

Priority	Priority Implementation Items	Status
1	Evaluate improvements that can be made to provide better connectivity between the downtown and adjacent uses through streetscape improvements, physical connections, and signage.	<p>Ongoing. 2012 – Pedestrian connection constructed through the PawPaw Parking Lot.</p> <p>2015 - Main Street Streetscape improvements between Benton Ave and Van Buren</p> <p>2017 – Water Street/Adjacent Riverwalk Improvements</p> <p>2018 – Pedestrian connection through the Van Buren surface parking lot constructed</p>
2	Complete FY10-11 Strategic Plan Goal to “analyze the restaurant and bar mix in Downtown and consider corresponding amendments to the Naperville Liquor Code”.	Completed. Celebrate Safely manual created (2 nd edition, 2017).
3	Consider amendments to the B4 (Downtown Core) zoning district to achieve the intent of <i>Downtown Naperville2030</i> .	Completed. Ordinance 11-179 (adopted 2011).
4	Consider amendments to the B5 (Secondary Downtown) zoning district to achieve the intent of <i>Downtown Naperville2030</i> .	Completed. Ordinance 11-179 (adopted 2011).
5	Consider amendments to the TU (Transitional Use) zoning district to achieve the intent of <i>Downtown Naperville2030</i> .	Completed. Ordinance 15-011 (adopted 2015).
6	Investigate innovative zoning tools, such as required “stepping back’ of upper stories, to help minimize the impact of height in the downtown and amend the zoning code as needed.	Completed. Reviewed in conjunction with B4/B5 Amendments. No specific language added based on feedback from Chamber. Design guidelines provide recommendations on this topic.
7	Explore opportunities to establish a “festival streetscape standard” that complements established streetscape requirements.	Completed. City of Naperville Downtown Streetscape Design Standards (2018).
8	Expand the existing wayfinding signage program to include directional signage to direct people to the downtown.	Completed (Short-Term). Katie Wood/DNA sponsoring an update to the existing wayfinding signage to reflect new DNA brand.
		Pending (Long-Term): additional review of overall wayfinding program.

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9	Establish a comprehensive pedestrian crosswalk plan to define preferred crosswalk markings and prioritize implementation at key intersections in order to facility pedestrian safety and mobility in downtown Naperville.	Completed by Engineering Team (2014).
10	Investigate opportunities to encourage preservation of significant buildings, including use of incentives, façade improvement programs, voluntary preservation covenants, and interpretive signage/plaques.	Limited. Old Nichols landmarked in 2018.
11	Explore new policies, incentives, and enforcement procedures to encourage employees to park in designated areas in order to free up the most desirable spaces for customers and patrons.	Completed. Parking Summit held in January 2017. This summit provided education to many businesses and reaffirmed that employees should be utilizing the CBD permit program to keep on-street spaces available for patrons. During 2019 the CBD permits are available for purchase directly from the DNA to promote better usage by businesses.
12	Explore opportunity to establish an urban plaza on the north side of Jefferson Avenue between Webster Street and Main Street.	Completed. Pedestrian connection construction through Paw Paw Parking Lot (2012). There are no plans to remove additional parking spaces/alter access along Jefferson at this time.
13	Evaluate a policy to guide consideration of developments requesting to exceed height limitations provided in the zoning ordinance, when appropriate, based upon items such as site characteristics, design features and other notable development qualities.	Completed. Variance requests to exceed adopted height limitations are reviewed by the PZC and CC on a case-by-case basis.
14	Evaluate existing multi-family residential zoning districts (R3, R3A, R4) to determine modifications needed to achieve the intent of the Downtown Naperville 2030 Future Land Use Plan with respect to the multi-family future land use category.	Completed. Multi-family uses are permitted in the B4 and B5 districts and are not subject to specific density limitations (other than height and FAR) as are present in the R3, R3A, and R4 districts (2011 amendments). In addition, the code specifies 2 on-site parking spaces required per residential unit in the downtown.
15	Review existing codes as they apply to historic buildings.	Completed. “Existing Building Code” adopted in conjunction with 2018 ICC Set of Codes (December 2018).
16	Complete an intensive architectural survey of identified significant buildings, specifically noting the unique architectural	Completed. 54 Downtown buildings surveyed by Granacki Historic consultants in 2010.

