition**

## Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a highpriced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave. W Benton between S Webster St and Washington St, and W Van Buren Ave. between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Anne Anava





#### **Email Address**





# **Downtown Naperville Petition**

## Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a highpriced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave. W Benton between S Webster St and Washington St, and W Van Buren Ave. between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Julie Morse



**Email Address** 

**Phone Number** 

### **Reason for Supporting**

Unfair to pure barre patrons, parking will be difficult!



# **Downtown Naperville Petition**

## Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a highpriced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave. W Benton between S Webster St and Washington St, and W Van Buren Ave. between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre-located nearby-runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Meg Page

My

**Email Address** 

**Phone Number** 

#### **Reason for Supporting**

Having 2 gyms with similar schedules will add further congestion to our area of downtown & Pure Barre is already heavily focused on strength and cardio.

# **Downtown Naperville Petition**

### Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Stephanie Vines

Stephanie

**Email Address** 

Phone Number

#### **Reason for Supporting**

This will conflict unfavorably with other local, loyal businesses.

# **Downtown Naperville Petition**

### Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

lauren maloney



#### **Email Address**

#### **Phone Number**

#### **Reason for Supporting**

The congressional of parking for pure barre classes is already terrible. It would be a nightmare with another fitness class with a similar schedule



# **Downtown Naperville Petition**

### Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a highpriced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave. W Benton between S Webster St and Washington St, and W Van Buren Ave. between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre-located nearby-runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Carly Sochacki

**Email Address** 

**Phone Number** 

# **Downtown Naperville Petition**

### Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Blaire Reichenbach

\$PUMM

**Email Address** 

**Phone Number** 

#### **Reason for Supporting**

I believe this is a conflict of interest for the Pure Barre studio already in the area.

# **Downtown Naperville Petition**

### Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Halie Sinchak

**Email Address** 

**Phone Number** 



#### **Reason for Supporting**

Unwanted congestion downtown Naperville

# **Downtown Naperville Petition**

### Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Lauren Williamson

Spull

**Email Address** 

**Phone Number** 

#### **Reason for Supporting**

The addition of Barry's will create traffic and parking problems

# **Downtown Naperville Petition**

### Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Susan Wiker

Aundah

**Email Address** 

**Phone Number** 

#### **Reason for Supporting**

Pure Barre client, I am in town nearly daily for class. Parking is not adequate enough to support a gym!



# **Downtown Naperville Petition**

### Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a highpriced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave. W Benton between S Webster St and Washington St, and W Van Buren Ave. between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Katie Wallis

ADD

**Email Address** 

**Phone Number** 

# **Downtown Naperville Petition**

### Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Mary Baibak

of for

**Email Address** 

**Phone Number** 

#### **Reason for Supporting**

Supporting local business and avoid anymore congestion in that area.

# **Downtown Naperville Petition**

### Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

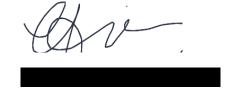
For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

**Emma Wichhart** 

**Email Address** 

**Phone Number** 



# **Downtown Naperville Petition**

### Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

**Shelley West** 



**Email Address** 

**Phone Number** 

# Reason for Supporting

The risk of the business disproportionately outweigh the suggested benefits. This will be an unnecessary disruption to the area and may not be sustainable.

# **Downtown Naperville Petition**

### Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Anna Bramlett

An Kant **Email Address** 

**Phone Number** 

#### **Reason for Supporting**

employee at pure barre



# **Downtown Naperville Petition**

### Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a highpriced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave. W Benton between S Webster St and Washington St, and W Van Buren Ave. between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Victoria Halsell



#### **Email Address**

# Reason for Supporting

Parking is already tough enough. Two fitness facilities a door apart is too much for the block, which is quiet and reasonable.



# **Downtown Naperville Petition**

### Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a highpriced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave. W Benton between S Webster St and Washington St, and W Van Buren Ave. between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre-located nearby-runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Heather Lang

0

**Email Address** 

**Phone Number** 

# **Downtown Naperville Petition**

### Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Rebecca Sheehan

SIL

**Email Address** 

**Phone Number** 



# **Downtown Naperville Petition**

### Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a highpriced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave. W Benton between S Webster St and Washington St, and W Van Buren Ave. between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre-located nearby-runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Stacia Waffen

Sh

**Email Address** 

**Phone Number** 

# **Downtown Naperville Petition**

### Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a highpriced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave. W Benton between S Webster St and Washington St, and W Van Buren Ave. between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

**Bonnie Brown** 

G B G

**Email Address** 

Phone Number

#### **Reason for Supporting**

Traffic congrstion



# **Downtown Naperville Petition**

### Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a highpriced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave. W Benton between S Webster St and Washington St, and W Van Buren Ave. between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre-located nearby-runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Kyle Page



Tuesday, September 16, 2025

# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Christina Brady

agtwent

**Email Address** 

Phone Number

#### **Reason for Supporting**

All of the points in the petition are valid concerns.

