



1946 Palmer Ave
Larchmont NY 10538
heyrowan.com
@heyrowan

To whom it may concern,

I am writing as the chair of Rowan's Medical Advisory Board to provide insight as to why Rowan's philosophy of hiring and training licensed nurses to provide safe ear piercings is the ideal schema within the industry.

Nurses must complete a rigorous academic program, typically a bachelor's or associate's degree in nursing, that covers a wide range of subjects such as anatomy, pharmacology, and patient care. This extensive education and training not only prepares nurses to provide high-quality care to their patients but also instills in them a strong work ethic, critical thinking skills, and a commitment to lifelong learning. Their dedication to their profession is a testament to their passion for helping others and making a positive impact on the world.

First and foremost, nurses are trained to provide high-quality care and attention to their patients. This skill is essential in the field of ear piercing, where precision and attention to detail are key. Nurses are accustomed to following strict protocols and procedures, which can ensure that each piercing is performed safely and accurately.

Furthermore, nurses are knowledgeable about infection control and prevention, which is of utmost importance when performing piercings. They have an understanding of the risks associated with the procedure and the steps needed to prevent complications, such as infections or allergic reactions. Nurses are expertly trained in aseptic and sterile techniques. They use needles every day to perform very precise punctures by placing intravenous catheters, intramuscular and subcutaneous injections. These procedures are performed on all ages, from premature infants with the smallest, most delicate veins, all the way through the end of life, where the skin is at its most fragile state. Through piercing, nurses can take those skills and use them in an artistic fashion that helps anyone seeking a piercing satisfy their need for self-expression.

Training at Rowan involves didactic and hands-on instruction. This training allows nurses to learn and practice the procedure in a real-world setting under the guidance of experienced professionals. Nurses can observe the process, learn about the equipment and techniques involved, and gradually gain confidence as they perform the procedure themselves. This type of training can also provide opportunities for feedback and adjustment, ensuring that nurses are able to perform the procedure safely and effectively. They must be signed off on their ability to perform ear piercings before being allowed to pierce without an instructor. Rowan's only intention is to pierce ears and will not extend services to other areas of the body.

In conclusion, it is the opinion of the Medical Advisory Board that Rowan's philosophy of hiring and training nurses to provide ear piercings more than satisfies the requirements of a traditional piercing apprenticeship.

Charles Thorne, M.D.

A handwritten signature in black ink, appearing to read "C Thorne".

Chair, Rowan Medical Advisory Board
Chair of Plastic Surgery, Lenox Hill Hospital

