

The Right Team for Naper Settlement.

Comprehensive Knowledge and Understanding of the Opportunity.

The new Master Plan for Naper Settlement will represent more than a road map for the use of its property. It will bring to life a new strategic plan by creating a vision of how the local community and others throughout the region can experience living history.

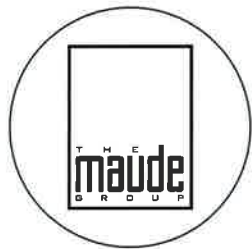
Wight's multidisciplinary practice and our diverse team of thought leaders bring client-focused commitment to your project. We provide a deep and nuanced understanding of your property and leadership to envision and realize your long-range plans. We have assembled an ideal multidisciplinary team with expertise in critical areas beyond a traditional museum master plan.



As a **curated team of long-term planners, designers of experiences, and facilitators of change**, we collectively look forward to listening, engaging, and inspiring your team and all stakeholders involved in this transformative Master Plan project.



At **Wight & Company**, we believe that exceptionally designed and built spaces have the power to enhance people's lives, whether those spaces are where they learn, work, live, or play. Wight is one of the country's top-ranked firms offering architecture, interior design, engineering, and construction services to public and private sector clients. Wight is an industry pioneer recognized for our sustainable planning, design, and construction through our LEED, Net Zero, and WELL initiatives.



The **Maude Group's** creative blend of content development, interdisciplinary design, interactive technology, and specialty fabrication delivers mixed-media experiences that set its clients apart. They provide national expertise in interactive exhibit spaces that will elevate the approach to creating a new outdoor experience.



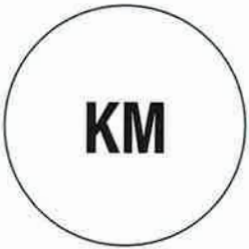
Site Design are award-winning planners and outdoor space designers with successful experience in creating high-quality designs. Their expertise will be critical in developing a Master Plan that embraces the property's unique qualities, integrating open spaces with future outdoor interactive exhibits. They have also had proven success in engaging diverse community stakeholders.

Our experience leading complex teams will translate into a process that envisions the future possibilities for Naper Settlement. We will develop multiple solutions to test and verify the feasibility of the long-term vision, summarized into a singular framework. We will partner with you to communicate your aspirational vision, help seek funding and grants, and represent your vision at all levels as you work to obtain broad-based community support.



SB Friedman will provide analytical and strategic support, drawing on their long experience working with other municipalities. They will help inform the team about community leadership dynamics and how Naper Settlement can contribute to a broader economic impact through real estate economics and urban planning.

Lance Dorn, an urban planner who collaborates with multiple communities, will provide insights and value to the entire team.



Museum experience advisor **Kendall McElhaney** brings experience from Meow Wolf, the Griffin Museum of Science and Industry, and the Art Institute of Chicago. Her understanding of the creative process and program management in delivering unique immersive experiences will provide Naper Settlement leadership with knowledge from an ownership perspective. Having an advisor who has been in your shoes can help you confidently link a vision to an achievable reality.



All Together are designers and communications experts with urban planning backgrounds. Their expertise lies in creating emotional connections through attentive listening. They will craft a strategic and fully inclusive engagement process, from one-on-one conversations to broad-reaching online platforms. They can also provide project branding, communications, an interactive website, online engagement tools, community interviews, focus groups, and public workshops.

Stakeholder Summary Description August 5th & 6th, 2025

Workshop for Naper Settlement's Future Sitewide

Naper Settlement has delivered the magic of history to over 7.2 million visitors since opening in 1969. Now, we're ready to write the next chapter of this extraordinary story. Naper Settlement is undergoing a process to develop a new Long Range Development Plan to guide the organization for the next ten to fifteen years. The plan will help guide expansion of our educational impact, enhance visitor experiences, activate all 13 acres, and create year-round programming that resonates with new generations. From interactive digital exhibits to expanded community partnerships, is reimagining how a historic site can serve as a vibrant cultural hub and museum for the 21st century.

Naper Settlement is working with Alltogether a world-class design and programming team to facilitate the process, and convening a group of community leaders, educators, and stakeholders for hands-on, small-group workshops to help define our direction.

Workshop Details

Naper Settlement held 6 sessions over two days to talk to a cross-section of the community and gather their feedback.

Workshop Guide: Naper Settlement Workshops

Duration: 1.5 hours

Format: Mixed presentation and group activities

Agenda (*Total Duration: 1.5 hours*)

1. **Welcome + Icebreaker**
2. **Presentation Introduction**
3. **Breakout Activity 1: Goals**
 - Participants think about the current conditions of Naper Settlement.
4. **Breakout Activity 2: Visual Preference**
 - Participants walk around the room and participate in a visual preference survey.
5. **Presentation**
6. **Positioning Activity**
 - All Together facilitates a discussion around positioning.
7. **Report-Out + Closing**

ENTERTAINMENT

- Love this, let's make it happen!
- Like this, but unsure.
- Don't like this, not worth it!

NAPER
SETTLEMENT

OUTDOOR MOVIES



STICKERS:

POST-ITS:

ICE SKATING



STICKERS:

POST-ITS:

CONCERTS



STICKERS:

POST-ITS:

SEASONAL CELEBRATIONS



STICKERS:

POST-ITS:

HEALTH & RECREATION



STICKERS:

POST-ITS:

PLAY



STICKERS:

POST-ITS:

EVENT FACILITIES

- Love this, let's make it happen!
- Like this, but unsure.
- Don't like this, not worth it!

NAPER
SETTLEMENT

EVENT GARDEN



STICKERS:

POST-ITS:

OUTDOOR PAVILION



STICKERS:

POST-ITS:

SOCIAL EVENT HALL



STICKERS:

POST-ITS:

MEETING AND CONFERENCE



STICKERS:

POST-ITS:

FLEXIBLE PERFORMANCE SPACE



STICKERS:

POST-ITS:

COMMUNITY GALLERY



STICKERS:

POST-ITS:

PUBLIC SPACES

- Love this, let's make it happen!
- Like this, but unsure.
- Don't like this, not worth it!

NAPER
SETTLEMENT

ART



STICKERS:

POST-ITS:

LANDSCAPE



STICKERS:

POST-ITS:

BRANDING



STICKERS:

POST-ITS:

SEATING



STICKERS:

POST-ITS:

FUN AND GAME



STICKERS:

POST-ITS:

EVENT SIGNAGE



STICKERS:

POST-ITS:

EDUCATION

- Love this, let's make it happen!
- Like this, but unsure.
- Don't like this, not worth it!

NAPER
SETTLEMENT

INDOOR EXHIBIT SPACES



STICKERS:

POST-ITS:

IMMERSIVE ENVIRONMENTAL



STICKERS:

POST-ITS:

PRESERVED HISTORIC BUILDINGS



STICKERS:

POST-ITS:

OFF-CAMPUS EXHIBITS



STICKERS:

POST-ITS:

PARTICIPATORY



STICKERS:

POST-ITS:

INTERPRETIVE



STICKERS:

POST-ITS:

GOALS BOARD



NAPER SETTLEMENT VISION

Creating a **transformative** Community Centered Museum & Gathering Place

Sharing the evolving American story through
the Naperville experience.



North Star

a valued community resource and gathering place
an innovative hub for education and historical enrichment
a prime cultural tourism destination.



Strategic Goals

Lifelong Learning & Community Engagement

Honor the Past + Authentic Community Histories

Innovation Tech = Unique Experience

Greater Economic Impact



Think Differently.

Creating a **transformative** and comprehensive Master Plan



