

DETAILED DESCRIPTION OF VARIANCE PER Code is 6-16-5:2.1.1

Sign Variance Petition

Submitted to: City of Naperville Zoning Board

Date: 2.7.25

Applicant Information:

Business Name: Savers #1250 Naperville, IL

Business Address: 1125 Ogden Avenue, Naperville, IL 60563

Contact Person: Scott Scanlan

Phone: 757-367-3088

Email: sscanlan@savers.com

Property Information:

Property Address: 1125 Ogden Avenue, Naperville, IL 60563

Zoning Designation: B3 General Commercial

Variance Request Details:

Savers is requesting a variance from the City of Naperville's current sign ordinance to allow for the installation of signage that exceeds the standard size limitations set forth in the zoning code due to the paint being calculated towards the signage. The proposed signs will be installed on both the east and south elevations, located to the left of both previously approved and permitted Savers signs. They will be installed centered onto the wall and will be in dark green color atop a lighter green painted wall. The signs alone meet code; however, the variance petition is to allow the signs to be installed onto the light green wall color and to not count this towards the sign size allowable sq ft. The paint on the building was previously approved and a building permit was issued. A variance would allow for a reasonable and practical solution to this challenge.

The proposed signs are essential for the visibility of the store along Ogden Avenue, a high-traffic commercial corridor. Without the variance, the visibility of the donation aspect of the business would be significantly reduced, impacting customer accessibility and economic viability. Using a standard paint color aligns with the company's branding and creates a cohesive, professional look across all locations. This consistency reinforces brand identity and makes the space easily recognizable to customers and employees.

The proposed signs will not create any traffic obstructions, safety concerns, or negative visual impacts on the surrounding properties. It will comply with all illumination and structural safety guidelines. In fact, it will serve as more of a directory to the donation drop-off areas and ensure that there is clarity when approaching the property as to where to go.

Supporting Documents:

- Site plan illustrating the location of the signage of concern
- Sign package rendering

I affirm that the proposed variance request aligns with the overall intent of the Naperville zoning code, does not compromise public safety, and serves the best interests of both the community and the business.

Respectfully Submitted,

Scott Scanlan
Construction Manager
757-367-3088
sscanlan@savers.com