#### **Additional Comments**

As a former resident and visitor to Naperville, the negative impact this could potentially have is of valid concern to me and would likely influence my decision to visit certain affected parts of Naperville.

Tuesday, September 16, 2025

# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Emma Jordan

And

**Email Address** 

**Phone Number** 

### **Reason for Supporting**

Congestion at the streets the proposed business would be located at.



Tuesday, September 16, 2025

# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a highpriced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave. W Benton between S Webster St and Washington St, and W Van Buren Ave. between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre-located nearby-runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Jamie Voivodas



**Email Address** 

Phone Number

### **Reason for Supporting**

No reason for 2 fitness studios to be so close together

#### **Additional Comments**

We love you Kristy!

Tuesday, September 16, 2025

# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Marlissa Hamgeri

Morph

**Email Address** 

**Phone Number** 

### **Reason for Supporting**

We already don't have enough parking downtown. This is only going to add to the mess.

# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Dana Anderson

D

**Email Address** 

**Phone Number** 

### **Reason for Supporting**

Fellow pb studio owner



Thursday, September 18, 2025

# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a highpriced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave. W Benton between S Webster St and Washington St, and W Van Buren Ave. between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre-located nearby-runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Lenka Gagoff

1 Agg

**Email Address** 

Phone Number

#### **Reason for Supporting**

To many businesses in the area not enough parking, Naperville is getting to crowded with small businesses that take parking space it's already to hard to find parking,

# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a highpriced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave. W Benton between S Webster St and Washington St, and W Van Buren Ave. between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre-located nearby-runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Missy Wichhatt

mint

**Email Address** 

**Phone Number** 

#### **Reason for Supporting**

I am concerned about parking and traffic congestion. This location is too close to another fitness facility. (Two doors away). The city (or this landlord) should stay loyal to those businesses on that block that have been wonderful tenants and that enriched the downtown area.

# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a highpriced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave. W Benton between S Webster St and Washington St, and W Van Buren Ave. between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Miranda Wichhart

Myt

**Email Address** 

#### **Phone Number**

# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Suzanne Collins

I manted

**Email Address** 

**Phone Number** 

### **Reason for Supporting**

Additional congestion with 2 fitness studios with similar clientele

# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

**Anthony Wichhart** 

Silv

**Email Address** 

Phone Number

**Reason for Supporting** 

Not a good location with existing businesses nearby.



# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a highpriced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave. W Benton between S Webster St and Washington St, and W Van Buren Ave. between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

**Grace Wichhart** 

**Phone Number** 

Email Address

# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a highpriced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave. W Benton between S Webster St and Washington St, and W Van Buren Ave. between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre-located nearby-runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Molly Colsant

**Email Address** 

**Phone Number** 

#### **Reason for Supporting**

Pure barre is a staple in the community and so well run. Something new like this will negatively impact all small businesses and residents alike.



# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a highpriced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave. W Benton between S Webster St and Washington St, and W Van Buren Ave. between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre-located nearby-runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Stephanie Nash

**Phone Number** 

**Email Address** 

### **Reason for Supporting**

I agree with this petition.

# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Patrick Roemer



**Email Address** 

Phone Number

### **Reason for Supporting**

Too much congestion!

# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a highpriced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave. W Benton between S Webster St and Washington St, and W Van Buren Ave. between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre-located nearby-runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Margaret Roemer

m Roera

**Email Address** 

**Phone Number** 



#### **Reason for Supporting**

Too much congestion and not enough need for that particular service.

# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Christopher Wozniak

**Email Address** 

**Phone Number** 

### **Reason for Supporting**

Plenty of good locally owned studio options already

Thursday, September 18, 2025

# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Leana Panter

AL F

**Email Address** 

**Phone Number** 



Thursday, September 18, 2025

# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a highpriced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave. W Benton between S Webster St and Washington St, and W Van Buren Ave. between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre-located nearby-runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Ashley Cook

Moupste

**Email Address** 

**Phone Number** 

## **Reason for Supporting**

Don't think downtown Naperville is the right location for this type of fitness studio

# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Angela Venegoni

457

**Email Address** 

**Phone Number** 

# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Viviana Grimm

76

**Email Address** 

(

**Phone Number** 

# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Miranda Colin



# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

**Emily Tinkle** 

ah

**Email Address** 

**Phone Number** 

### **Reason for Supporting**

As a previous Pure Barre teacher and manager, I support Kristy's objections outlined above.



# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a highpriced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave. W Benton between S Webster St and Washington St, and W Van Buren Ave. between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Jen Cromer

70

**Email Address** 

**Phone Number** 

## **Reason for Supporting**

Love pure barre

# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Sara Serbinski

Sh Str

**Email Address** 

**Phone Number** 

#### **Reason for Supporting**

This business will create more congestion in the downtown area and take away business from Pure Barre.



# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a highpriced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave. W Benton between S Webster St and Washington St, and W Van Buren Ave. between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre-located nearby-runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Matt Gagoff

molffyf

**Email Address** 

Phone Number

#### **Reason for Supporting**

It's stretching the balance, at won't be enough parking for another business it's already to crowded,

# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Lauren Sokolinski

G

**Email Address** 

**Phone Number** 

# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Jennifer Kot



**Email Address** 

**Phone Number** 

### **Reason for Supporting**

I am a Naperville citizen concerned about hourly traffic/parking in that area.

# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Juliana Milevski

Dom

**Email Address** 

**Phone Number** 

### **Reason for Supporting**

Competition is too close. Many other storefronts in Naperville



# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a highpriced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave. W Benton between S Webster St and Washington St, and W Van Buren Ave. between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre-located nearby-runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

A Rodgers

**Email Address** 

Hide My Email

**Phone Number** 



#### **Reason for Supporting**

The planning commission's disregard for maintaining a balanced mix of businesses and thoughtfully designed residential spaces has become increasingly evident. The recent overdevelopment of homes, townhomes and poorly designed condos, squeezed into limited areas and green spaces, not only disrespects current businesses and their clientele but also disrupts the residential character of our community. This rapid expansion, driven purely by profit, undermines the vitality and diversity of our downtown area, leaving longstanding businesses struggling to survive while diluting the unique charm of our neighborhood. We urge the commission to reconsider these developments and prioritize the long-term health of our downtown's business ecosystem and its residents.



# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a highpriced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave. W Benton between S Webster St and Washington St, and W Van Buren Ave. between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Natalie Salb



**Email Address** 

**Phone Number** 



## **Reason for Supporting**

Traffic. Additional fitness concept not needed a couple doors down from Pure Barre.

# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

**Chrissy Defiore** 



**Email Address** 

**Phone Number** 

#### **Reason for Supporting**

Parking and traffic downtown Naperville is already as busy as it gets. Adding this facility would increase traffic at all times, but primarily thinking of popular morning or evening times that would coincide with class times.

I further support the local business that have been Naperville supporters throughout it all. Supporting local businesses, local families, and local patrons.

I feel we should promote and support our local business owners and attract other businesses that would help promote other local businesses.

# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Lauren Sokolinski

**Email Address** 

**Phone Number** 



# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a highpriced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave. W Benton between S Webster St and Washington St, and W Van Buren Ave. between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre-located nearby-runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Traci Wilson

WITH

**Email Address** 

**Phone Number** 

# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Gabriella Murdocca

9h \_

**Email Address** 

**Phone Number** 

**Reason for Supporting** 

Support local businesses - don't put them too close to each other and help one or both fail

# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Jessica Salvesen



#### **Email Address**

# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Stephanie Streich

Stepotal

**Email Address** 

**Phone Number** 

#### **Reason for Supporting**

Congestion - struggle to find street parking now. I will probably come downtown Naperville less if it's not as convenient.



# **Downtown Naperville Petition**

## Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a highpriced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave. W Benton between S Webster St and Washington St, and W Van Buren Ave. between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre-located nearby-runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Colleen OBrien



#### **Email Address**

#### **Reason for Supporting**

I'd like to maintain the vibrant community feel of downtown Naperville, and limit the issues mentioned above, most importantly the competition aspect and potential for vacancy.