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	features/characteristics that should be preserved or replicated with renovations.	
17	Develop a “Streetscape Maintenance and Rehabilitation Plan” to identify and prioritize maintenance and rehabilitation projects incorporating private/public funding opportunities (including recapture) and result of the pedestrian gap analysis (developed by Solomon Cordwell Buenz) as a resource.	Completed. City of Naperville Downtown Streetscape Design Standards (2018).
18	Coordinate with the Riverwalk Commission and BPAC to identify opportunities to provide bicycle facilities as part of the Riverwalk.	Underway. Bikes are prohibited on the Riverwalk. However, bike racks will be added to the north (Jefferson) and south (Hillside) trail entrances to the downtown to encourage parking of the bike and walking through downtown (2019).
19	Evaluate a zoning overlay (or similar approach) to define special zoning and development considerations for the North Downtown Special Planning Area.	Completed. Ordinance 15-009 (adopted 2015).
20	Establish policies requiring the integration of Riverwalk amenities on private properties that abut the Riverwalk.	Completed/Ongoing. Private improvements were required in conjunction with Water Street and River Main developments. North Central College will incorporate improvements with the development of their park site. The private properties on the north side of the river, east of Main Street, will be evaluated on a case-by-case basis as redevelopment is requested.
21	Review the use of rooftop spaces for impact on usable square footage, parking demand, perception of height, noise, and overall neighborhood impact and appearance.	TBD. <i>Staff finds that rooftop spaces are an amenity for residential and office users, with little to no measurable impact. DAC should provide feedback as to if this issue should be reviewed for Downtown commercial properties.</i>
22	Update the Municipal Code pertaining to signage as identified, including revisions to prohibit internally illuminated box signs and electronic message signs in the Downtown Core, Secondary Downtown and Transitional Use areas.	Completed. Ordinance 17-006 (adopted 2017).

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23	In addition to on-going initiatives, identify and develop a plan to mitigate barriers to accessibility (such as lack of ADA ramps, narrow sidewalks, sidewalk obstructions, and visitability in the downtown).	Completed. 2012 and 2018 ADA Transition Plan Updates; City of Naperville Downtown Streetscape Design Standards (2018).
24	Evaluate the length of the pedestrian signal walk times on Washington Street to ensure that they meet the needs of pedestrians of all abilities.	<p>Completed. 2012 – Installed countdown pedestrian signals at all intersections along Washington Street and Aurora Avenue.</p> <p>Implemented Accessible Pedestrian Signals (talking signals) and improved curb ramps at various intersections along Washington Street (various years).</p> <p>2017 - New traffic and pedestrian signal timings implemented.</p>

Sec.	Additional Action Items	Status
Transportation	Identify and prioritize locations in the downtown where pedestrian capacity on sidewalks can be expanded.	Completed. City of Naperville Downtown Streetscape Design Standards (2018).
	Evaluate additional traffic calming and pedestrian comfort improvements, such as the construction of curb extensions on side streets throughout downtown to provide more “storage area” for pedestrians at key intersections, and the utilization of bollards and special pavement markings to enhance the feeling of safety for pedestrians throughout downtown.	<p>Completed. 2012 – Midblock crosswalk and bulb-outs added on Jefferson Avenue between Main Street and Webster Street.</p> <p>2014 – Installed brickprint style crosswalks at various intersections.</p> <p>2015 - Main Street Streetscape improvements between Benton Ave and Van Buren.</p>
	Evaluate local codes and ordinances to determine if any barriers exist to alternative transportation options.	Ongoing. Local codes are evaluated as transportation options emerge. Since the adoption of the plan TNCs (Uber, Lyft) began operation, along with shuttle options such as Tuk Tuk and ZaCar.

