

CY25 Attendance Compilation	ANNUAL TOTALS TO DATE		APRIL		Demographics				% of Original Projection
	Original Projection	Actual	Original Projection	Actual	Naperville		Non-Naperville		
					#	%	#	%	
GRAND TOTAL	115,040	16,456	7,920	5,955	1,965	33%	3,990	67%	75%
SCHOOLS TOTALS	22,500	9,413	4,700	3,639	499	14%	3,140	86%	77%
School Tours: Time Travel Trip	12,000	2,871	4,400	2,871	0	0%	2,871	100%	65%
School Programs	10,500	6,542	300	768	499	65%	269	35%	256%
Virtual Field Trips	0	0	0	0	0	0%	0	0%	
GATE ADMISSIONS TOTALS	12,500	401	750	195	51	26%	144	74%	26%
Walk-In	12,500	401	750	195	51	26%	144	74%	26%
GROUP TOURS TOTALS	1,355	150	140	0	0	0%	0	0%	0%
Group Tours	985	0	100	0	0	0%	0	0%	
Group Programs	370	150	40	0	0	0%	0	0%	0%
PUBLIC PRGMS TOTALS	2,335	474	250	224	144	64%	80	36%	90%
Programs & Presentations	1,705	474	250	224	144	64%	80	36%	90%
Camps	630	0	0	0	0	0%	0	0%	
NS EVENTS TOTALS	36,200	0	0	0	0	0%	0	0%	
Oktoberfest	5,300	0	0	0	0	0%	0	0%	
All Hallows Eve	4,000	0	0	0	0	0%	0	0%	
Howlin' At The Moon	4,400	0	0	0	0	0%	0	0%	
Farmer's Market	6,000	0	0	0	0	0%	0	0%	
Naper Nights Concerts	16,500	0	0	0	0	0%	0	0%	
June Naper Nights	4,800	0	0	0	0	0%	0	0%	
July Naper Nights	6,500	0	0	0	0	0%	0	0%	
August Naper Nights	5,200	0	0	0	0	0%	0	0%	
RENTALS	25,460	1,634	625	682	186	27%	496	73%	109%
Buildings Rentals	6,460	1,634	625	682	186	27%	496	73%	109%
Chapel - Wedding Only	3,050	673	275	408	141	35%	267	65%	148%
Chapel Lower Upper (Non Wedding)	250	0	0	0	0	0%	0	0%	
Chapel Lower Level Rentals	0	0	0	0	0	0%	0	0%	
Tavern Rentals	175	57	0	25	25	100%	0	0%	
Meeting House Rentals	385	140	100	60	20	33%	40	67%	60%
Outdoor Receptions Rentals	0	0	0	0	0	0%	0	0%	
Innovation Gateway Rentals	2,600	764	250	189	0	0%	189	0%	
Gateway Rental (Non-Wedding)	1,500	764	250	189	0	0%	189	100%	
Gateway Rental (Wedding Reception)	600	0	0	0	0	0%	0	0%	
Gateway Rental (Wedding Combo)	500	0	0	0	0	0%	0	0%	
Large Scale Grounds Rentals	19,000	0	0	0	0	0%	0	0%	
Festa Italiana	0	0	0	0	0	0%	0	0%	
Food Truck Fest(s)	0	0	0	0	0	0%	0	0%	
Naperville AleFest	2,500	0	0	0	0	0%	0	0%	
Naperville Pride Fest	2,500	0	0	0	0	0%	0	0%	
Woman's Club Art Fair	9,000	0	0	0	0	0%	0	0%	
XGrounds Rentals	0	0	0	0	0	0%	0	0%	
	0	0	0	0	0	0%	0	0%	
	0	0	0	0	0	0%	0	0%	
	0	0	0	0	0	0%	0	0%	
	0	0	0	0	0	0%	0	0%	
OTHER TOTALS	14,690	4,384	1,455	1,215	1,086	89%	129	11%	84%
Wedding Showcase	675	811	0	0	0	0%	0	0%	
Fam Tours/Trade Show	750	0	250	0	0	0%	0	0%	0%
Weed Ladies Show	220	0	0	0	0	0%	0	0%	
Community Speaking Engagements/Volunteer	250	56	50	56	48	85%	8	15%	112%
Exhibit Openings / Development Events	145	0	0	0	0	0%	0	0%	
Research Requests	60	17	5	9	3	33%	6	67%	180%
Oral History	0	0	0	0	0	0%	0	0%	
Exhibits - Offsite	0	0	0	0	0	0%	0	0%	
Naperville Bank & Trust	6,440	2,145	550	550	495	90%	55	10%	100%
Naper Property	6,150	1,355	600	600	540	90%	60	10%	100%
GRAND TOTAL	115,040	16,456	7,920	5,955	1,965		3,990		75%

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