



Naperville

May 11, 2018

Christine Jeffries, President
Naperville Development Partnership
22 E. Chicago Avenue
Naperville, IL 60540

Dear Christine,

As a City Council, we value the long-standing partnership between the City and the Naperville Development Partnership. Our unique approach to economic development has brought jobs, sales and property tax revenues, retailers and innovators to Naperville since 1995. This partnership has allowed our community to thrive and prosper, even during some of the most challenging economic times. In 2017, we celebrated filling the former Menards building together, bringing a whole new shopping experience to the community. And in 2018, the purchase of the former OfficeMax building continues to demonstrate our status as one of the most desirable communities for investment.

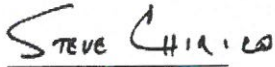
We have recently reviewed our goals for the community that support our four ends policies of Public Safety, High-Performing Government, Economic Development, and Financial Stability. Under the Economic Development ends policy, we have created a new goal focused on the East Ogden Corridor and modified a previous goal for Riverbrook Plaza and Wheatland Crossings. The goals now state:

"In order to improve the vibrancy and increase retail sales tax, the City will actively seek to fill vacant spaces at Ogden Mall, Iroquois Mall, and the northwest corner of Ogden Avenue and Naper Boulevard."

"In order to improve vibrancy and increase retail sales tax, the City will increase overall occupancies at Riverbrook and Wheatland Crossings by 10 percent over the next three years."

We are formally sharing this with you and our own staff to clearly communicate east Ogden Avenue as our highest priority for economic development activity. We appreciate the efforts of the NDP thus far and are looking forward to continued partnership and creativity as we work together to restore this vital corridor that runs through our community.

Sincerely,



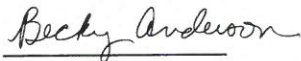
Steve Chirico
Mayor



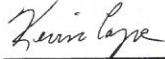
Judith A. Brodhead
Councilwoman



Paul J. Hinterlong
Councilman



Becky Anderson
Councilwoman



Kevin Coyne
Councilman




John J. Krummen
Councilman



Rebecca Boyd-Obarski
Councilwoman



Patricia A. Gustin
Councilwoman



Dr. Benjamin M. White
Councilman