

CY24 Attendance Compilation	ANNUAL TOTALS TO DATE		JULY		Demographics				% of Original Projection	
	Original Projection	Actual	Original Projection	Actual	Naperville		Non-Naperville			
					#	%	#	%		
GRAND TOTAL	112,130	69,518	12,708	16,997	10,627	63%	6,370	37%	134%	
SCHOOLS TOTALS	22,695	15,352	0	0	0	0%	0	0%		
School Tours: Time Travel Trip	11,450	8,796	0	0	0	0%	0	0%		
School Programs	10,850	6,556	0	0	0	0%	0	0%		
Virtual Field Trips	395	0	0	0	0	0%	0	0%		
GATE ADMISSIONS TOTALS	10,870	5,142	3,000	1,903	592	31%	1,311	69%	63%	
Walk-In	10,870	5,142	3,000	1,903	592	31%	1,311	69%	63%	
GROUP TOURS TOTALS	600	1,284	100	124	19	15%	105	85%	124%	
Group Tours	485	711	100	124	19	15%	105	85%	124%	
Group Programs	115	573	0	0	0	0%	0	0%		
PUBLIC PRGMS TOTALS	1,660	1,889	440	426	292	69%	134	31%	97%	
Programs & Presentations	1,135	1,378	140	155	48	31%	107	69%	111%	
Camps	525	511	300	271	244	90%	27	10%	90%	
NS EVENTS TOTALS	28,725	17,331	4,625	10,579	7,120	67%	3,459	33%	229%	
Oktoberfest	5,000	0	0	0	0	0%	0	0%		
All Hallows Eve	4,700	0	0	0	0	0%	0	0%		
Howlin' At The Moon	4,200	0	0	0	0	0%	0	0%		
Farmer's Market	1,625	6,454	625	4,590	3,443	75%	1,148	25%		
Naper Nights Concerts	13,200	10,877	4,000	5,989	3,677	61%	2,312	39%		150%
June Naper Nights	4,000	4,888	0	0	0	0%	0	0%	150%	
July Naper Nights	4,000	5,989	4,000	5,989	3,677	61%	2,312	39%		
August Naper Nights	5,200	0	0	0	0	0%	0	0%		
RENTALS	29,220	19,568	2,750	2,330	1133	49%	1,197	51%	85%	
Buildings Rentals	6,470	1,577	600	80	8	10%	72	90%	13%	
Chapel - Wedding Only	3,340	1,269	150	80	8	10%	72	90%	53%	
Chapel Lower Upper (Non Wedding)	175	47	0	0	0	0%	0	0%	0%	
Chapel Lower Level Rentals	0	0	0	0	0	0%	0	0%		
Tavern Rentals	220	0	0	0	0	0%	0	0%		
Meeting House Rentals	890	261	0	0	0	0%	0	0%		
Outdoor Receptions Rentals	450	0	450	0	0	0%	0	0%		
Innovation Gateway Rentals	1,395	0	0	0	0	0%	0	100%		
Gateway Rental (Non-Wedding)	595	0	0	0	0	0%	0	0%		
Gateway Rental (Wedding Reception)	600	0	0	0	0	0%	0	0%		
Gateway Rental (Wedding Combo)	200	0	0	0	0	0%	0	0%		
Large Scale Grounds Rentals	22,750	17,991	2,150	2,250	1,125	50%	1,125	50%		105%
Festa Italiana	5,000	0	0	0	0	0%	0	0%	105%	
Food Truck Fest(s)	5,800	2,741	0	0	0	0%	0	0%		
Naperville AleFest	2,150	2,250	2,150	2,250	1,125	50%	1,125	50%		
Naperville Pride Fest	1,800	0	0	0	0	0%	0	0%		
Woman's Club Art Fair	8,000	13,000	0	0	0	0%	0	0%		
XGrounds Rentals	0	0	0	0	0	0%	0	0%		
	0	0	0	0	0	0%	0	0%		
	0	0	0	0	0	0%	0	0%		
	0	0	0	0	0	0%	0	0%		
	0	0	0	0	0	0%	0	0%		
OTHER TOTALS	15,020	8,813	1,643	1,635	1,472	90%	164	10%	100%	
Wedding Showcase	500	611	0	0	0	0%	0	0%	0%	
Fam Tours/Trade Show	1,000	425	0	0	0	0%	0	0%		
Weed Ladies Show	290	68	0	0	0	0%	0	0%		
Community Speaking Engagements/Volunteer	300	264	0	0	0	0%	0	0%		
Exhibit Openings / Development Events	255	0	0	0	0	0%	0	0%		
Research Requests	85	30	8	0	0	0%	0	0%		
Oral History	0	0	0	0	0	0%	0	0%		
Exhibits - Offsite	0	0	0	0	0	0%	0	0%		
Naperville Bank & Trust	6,440	3,740	535	535	482	90%	54	10%		100%
Naper Property	6,150	3,675	1,100	1,100	990	90%	110	10%		100%
GRAND TOTAL	112,130	70,648	12,708	16,997	10,627		6,370		134%	

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