## **Downtown Naperville Petition**

## Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Lisa Braheny

2

**Email Address** 

**Phone Number** 



### **Reason for Supporting**

too much congestion downtown Naperville

# **Downtown Naperville Petition**

## Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

**CANDACE Hanson** 

Candoneth

**Email Address** 

**Phone Number** 



# **Downtown Naperville Petition**

## Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a highpriced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave. W Benton between S Webster St and Washington St, and W Van Buren Ave. between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre-located nearby-runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Lorey Maszka

Rner G. Margh

**Email Address** 

**Phone Number** 

## **Reason for Supporting**

There is already not enough parking and extreme congestion in that area. I am a patron to several businesses on this block and it is always difficult to find parking.

## **Downtown Naperville Petition**

## Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Carley Pasquale

**Email Address** 

**Phone Number** 

#### **Reason for Supporting**

I support Pure Barre and the amazing community they have instilled! I would attend classes while visiting home when I lived in Michigan, Kristy instills a positive and uplifting environment for all.



# **Downtown Naperville Petition**

## Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a highpriced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave. W Benton between S Webster St and Washington St, and W Van Buren Ave. between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre-located nearby-runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Faith Wade

All

**Email Address** 

**Phone Number** 



### **Reason for Supporting**

I disagree with the business moving into Naperville. We already have fitness studios in the area



# **Downtown Naperville Petition**

## Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a highpriced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave. W Benton between S Webster St and Washington St, and W Van Buren Ave. between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre-located nearby-runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Kristen Gramigna

KI

**Email Address** 

Phone Number

#### **Reason for Supporting**

Parking and traffic are already an issue on that block and you can't park in the garage before 9 am.

#### **Additional Comments**

Why put a fitness studio 2 doors away from an existing competing fitness business (Pure Barre)? Makes no sense. Classes will be held at same or similar times making parking and driving in that area a nightmare.

## **Downtown Naperville Petition**

## Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Angela Milevski

dry Utr

**Email Address** 

**Phone Number** 

### **Reason for Supporting**

Great cause

## **Downtown Naperville Petition**

## Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Shannon Filip

Shand

**Email Address** 

**Phone Number** 

## **Downtown Naperville Petition**

## Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Shannon Filip

Shend

**Email Address** 

**Phone Number** 

## **Downtown Naperville Petition**

## Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Katie Hochleutner

Email Address

Phone Number (

#### **Reason for Supporting**

Previous employee of Pure Barre Naperville and have seen the hard work, effort and resilience it has taken to build an incredible community within those 4 walls. Pure Barre personally transformed my life for the better and I know this community and this woman owned business are capable of creating lasting impacts throughout Naperville. Inviting in competitors to drive a wedge through this fitness studio's foundation is inviting in a opportunity to allow Naperville's tight knit community to crumble.

## **Downtown Naperville Petition**

## Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Sean Brady

**Email Address** 

**Phone Number** 

### **Reason for Supporting**

I am in agreement with the business owners.



# **Downtown Naperville Petition**

## Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a highpriced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave. W Benton between S Webster St and Washington St, and W Van Buren Ave. between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre-located nearby-runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Bryan Garcia

**Email Address** 

**Phone Number** 



## **Downtown Naperville Petition**

## Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a highpriced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave. W Benton between S Webster St and Washington St, and W Van Buren Ave. between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre-located nearby-runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Donna Dorsey

D-3-

**Email Address** 

**Phone Number** 

### **Reason for Supporting**

This is an amazing business with terrific outcomes.

## **Downtown Naperville Petition**

## Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Katrina Meckes



### **Email Address**

Friday, September 19, 2025

## **Downtown Naperville Petition**

## Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

**Audrey Jergenson** 

Aug Efr-

**Email Address** 

**Phone Number** 

### **Reason for Supporting**

I support Pure Barre

Friday, September 19, 2025

## **Downtown Naperville Petition**

## Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Mia Howard

14

**Email Address** 

**Phone Number** 

**Reason for Supporting** 

Pure barre is superior

**Additional Comments** 

No

Friday, September 19, 2025

# **Downtown Naperville Petition**

## Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Jessica Kellerman



# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Julie Christman

Shilh

**Email Address** 

**Phone Number** 

### **Reason for Supporting**

Member of pure barre - don't want the extra congestion

# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Kathleen Church

XII

**Email Address** 

**Phone Number** 

### **Reason for Supporting**

Congestion in the area

# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Lara Ellison

**Email Address** 

**Phone Number** 

### **Reason for Supporting**

I am in agreement with entire petition.



# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a highpriced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave. W Benton between S Webster St and Washington St, and W Van Buren Ave. between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Lila Aceski

Laceshi

**Email Address** 

**Phone Number** 

# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Morgan Grimes

/pu/pe

**Email Address** 

Phone Number

#### **Reason for Supporting**

Too close to the pure barre location , offering the same/similar services with higher prices . Trying to poach clientele from Pure barre

# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Kate Fitzgerald

Kater Agent

**Email Address** 

**Phone Number** 

#### **Reason for Supporting**

Many reasons- support small businesses and not wash them out with big chain businesses that are overpriced and that would cause more traffic and holdups in town.

# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Annika Gummerus

anne

**Email Address** 

**Phone Number** 

#### **Reason for Supporting**

DT Naperville doesn't need another fitness center bringing in the increased traffic. It's already very hard to find a parking spot most days.

# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Andrea Stevens

Bevers

**Email Address** 

Phone Number

#### **Reason for Supporting**

Parking is already an issue for every class after 8am making an hour class an hour and a half with parking and walking. Parking garage is only an option after 9am or you'll be ticketed IN THE GARAGE



# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Erin Hayden

an

**Email Address** 

Phone Number

#### **Reason for Supporting**

As a member of pure barre who travels half an hour to attend I do not want to struggle more than I already have to for parking especially when there are events downtown closing many streets and further reducing the parking. I also prefer businesses that add value to the community and I don't see this business adding value. Furthermore, zoning decisions should align with city planning and this deviation goes against the view of Naperville and it's downtown area.

# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Heidi Nieman

Email Address

**Phone Number** 



This would greatly increase the amount of traffic in the area. It should also not be on the first floor.

# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Jenny Gewin

Janx Him

**Email Address** 

**Phone Number** 



#### **Reason for Supporting**

Parking is already a nightmare. Too much traffic and congestion would occur if this new gym was approved.

# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Lindsay Auble

Lus Gas

**Email Address** 

**Phone Number** 

# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Anne Marie Giunti

any

**Email Address** 

**Phone Number** 

#### **Reason for Supporting**

I frequent this area often including being a member of Pure Barre. This will adversely affect the businesses in the area and their patrons.

# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Samantha Robbins

grus

**Email Address** 

Phone Number

#### **Reason for Supporting**

Parking is already a nightmare and will cause lots of congestion in the neighborhoods and retail spaces.

# **Downtown Naperville Petition**

### Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

**Nancy Toms** 

Nom

**Email Address** 

**Phone Number** 

### **Reason for Supporting**

I am a Pure Barre member and very concerned about congestion and parking

# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Holly Hughes

Hollythan

**Email Address** 

Phone Number (

#### **Reason for Supporting**

Parking is already a challenge; additional studio classes on the hour will increase the challenge to attend and be on time.



# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a highpriced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave. W Benton between S Webster St and Washington St, and W Van Buren Ave. between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre-located nearby-runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Janie Crose

Mand

**Email Address** 

**Phone Number** 



### **Reason for Supporting**

I belong to Pure Barre and struggle to find parking

# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Gail Polivka

Dal Arke

**Email Address** 

**Phone Number** 



#### **Reason for Supporting**

As a member of Pure Barre, this proposal significantly adds more congestion and traffic to an area already busy. This will impact those attending other fitness studios by requiring them to leave earlier to get to class to ensure they can get there in time. Increased congestion and traffic will cause added time to get to there which may impact those who work or have need of child care to attend.

#### **Additional Comments**

Locally owned fitness studios have built communities and contribute to Naperville through many local partnerships. These studios keep Naperville thriving and should be supported.

Sunday, September 21, 2025

## **Downtown Naperville Petition**

#### Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Sadie Bramlett / Dwyer



**Email Address** 

#### **Phone Number**

#### **Reason for Supporting**

This will negatively impact so much for Pure Barre, a long standing local fitness studio who has brought so much good to the community! Let Barry's go to one of the millions of deserted strip malls somewhere else!

Sunday, September 21, 2025

## **Downtown Naperville Petition**

#### Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

HARMONY HARRINGTON



#### **Email Address**

#### **Reason for Supporting**

Thoughtful Zoning requires reviewing impact to neighborhood, existing local businesses and parking. This additional business would negatively impact all 3 areas.

Sunday, September 21, 2025

## **Downtown Naperville Petition**

#### Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Sydni Braegelmann

MA

Phone Number

**Email Address** 

#### **Reason for Supporting**

Pure barre Naperville is an important part of the downtown community as well as the surrounding communities!

