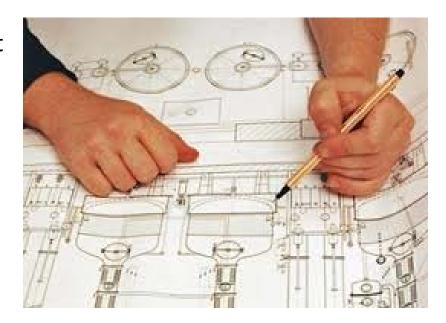


# Craft Distillery Concept Meeting

Presented by: Derek Krauss & Joe Rehbein May 17<sup>th</sup>, 2018

# Spirit Distillation Concept

- Chemical Engineering co-workers for nearly 18
  years, the idea came together one fateful day about
  a year ago on the golf course.
- With a background in water treatment and evaporation, spirit distillation seemed a natural transition from the daily work.
- As residents, we recognized there is no local distillery that called Naperville home.
- The plan for the Concept became clear establish a Craft Distillery for our home town.



## Hand Crafted Distilled Spirits

- Locally sourced grains from farms in Illinois, Indiana, Iowa, and Wisconsin
- High-quality, small batch spirits
- Hand-craft and market products and pay homage to Naperville's history and heritage
  - Ottawa Trail
  - Fort Payne
  - Hobson Mill
  - Stone Quarry
  - Sweet's Grove
  - Pre-Emption House
  - Buckwheat and Rutabaga



Courtesy: Four Pillars Gin (Australia)

## Expanding Artisan and Craft Culture



Courtesy: Central Standard Distillery (Milwaukee, USA)

- Illinois and Chicagoland
  - Excellent local sources for grains
  - World renowned restaurant scene
  - Focus towards artisan and craft
- Naperville Culture
  - Downtown as a destination
  - Pedestrian and business friendly
  - Local artisan spirit

### Expanding on Local Traditions

Courtesy: Archie Rose Distillery (Australia)

- Business as an attraction
  - High quality products
  - Tasting room with seating
  - Attractive and modern facilities
  - Regular tours and classes
- Business as an extension of Downtown
  - Opportunities for local partnerships
  - Suited for both locals and visitors
  - Closely tied to restaurant scene



### Professional and Focused



Courtesy: Charleston Distilling Co. (USA)

- Committed to Professionalism
  - Experienced professional engineers
  - Experts in Quality, Compliance, and Safety
- Locally Focused
  - Homegrown
  - Members of the community
  - Focused on local market