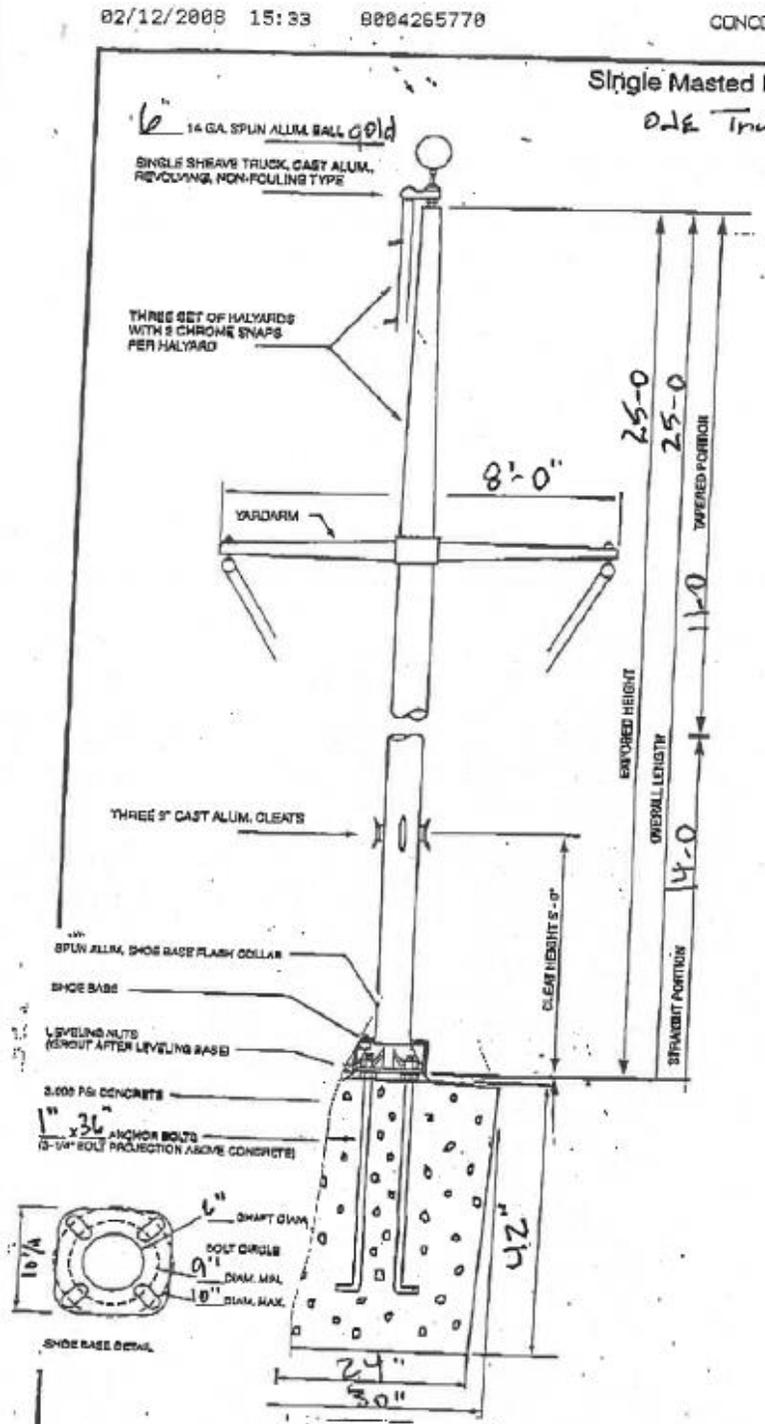




Naperville Park District Riverwalk Banner Info

Over time, the Riverwalk banners have come in many forms. With the upcoming expansion of the Riverwalk and possible addition of banner poles, consideration needs to be given to the preferred style of banner, which will dictate the pole that needs to be installed to support the banners. The following information outlines the various styles that have been used and the pros and cons of each style.



Banner Pole:

These are the specs for the current banner poles (from 2008). They taper from bottom to top, and on each arm. This worked well when we used fabric banners with tails, but the taper of the poles does not work well with the current 2025 banners. Staff has tried to use the arms for the top sleeve, but the taper makes them buckle, which increases the wind load due to the loose fit. Even with the recommended brackets by the banner manufacturer, the taper on the main pole creates a similar issue.

