



SPONSORSHIP OPPORTUNITIES

An all-new farmer's market will occur weekly on Tuesdays from 3-7PM June through September. Hand-selected vendors with a diverse offering of products that are fair-trade, mission-based, and/or sustainably produced will be situated in a picturesque setting. Guests enjoy free admission to the 13-acre site with educational demonstrations on relevant topics varying from week to week, while also enjoying food, music, and tours of select historical buildings.

MARKETING POWER

WHERE VISITORS ARE FROM:

1,989,366
ANNUAL VISITORS

52,957
EVENT ATTENDEES

39% Chicagoland & beyond
61% Naperville

298,590,838
Media impressions from 156 articles and broadcast placements

650,000+
Virtual visitors each year at NaperSettlement.org

65,000
Naperville households Receive our seasonal program guide mailing

37,090
Social media followers actively engaged online

BRANDING YOUR BUSINESS IS A UNIQUE WAY TO PROMOTE YOUR PRODUCT AND MARKET SHARE



Naper Settlement is a nationally accredited outdoor history museum that features fun, immersive learning experiences for all ages. Our museum reaches an audience that ranges from students to business leaders. As a sponsor, you receive added brand value in a distinctive and direct way. We have direct access to the Naperville community—an affluent, educated, family-focused audience. But our reach goes well beyond Naperville. We serve students, families and seniors from Chicagoland, the Midwest and beyond.

LET'S TALK: 630.305.7048 | nspartners@naperville.il.us



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SPONSORSHIP BENEFITS/LEVELS



PRICE FOR ALL 13 WEEKS	\$1,000	\$1,300	\$1,600	\$3,500 (1 Sponsor)
Linkable logo on event webpage (670,000 annual visitors to website)				
Logo on sponsor "thank you" banner displayed on Aurora Avenue from December 2024 - January 2025 (66,000 impressions per day)				
**Recognition in one (1) social media [Facebook and Twitter (19,831 followers)] posted once monthly April-September				
Recognition in six (6) social media [Facebook and Twitter (19,831 followers)] posted once monthly April-September				
Logo on event posters (distributed to 200 area businesses)				
Prominent Logo on event posters (distributed to 200 area businesses)				
Logo on vertical event banner displayed from June -September on the Mary and Richard Benck Family Agriculture Center (46,143 impressions per season)				
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Logo printed on Naper Settlement Farmer's Market signage to be placed at event entrance & Village Green				
Printed logo on reusable bags to be distributed to visitors of each weekly market.				

*Market sponsorship space is only available to one sponsor (first come, first served).

**A singular week sponsorship is available at a rate of \$150 per week and includes digital marketing benefits only.

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