Sunday, September 21, 2025

## **Downtown Naperville Petition**

#### Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Francisco Garcia

Email Address

#### **Phone Number**

Sunday, September 21, 2025

## **Downtown Naperville Petition**

#### Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Kevin Auble

Me

**Email Address** 

**Phone Number** 



#### **Reason for Supporting**

Pure Barre signed a non compete clause within their lease. Barry's should not be able to sign a lease for that space.

#### **Additional Comments**

Also parking is going to be a nightmare

Sunday, September 21, 2025

## **Downtown Naperville Petition**

#### Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Missy Musto



# Email Address Phone Number

#### **Reason for Supporting**

Other fitness brands in downtown Naperville are small owned businesses that emphasize our community and what the people of Naperville are needing. This is a franchise whose goal isn't individualized support of the average person but a cookie cutter fitness regimen to make money.

Sunday, September 21, 2025

## **Downtown Naperville Petition**

#### Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Paul Cummings

PC

**Email Address** 

**Phone Number** 

#### **Reason for Supporting**

Too much congestion in that area.

#### **Additional Comments**

It's insulting that Barry's did not do its research on pure barre and thinks it's a stretching class for old women. It's completely incorrect and not aligned with anything pure represents.

## **Downtown Naperville Petition**

#### Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Cynthia Koloszar

cm K

#### **Email Address**

## **Downtown Naperville Petition**

#### Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Joan Doll

Jour De

**Email Address** 

Phone Number (

#### **Reason for Supporting**

Parking concerns

## **Downtown Naperville Petition**

#### Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Alison McKenna

Aman

**Email Address** 

Phone Number

#### **Reason for Supporting**

Parking issues



## **Downtown Naperville Petition**

#### Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a highpriced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave. W Benton between S Webster St and Washington St, and W Van Buren Ave. between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Beth Danowski

Email Address

#### **Phone Number**

## **Downtown Naperville Petition**

#### Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Susan Hohlman

MI

**Email Address** 

**Phone Number** 

#### **Reason for Supporting**

Congestion, parking, doesn't seem to be an appropriate location for this type of business. It is so difficult to find parking now during mid day

## **Downtown Naperville Petition**

#### Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Mary Ann Short

mare him

**Email Address** 

**Phone Number** 

#### **Reason for Supporting**

Parking concerns. How will 2 workout centers and businesses manage parking? I do not want this new gym rope

## **Downtown Naperville Petition**

#### Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Jane Marie Portelli

mule

**Email Address** 

**Phone Number** 

#### **Reason for Supporting**

Parking is not available in Naperville

## **Downtown Naperville Petition**

#### Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Brandi Render

(2 pm

**Email Address** 

Phone Number

#### **Reason for Supporting**

Parking is already a nightmare. Classes will run at the same time as pure barre making parking impossible.

## **Downtown Naperville Petition**

#### Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Abby Bingham





## **Downtown Naperville Petition**

#### Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

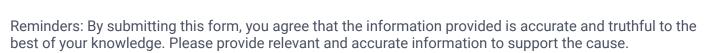
For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Robert Wedster

Email Address

**Phone Number** 



Aprille

## **Downtown Naperville Petition**

#### Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Megan Buscher

Ma

**Email Address** 

Phone Number



#### **Reason for Supporting**

Adding another shop/gym studio will interfere with parking for all existing businesses

Monday, September 22, 2025

# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Jonah Sheehan



ure I D D D Z

**Email Address** 

Phone Number

#### **Reason for Supporting**

To many of the same kind of business close to each other is not good for the city and the business that are there already.

Monday, September 22, 2025

# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Rachel Goff

Andrew

**Email Address** 

**Phone Number** 

Monday, September 22, 2025

# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Gabriela Corral

Email Address

#### **Phone Number**



Monday, September 22, 2025

# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a highpriced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave. W Benton between S Webster St and Washington St, and W Van Buren Ave. between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Olivia Pirc

01) (ra

**Email Address** 

**Phone Number** 

#### **Reason for Supporting**

I am a Pure Barre member who drives from Joliet. I love my studio and its accessibility; including the parking. Pure Barre is a locally owned business. As someone who comes from a family who has a small business. I would love to continue supporting a small business family.

Monday, September 22, 2025

# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Katherine Schram

Email Address

**Phone Number** 

#### **Reason for Supporting**

This is a busy street with already a lot of traffic both cars and pedestrians.