The nylon banners were up from May through October, but the banner poles were left empty for half the year. During the holiday season, wreaths were attached from mid-November through December, but the poles had nothing from January through April.

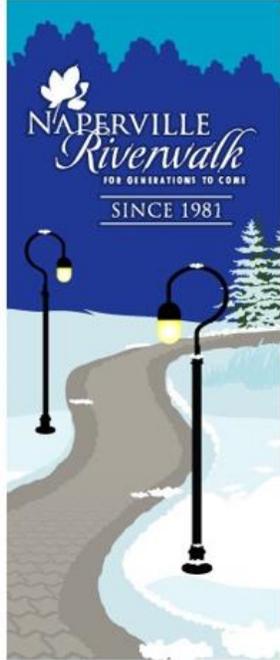
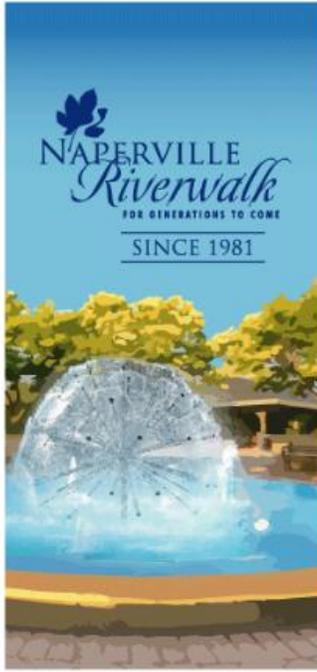
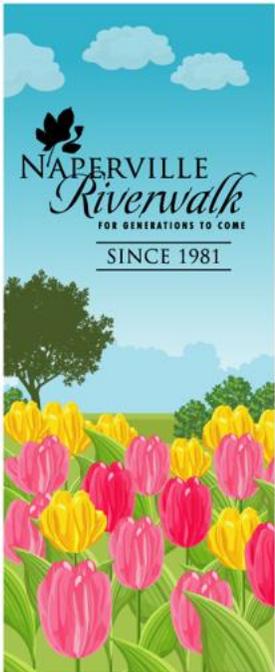


This double-tailed (V-cut) style of banner was used in 2013 when I first started on the Riverwalk. These banners were 10 feet long from top to end of tail, and 42” wide, made of double-walled nylon, and printed on both sides. They include three grommets, one on each top corner and one on the side (circled in the picture). The banners were tied to the banner pole by the 3 grommets, so the one side and both tails blew freely in the wind. Two colors were chosen each year: one color on the left side of the pole, and another on the right side. Despite the fabric being UV-protected the colors of the fabric faded mid-season. These banners were typically used from May to October (or earlier if they got so faded they needed to be removed) and replaced annually. In 2016, the cost of banners was \$3,883.32 with other vendor quotes ranging from \$4,800 to \$8,000.

In 2018, we switched to single-tail banners to reduce the cost of cutting a “V” at the bottom, as it was significantly cheaper for a single diagonal cut. These new banners were still 10 feet long by 42” wide. Poly-knit fabric was used for the logo banners, while nylon was used for the single-color banners. In 2018, each poly-knit banner with the Riverwalk logo was \$270 each, and the single-color nylon banners were \$140 each, bringing the total cost to \$4,380. These banners were also replaced annually.



In 2019, the banner manufacturer recommended switching to vinyl printed banners, which would be cheaper and last longer than the poly-knit or nylon banners that had been ordered. This would also allow us to be more creative with the designs. 4 seasons of designs were chosen, replacing one season each year, with each banner lasting four years (approximately 12 months of use). Initially large pockets were used on the top of the banner to utilize the existing banner pole arm, but because of the taper, brackets were needed to match the bottom of the banner. However, the taper of the main pole prevents the banners from being tight, leading to ripping in high wind situations. The existing banner pole arms are no longer utilized for anything. The current banners are 72” long and 30” wide, and cost \$152 each in 2024, for a total cost of \$3,439 including shipping.



Sample: 30" x 60" vinyl



Current: 30" x 72" vinyl



We are in the process of talking with new vendors about new material options and obtaining price quotes.

Banner preference will dictate which style of pole needs to be ordered for the new sections (if applicable). If the current banner style is chosen, the poles will need to be straight (no taper) and be able to handle the windload of 2 of this style banner on each pole. If the older banner style is preferred, then the current banner pole can be ordered.