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	Implement recommendations from the Bicycle Improvement Program to construct additional bicycle routes to the downtown.	Completed. The West Branch Trail connecting McDowell Forest Preserve to the Jefferson Avenue on-street route through a grade-separation at Ogden Avenue was completed. The on-street routes on Ellsworth, Benton and Charles were completed.
	Evaluate local codes and ordinances to ensure consistency with the bicycle parking recommendations of Downtown2030. Upon review, update the ordinance as necessary. Possible amendments may include bicycle parking requirements calculations and the consideration of a fee-in-lieu of program.	Completed. Bike parking is required for downtown residential uses (i.e., Central Park Place). For non-residential uses, bike parking is accommodated within the City of Naperville Downtown Streetscape Design Standards (2018).
	Establish minimum criteria for bicycle racks in the downtown.	Completed. City of Naperville Downtown Streetscape Design Standards (2018).
	Identify and prioritize appropriate bicycle parking locations throughout downtown.	Completed. City of Naperville Downtown Streetscape Design Standards (2018); applicable locations depending on available streetscape width.
	Develop a “Biking to Downtown Naperville” guide.	Completed. “Naperville Biking Map and Guide” includes a downtown area inset. The guide was originally created in 2007 and updated in 2011 and 2016.
	Coordinate with the Downtown Naperville Alliance to develop a “Getting to Downtown Naperville” brochure to market the various transportation modes available to access the downtown.	Completed. Both the City and DNA websites include information on the modes available to access downtown.
	Evaluate potential bicycle corridors to and through the downtown and to provide connections to other bicycle facilities through the City.	Completed. City Council adopted a Complete Streets Policy (2019); CIP projects in and around the downtown are evaluated for applicability.
Parking	Analyze the orientation of on-street parking to ensure that it balances the needs of businesses, pedestrians, and the downtown streetscape program.	Completed. City of Naperville Downtown Streetscape Design Standards (2018).
	Evaluate and update the existing parking wayfinding signage in order to provide more clearly defined, positive guidance to the various downtown parking facilities.	Complete in 2019. DNA and City (DPW) will update existing downtown wayfinding and parking signage to reflect new DNA branding.

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Urban Environment	In coordination with the Naperville Park District, explore opportunities to use existing seasonal urban spaces (e.g., Centennial Beach, Central Park, Fredenhagen Park, fountains, etc.) during all four seasons through creative design and adaptive reuse.	Ongoing. Christkindl Market; Santa House; seasonal decorations; ice rinks.
	Review existing code requirements related to accessibility for buildings, streetscape and parks.	Completed. ADA Facilities Plan and ADA Transition Plan.
	Develop an “alleyscape standard” to complement existing streetscape standards.	Completed. City of Naperville Downtown Streetscape Design Standards (2018).
	Develop an “arterial streetscape standard” that is based on the Washington Streetscape: Vision and Conceptual Design (2009).	Completed. City of Naperville Downtown Streetscape Design Standards (2018).
	Develop a “transitional streetscape standard” based on the downtown and historic district streetscape standards.	Completed. City of Naperville Downtown Streetscape Design Standards (2018).
	Develop a “Streetscape Gap Program” to assist in achieving desired streetscape, includes measures for cost recovery.	Completed. City of Naperville Downtown Streetscape Design Standards (2018).
	Create a new urban plaza at the southeast corner of Van Buren Avenue and Main Street.	Not Completed. This will need to be addressed as part of a larger parking discussion. There are no plans to remove additional surface parking spaces in the near term.
	Explore opportunities to establish open air markets.	Ongoing. Christkindl Market; Fine Arts Fair; sidewalk sales.
*	Create a block-by-block photo inventory of the existing downtown.	Completed. 54 Downtown buildings surveyed and photographed by Granacki Historic consultants in 2010.

*Building & Site Design.