Monday, September 22, 2025

# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Kristi McEneanev

Kurti WSZy

**Email Address** 

**Phone Number** 

### **Reason for Supporting**

I don't think we need an over priced, NOT locally owned, fitness business.

Tuesday, September 23, 2025

# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Anastacia Danehl

de

**Email Address** 

**Phone Number** 

### **Reason for Supporting**

increased traffic and congestion



Tuesday, September 23, 2025

# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a highpriced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave. W Benton between S Webster St and Washington St, and W Van Buren Ave. between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre-located nearby-runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Carol Drucker



**Email Address** 

**Phone Number** 

### **Reason for Supporting**

Parking

Tuesday, September 23, 2025

# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Matt Gagoff

matty

**Email Address** 

Phone Number

### **Reason for Supporting**

at will create congestion, not enough parking,

Tuesday, September 23, 2025

# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Manny Hamgeri

W

**Email Address** 

Phone Number

#### **Reason for Supporting**

Downtown Naperville wants to support small businesses, but this corporate fitness doesn't support the locally owned studios. Additionally, it will only contribute to the existing parking issues.

Wednesday, September 24, 2025

# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

**Brittany Brzek** 

Email Address

**Phone Number** 

### **Reason for Supporting**

I attend pure barre classes multiple times a week.

Wednesday, September 24, 2025

# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Andrea Nishioka

almi

**Email Address** 

**Phone Number** 

Wednesday, September 24, 2025

# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Alyssa Quebbeman



Wednesday, September 24, 2025

# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Clara Lucia Carrier



#### **Email Address**

### **Reason for Supporting**

Don't support

Wednesday, September 24, 2025

# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Molly Sorenson

(JO)

**Email Address** 

**Phone Number** 

### **Reason for Supporting**

This will create a significant parking issue for pure barre members.

Wednesday, September 24, 2025

# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Anne Breeden

Cuh

**Email Address** 

**Phone Number** 

#### **Reason for Supporting**

Pure Barre member and concerned about the parking situation for all downtown businesses in the early morning amd evenings.

Wednesday, September 24, 2025

# **Downtown Naperville Petition**

# Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

**Lindsay Sharpe** 

**Email Address** 

**Phone Number** 



Parking

# **Downtown Naperville Petition**

## Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Macenzie Marsden



## **Downtown Naperville Petition**

## Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

**Gave Justice** 

Y. Austre

**Email Address** 

Phone Number

## **Reason for Supporting**

Parking is a concern throughout Naperville and two workout studios steps apart will cause gridlock!

# **Downtown Naperville Petition**

## Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Alena Fedorovskava

JA -

**Email Address** 

#### **Phone Number**

Tuesday, September 23, 2025

## **Downtown Naperville Petition**

## Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Anabel Guidotti

09

**Email Address** 

**Phone Number** 

### **Reason for Supporting**

parking and congestion in the area is an issue.



Tuesday, September 23, 2025

## **Downtown Naperville Petition**

## Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a highpriced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave. W Benton between S Webster St and Washington St, and W Van Buren Ave. between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Cara Haap

Email Address

Phone Number

### **Reason for Supporting**

Parking is already a big problem! We enough workout studios

# **Downtown Naperville Petition**

## Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Wendy Romanelli

Wâlm

**Email Address** 

**Phone Number** 

### **Reason for Supporting**

Parking on the street in the am

# **Downtown Naperville Petition**

## Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Princess Yap

1 Jag **Email Address** 

**Phone Number** 



## **Downtown Naperville Petition**

## Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a highpriced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave. W Benton between S Webster St and Washington St, and W Van Buren Ave. between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre-located nearby-runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Sherry Gendel

Shenzishold

**Email Address** 

S

**Phone Number** 

### **Reason for Supporting**

Parking and traffic congestion in the area.

# **Downtown Naperville Petition**

## Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

RaeAnn Hirschy



**Email Address** 

**Phone Number** 

#### **Reason for Supporting**

I support the current studios and already have a hard time finding parking when attending class at Pure Barre. The community should strive to fill storefronts with things that will have longevity.

# **Downtown Naperville Petition**

## Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Melanie Heap

MARY

**Email Address** 

**Phone Number** 



## **Downtown Naperville Petition**

## Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a highpriced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave. W Benton between S Webster St and Washington St, and W Van Buren Ave. between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Derrika Soto

**Email Address** 

**Phone Number** 

# **Downtown Naperville Petition**

## Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Jennifer Bladek

JO ath

**Email Address** 

**Phone Number** 

### **Reason for Supporting**

Traffic and congestion is bad here already.

## **Downtown Naperville Petition**

## Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Janelle Kaplan

Janello Kegh **Email Address** 

## **Reason for Supporting**

**Phone Number** 

Negative impact on parking spaces.

Monday, September 22, 2025

# **Downtown Naperville Petition**

## Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

**April Ortiz** 



#### **Email Address**

### **Reason for Supporting**

I love Pure Barre Naperville and 100% support them!!

Monday, September 22, 2025

# **Downtown Naperville Petition**

## Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a highpriced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave. W Benton between S Webster St and Washington St, and W Van Buren Ave. between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre-located nearby-runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

TARA KACMARCIK

Tam

**Email Address** 

**Phone Number** 

### **Reason for Supporting**

Concerns about crowding, parking, congestion.

## **Downtown Naperville Petition**

## Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

**Gave Justice** 

H Austre

**Email Address** 

Phone Number

### **Reason for Supporting**

Parking is a concern throughout Naperville and two workout studios steps apart will cause gridlock!

Sunday, September 21, 2025

# **Downtown Naperville Petition**

## Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Cynthia Koloszar

CM/Solo



Saturday, September 20, 2025

## **Downtown Naperville Petition**

## Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a highpriced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave. W Benton between S Webster St and Washington St, and W Van Buren Ave. between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

Lila Aceski

Monday, September 22, 2025

## **Downtown Naperville Petition**

## Case DEV-0103-2025

Make your voice heard! Please fill out the form to support the community petition. You can also join the Public Hearing on October 1, 2025 at 7pm:

City of Naperville Council Chambers 400 S Eagle Street.

This petition concerns the request for a zoning variance from Section 6-7D-4, which would allow a fitness facility to operate on the first floor of the B4 zoning district at 50 S Main St Suite 104, immediately adjacent to Evereve.

The proposed fitness concept offers classes on the hour, and is anticipated to accommodate an average of up to 20 participants per session. The format is comparable to Orange Theory, where clients rotate between treadmill and strength-training intervals. Membership pricing is projected to be 65% higher than that of existing locally owned fitness studios in downtown Naperville, including Pure Barre, Shyft, and Just Be Yoga.

Naperville residents are discerning and cost-conscious consumers who value both quality and affordability. The higher membership rates of the proposed studio not only place it out of reach for many local families but also raise questions about its long-term sustainability in an already competitive market. By contrast, locally owned studios have built loyal memberships through accessible pricing, community relationships, and unique offerings tailored to Naperville residents. Approving a zoning variance for a high-priced, less sustainable concept risks creating turnover in a key downtown storefront — potentially leaving behind another vacant space should the business fail to attract enough members willing to pay a premium.

Our primary concern as downtown residents, business owners, and visitors is the significant increase in congestion, particularly at the following intersections of downtown Naperville: S Main St between W Franklin and Jefferson Ave, W Benton between S Webster St and Washington St, and W Van Buren Ave between S Webster St and Washington St. Congestion in this areas will inevitably impact surrounding areas in downtown Naperville, including but not limited to Mill St and Washington St. For comparison, Pure Barre—located nearby—runs classes every hour starting as early as 5:45 a.m., with up to 25 clients per class. With the addition of this new fitness facility, traffic volume could increase from 25 participants per hour to as many as 45 per hour, excluding staff. This added congestion would negatively affect those who frequent downtown Naperville, especially after 9 a.m. when shops are preparing to open and visitor traffic begins to rise.

Although a parking garage is located above the proposed site, this does not adequately address the anticipated impact. Parking demand will rise considerably during peak morning and evening class times, competing directly with downtown employees, shoppers, and diners. Increased traffic entering and exiting the garage will further contribute to backups at already-busy intersections. In addition, the flow of large groups of clients arriving and departing simultaneously each hour will create pedestrian bottlenecks on sidewalks and crosswalks, posing safety risks and diminishing the welcoming atmosphere that downtown Naperville businesses strive to maintain.

For these reasons, we respectfully request that the zoning variance be denied in order to preserve accessibility, safety, and the overall experience of downtown Naperville for its residents, businesses, and visitors.

For more information you can join the Public Hearing on October 1, 2025 at 7pm: City of Naperville Council Chambers 400 S Eagle Street.

Supporter's Name

**Donald Baran**